## Anjali Kapoor

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91-9876543210

### **SUMMARY**

Experienced Product Manager with over 15 years in the banking domain, specializing in the development of innovative lending products. Proven track record of leading cross-functional teams to deliver high-impact fintech solutions. Seeking to leverage extensive expertise in product management and strategic planning to contribute to the growth of a forward-thinking fintech company.

#### WORK EXPERIENCE

**Backbase** - Product Manager 2015-2023

Led a team of 10 in the development of a lending product that increased customer engagement by 30%. Successfully launched a new digital banking platform, resulting in a 20% increase in user adoption. Collaborated with cross-functional teams to enhance product features, improving user satisfaction by 25%.

# **Finastra** - Product Manager 2010-2015

Managed the end-to-end product lifecycle for a suite of financial products. Increased product revenue by 15% through strategic market positioning and feature enhancements. Developed a comprehensive product roadmap that streamlined development processes and reduced time-to-market by 20%.

### **SKILLS**

Product Management, Agile Methodologies, Data Analysis, Market Research

### **EDUCATION**

**Stanford University**Master of Business Administration 2005-2007

University of Delhi Bachelor of Commerce 2000-2003