

Tanner Hildman

Contact Information

Email: tannerhildman9@gmail.com

Work Experience

Customs Trade Coordinator

Fedex Logistics

October 2018 - Present

- Executed research to precisely identify and classify imported goods
- Tasked with advising coworkers as they learned to job functions
- Consistently exceeded production expectations
- Awarded the Purple Promise award x5

Marketing Intern

MyHostpitality

June - July 2017

- Improved SEO through blog writing and key word research
- Managed social media accounts
- Translated documents (Spanish-English and English-Spanish)
- Created collaborations to create backlinks with other companies

Independent Marketing Consultant

September 2019 - Present

- Improved website SEO to increase organic traffic
- Integrated Google Analytics to track web sessions
- Implemented search engine ads to increase brand awareness

Education

Ball State University: Bachelor of Arts, 2018

- Major: International Business
- Focuses: Economics, Marketing
- Minor: Spanish
 - GPA: 3.56
 - Dean's List 5 Semesters

Skills

Web Analytics

Email Marketing

Spanish - Fluent

Google Ads

SEO Optimization

Adobe Suite

Marketing Strategy

HTML

CSS