Vivek Tanna
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EDUCATION

Oregon State University, Corvallis, Oregon
Graduation, June 2016
Bachelor of Fine Arts, Graphic Design,
Minor in Business and Entrepreneurship
College of Business

GRAPHIC DESIGN EXPERIENCE

eROI, Data and Insights Designer
December 2017 - Present
As a Data and Insights Designer at eROI, I analyze data, looking both for the stories within it, but also for tidbits that can inform future creative, and then take my learnings and both distill them for communication through data visualization, but also use them to shape the creative that I execute. Projects I've worked on have seen improvement of 89% on Bounce Rate, 92% on Pages/Session, and 72% on Open Rate (email).

eROI, Junior Designer
June 2016 – December 2017
While working as a Junior Designer at eROI, I worked for clients including Nike, Intel, and Taco Bell on projects ranging from emails, websites, data visualization and social media ads.

Oregon State University Austin Entrepreneurship Program, Lead Designer
Dec. 2014 – June 2016
Collaborated with Oregon 4H to help create a board game teaching financial literacy to middle school and high school students.

Pacific Northwest National Laboratory, Team Member
June 2015 – May 2016
Designed for a broad variety of projects, including videos, infographics, posters, flyers, brochures and mailers. Worked individually, and a part of team to collaborate with scientists and other technical staff.

Oregon State Athletic Department, Intern
Sept. 2014 – March 2016
Worked as a Graphic Designer for the Athletic Department, where I designed promotional materials for a variety of events, including athletic facilities and event design, and had to work within branding guidelines.

OTHER RELEVANT EXPERIENCE

Oregon State University Housing & Dining Services, Resident Assistant
Sept. 2013 – June 2016
Work as an RA for Oregon State University, where I ensure the health and success of 40 residents, as well as work on planning programs and designing for them.

SOFTWARE

› Proficient in Adobe Creative Cloud Programs, Sketch
› Experience in Cinema 4D, Blender, Figma, Principle
› Experience with HTML5, CSS, JavaScript

References available upon request