

Pitch to Developers: 'Less Presentation. More Participation.'

Full Version

Most conferences still follow the same pattern: sit in a chair, watch slides, wait for hallway conversations to start. This one flips that script.

Instead of long talks, every creator, OSS team, and project gets a dedicated space — a booth, a setup, a place where you can walk up, ask questions, and see what they're building right now. No stage lights, no scripts, no "wait until the Q&A.;"

It's the hallway track turned into the entire event. You decide who to talk to, what to explore, and how deep to go.

You'll see new ideas before they're public, test unreleased tools, and have genuine conversations with the people shaping the next wave of web development — all in one space designed for interaction, not observation.

There will still be short live demos, impromptu collabs, and a few high-energy mini-events to keep the day flowing, but the real draw is the constant motion — the chance to actually connect and contribute instead of just listen.

Why You Should Come

- Meet the people behind the projects you already use.
- Learn through direct discussion and live demos, not passive talks.
- Discover upcoming tools and frameworks before launch.
- Build real relationships with peers, creators, and teams.
- Be part of the first event that finally reflects how modern developers engage.

Taglines

"Built for builders."

"The hallway track, expanded."

"Less stage. More story. All signal."

30-Second Version

Most conferences still feel the same — sit, listen, leave. This one flips that. Instead of long talks, every creator and OSS team gets their own space where you can walk up, ask questions, and see what they're building. It's like the hallway track turned into the whole

event. You'll meet people behind your favorite tools, see new projects before launch, and have real conversations that actually move your work forward. Less stage. More story. All signal.

10-Second Version

It's not another talk-heavy conference. It's the hallway track — turned into the whole event. Meet builders. See what's next. Build together.