

# PHILIPPINE LABOR MARKET

- Firms reported that inadequate workforce skills rose 30% in six years.
- Two-thirds of employers see shortages in work ethics, interpersonal, and communication abilities.
- Companies double their own training, notably on communication and teamwork, to fill in the gaps that schools miss.

# FIRST GENERATION GRADUATES' CHALLENGES

- Many first-generation students balance school, part-time jobs, and family duties to survive college.
- They describe the journey as "challenging but life-changing," creating a 360-degree life shift in their lives and becoming an inspiration to their families.



# FIRST GENERATION GRADUATES' CHALLENGES

- Education is seen as a tool to uplift families and communities.
- Career goals may evolve, but the drive to give back to their community remains strong.



# VOCATIONAL TRAINING AND LOCAL SOLUTIONS

- Programs like *JobStart Philippines* provide career coaching, life-skills workshops, and paid internship for the disadvantaged youth.
- Trainees complete a 10-day life skills course that helps them gain technical skills and official certificates.



# VOCATIONAL TRAINING AND LOCAL SOLUTIONS

- Employers receive subsidies to train youth to help them transition faster from school to work.
- These programs equip graduates with practical skills matched to local demand.



# TOURISM AND COMMUNITY DEVELOPMENT

- Tourism is booming but needs more workers with language fluency, customer service, and adaptability.
- Regional airports and new transport links open doors for local jobs and small businesses.



# **TOURISM AND COMMUNITY DEVELOPMENT**

- Recent graduates can make a living by becoming tour guides or start-up founders.
- Combining infrastructure investment and soft skills training ensures communities thrive.



# REFERENCES:

- **Lanuza, M. H., Alba, S., Gonzales, R. A., Aligam, N. P., & Barrion, L. O. (2024). A Phenomenological Inquiry on the Struggles and Aspirations of the First-Generation Female Graduates. PAPSCU Excellent Academic Research Link (PEARL) Bulletin , 4(1), 1-1. <https://ejournals.ph/article.php?id=23824>**
- **Philippine Institute for Development Studies. (2019). Current Filipino workers often lack soft skills to adapt to digital age – PIDS study. Pids.gov.ph. <https://www.pids.gov.ph/details/news/press-releases/current-filipino-workforce-often-lack-soft-skills-to-adapt-to-digital-age-pids-study>**
- **Southeast Asia Development Solutions. (2025, August 28). Breaking Down Barriers to Youth Employment | SEADS. Adb.org. <https://seads.adb.org/articles/breaking-down-barriers-youth-employment>**

# **REFERENCES:**

- **Tutor, B. O. D., Apacionado, M. A. M., Garcia, M. T. A. T., & Cruz, M. A. L. (n.d.). Work Perception of K-to-12 College Graduates in the Philippines. Technology and Arts Research, 34.** <https://www.national-u.edu.ph/wp-content/uploads/2025/03/J-STAR-Vol.9-No.1-September-2024-Work-perception-of-K12.pdf>
- **World Bank Group. (n.d.). Documents & Reports - All Documents | The World Bank. World Bank.** <http://documents1.worldbank.org>