

# Tanner Galambas

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## Junior Developer

Frontend Developer with experience in optimizing web platforms for enhanced user experience and accessibility. Proven track record in developing and maintaining websites using WordPress and implementing SEO-friendly structures. Skilled in HTML, CSS, JavaScript, and React, aiming to leverage technical expertise to drive innovative solutions in a Frontend Software Engineer role.

## Technical Proficiencies

- **Content Management Systems (CMS):** WordPress (Elementor & Avada Page Builders), Strapi, Squarespace, Ektron
- **Front-End Development:** HTML, CSS, JavaScript, React, Tailwind CSS
- **SEO & Web Analytics:** On-page SEO, metadata structuring, Google Analytics (GA4), Siteimprove
- **User Experience (UX) & A/B Testing:** Conversion rate optimization, landing page design, usability testing
- **Project & Workflow Tools:** Jira, GitHub, Figma, Slack

## Career Experience

### Intellibright

**Apr 2025 - Present**

*Junior WordPress Developer (Frontend Developer)*

*Austin, TX*

Developed and maintained client websites using WordPress, with a focus on performance, usability, and design. Collaborated across teams to deliver conversion-optimized experiences on time and in line with modern web standards.

- Developed and edited websites using WordPress, Elementor, and Avada page builders, enhancing user engagement and client satisfaction
- Collaborated with designers and project managers to execute technical solutions, resulting in streamlined project workflows and timely delivery
- Conducted QA testing and optimized websites for performance and accessibility, leading to improved user experience and compliance with accessibility standards
- Implemented SEO-friendly structures and tracked performance via analytics tools, increasing website visibility and search engine rankings
- Integrated and customized WooCommerce features to support client eCommerce needs, ensuring seamless product presentation and checkout experiences, which boosted online sales and customer satisfaction

### Nevada Department of Education

**Apr 2022 - Nov 2024**

*IT Professional II – Website Administrator (Frontend Development & Content Management)*

*Las Vegas, NV (Remote)*

Oversaw digital content operations, ensuring compliance with state regulations, accessibility standards, and user engagement goals.

Managed educational resources across multiple platforms, enhancing visibility and usability for educators, students, and stakeholders.

- Increased organic web traffic by 30% through strategic SEO enhancements and content optimization
- Improved user engagement by leading A/B and multivariate testing to refine website functionality
- Strengthened digital communications by coordinating and publishing press releases, policy updates, and official announcements
- Enhanced decision-making with comprehensive performance reports generated using Google Analytics (GA4) and Siteimprove
- Ensured seamless digital content management by utilizing and maintaining CMS platforms, including Strapi and Ektron
- Improved accessibility compliance by collaborating with curriculum specialists, educators, and IT personnel
- Optimized user navigation, resulting in increased user satisfaction and engagement

### Keene Media LLC

**Jun 2018 - Apr 2022**

*Content Manager*

*Henderson, NV*

Directed content strategy and digital storefront operations, aligning product presentation with business objectives to drive engagement and sales. Enhanced communication efficiency by developing and managing a customer and client database.

- Increased customer retention by optimizing content strategy for higher interaction and brand consistency
- Boosted sales conversions by implementing and monitoring promotions and discount codes while maintaining budget alignment
- Resolved technical issues and maintained website functionality by troubleshooting CMS-based platforms, specifically Squarespace

## Education

### University of Nevada, Reno

**Aug 2016 - May 2020**

*Bachelor of Science, Information Systems*

*Reno, Nevada*

## Certifications

**Meta Front-End Developer Certificate – Coursera, April 2025**