Tanuka Das

Jamaica, NY | tanuka.das12@gmail.com

LinkedIn: linkedin.com/in/tanuka-das GitHub: github.com/tanuka16 Portfolio: tanukadas.com

TECHNICAL SKILLS

- Proficient: JavaScript, React, Ruby on Rails, HTML5, CSS3, PostgreSQL, JSON Web Token, GitHub
- Exposure: Python, SQL, C++, Illustrator, Heroku

PROFESSIONAL EXPERIENCE

Varsity Tutors | Computer Science Tutor | Remote

Nov 2020 - Present

Enhanced students' knowledge on subjects related to Algorithms and Data Structure to aid students in executing assigned projects by building fundamentals in JavaScript, HTML5, and CSS3, ensuring 100% student pass rate.

HappyHealJuice | Software Engineer & Co-Founder | Remote

Sep 2020 - Dec 2020

- Built a landing page to generate an email list of targeted customers using React, HTML and CSS3.
- Integrated Mailchimp API to gather data, manage subscribers, and market our product.
- Conducted in-depth research on different marketing strategies, leading 80+ Instagram followers in 2 weeks.
- Independently designed company logo using Illustrator.
- Managed discussion logs, tracked progress using tools like Asana, increasing team productivity.

Advernation LLC | Software Engineer, Intern | New York, NY

May 2017 - Aug 2018

- Modified, maintained, debugged applications utilizing JavaScript, HTML5, CSS3, WordPress, Shopify, and PhotoShop; oversaw websites for 7+ legacy clients.
- Optimized SEO through editing keywords and layouts to maximize speed and scalability, increasing Google ranking by at least 15% and improving user engagement by over 2X.
- Redesigned applications, adding new functionality to increase web traffic, generate new leads, making it usable and pleasurable using JavaScript, WordPress, and PHP.

BDS Marketing, LLC. | Technology Consultant | New York, NY

Mar 2014 - Feb 2016

- Delivered quality support to meet the needs of 50+ clients daily while developing their skill-set in maximizing effective use of technology, leading to 40% weekly increase in selling and positive customer reviews.
- Managed training program focused on new product launches from Dell for teams of 3 5 retail employees to ensure optimization of functional knowledge while staying abreast with new products and trends.

EDUCATION

Bachelor of Science in Computer Science, Brooklyn College, City University of New York

Dec 2018

 <u>Relevant Coursework</u>: Advanced Programming Techniques, Data Structures, Operating Systems, Object-Oriented Programming, Computer Architecture, Analysis of Algorithms

PROJECT WORK

Book Escape | Software Engineer | live | code

Sep 2020

E-commerce book website focused on enabling easy purchase of best sellers through PayPal.

- Integrated context API, adding to cart functionality, and PayPal sandbox using JavaScript, React Native, and CSS3 to enable users to make purchases online.
- Developed features such as popup modal, details page, quantity, and product delete to optimize app functionality and make it responsive, efficient, and interactive, utilizing JavaScript, React, and React Native.

DoNation | Software Engineer | <u>live</u> | <u>code - front end</u> | <u>code - back end</u>

Aug 2019

Charity app empowering users to research numerous charitable organizations to award donations.

- Developed a full-stack charity application utilizing JavaScript, React, Ruby on Rails, and PostgreSQL, creating charity filtering, searching, and online payment system.
- Stored encrypted user information with JSON Web Tokens and localStorage to create Signup, Login and Logout.
- Engineered Ruby on Rails back-end, implementing Pledgeling API and Stripe API to display donation resources and build credit card payment features.
- Constructed chatbot leveraging JavaScript and React chatbot component to provide static chat experience for users.

INTEREST