

Tannaz Sadeghi

Digital Product Designer

Tehran, Iran
tz.sadeghi@outlook.com
+989307915822

INDUSTRY EXPERIENCE

Rahnema College

UX/UI Design Intern

June 2019 - Present . 1 mo | Tehran, Iran

- Was chosen among more than 1700 applicants.
- Researched and identified problems through talks with PMs and user research.
- Designed and validated workflows and interfaces through iterations.
- Worked closely with PMs to ideate, design, and implement product features.

Hami System Sharif

UX/UI Designer

July 2018 - Present . 1 yr | Tehran, Iran

- Collaborating with project managers, fellow designers, front-end developers and marketing staff daily.
- Designing user journeys, wireframes, mockups and preparing clickable prototypes.
- Helping the marketing team with working on social media posts.

CSD Iran

- Took part in visual design of the website.

Samat

- Took part in designing the UI for their app.
- Designed Samat's dashboard panel based on the app.

Hamrahe Avval

- Designed Hamrahe Avval's roadmap website.
- Reading and making UI adjustments on both Hamrahe Man app and website based on the RFCs.
- Redesigning Hamrahe Man app, including analyzing the current app, making user flows, designing multiple UI skins and building mockups.

Dolate Hamrah

- Analyzing the current app and designing new UI skins in order to push it towards being more user-centric.
- Took part in Karte Sookht project, including designing UI for the app and the website.

Nami System

- Designed website and corporate identity.

SKILLS

UI Design

UX Design

Visual Design

Web Design

Graphic Design

Prototyping

Sketching

Wireframing

Illustration

Photography

SOFTWARES & TOOLS

Sketch

Adobe XD

Photoshop

Illustrator

InDesign

Affinity Designer

Principle

Adobe Dimension

Freelance

Digital Product Designer

December 2018 - Present . 8 mos | Tehran, Iran

TaxiChi

- Redesigned the whole app.
- Created mockups for the landing website.
- Helped the marketing with designing banners and Instagram stories to promote the new updates on the app.

A.B.A.

- Designed a real estate app for the agents to see and share their files and customers with other agents.
- Collaborated with project manager and Android developer in understanding and design phases.
- Designed wireframes.

Pixelak

- Designed a website for selling pixels (something like a million dollar home-page).
- Created illustrations and logo.

Asas Keshi

- Redesigned the whole app.
- Interviewed with the owner and researched about competitors.

EDUCATION

Islamic Azad University, Tehran Central Branch

Bachelor's in Graphic Design

September 2013 - July 2017 | Tehran, Iran

Relevant coursework:

- Fundamentals of visual design
- Visual thinking, meaning and form
- Basic illustration
- Softwares (Photoshop, Illustrator, CorelDraw)
- Photography
- Typography and layout
- Package design