# **Tannaz Sadeghi**

## **Digital Product Designer**

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#### INDUSTRY EXPERIENCE

## Rahnema College

## **UX/UI Design Intern**

June 2019 - July 2019 | Tehran, Iran

- Was chosen among more than 1700 applicants.
- Researched and identified problems through talks with PMs and user research.
- · Designed and validated workflows and interfaces through iterations.
- Worked closely with PMs to ideate, design, and implement product features.

## Hami System Sharif

## **UX/UI** Designer

July 2018 - Present | Tehran, Iran

- Collaborating with project managers, fellow designers, front-end developers and marketing staff daily.
- Designing user journeys, wireframes, mockups and preparing clickable prototypes.
- Helping the marketing team with working on social media posts.

#### CSD Iran

Took part in visual design of the website.

### Samat

- · Took part in designing the UI for their app.
- Designed Samat's dashboard panel based on the app.

## Hamrahe Avval

- Designed Hamrahe Avval's roadmap website.
- Reading and making UI adjustments on both Hamrahe Man app and website based on the RFCs.
- Redesigning Hamrahe Man app, including analyzing the current app, making user flows, designing multiple UI skins and building mockups.

#### Dolate Hamrah

- Analyzing the current app and designing new UI skins in order to push it towards being more user-centric.
- Took part in Karte Sookht project, including designing UI for the app and the website.

#### Nami System

• Designed website and corporate identity.

#### COMPETENCIES

Cooperative Team Member

**Quick Learner** 

**Problem Solving Skills** 

Extremely Organized

Attention to Detail

#### **TECHNICAL SKILLS**

UI Design

**UX** Design

Visual Design

Web Design

Graphic Design

Prototyping

Sketching

Wireframing

Photography

#### Freelance

## Digital Product Designer

December 2018 - Present | Tehran, Iran

#### TaxiChi

- Redesigned the whole app.
- · Created mockups for the landing website.
- Helped the marketing with designing banners and Instagram stories to promote the new updates on the app.

## A.B.A.

- Designed a real estate app for the agents to see and share their files and customers with other agents.
- Collaborated with project manager and Android developer in understanding and design phases.
- Designed wireframes.

#### Pixelak

- Designed a website for selling pixels (something like a million dollar homepage).
- Created illustrations and logo.

#### Asas Keshi

- Redesigned the whole app.
- Interviewed with the owner and researched about competitors.

#### **EDUCATION**

## Islamic Azad University, Tehran Central Branch

## Bachelor's in Graphic Design

September 2013 - July 2017 | Tehran, Iran

## Relevant coursework:

- Fundamentals of visual design
- Visual thinking, meaning and form
- Basic illustration
- Softwares (Photoshop, Illustrator, CorelDraw)
- Photography
- · Typography and layout
- Package design