

Tanmya Srivastava

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EDUCATION

Vellore Institute of Technology Bachelor of Technology School of Computer Science and Engineering CGPA: 7.92/10	Oct 2022 – Present
Springer Public School CBSE XII: 80%,	Prayagraj, Uttar Pradesh May 2020 – Apr 2022

SKILLS

Communication & Outreach: Corporate Communication, Professional Calling, Cold Calling, Email & LinkedIn Outreach, Stakeholder Engagement, Relationship Management

Public Relations & Branding: Brand Promotion, Event Marketing, Sponsorship Outreach, Industry Partnerships, Speaker Coordination, Community Engagement

Event & Operations Management: Event Planning & Execution, Tournament Management, Logistics Coordination, Committee Coordination, Team Planning & Execution

Organizational & Interpersonal Skills: Time Management, Multitasking, Problem Solving, Process Planning, Cross-functional Collaboration

EXPERIENCE

PR & Outreach Member — *VIT Bhopal Data Science Club* Jun 2024 – May 2025

- Led corporate outreach and sponsorship communication, engaging with multiple tech and education companies including PhysicsWallah, GeeksforGeeks, and other industry organizations to invite speakers and secure event sponsorships.
- Actively branded and promoted club initiatives and events across online and offline channels, significantly improving visibility and participation.
- Coordinated and executed technical and non-technical events, managing end-to-end processes including planning, promotion, speaker coordination, and execution.
- Conducted extensive professional calling and structured follow-ups with company representatives, speakers, and collaborators, strengthening industry relationships and long-term partnerships.

Badminton Coordinator — *Sports Club, VIT Bhopal* Jun 2023 - May 2024

- Coordinated with players, committee members, volunteers, and officials, requiring continuous communication, scheduling, and conflict resolution.
- Managed and organized multiple inter-college and intra-college badminton tournaments, ensuring smooth planning and execution.
- Led team planning and on-ground execution, delegating responsibilities and ensuring events were delivered efficiently and on time.
- Played a key role in logistics planning, crowd coordination, and event operations, maintaining professionalism under high-pressure environments.

Volunteer — *Close to My Heart Foundation (NGO)* May 2025 - Jun 2025

- Launched an environmental awareness campaign reaching 1,000+ individuals through creative social media content.
- Supported 5+ humanitarian initiatives including blood donation, food drives, benefiting over 300 individuals.
- Supported community outreach and awareness initiatives, strengthening organizational impact through direct public interaction.
- Demonstrated strong interpersonal and organizational skills while working in socially sensitive and impact-driven environments.

ADDITIONAL INFORMATION

Languages — Hindi, English

Interests — Travel, Communication, Badminton