

Tanner Flake

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EDUCATION

Brigham Young University, BYU Marriott School of Business

Aug 2018 - Apr 2022

Strategic Management Major (Product Management Track)

Provo, UT

- College GPA: 3.96
- 2x BYU Marriott School Dean's List Member
- Published author in BYU's Marriott Student Review

University of Utah

Oct 2024 - Apr 2025

Full-Stack Web Development Certification

Salt Lake City, UT

- Taking night classes to increase my technical knowledge (Full-stack development, JavaScript, React, Node.js, SQL)

EXPERIENCE

Arborgold

Mar 2022–Present

Senior Product Manager

Lehi, UT

- Owned the roadmap and prioritized features based on user research and business goals, delivering high-impact releases
- Led 11 developers using agile processes, improving delivery speed, quality, and team efficiency
- Partnered with executives to launch customer-focused initiatives that enhanced satisfaction and growth

Entrata

Mar 2022–Present

Product Manager

Lehi, UT

- Led a full redesign of ResidentPortal, a web and mobile app with 2.2m users and \$2B+ in monthly payments
- Managed 20 engineers across two agile development teams, driving velocity and delivery using Scrum methodologies
- Drove a 35% reduction in policy churn, retaining \$1 million in revenue

T-Mobile

May 2021–Aug 2021

Product Management Intern

Bellevue, WA

- Assisted in the onboarding of 4 MVNO/IoT partners
- Engaged with clients to identify their needs, translating insights into clear onboarding criteria

TRANSFR Inc.

Jun 2020–Sept 2020

Product Intern

New York City, NY

- Streamlined the voice-over process by creating an automated system and reusing assets
- Storyboarded, filmed, shot, and edited a full-length promotional video
- Conducted Quality Assurance, finding and logging over 200 bugs

Johnson STEM Center

Aug 2020–Aug 2021

Product Manager

Provo, UT

- Launched a custom software product from the ground up, achieving 100+ daily users
- Managed a team of 6 designers and engineers
- Collaborated with administration to identify and solve pain points

Podium

Feb 2019–June 2020

Marketing Intern

Lehi, UT

- Led competitive analysis, managed 30,000+ Salesforce leads, and created email campaigns reaching 10,000+ recipients

Humanitarian Work

Sept 2016–Aug 2018

Voluntary Representative

Botswana, Namibia, & South Africa

- Taught 2,800+ lessons across 10+ cultures and collaborated with heads of state on visa and church affairs.

United States Senate Page Program

Jun 2015

Page

Washington, D.C.

- Supported Senate operations, delivering amendments and engaging with high-level government officials.

PERSONAL

- **Eagle Scout:** Earned rank w/ a Gold Palm by leading community projects and achieving advanced scouting milestones.
- **Avid Reader:** Read an average of 55+ books annually since 2019, focusing on science, literature, and technology