

Fit Balance: Financial & Fitness Metrics

Where Fitness Meets Financial Performance

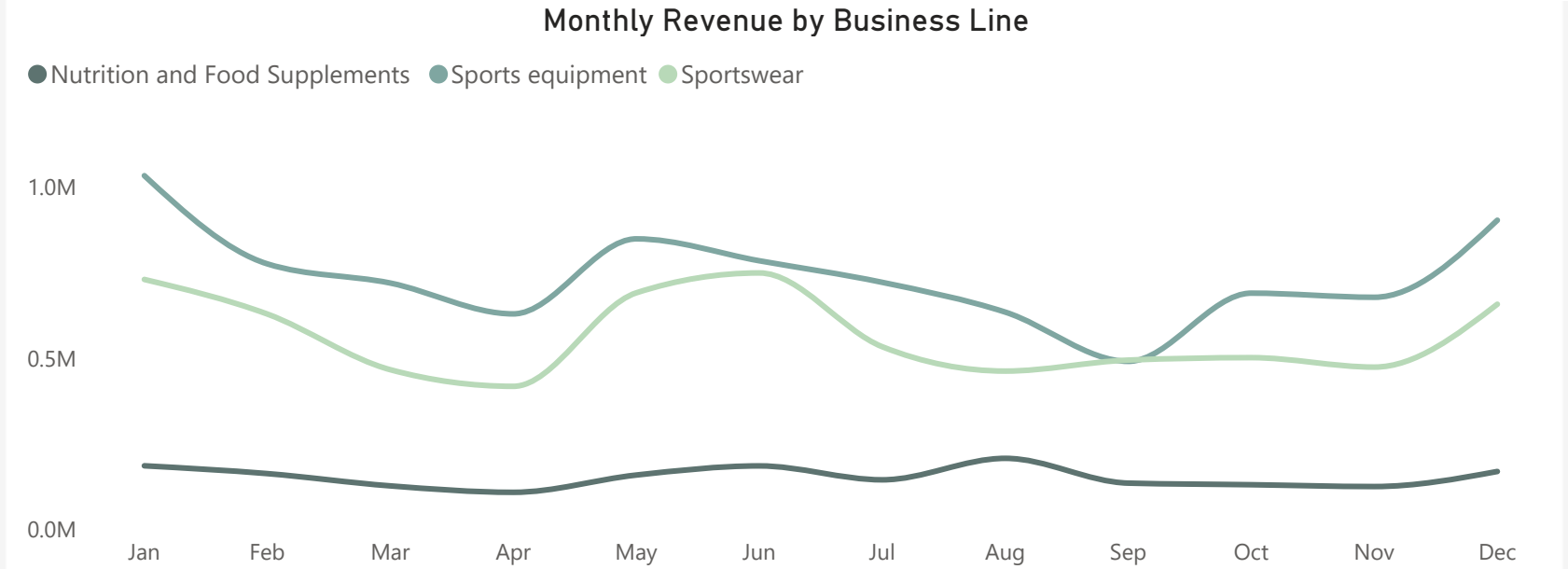
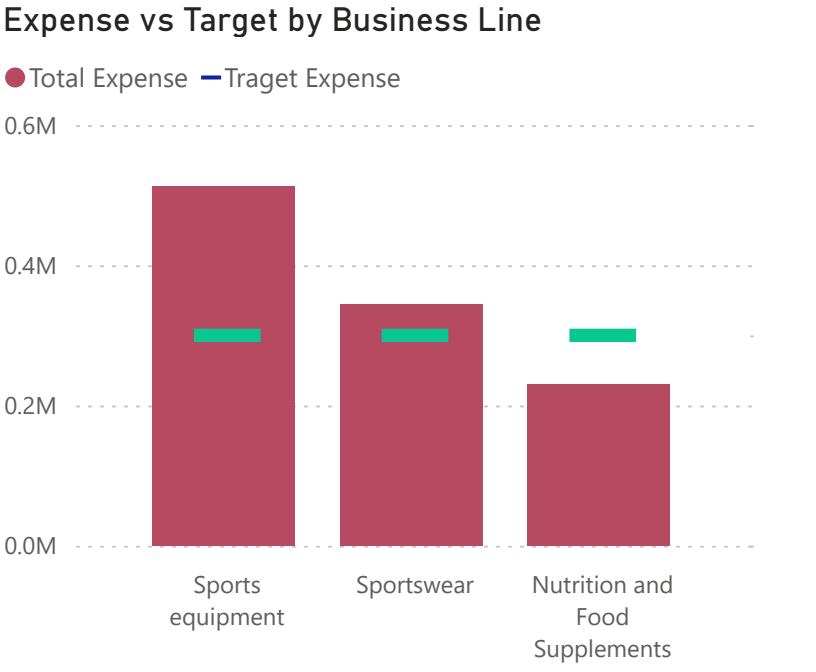
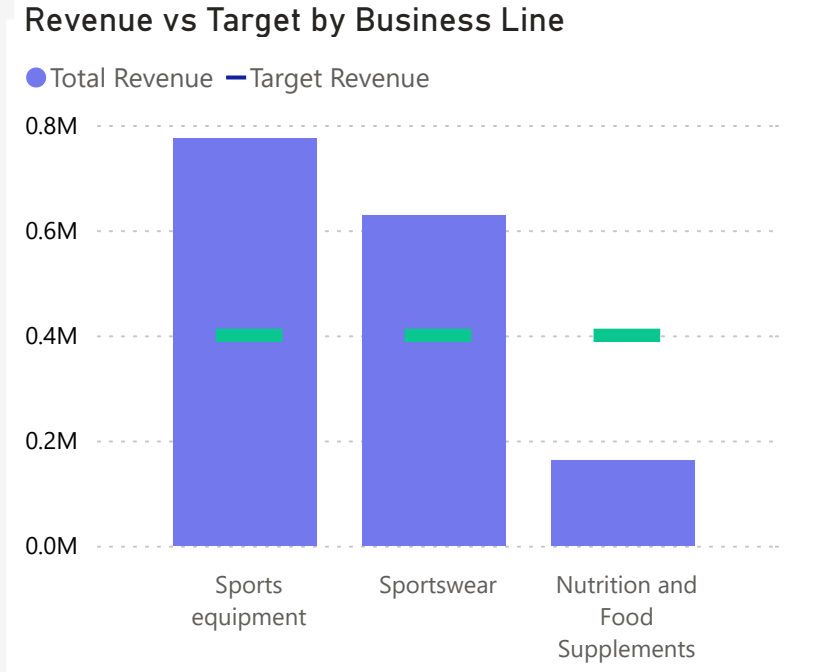
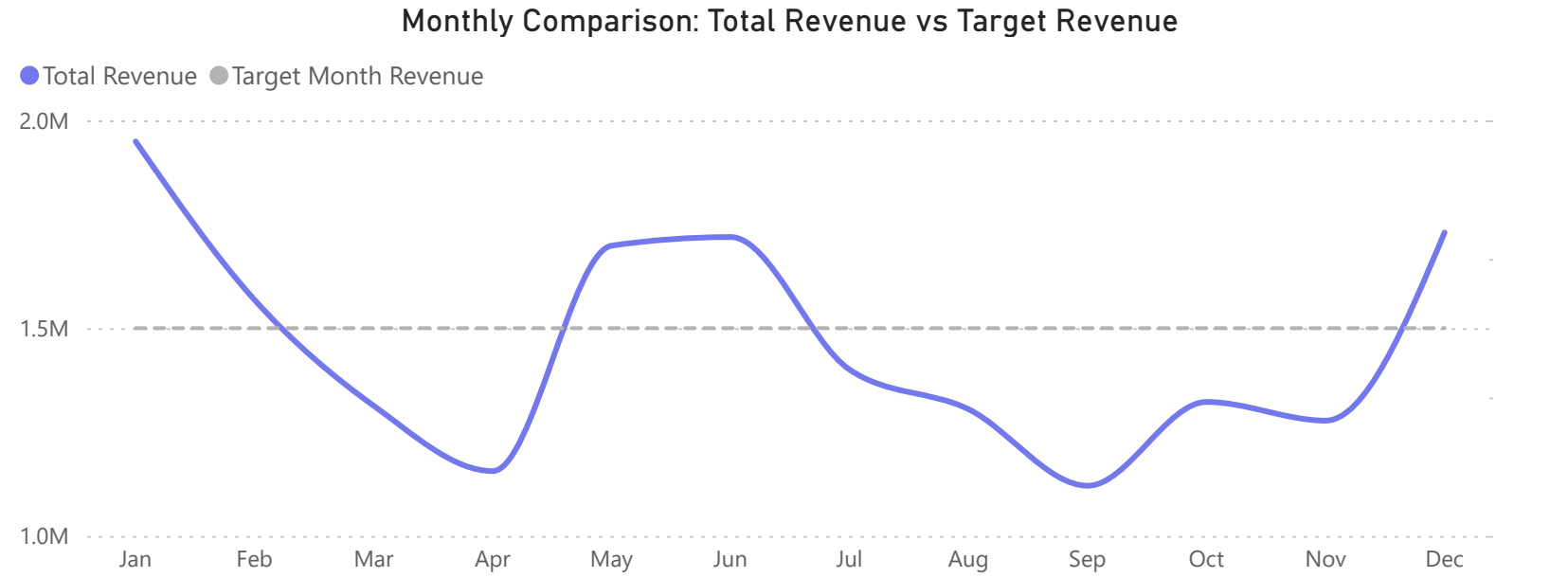
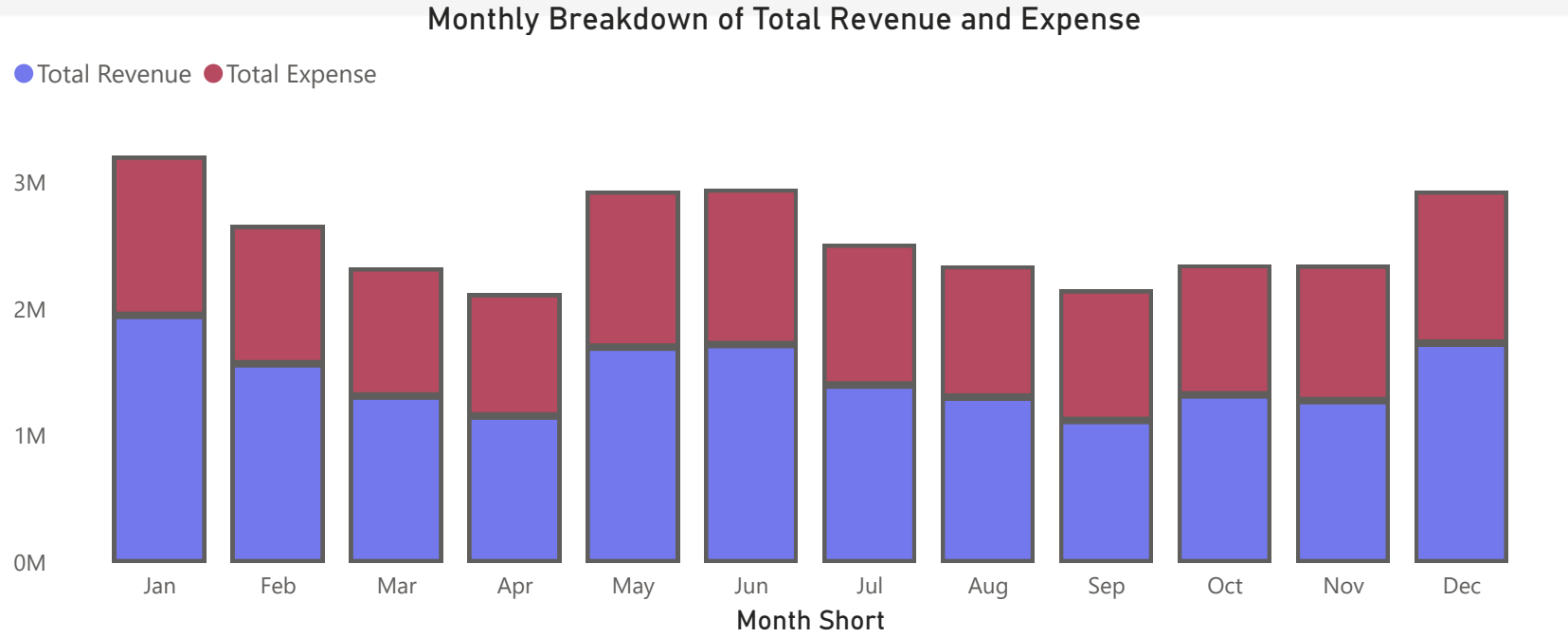
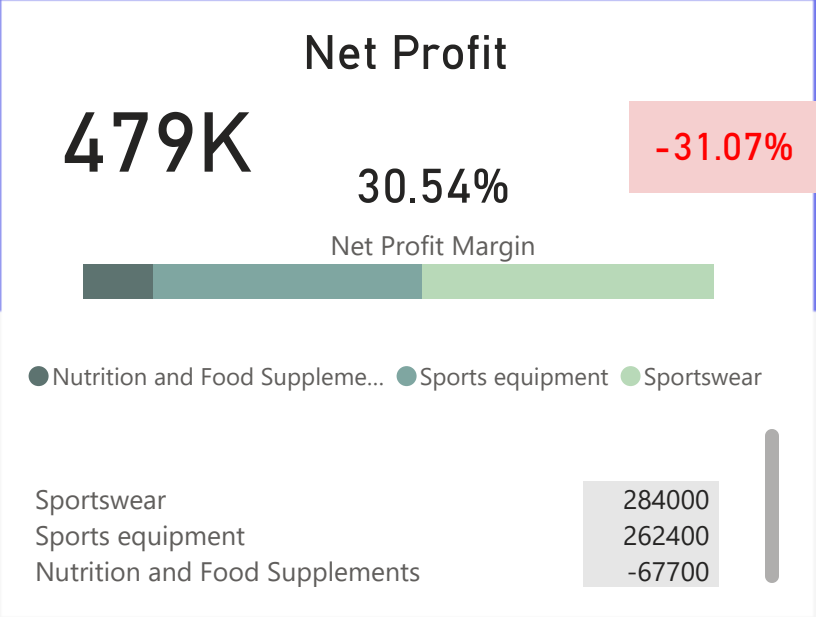
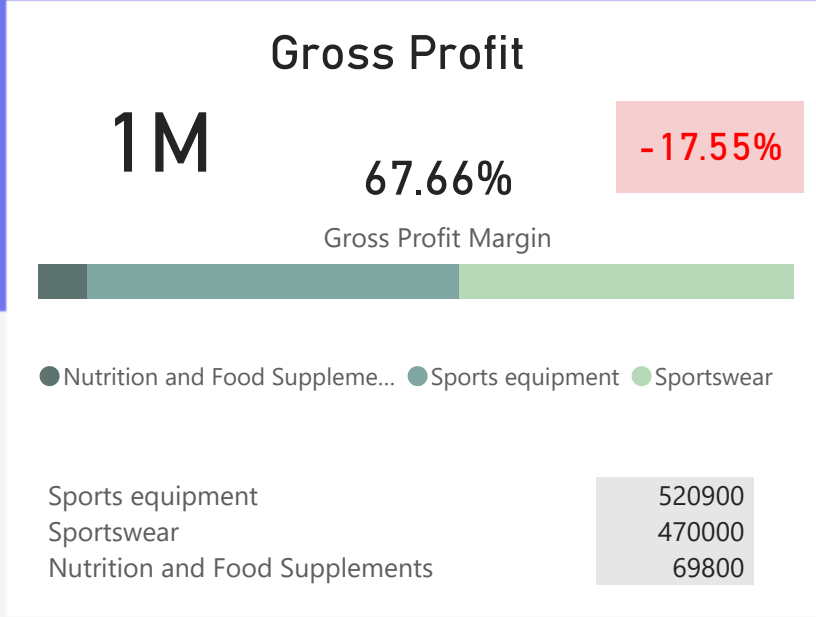
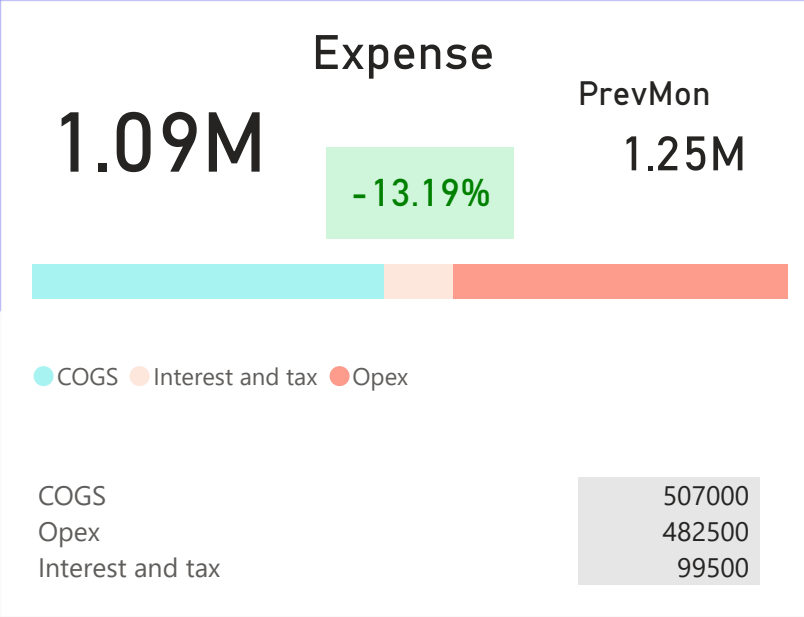
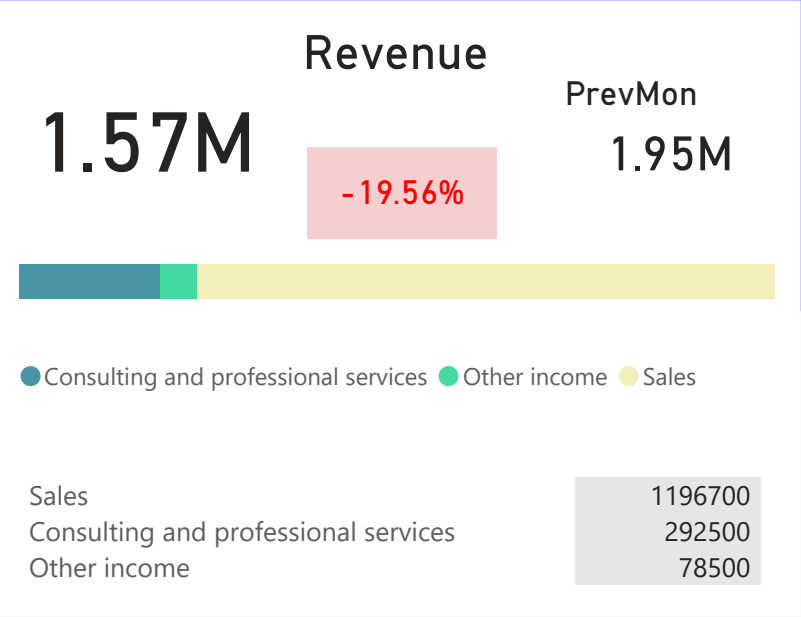
Overview

Profit Breakdown

Expense Breakdown

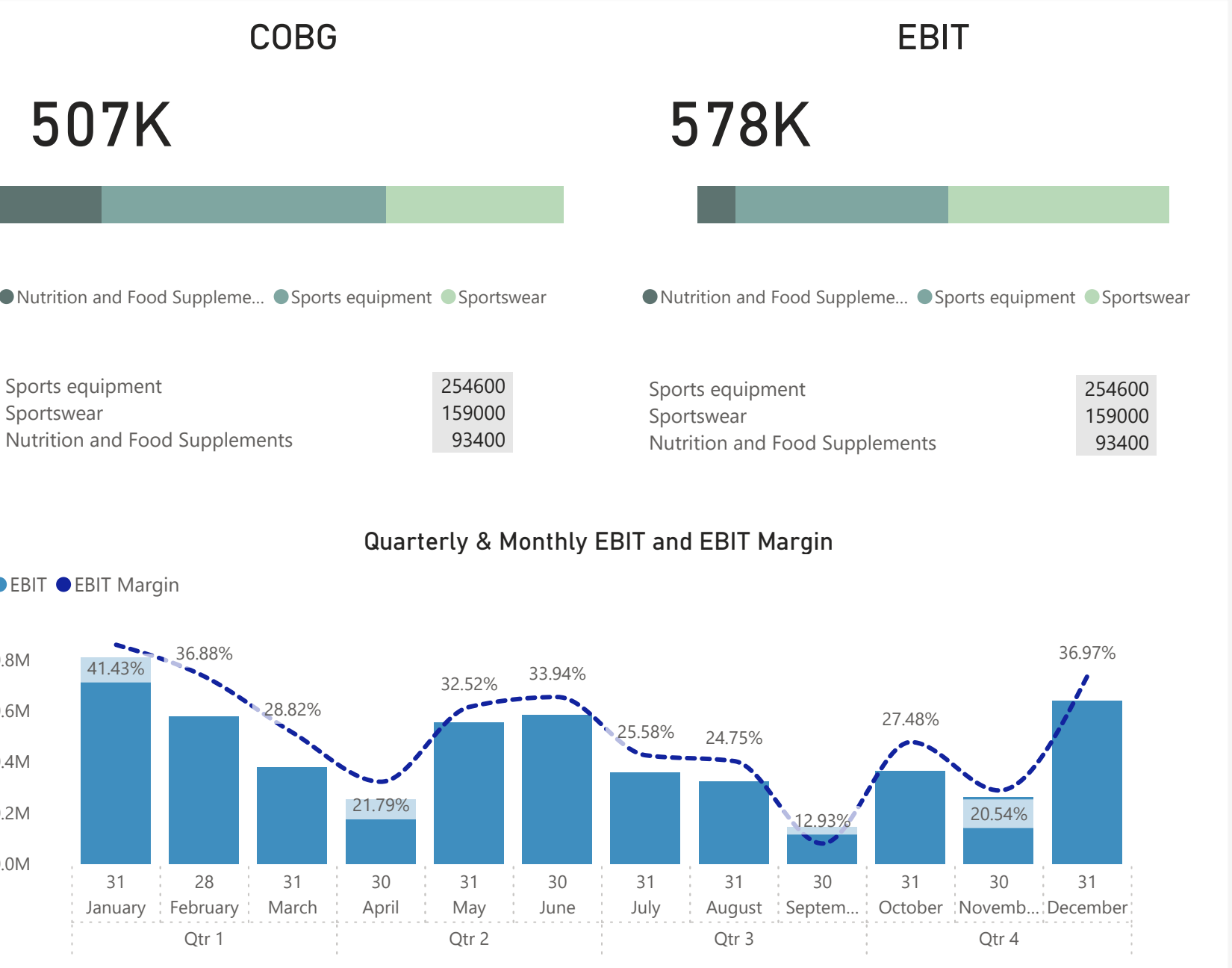
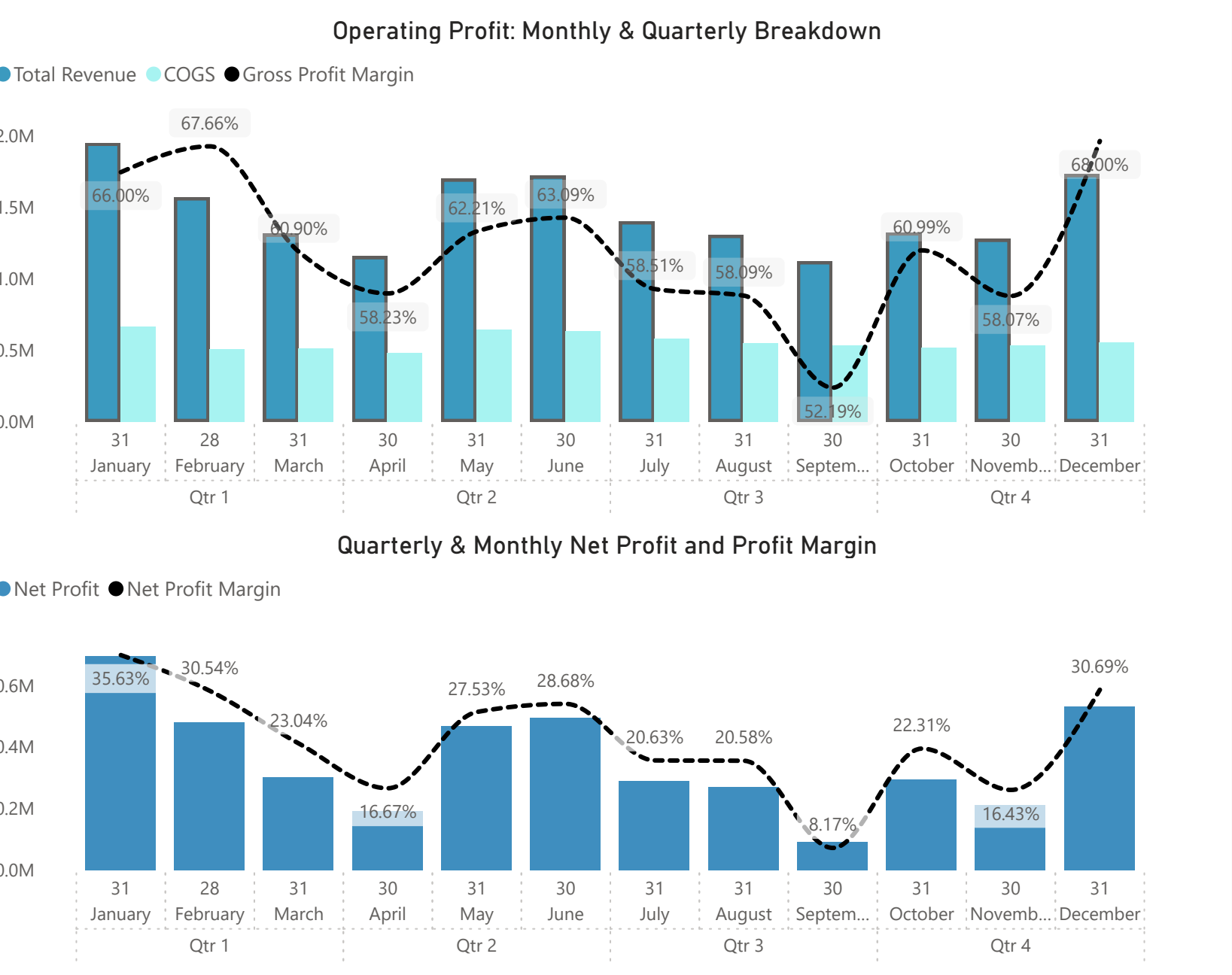
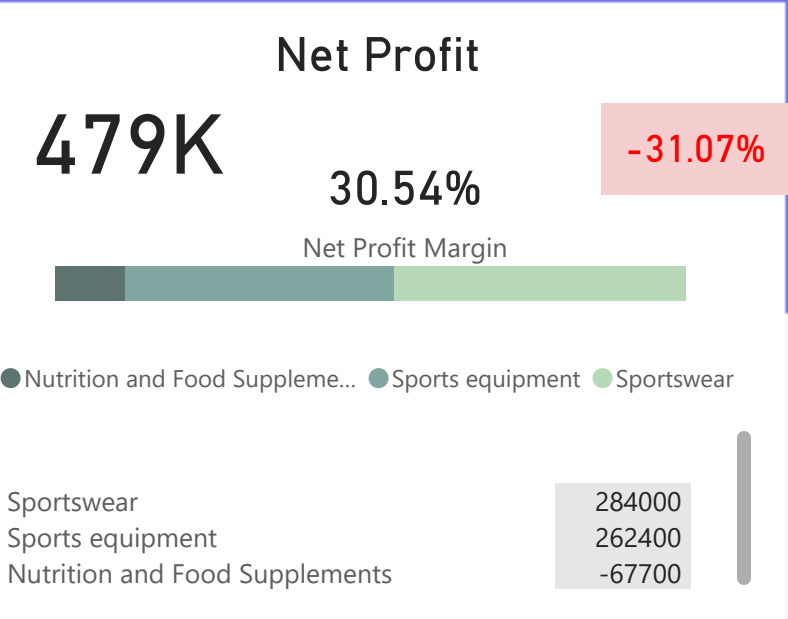
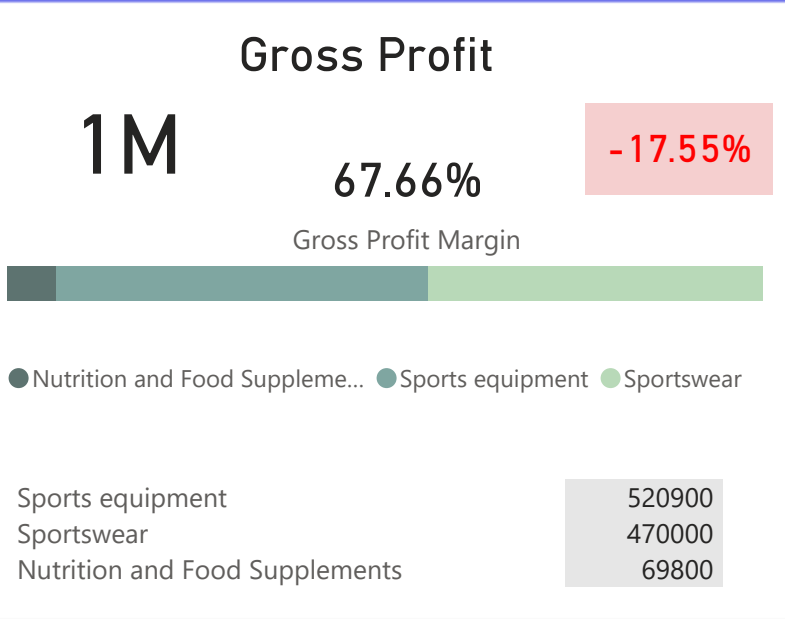
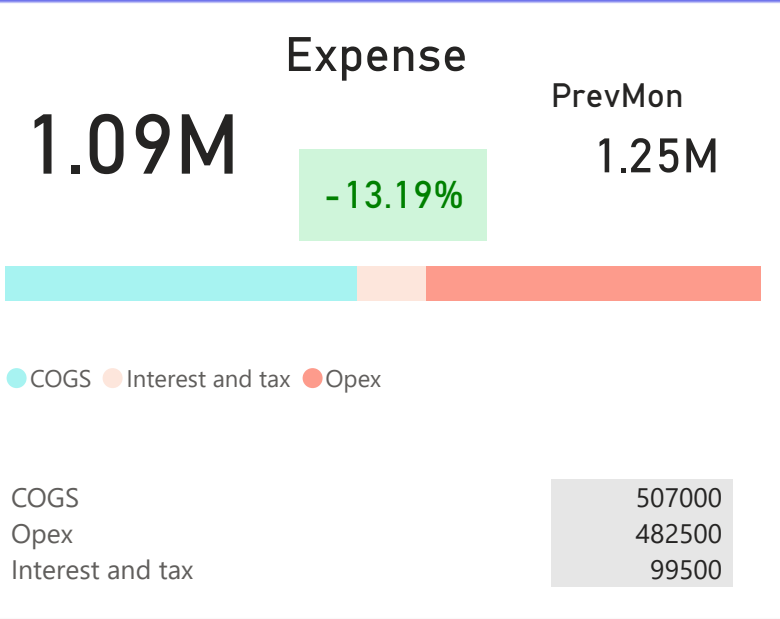
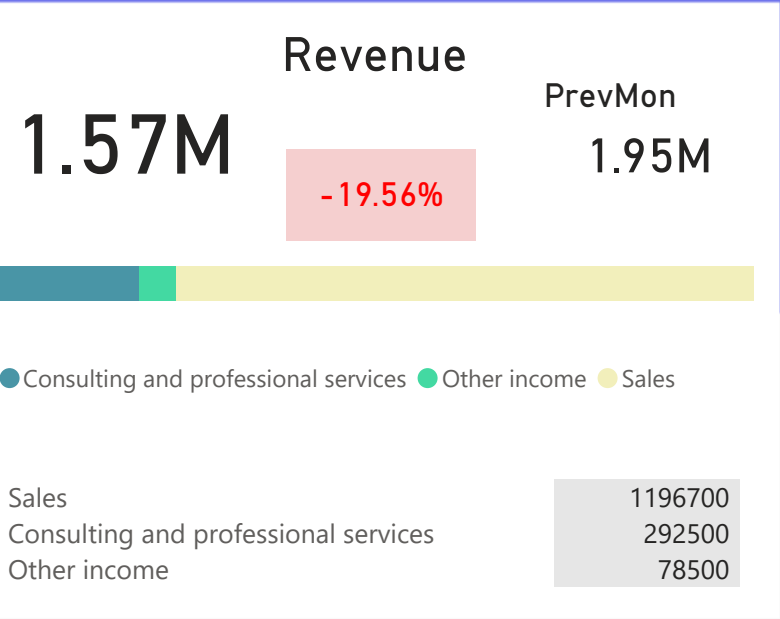
Income/Expense Quarterly Breakdown

- Month
- ☐ January
 - ☒ February
 - ☐ March
 - ☐ April
 - ☐ May
 - ☐ June
 - ☐ July
 - ☐ August
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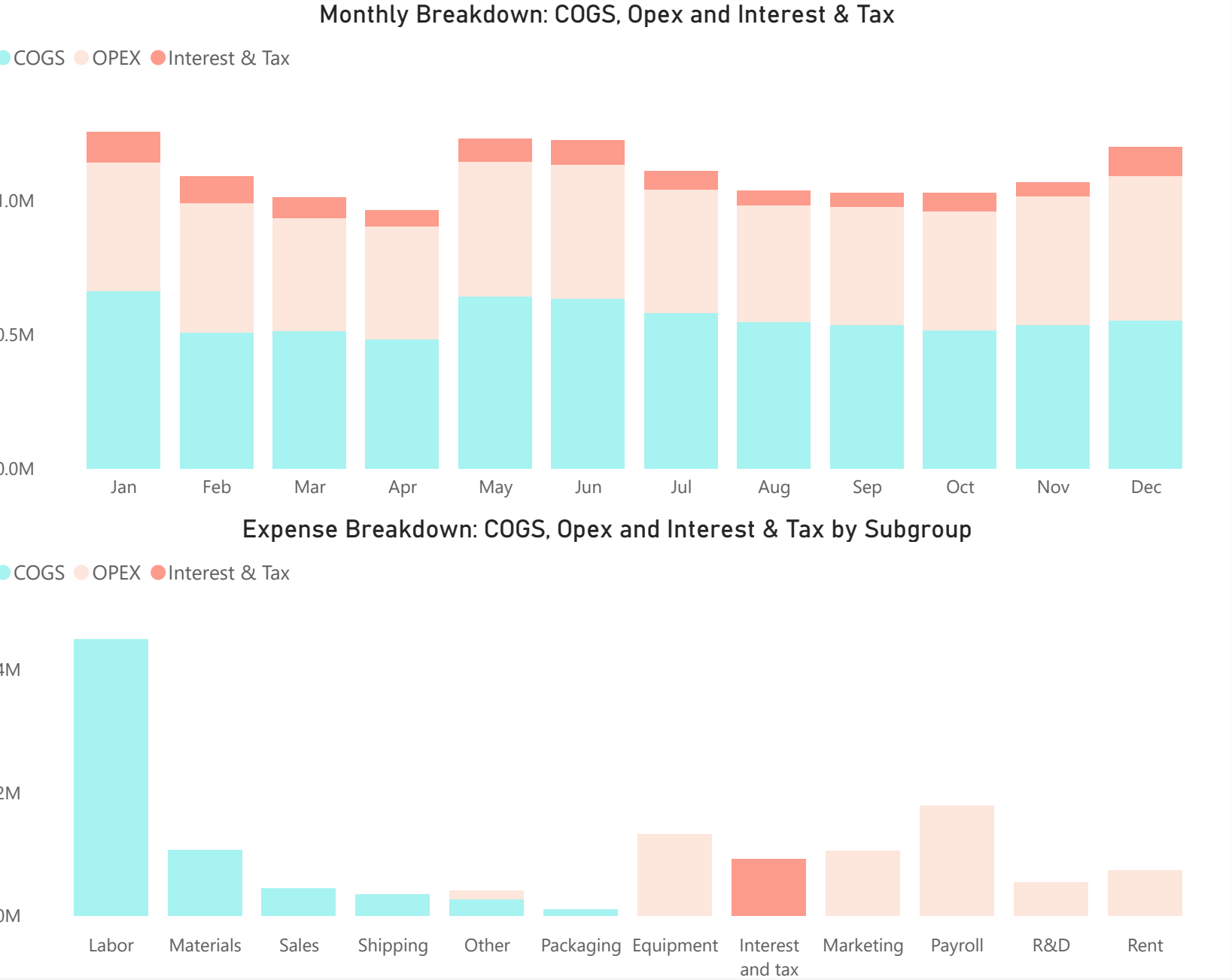
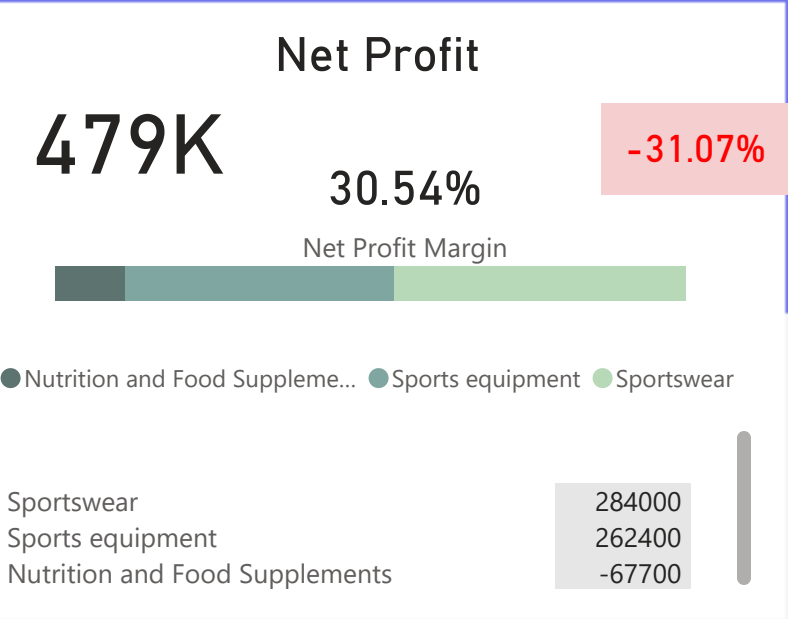
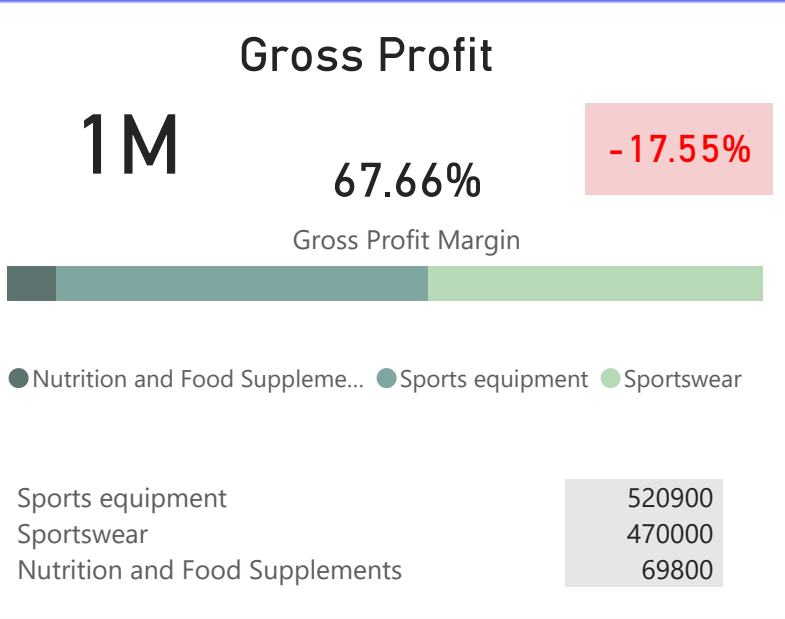
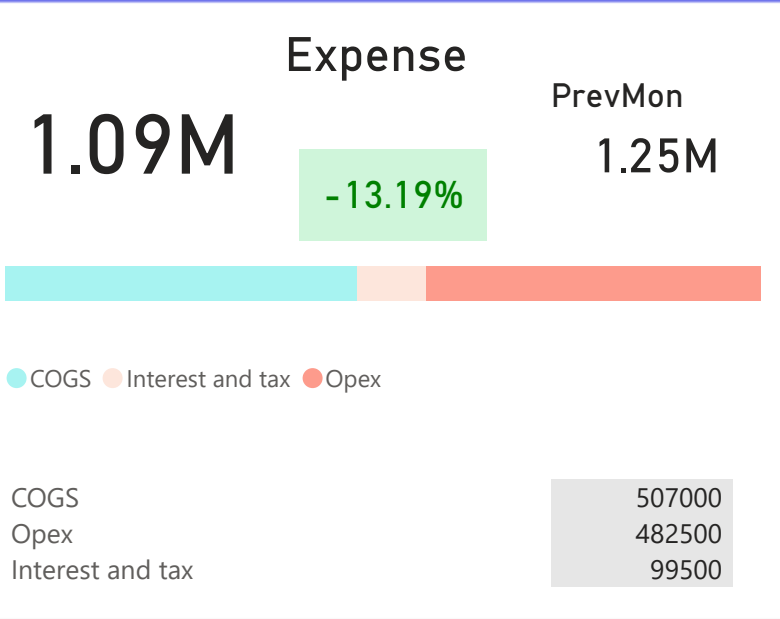
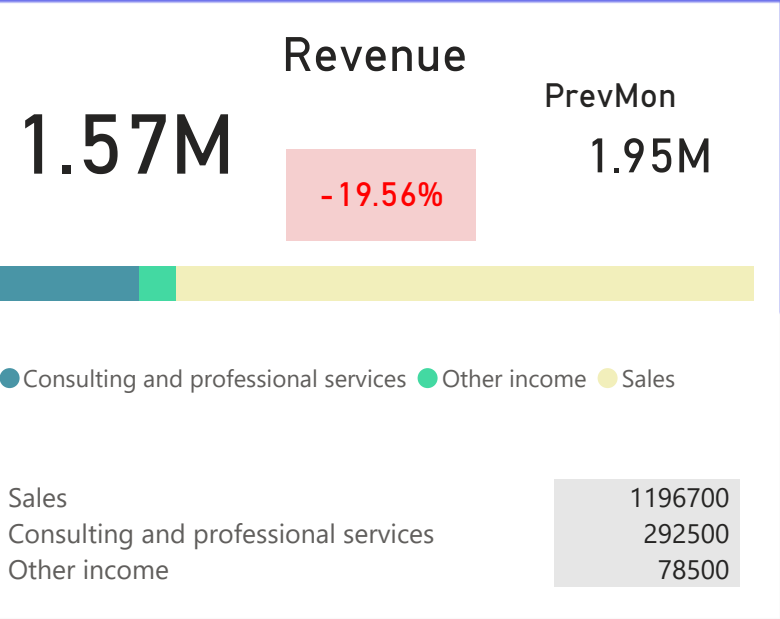
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COGS Breakdown by Business Line				
Expense subgroup	Nutrition and Food Supplements		Sports equipment	
	Sportswear		Total	
Labor	65000		180000	
Materials	20000		20000	
Other	1800		12600	
Packaging	1200		5000	
Sales	3000		25000	
Shipping	2400		12000	
Total	93400		254600	

OPEX Breakdown by Business Line				
Expense subgroup	Nutrition and Food Supplements		Sports equipment	
	Sportswear		Total	
Equipment	9000		54000	
Marketing	30000		50000	
Other	1500		9000	
Payroll	40000		60000	
R&D	30000		10000	
Rent	15000		27000	
Total	125500		210000	

Interest & Tax Breakdown by Business Line				
Expense subgroup	Nutrition and Food Supplements		Sports equipment	
	Sportswear		Total	
Interest and tax	12000		48500	
Total	12000		48500	

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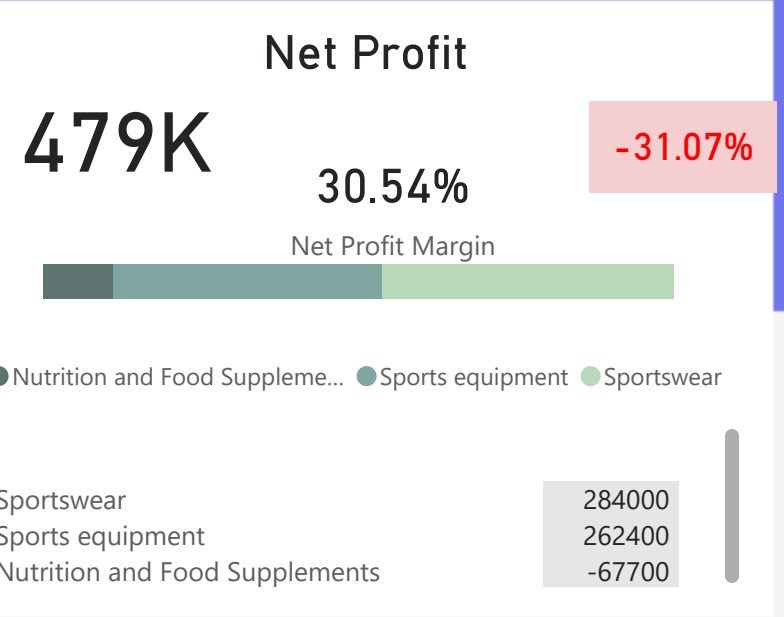
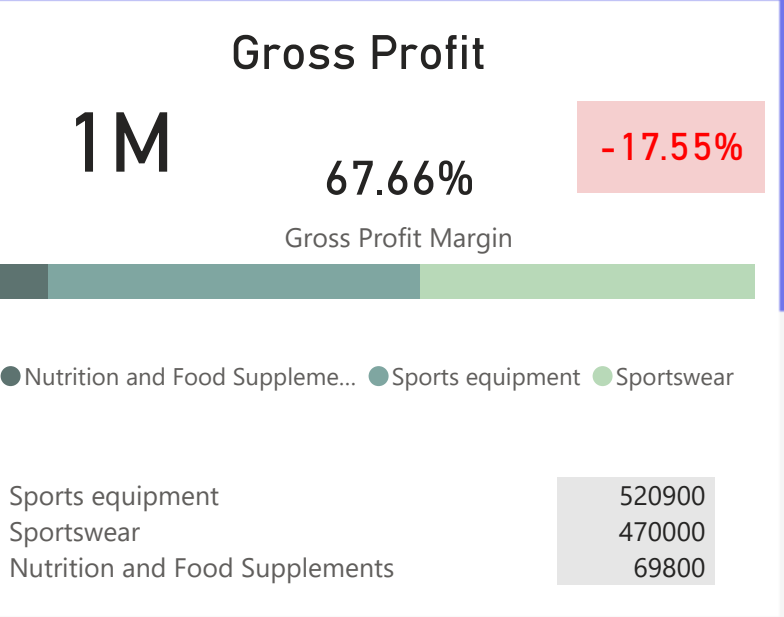
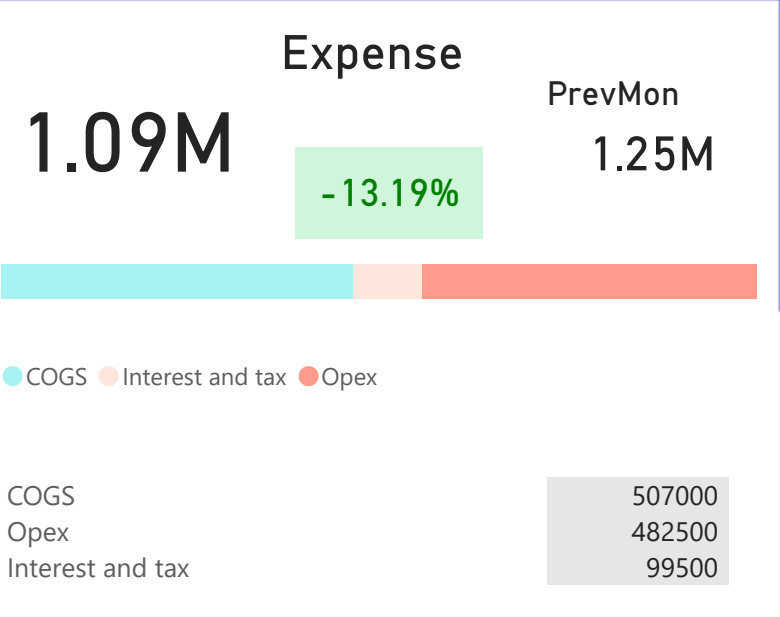
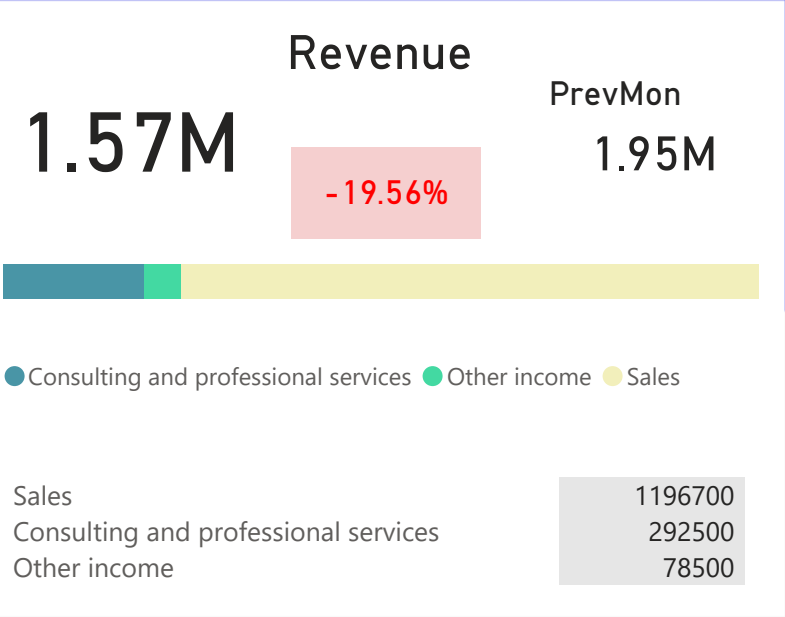
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Income Statement						
Business Line	Revenue Group	Q1	Q2	Q3	Q4	YTD
Nutrition and Food Supplements	Consulting and professional services	58500	49500	108000	40500	256500
	Other income	12600	6000	12990	24000	55590
	Sales	405450	397800	367200	361080	1531530
	Total	476550	453300	488190	425580	1843620
Sports equipment	Consulting and professional services	534000	384000	229500	243000	1390500
	Other income	144000	88500	67500	78000	378000
	Sales	1850000	1790000	1550000	1950000	7140000
	Total	2528000	2262500	1847000	2271000	8908500
Sportswear	Consulting and professional services	390000	330000	180000	270000	1170000
	Other income	84000	202000	86600	160000	532600
	Sales	1351500	1326000	1224000	1203600	5105100
	Total	1825500	1858000	1490600	1633600	6807700
Total		4830050	4573800	3825790	4330180	17559820

The Income Statement reveals that **Sports Equipment** is the top revenue earner at **₹8,908,500**, driven primarily by sales of **₹7,140,000**. **Nutrition and Food Supplements** and **Sportswear** follow with **₹1,845,620** and **₹6,807,700** respectively.

Notably, Q3 and Q4 show peak revenue periods, especially in Sports Equipment, indicating an opportunity to boost sales strategies during these quarters.

Expense Statement						
Business Line	Revenue Group	Q1	Q2	Q3	Q4	YTD
Nutrition and Food Supplements	COGS	278100	280200	229500	229500	1017300
	Interest and tax	36000	36000	36000	36000	144000
	Opex	360900	364800	333300	336200	1395200
	Total	675000	681000	598800	601700	2556500
Sports equipment	COGS	935000	954200	895200	889800	3674200
	Interest and tax	134500	90700	65800	119500	410500
	Opex	602800	629800	611800	689200	2533600
	Total	1672300	1674700	1572800	1698500	6618300
Sportswear	COGS	470000	525000	539000	486000	2020000
	Interest and tax	118000	107700	75200	74000	374900
	Opex	419000	432000	391000	434000	1676000
	Total	1007000	1064700	1005200	994000	4070900
Total		3354300	3420400	3176800	3294200	13245700

The Expense Statement indicates that **Sports Equipment** incurs the highest yearly expenses at **₹6,618,300**, mainly due to COGS (Cost of Goods Sold) of **₹3,674,200** and operating expenses of **₹2,533,600**. **Nutrition and Food Supplements** follows with total expenses of **₹2,556,500**, with operating expenses also being a significant contributor.

Sportswear has the lowest expenses at **₹4,070,900**, largely driven by COGS. Overall, Q2 and Q4 show the highest expense totals, suggesting these periods may require tighter cost management.