

/ Résumé

# TANUJA PAUNIKAR

A Product Designer. Based in Mumbai.

## EXPERIENCE

### 2019. SPOTLIGHT.

FREELANCE - UI & UX DESIGNER

Spotlight was at the initial conceptual stage when we were involved. We were to rethink everything. From what we make and how we make it. To what goes in and what goes out. The brief was brainstormed internally so we include only the essential functions for the MVP State to roll out. My role was to help plan and build the web app's ecosystem from scratch.

### 2016—PRESENT. BOKAAP DESIGN.

FULL TIME - GRAPHIC, UI AND UX DESIGNER

At Bokaap, I started with everything related to print; posters, exhibition design, packaging. In the last 3 years, I have transferred my skills completely into UI and UX.

Now, I am generally a lead designer for projects at hand — responsible for all phases of the UI/UX process, from client design thinking discussions, doing research, sitemap wireframing to UI, and debugging. The products include incubator fund platform, patient management system, fintech startup, blockchain based supply chain platform, e-commerce, nonprofit to name a few.

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## WORK

UI, UX Design

HTML, CSS

Java Script (Learning)

Typogarphy (Learning)

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I am [@tanujaa](#) on Dribbble and [tanuja@hey.com](mailto:tanuja@hey.com) on email. Reach out!

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