

Giovanni Benveniste

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Based in: corso Vercelli 2, Milano

Born in: Milano, 08/03/1991

Passionate about coding, sports, pop culture and communication.

WORK EXPERIENCES

September 2019 – present

Fantasy sport startup creation

Concept and realization of a multisport and daily fantasy game platform. Graphic designs, mockup creation, algorithm writing and frontend development.

September 2018 – October 2019

Hellodi – digital media network

Project Manager & Business Developer.

Business plan and digital activities creator and manager, managing relationship with clients and collaborators.

June 2017 – August 2018

Branchini Associati

Athlete's PR e SMM in the business function MVP Group.

Contact management with athletes and agents, development of digital campaigns and events for partner companies.

April 2016

L'Ultimo Uomo – website

"Long-form" writer.

September 2015 – March 2016

Barabino & Partners

Curricular internship: press office consultancy.

Events realization in direct relation with the client, contact creation with the media and daily press review services.

February 2015

Rivista Ufficiale NBA

"Long-form" writer.

February 2014 – August 2014

Pallacanestro Cantù

Curricular internship: marketing and communication assistant.

Players and technical staff interviews management, official pages SMM and assistance sponsorship management.

EDUCATION

March - July 2017

Talent Garden Innovation School

Code Master

Bootcamp in digital programming – Front End Technologies

HTML, CSS, Javascript, jQuery, React

September 2014 - April 2017

Università LIUC Castellanza

Master's Degree in Economics and Marketing

Final paper: "Champions League 2.0: economic-managerial developments of the main sports league in the World."

September 2011 - December 2014

Università LIUC Castellanza

Bachelor's degree in Economics and Management in sports business

Final paper: "Marketing and communication techniques of the sports industry, from the inside: the case of Pallacanestro Cantù."

July 2011

Liceo Classico Tito Livio di Milano

LANGUAGE SKILLS

Inglese: professional

TOEIC Certification (January 2017), vote 985/990

AWARDS

Hackathon – Wired Next Fest 2017

First prize – PortraitHack organized by Huawei & Wired
(<https://www.wired.it/mobile/app/2017/05/28/portray-hackathon-wired-next-fest-2017-vincitori/>)

COMPUTER SKILLS & HOBBY

Operating systems:

Software:

Microsoft Windows e Mac OS X

Excellent knowledge of the Office package (Word, Excel, Power Point, Outlook), Adobe (Photoshop, Illustrator, InDesign, After Effects) and audio-video editing programs (iMovie).

Hobby:

Sports, cinema, music and TV series, writing, literature, web programming.