



PEP...TALK

Partners For Environmental Progress

January 2008

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United States
Business Council
for Sustainable
Development

PEP joins US BCSD as 1st Regional Partner

In December, the U.S. Business Council for Sustainable Development (US BCSD), after extensive review and discussions with the PEP Board of Directors, welcomed PEP as its first regional partner.

US BCSD is a non-profit association of businesses whose purpose is to deliver highly focused, collaborative projects that help its members and partners demonstrate leadership in the United States on sustainable development and realize business value.

PEP's new executive director, Jennifer Denson, and several board members will attend the US BCSD February meeting in San Antonio to learn more about its projects and partnerships, specifically the by-product synergy initiative. Last October, US BCSD executive director, Andy Mangan, briefed the PEP board and Mobile Chamber of Commerce on the potential environmental and business value of such an initiative in the Mobile/Baldwin community.

A by-product synergy initiative launched by US BCSD and local businesses in Chicago in January 2007 has already diverted 22,118 tons of landfill bound waste, created 4.5 million dollars in cost savings and new revenue, and reduced almost 50,000 tons of CO₂ emissions in Chicagoland, surpassing their project goals.

PEP joins an influential group of companies and organizations, including Dow, ConocoPhillips, LaFarge, and BakerBotts, providing leadership on sustainable development in the U.S. (www.usbcd.org)

2008 Calendar

Membership Breakfasts

January 24

March 27

May 22

July 24

September 25

November 20

Golf Tournament—April 11

Annual Meeting—May 7

Open House—October 16

*Partners for
Environmental Progress
(PEP)*

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2008 Membership Directory

A 2008 Membership Directory was sent to all the designated representatives of our member companies. Please contact Tristy Smith in the PEP office if you did not receive one:

tsmith@pepmobile.org or 251-345-7269

"A Clean Environment is Good for Business"



8th Annual PEP Golf Invitational APRIL 11th

Friday, April 11th, PEP members will hit the links in PEP's 8th Annual Golf Scramble at the Lakewood Golf Club in Point Clear. Last year, we exceeded the capacity of the two beautiful 18-hole courses with more than 56 teams! To insure we have a smooth game and that PEP members and prior teams have the first option to purchase teams or sponsorships, the tournament has changed to an invitational. Register today at www.pepmobile.org.

A message from Jennifer Denson...

As the new Executive Director of PEP, I am excited about the opportunities that await us in 2008. PEP will maintain its strong community voice through its active membership in the Mobile Bay National Estuary Program's Coastal Habitats and Storm Water Training committees, the Natural Resources Committee of Mobile United, the Transportation Funding Coalition, the Mayor's Task Force on Education and Workforce Development, and the Mobile Chamber of Commerce.

In 2008, PEP will capitalize on local and national media's increasing attention on environmental issues. We will promote the efforts and advancements made by our member companies to the community, the media, and elected officials. Through our annual environmental awards, new issue briefs, and media/elected official outreach, PEP is poised to be the go-to place for anyone wanting to understand local business' efforts in sustainable development and for key environmental information.

PEP's increased role in projects and partnerships requires increased finances – thus a modest dues increase in 2008. We have set aggressive goals for increasing our membership. It is imperative that we identify like-minded businesses in our community to offer them the opportunity to learn, network, and profit. I hope that each of you will reach out to talk to at least one new business about joining PEP this year. I am here to help with this in any way.

Of course, we will continue with our successful PEP events, including the educational membership breakfasts, the Golf Tournament, and the Open House – Reverse Trade Show. These events are valuable to our members and we hope to use your suggestions and input to continually improve them to meet your needs.

Thank you for the opportunity to work with you on one of our nation's most vital issues. Please call or come by to share with me your ideas for PEP. I look forward to meeting you!

2008 Annual Dues

You will soon be receiving your 2008 Annual Dues Invoice and Membership Renewal form. Traditionally, all dues have been placed in our general operating budget which includes several community projects. Each year, PEP sponsors the Alabama Coastal Cleanup, and Household Hazardous Waste Drop-Off Day. In 2008, we are sponsoring the GREENCOAST conference. Your dues will help fund additional opportunities for us to promote environmental stewardship in our community.

Please fax or mail your renewal form as soon as possible, so we can be sure to have all your up to date information.

PEP's dues are based on the number of local full-time employees. If your employee base fluctuates or is weighted by part-time employees, please use an average number of employees.

<u>Number of Employees</u>	<u>Annual Dues</u>
1-9	\$275
10-74	\$500
75-149	\$725
150-299	\$965
300-499	\$1200
500+	\$1425

GreenCoast 2008

PEP will be a sponsor of GreenCoast 2008, two days of workshops about sustainable development and green building, along with a vendor expo on April 9-10. GreenCoast is presented by Smart Coast and the Alabama chapter of U.S. Green Building Council.
(www.greencoastonline.com)