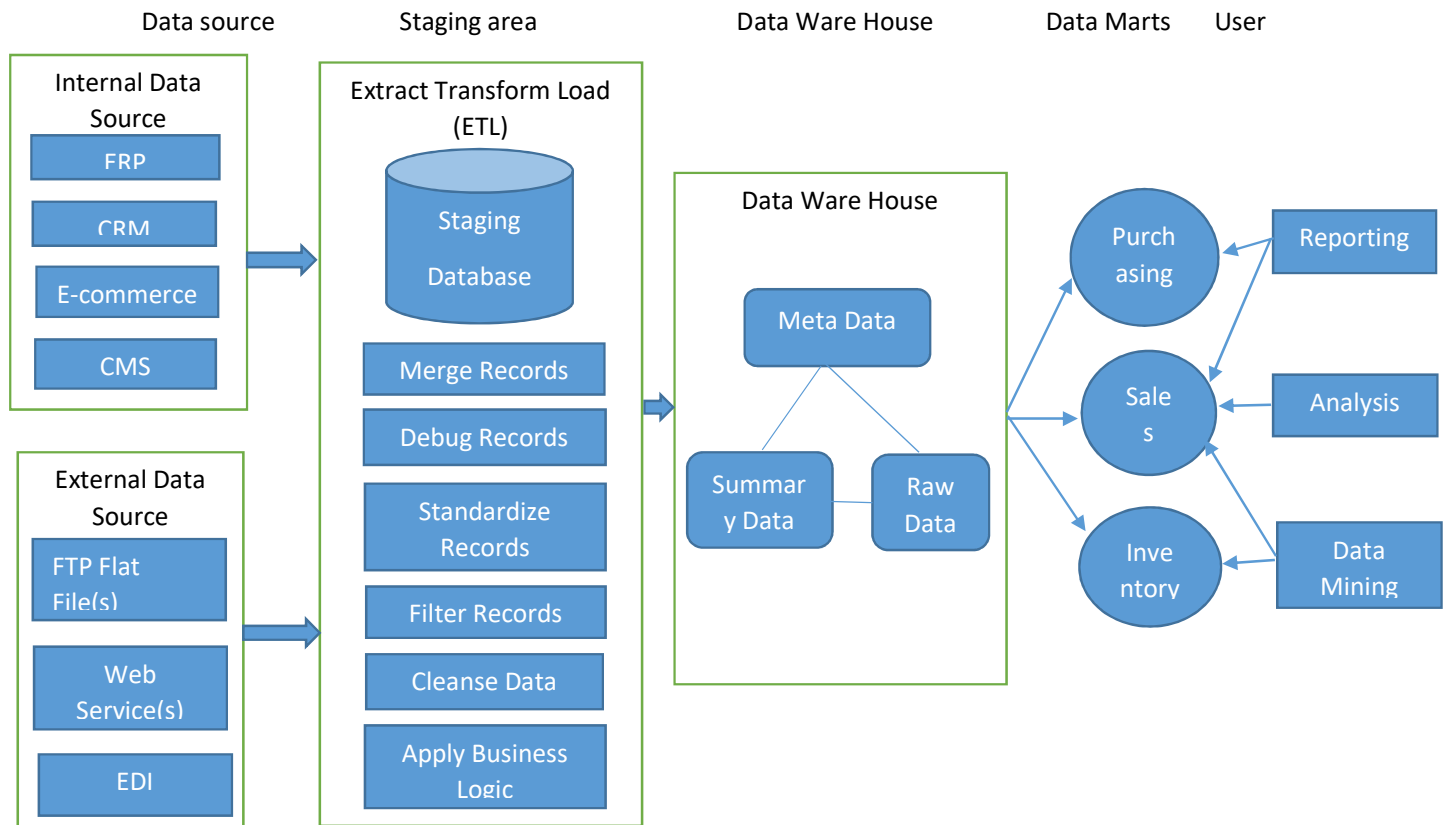


Data Ware House Architecture



ERP – Enterprise Resource Planning: ERP is a software designed to help companies store, manage and use data regarding their daily and regular processes.

CRM – Customer Relationship Management: CRM is the combination of practices, strategies and technologies that companies use to manage and analyze customer interactions and data throughout customer lifecycle.

CMS – Content Management System: CMS is a computer software or an application that uses a database to manage all content, and it can be used when developing a website.

EDI – Electronic Data Interchange: EDI is an electronic interchange of business information by using a standardized format, a process which allows one company to send information to another company electronically rather than with papers.

Meta Data: Meta Data is simply defined as data about data. The data that is used to represent other data is known as Meta Data. Meta Data in a data warehouse defines warehouse objects. Meta Data acts as a directory.

Summary Data: Lightly summarized data is extract from the low level of detail found at current detailed level and usually stored on disk storage.

Raw Data: Raw Data is a data that has not yet processed for a purpose.

Data Marts: A data mart is a simple form data warehouse focused on single subject or line of business.

Data Mining: Data Mining is the process of determining data patterns. Data mining is generally considered as the process of extracting of useful data from a large set of data.