

/ Résumé

TANUJA PAUNIKAR

A Product Designer. Based in Mumbai.

EXPERIENCE

2019—2020. SPOTLIGHT.

CO-FOUNDER (MVP STAGE)

Spotlight is a marketing collaboration platform for both brands and influencers/creators. For brands, to stay within the budget and deal effectively with give away products and for influencers/creators, to reduce the time spent on creating concepts for a single gig. Started by Aditya Chaudhary and I in 2019, Spotlight is at MVP state. Looking at the lack of trusted developer contacts we had, we decided to code it on our own and in the process to understand coding in real-life scenarios.

2017—2020. BOKAAP DESIGN.

GRAPHIC (2 YEARS) UI, UX DESIGNER (3 YEARS)

At Bokaap, I started with everything related to print; posters, exhibition design, packaging. In the last 3 years, I have transferred my skills completely into UI and UX.

Now, I am generally a lead designer for projects at hand — responsible for all phases of the UI/UX process, from client design thinking discussions, doing research, sitemap wireframing to UI, and debugging. The products include lifestyle, luxury, e-commerce, and nonprofit.

WORK

UI, UX Design

HTML, CSS

Java Script (Learning)

Typogarphy (Learning)

I am [@tanujaa](#) on Dribbble and tanuja@hey.com on email. Reach out!