



Montgomery Tan

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Experience

Jan 2017 – Present
(3 years 6 months)

Marketing Consultant

Go Glam PH | National Capital Reg, Philippines

I help develop the overall marketing strategy, and business direction. From branding, Content strategy, Online presence, and year round promotions. With my partner, we grew this small business into a business that can sustain on its own.

Apr 2019 - Dec 2019
(9 months)

Marketing Officer

Streetcorner Lending Corp. | National Capital Reg, Philippines

As a Marketing Officer, I handled a team with graphic designers and content creators. We conducted research and analysed data to identify and define marketing audiences. Overseeing and developing marketing campaigns, devising and presenting ideas and strategies, developing in house events, and managing campaigns on social media are some of my Marketing team's daily tasks.

Jan 2019 - Apr 2019
(4 months)

Marketing Head

Association Basketball League | National Capital Reg, Philippines

This is a small business that I created from scratch. I've developed its business plan, marketing strategy and business model and then moved on to overall execution. I acquired all of the teams purely on social media marketing through Facebook Ad Targeting, and continued to sustain it by regular content creation.

Jun 2014 - Dec 2016
(2 years 7 months)

Marketing Officer

CASLI Industries and Services | Philippines

As the Marketing Head, I handled the marketing aspects of the company, with additional administrative work and account management. I mainly head the company's events from planning to execution, making sure events run smoothly, efficiently, worry-free, and exactly how the client wants it. I've handled events such as FWD Bancassurance 2015 Leadership Training, One BPI Olympics Team 2016 Leadership Training, De La Salle Health Sciences Institute 2015 Leadership Training, Company booth setup during the 15th Franchise and Business Expo 2016, and many more.

Education

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|------|---|
| 2020 | Udemy Online Learning Platform MERN Stack Front To Back: Full Stack React, Redux & Node.js |
| 2020 | Udemy Online Learning Platform The Modern React Bootcamp (Hooks, Context, NextJS, Router) |
| 2020 | Udemy Online Learning Platform The Web Developer Bootcamp |
| 2014 | University Of Santo Thomas Manila, PH Bachelor of Fine Arts Major in Advertising |
| 2009 | Diliman Preparatory School Quezon City, PH High School Diploma |

Skills

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|-----------------|---|
| Web Development | HTML, CSS, Javascript, React, Redux, Bootstrap, NodeJS, ExpressJS, MongoDB, NextJS |
| Marketing | Adobe Photoshop, Customer Handling, Business Development, Marketing, Advertising, Social Media Marketing, Adobe Lightroom, Adobe Premiere Pro |