

/ Résumé

TANUJA PAUNIKAR

A Product Designer. Based in Mumbai.

EXPERIENCE

2019. SPOTLIGHT.

UI AND UX DESIGNER

Spotlight started as a project with a friend when we noticed a gap in marketing collaboration platform for both brands and influencers/creators. For brands, to stay within the budget and deal effectively with give away products and for influencers/creators, to reduce the time spent on creating concepts for a single gig. Wanting to explore how can we provide a solution for this, we decided to take this as a challenge and built it up from ground zero.

2016—PRESENT. BOKAAP DESIGN.

GRAPHIC, UI AND UX DESIGNER

At Bokaap, I started with everything related to print; posters, exhibition design, packaging. In the last 3 years, I have transferred my skills completely into UI and UX.

Now, I am generally a lead designer for projects at hand — responsible for all phases of the UI/UX process, from client design thinking discussions, doing research, sitemap wireframing to UI, and debugging. The products include lifestyle, luxury, e-commerce, and nonprofit.

WORK

UI, UX Design

HTML, CSS

Java Script (Learning)

Typogarphy (Learning)

I am [@tanujaa](#) on Dribbble and tanuja@hey.com on email. Reach out!

To read case studies, visit <https://tanujapaunikar.com/>