Predicting Sales and its dependency on certain features

We are going to install and load several packages

#for reading data, manipulation of data, visualization of data, and finally for modeling.

install.packages(('data.tables'))

library(data.table) # used for reading and manipulation of data

library(dplyr) # used for data manipulation and joining

library(ggplot2) # used for ploting

library(caret) # used for modeling

library(corrplot) # used for making correlation plot

library(xgboost) # used for building XGBoost model. XGBoost is a powerful tool to make classification and regression. It used to make predictions and evaluate the credibility of the predictions.

library(cowplot) # used for combining multiple plots

#We will use read() function of data.table package to read the datasets.Already separated training and testing dataset. A final dataset to apple our model to.

```
train = fread("Train_UWu5bXk.csv")
test = fread("Test_u94Q5KV.csv")
final = fread("SampleSubmission_TmnO39y.csv")
```

#Exploring our dataset

dim(train)

#> dim(train)

#[1] 8523 12

dim(test)

#[1] 5681 11

names(train)

[1] "Item_Identifier" "Item_Weight" "Item_Fat_Content" "Item_Visibility"

[5] "Item_Type" "Item_MRP" "Outlet_Identifier" "Outlet_Establishment_Year"

[9] "Outlet_Size" "Outlet_Location_Type" "Outlet_Type" "Item_Outlet_Sales"

names(test)

[1] "Item_Identifier" "Item_Weight" "Item_Fat_Content" "Item_Visibility"

[5] "Item_Type" "Item_MRP" "Outlet_Identifier" "Outlet_Establishment_Year"

[9] "Outlet_Size" "Outlet_Location_Type" "Outlet_Type"

#Item_Outlet_Sales is present in train but not in test dataset because this is the target variable that we have to predict.

Find the structure

str(train)

Classes 'data.table' and 'data.frame': 8523 obs. of 12 variables:

\$ Item_Identifier : chr "FDA15" "DRC01" "FDN15" "FDX07" ...

\$ Item_Weight : num 9.3 5.92 17.5 19.2 8.93 ...

\$ Item_Fat_Content : chr "Low Fat" "Regular" "Low Fat" "Regular" ...

\$ Item_Visibility : num 0.016 0.0193 0.0168 0 0 ...

\$ Item_Type : chr "Dairy" "Soft Drinks" "Meat" "Fruits and Vegetables" ...

\$ Item MRP : num 249.8 48.3 141.6 182.1 53.9 ...

\$ Outlet_Identifier : chr "OUT049" "OUT018" "OUT049" "OUT010" ...

```
$ Outlet Establishment_Year: int 1999 2009 1999 1998 1987 2009 1987 1985 2002 2007 ...
$ Outlet Size
                   : chr "Medium" "Medium" "" ...
$ Outlet_Location_Type : chr "Tier 1" "Tier 3" "Tier 1" "Tier 3" ...
$ Outlet Type
                    : chr "Supermarket Type1" "Supermarket Type2" "Supermarket Type1" "Grocery
Store" ...
$ Item Outlet Sales
                      : num 3735 443 2097 732 995 ...
- attr(*, ".internal.selfref")=<externalptr>
str(test)
Classes 'data.table' and 'data.frame': 5681 obs. of 11 variables:
$ Item Identifier
                     : chr "FDW58" "FDW14" "NCN55" "FDQ58" ...
$ Item_Weight
                    : num 20.75 8.3 14.6 7.32 NA ...
$ Item_Fat_Content
                       : chr "Low Fat" "reg" "Low Fat" "Low Fat" ...
$ Item_Visibility
                    : num 0.00756 0.03843 0.09957 0.01539 0.1186 ...
                    : chr "Snack Foods" "Dairy" "Others" "Snack Foods" ...
$ Item Type
$ Item MRP
                    : num 107.9 87.3 241.8 155 234.2 ...
$ Outlet Identifier : chr "OUT049" "OUT017" "OUT010" "OUT017" ...
$ Outlet_Establishment_Year: int 1999 2007 1998 2007 1985 1997 2009 1985 2002 2007 ...
                   : chr "Medium" "" "" ...
$ Outlet Size
$ Outlet_Location_Type : chr "Tier 1" "Tier 2" "Tier 3" "Tier 2" ...
$ Outlet_Type
                    : chr "Supermarket Type1" "Supermarket Type1" "Grocery Store" "Supermarket
Type1" ...
- attr(*, ".internal.selfref")=<externalptr>
```

#Combining training and test dataset.

Combining train and test sets saves a lot of time and effort because

#if we have to make any modification in the data, we would make the change only in the combined data and not in train and test data separately.

#Later we can always split the combined data back to train and test.

It is still a topic for discussion whether the train data and test data should be combined or be kept separated and modifications or changes be applied separately.

For this case , lets combine the dataset.

test[,Item_Outlet_Sales := NA]
combi = rbind(train, test) # combining train and test datasets
dim(combi)

#Lets do exploratory data analysis on our data. It helps us in understanding the nature of data in terms of distribution of the individual variables,

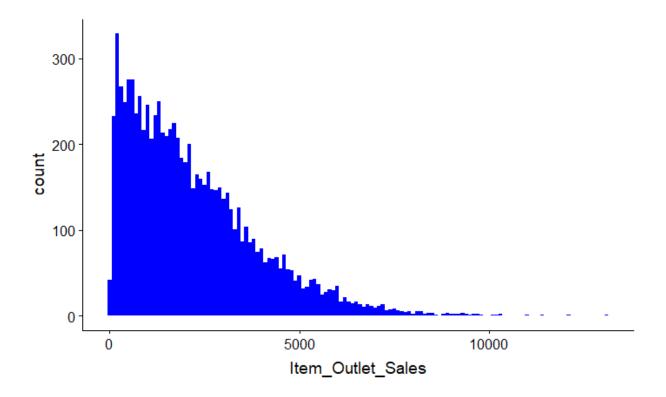
#finding missing values, relationship with other variables etc.

#Let's start with univariate EDA. It involves exploring variables individually.

#We will try to visualize the continuous variables using histograms and categorical variables using bar plots.

#Since our target variable is continuous(item_outlet_Sales), we can visualise it by plotting its histogram.

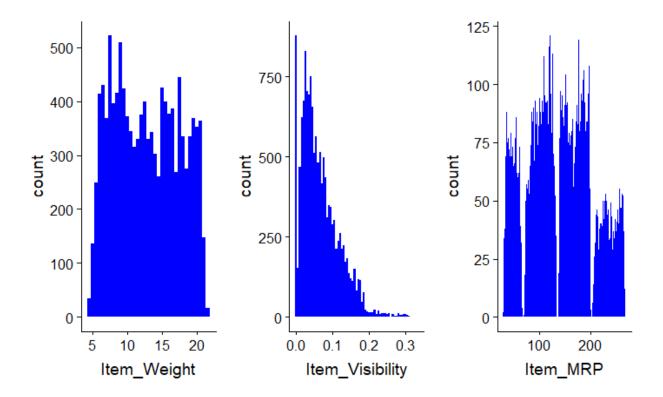
ggplot(train) + geom_histogram(aes(train\$Item_Outlet_Sales), binwidth = 100, fill = "blue") +
xlab("Item_Outlet_Sales")



As we can see, it is right skewed.

#let's check the numeric independent variables.

```
p1 = ggplot(combi) + geom_histogram(aes(Item_Weight), binwidth = 0.5, fill = "blue")
p2 = ggplot(combi) + geom_histogram(aes(Item_Visibility), binwidth = 0.005, fill = "blue")
p3 = ggplot(combi) + geom_histogram(aes(Item_MRP), binwidth = 1, fill = "blue")
plot_grid(p1, p2, p3, nrow = 1) # plot_grid() from cowplot package
```

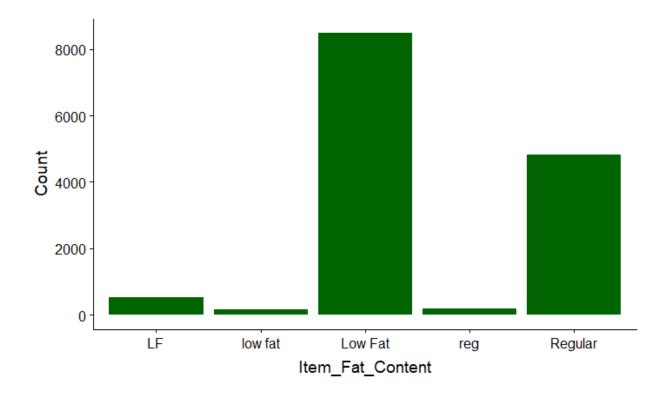


Observations

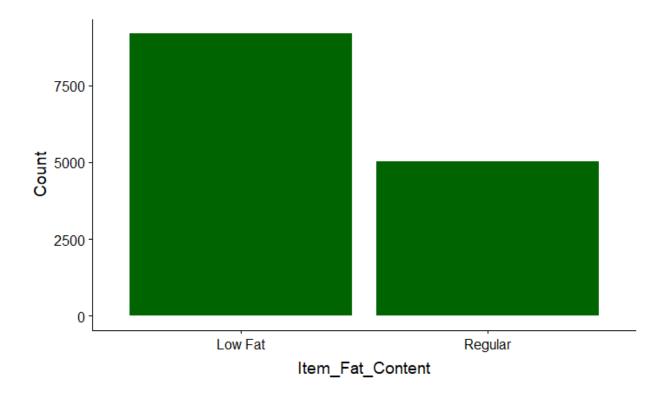
- There seems to be no clear pattern in Item_Weight.
- Item_Visibility is right-skewed.
- We can clearly see 4 different distributions for Item_MRP.

Let's try to explore and gain some insights from the categorical variables.Let's first plot Item_Fat_Content.

ggplot(combi %>% group_by(Item_Fat_Content) %>% summarise(Count = n())) +
geom_bar(aes(Item_Fat_Content, Count), stat = "identity", fill = "darkgreen")



In the figure above, 'LF', 'low fat', and 'Low Fat' are the same category and can be combined into one. It can be done for 'reg' and 'Regular' into one. After making these corrections we'll plot the same figure again.



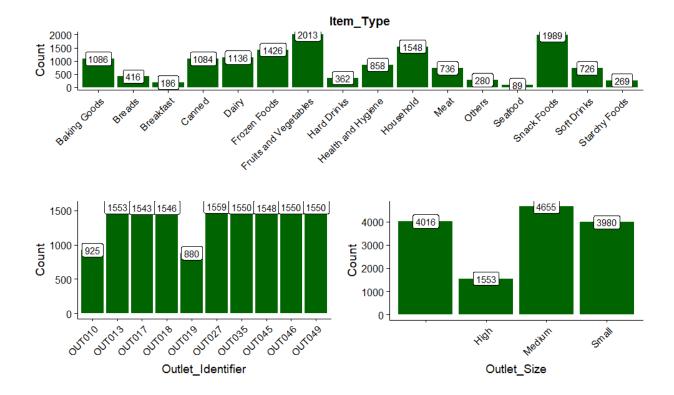
plot for Outlet_Identifier

```
p5 = ggplot(combi %>% group_by(Outlet_Identifier) %>% summarise(Count = n()))
+ geom_bar(aes(Outlet_Identifier, Count), stat = "identity", fill = "darkgreen") +
geom_label(aes(Outlet_Identifier, Count, label = Count), vjust = 0.5)
+theme(axis.text.x = element_text(angle = 45, hjust = 1))
```

plot for Outlet Size

p6 = ggplot(combi %>% group_by(Outlet_Size) %>% summarise(Count = n())) + geom_bar(aes(Outlet_Size, Count), stat = "identity", fill = "darkgreen") + geom_label(aes(Outlet_Size, Count, label = Count), vjust = 0.5) + theme(axis.text.x = element_text(angle = 45, hjust = 1))

```
second_row = plot_grid(p5, p6, nrow = 1)
plot_grid(p4, second_row, ncol = 1)
```



In Outlet_Size's plot, for 4016 observations, Outlet_Size is blank or missing. We will check for this in bivariate analysis to substitute the missing values in the Outlet_Size.

```
#Let's check remaining variables
# plot for Outlet_Establishment_Year

p7 = ggplot(combi %>% group_by(Outlet_Establishment_Year) %>%
summarise(Count = n())) + geom_bar(aes(factor(Outlet_Establishment_Year), Count),
stat = "identity", fill = "darkgreen")
+geom_label(aes(factor(Outlet_Establishment_Year), Count, label = Count), vjust =
0.5) + xlab("Outlet_Establishment_Year") + theme(axis.text.x = element_text(size =
8.5))

# plot for Outlet_Type
p8 = ggplot(combi %>% group_by(Outlet_Type) %>% summarise(Count = n())) +
geom_bar(aes(Outlet_Type, Count), stat = "identity", fill = "darkgreen") +
geom_label(aes(factor(Outlet_Type), Count, label = Count), vjust = 0.5) +
```

```
theme(axis.text.x = element_text(size = 8.5))
# ploting both plots together
```

Observations

 $plot_grid(p7, p8, ncol = 2)$

- Lesser number of outlets established in the year 1998 and more in 1985 as compared to the other years.
- Supermarket Type 1 has the highest number in Outlet_Type.

After looking at every feature individually, let's now do some bivariate analysis. Here we'll explore the independent variables with respect to the target variable. The objective is to discover hidden relationships between the independent variable and the target variable.

train = combi[1:nrow(train)] # extracting train data from the combined data

Let's explore the numerical variables first.

theme(axis.title = element_text(size = 8.5))

```
# Item_Weight vs Item_Outlet_Sales

p9 = ggplot(train) +geom_point(aes(Item_Weight, Item_Outlet_Sales), colour = "violet", alpha = 0.3) + theme(axis.title = element_text(size = 8.5))

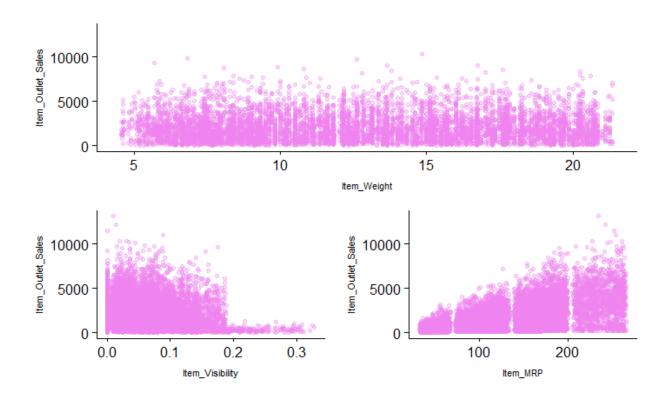
# Item_Visibility vs Item_Outlet_Sales

p10 = ggplot(train) +geom_point(aes(Item_Visibility, Item_Outlet_Sales), colour = "violet", alpha = 0.3) + theme(axis.title = element_text(size = 8.5))

# Item_MRP vs Item_Outlet_Sales

p11 = ggplot(train) + geom_point(aes(Item_MRP, Item_Outlet_Sales), colour = "violet", alpha = 0.3) +
```

second_row_2 = plot_grid(p10, p11, ncol = 2)
plot_grid(p9, second_row_2, nrow = 2)



Observations

- Item_Outlet_Sales is spread across entire range of the Item_Weight without any pattern.
- In Item_Visibility vs Item_Outlet_Sales, there is a string of points at Item_Visibility = 0.0 which seems strange as item visibility cannot be completely zero.
- In the third plot of Item_MRP vs Item_Outlet_Sales, we can clearly see 4 segments of prices.

Now we'll visualise the categorical variables with respect to Item_Outlet_Sales.

Item_Type vs Item_Outlet_Sales

p12 = ggplot(train) + geom_point(aes(Item_Type, Item_Outlet_Sales), fill = "magenta") +theme(axis.text.x = element_text(angle = 45, hjust = 1),axis.text = element_text(size = 6),axis.title = element_text(size = 8.5))

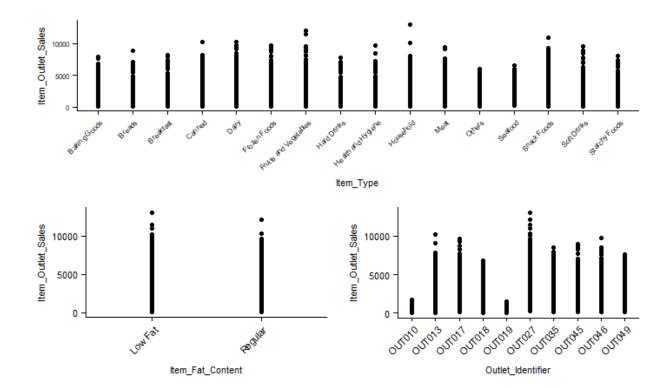
Item_Fat_Content vs Item_Outlet_Sales

p13 = ggplot(train) + geom_point(aes(Item_Fat_Content, Item_Outlet_Sales), fill = "magenta") + theme(axis.text.x = element_text(angle = 45, hjust = 1)axis.text = element_text(size = 8), axis.title = element_text(size = 8.5))

Outlet_Identifier vs Item_Outlet_Sales

p14 = ggplot(train) + geom_point(aes(Outlet_Identifier, Item_Outlet_Sales), fill = "magenta") + theme(axis.text.x = element_text(angle = 45, hjust = 1),axis.text = element_text(size = 8), axis.title = element_text(size = 8.5))

second_row_3 = plot_grid(p13, p14, ncol = 2) plot_grid(p12, second_row_3, ncol = 1)

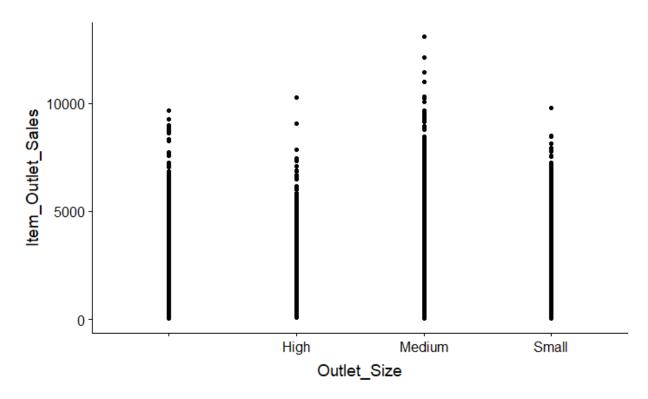


Observations

- Distribution of Item_Outlet_Sales across the categories of Item_Type is not very distinct and same is the case with Item_Fat_Content.
- The distribution for OUT010 and OUT019 categories of Outlet_Identifier are quite similar and very much less from the rest of the categories of Outlet_Identifier.

Let's check the distribution of the target variable across Outlet_Size.

#Outlet_size vs Item_Outlet_Sale
ggplot(train) + geom_point(aes(Outlet_Size, Item_Outlet_Sales), fill = "magenta")



The distribution of 'Small' Outlet_Size is almost identical to the distribution of the blank category of Outlet_Size. So, we can substitute the blanks in Outlet_Size with 'Small'.

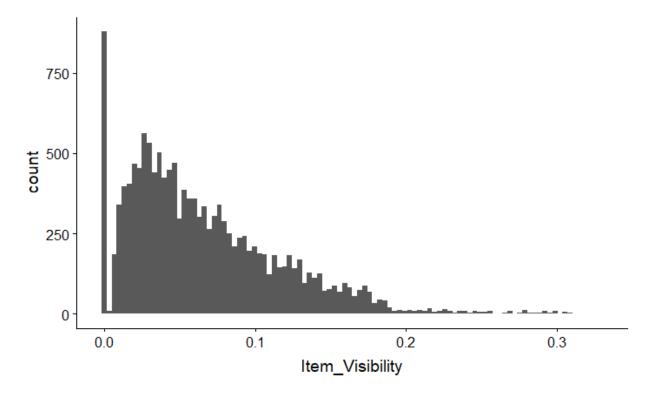
Working on Missing Values

Missing data can have a severe impact on building predictive model because the missing values might contain some vital information which could help in making better predictions. So, it becomes important to work on missing data.

```
# Treating Missing Values
sum(is.na(combi$Item Weight))
#[1] 2439
As you can see above, we have missing values in Item_Weight. We'll now
impute Item_Weight with mean weight based on the Item_Identifier variable.
# Imputing missing value
missing_index = which(is.na(combi$Item_Weight))
for(i in missing_index)
item = combi$Item | Identifier[icombi$Item | Weight[i] =
mean(combi$Item_Weight[combi$Item_Identifier == item], na.rm = T)}
Let's check if any null value remains.
sum(is.na(combi$Item_Weight))
#[1] 0
0 missing values!
Similarly, zeroes in Item_Visibility variable can be replaced with Item_Identifier wise
mean values of Item_Visibility. It can be visualized in the plot below.
```

Let's first plot the graph for visibility to check missing values

ggplot(combi) + geom_histogram(aes(Item_Visibility), bins = 100)



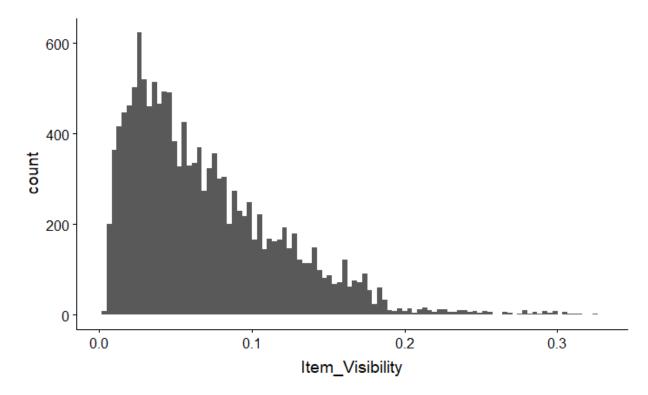
We can clearly see zeroes in this graph.

```
#replacing zeroes with mean of visibility on basis of item_identifier
```

```
zero_index = which(combi$Item_Visibility == 0)
for(i in zero_index)
{item = combi$Item_Identifier[i]combi$Item_Visibility[i] =
mean(combi$Item_Visibility[combi$Item_Identifier == item], na.rm = T)
}
```

Plotting graph again to check.

```
ggplot(combi) + geom_histogram(aes(Item_Visibility), bins = 100)
```



0 in item visibility are gone!

Converting categorical variables to numerical variables for correlation and regression.

We will use label encoding and one hot encoding to the above

- 1. **Label encoding** simply means converting each category in a variable to a number. It is more suitable for ordinal variables categorical variables with some order.
- 2. In **One hot encoding**, each category of a categorical variable is converted into a new binary column (1/0)

We will label encode Outlet_Size and Outlet_Location_Type as these are ordinal variables.

```
#Label Encoding
combi[,Outlet_Size_num := ifelse(Outlet_Size == "Small", 0,
```

Preprocessing DATA

Preprocessing is final scaling, cleaning of data before it is fed to the algorithm. If we remember, in our data, variables Item_Visibility is highly skewed. So, we will treat skewness with the help of log transformation.

```
Log Transformations formula lnY_i = \beta_1 + \beta_2 lnX_i + \epsilon_i Y_i = exp(\beta_1 + \beta_2 lnX_i) \cdot exp(\epsilon_i) \#Let's \ try \ remove \ skweness \ in \ item\_visibility combi[,Item\_Visibility := log(Item\_Visibility)] \ \# \ log + 1 \ to \ avoid \ division \ by \ zero
```

Splitting the datasets back to train and test

train = combi[1:nrow(train)]
test = combi[(nrow(train) + 1):nrow(combi)]
test[,Item_Outlet_Sales := NULL] # removing Item_Outlet_Sales as it contains only
NA for test dataset.

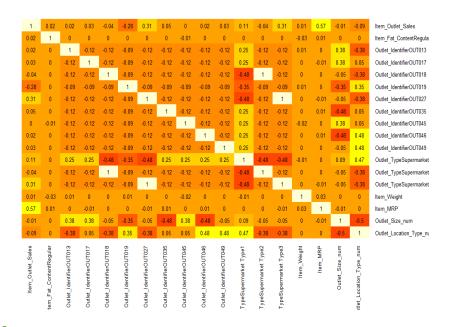
#Examining the correlation among variables

```
library('corrplot')
cor_train = cor(train[,-c("Item_Identifier",)])
```

#Heatmap for Correlation among variables

library(gplots)

heatmap.2((cor_train), Rowv = FALSE, Colv = FALSE, dendrogram = "none", cellnote = round(cor_train,2), notecol = "black", key = FALSE, trace = 'none', margins = c(10,10)



Prediction Model

Linear regression is the simplest and most widely used statistical technique for predictive modeling. Given below is the linear regression equation:

y = A + Bx

where \mathbf{x} is the independent variable, Y is the target variable . Magnitude of a coefficient wrt to the other coefficients determines the importance of the corresponding independent variable.

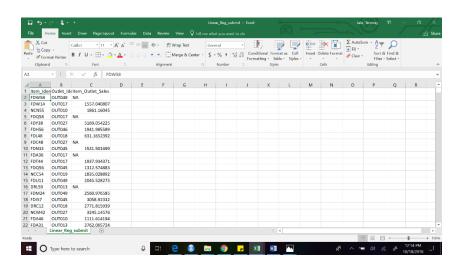
Linear regression on the training dataset

```
#Applying Prediction Model
# Linear Regression
```

```
Pred = Im(Item_Outlet_Sales ~ ., data = train[,-c("Item_Identifier")])
```

Applying the predictive model on our test data. Storing the result from our test data in a separate file(final) with a predicted Item_outlet_sales column

final\$Item_Outlet_Sales = predict(Pred, test[,-c("Item_Identifier")])
write.csv(final, "SampleSubmission_TmnO39y.csv", row.names = F)



XGBoost

Now we can use XGboost on our model to fine tune the model and get the best and accurate results.XGBoost works only with numeric variables and we have already replaced the categorical variables with numeric variables. There are many tuning parameters in XGBoost.For use in XGboost dataset has to be converted into a matrix and then the algorithm is applied.

Let's apply the xgboost algorithm on our training and test data.

#Performing XGboost algrorithm on train and test dataset.

Setting parameter for our xgboost

```
param_list = list(
objective = "reg:linear",
```

```
eta=0.01,
gamma = 1,
max_depth=6,
subsample=0.8,
colsample_bytree=0.5
)
dtrain = xgb.DMatrix(data = as.matrix(train[,-c("Item_Identifier",
"Item_Outlet_Sales")]), label= train$Item_Outlet_Sales)
dtest = xgb.DMatrix(data = as.matrix(test[,-c("Item_Identifier")])
```

Cross Validation. It is a technique which involves reserving a particular sample of a dataset on which you do not train the model. Later, you test your model on this sample before finalizing it.

We are going to use the xgb.cv() function for cross validation. This function comes with the xgboost package itself.

Applying cross validation with the selected parameters.

```
[1] train-rmse:2748.400976+8.528842 test-rmse:2748.290088+30.124537 Multiple eval metrics are present. Will use test_rmse for early stopping. Will train until test_rmse hasn't improved in 30 rounds.
```

```
train-rmse:2551.514258+8.327016
                                                   test-rmse:2552.793457+29.442380
[21]
        train-rmse:2380.075733+6.001986
                                                   test-rmse:2383.249756+30.028548
[31]
        train-rmse:2224.724072+5.054612
                                                   test-rmse:2229.533398+29.504359
[41]
        train-rmse:2081.090869+7.037615
                                                   test-rmse:2087.791748+28.504698
                                                   test-rmse:1963.424097+25.285533
[51]
        train-rmse:1954.805274+9.736606
[61]
[71]
        train-rmse:1844.952783+11.118738
train-rmse:1745.022656+7.403129
                                                   test-rmse:1855.407275+23.940636
test-rmse:1757.561475+28.680117
[81]
        train-rmse:1658.430029+9.543994
                                                   test-rmse:1673.158716+28.395715
[91]
        train-rmse:1583.468188+11.689022
                                                   test-rmse:1600.651147+27.723948
[10<u>1</u>]
        train-rmse:1516.908814+12.843290
                                                   test-rmse:1536.585522+26.325469
        train-rmse:1456.907129+10.194814
                                                   test-rmse:1479.279809+26.422530
[111]
[121]
        train-rmse:1406.177368+11.093508
                                                   test-rmse:1431.087988+27.400241
[131]
        train-rmse:1358.390112+6.430485
                                                   test-rmse:1386.210767+27.446317
```

```
[141]
         train-rmse:1316.460181+5.268382
                                                        test-rmse:1347.140210+26.427533
[151]
         train-rmse:1279.544824+5.138776
                                                        test-rmse:1313.027783+26.502236
[161]
         train-rmse:1248.949438+3.382555
                                                        test-rmse:1285.502637+27.383918
[171]
         train-rmse:1220.155615+4.179704
                                                        test-rmse:1259.294214+26.095743
[181]
         train-rmse:1197.076563+5.224847
                                                        test-rmse:1238.998193+24.516842
[191]
[201]
         train-rmse:1174.581348+5.726388
                                                        test-rmse:1219.188892+23.834278
                                                        test-rmse:1201.969092+24.620981
         train-rmse:1154.872436+6.351832
[211]
         train-rmse:1138.095142+6.938899
                                                        test-rmse:1187.641333+23.400480
[221]
[231]
         train-rmse:1123.213892+6.674663
                                                        test-rmse:1175.458691+22.986347
         train-rmse:1109.954126+7.966749
                                                        test-rmse:1164.786670+23.577105
[241]
         train-rmse:1099.814795+7.970723
                                                        test-rmse:1156.671558+23.401788
[251]
         train-rmse:1088.750244+8.068297
                                                        test-rmse:1148.286279+22.373073
[261]
         train-rmse:1079.581079+8.374842
                                                        test-rmse:1141.451270+21.846551
         train-rmse:1071.932422+8.098584
[271]
                                                        test-rmse:1135.881372+20.846314
[281]
[291]
         train-rmse:1064.592041+7.610936
train-rmse:1057.093506+7.370741
                                                        test-rmse:1130.755053+20.888343
test-rmse:1125.611279+20.708393
[301]
         train-rmse:1049.638940+6.947628
                                                        test-rmse:1121.030225+21.017280
[311]
[321]
         train-rmse:1043.770459+7.021429
                                                        test-rmse:1117.484107+20.871540
         train-rmse:1038.844898+6.781503
                                                        test-rmse:1114.659082+20.847066
[331]
         train-rmse:1034.266821+6.230731
                                                        test-rmse:1112.041260+20.710601
                                                        test-rmse:1109.136743+20.400393
<sup>-</sup>341
         train-rmse:1029.090906+6.480299
351
         train-rmse:1025.439319+6.719346
                                                        test-rmse:1107.693970+20.322520
[361]
         train-rmse:1021.246313+6.543960
                                                        test-rmse:1105.446533+19.734214
                                                        test-rmse:1103.867993+19.756163
test-rmse:1102.397217+19.562188
test-rmse:1101.052759+19.263717
371
381
         train-rmse:1017.543896+6.904457
train-rmse:1013.656152+6.287457
[391]
         train-rmse:1009.918982+6.335194
                                                        test-rmse:1099.753638+18.940260
[401<sup>-</sup>
         train-rmse:1006.594068+6.409144
[411]
         train-rmse:1003.658337+5.944948
                                                        test-rmse:1098.802808+18.899167
[421]
         train-rmse:1000.405566+5.919790
                                                        test-rmse:1097.726196+18.794580
         train-rmse:997.665357+5.826951 test-rmse:1096.932129+18.683783 train-rmse:995.202979+5.801526 test-rmse:1096.352734+18.801478
[431]
[441]
[451]
         train-rmse:992.721558+5.528707 test-rmse:1095.741358+18.838021
         train-rmse:990.064819+5.657340 test-rmse:1095.170654+18.711087 train-rmse:987.155164+5.126352 test-rmse:1094.569556+18.582263 train-rmse:984.655298+5.140231 test-rmse:1094.054321+18.512455
[461]
471
[481]
         train-rmse:982.050720+4.892445 test-rmse:1093.442065+18.555153 train-rmse:979.757044+4.904511 test-rmse:1093.015137+18.500238
[491]
[501]
[511]
         train-rmse:977.554785+5.049694 test-rmse:1092.725244+18.264919
[521]
         train-rmse:975.447400+5.015756 test-rmse:1092.470825+18.233791
[531]
         train-rmse:973.504736+5.132971 test-rmse:1092.231299+18.055284
[541]
         train-rmse:971.191284+4.879789 test-rmse:1091.908569+17.859081
         train-rmse:969.183777+4.500372 test-rmse:1091.676343+17.902979 train-rmse:967.273340+4.298480 test-rmse:1091.425830+17.924387
551
561
         train-rmse:965.271631+4.453757 test-rmse:1091.266504+17.919829 train-rmse:963.466052+4.234312 test-rmse:1091.186035+17.858266 train-rmse:961.560877+4.025592 test-rmse:1091.138819+17.814726
[571]
[581]
591
[601]
         train-rmse:959.522327+4.049206 test-rmse:1091.051270+17.794350
[611]
         train-rmse:957.638757+4.103302 test-rmse:1090.956543+17.701354
621
         train-rmse:955.717420+3.685886 test-rmse:1090.843774+17.731576
[631]
         train-rmse:954.215930+3.654264 test-rmse:1090.933862+17.643958
 641
         train-rmse:952.310083+3.690277 test-rmse:1090.921875+17.573324
         train-rmse:950.461719+3.814913 test-rmse:1090.937134+17.422205
۲651 آ
Stopping. Best iteration:
Γ6281
```

Model Testing using XGBoost and its powers.

As per the above set, we got the best validation/test score at the 628th iteration. Hence, we will use nrounds = 628 for building the XGBoost model.

#As per the above set, we got the best validation/test score at the 628th iteration. Hen ce, we will use nrounds = 628 for building the XGBoost model.

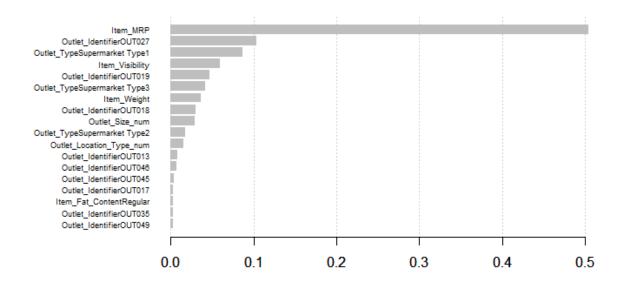
xgb_model = xgb.train(data = dtrain, params = param_list, nrounds = 628)

#Let's use Xgboost importance function to Show Importance Of Features In A Model

var_imp = xgb.importance(feature_names = setdiff(names(train), c("Item_Identifier", "
Item_Outlet_Sales")), model = xgb_model)

head(var_imp)

xgb.plot.importance(var_imp)



Item_MRP, OUT027, Supermarket_Type1, Item Visibility tops the chart in importance factor for our model. Item_Outlet_Sales depends upon a lot and is affected significantly by these factors.