



Walk in and dress  
to impress!

# HOW TO ACE YOUR INTERVIEW

## RESEARCH EXTENSIVELY

- **Learn as much as you can about the company that you're applying for:**
  - *Mission, values, company culture*
  - *Recent news, achievements, and projects*
  - *History and key milestones*
  - *Specific job requirements and skills they seek*
  - *Insights from the company website or employee testimonials*



# **PREPARE YOUR ANSWERS**

- Practice common and behavioral questions using STAR (Situation, Task, Action, Result) to highlight your skills and accomplishments.
- Do a mock interview with a friend, family member, or mentor who can offer constructive feedback.

- Practice in front of a mirror or camera to observe your body language and eye contact.



# PRESENT YOURSELF PROFESSIONALLY

- Plan your outfit by choosing neat, well-fitting, professional attire appropriate for the company's culture.
- Arrive on time.
- Maintain good posture, eye contact, and a calm tone.
- Listen carefully and ensure you fully understand each question before answering.



## SHOW INTEREST AND ENGAGEMENT

- Always prepare a thoughtful question to ask the interviewer, whether it's about the team, company culture, or growth opportunities, to demonstrate your willingness to join their company.
- Be yourself during the interview to let your personality and enthusiasm shine through.
- Send a thank-you email a day after the interview and reaffirm your interest in the position.





Opportunities are  
just one click  
away!

# BUILDING YOUR

## DIGITAL PRESENCE



- **Use a professional profile photo**



- **Eye-catching headline and clear summary of skills or experience**
- **Detailed experience, skills, certifications, and achievements section with relevant keywords.**



- Constantly update your information
- Share posts, comment on industry topics, connect with professionals



When connecting with professionals, always personalize your connection message by introducing yourself, sharing why you'd like to connect, and mentioning a mutual interest or context to show respect.

# PORTFOLIO OR PERSONAL WEBSITE

- Showcase projects, designs, research, output feedback, or writing samples
  - Include a short biography, contact information, and a downloadable resume
- Make it easily accessible on mobile devices



# SOCIAL MEDIA

- Clean up unprofessional or questionable content from your personal Facebook, Instagram, and X/Twitter
- Search your name online to manage your public presence
- Publish insightful articles on LinkedIn or Medium
- Use relevant keywords and hashtags in bios, captions to increase visibility



# ONLINE FORUMS AND GROUPS

- Join relevant online forums and professional groups
- Share knowledge, ask questions, and leave thoughtful comments
  - Use relevant keywords to connect with people in your field



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