

# Customer Behavior Insights

CustomerId

All

▼

OrderId

1

3421083

Day Name

All

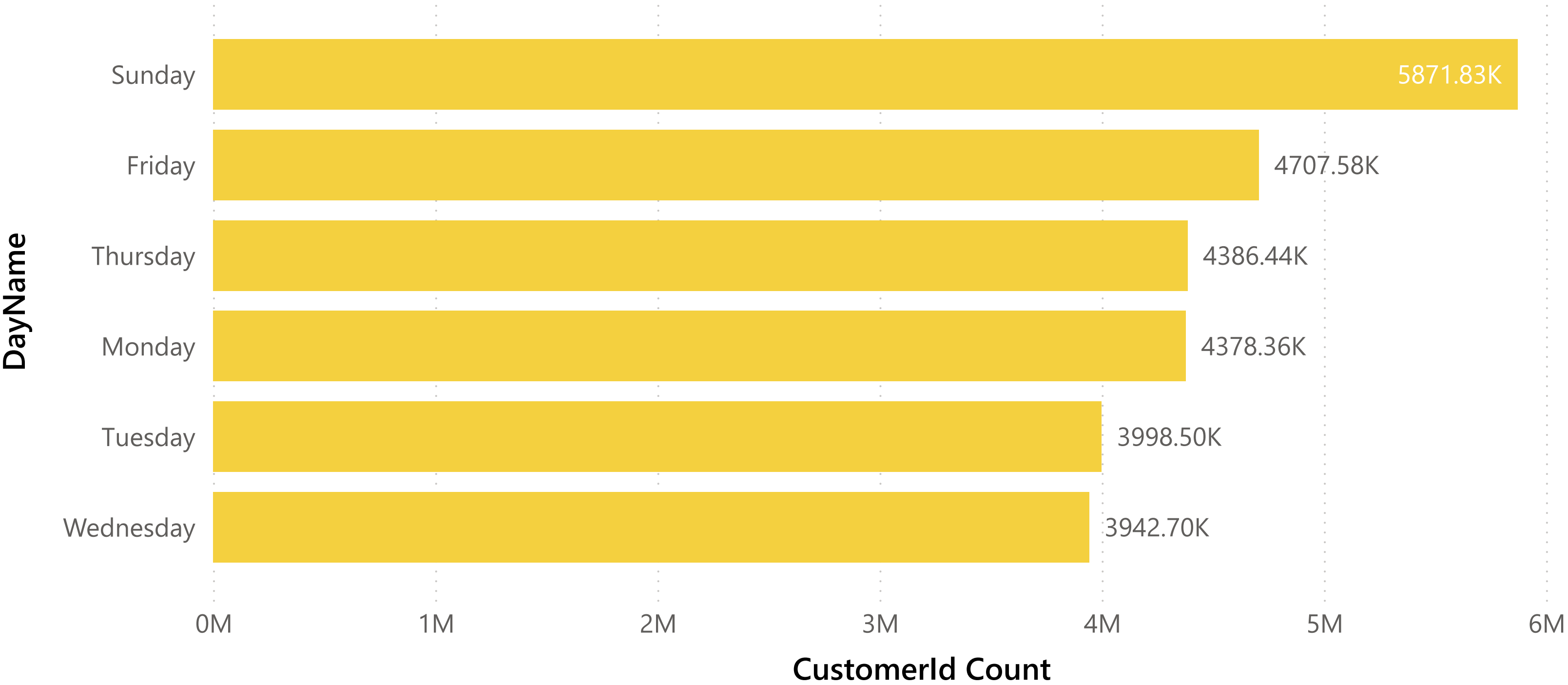
▼

Is ReOrdered

All

▼

Count of orders in a week



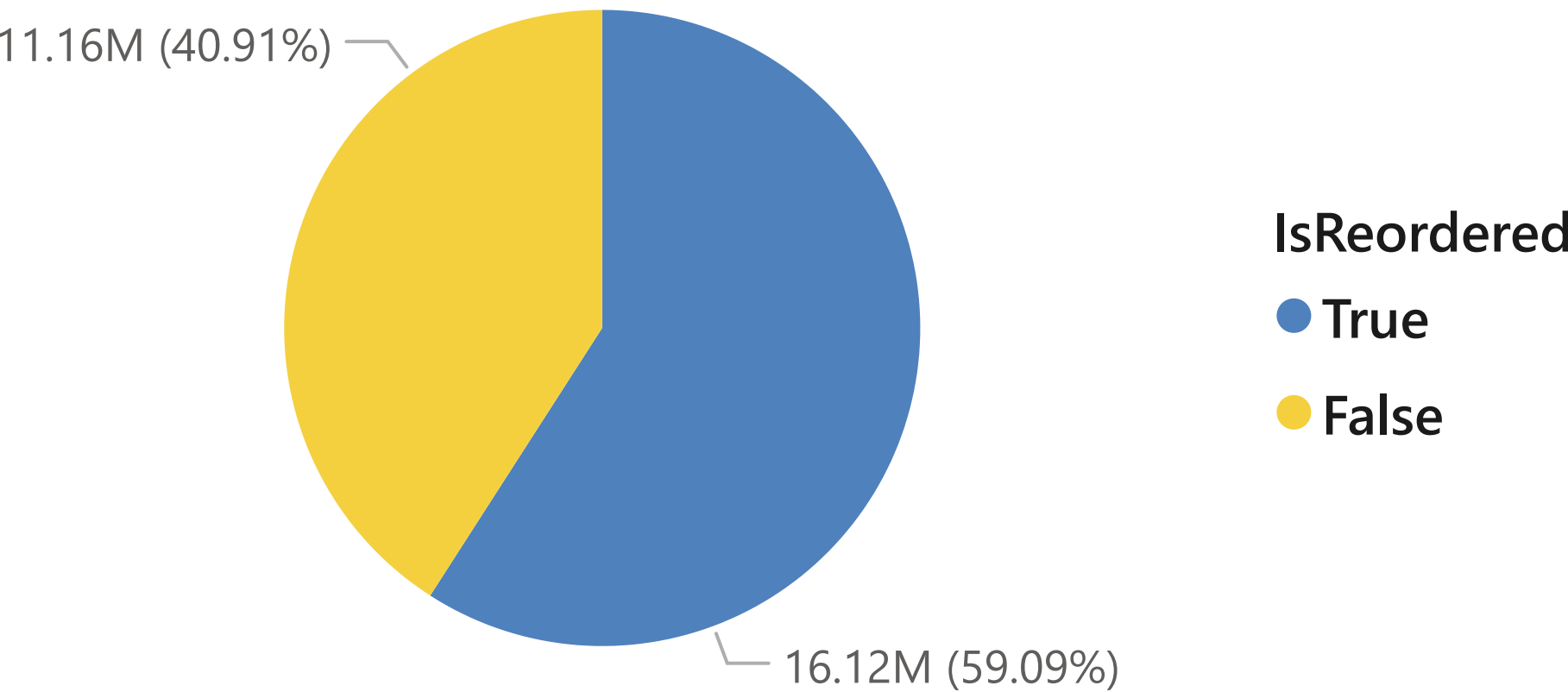
Total Unique Customers

206.21K

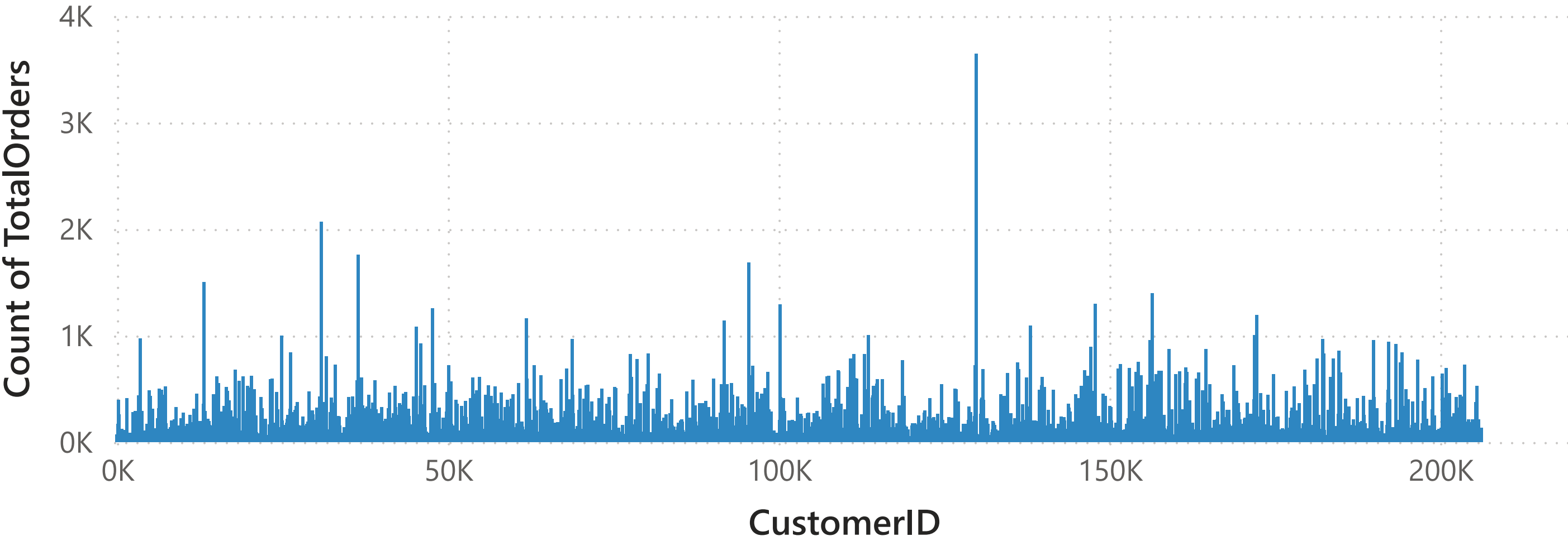
Reorder Patterns by Customers

CustomerID	Count of IsReordered
1	70
2	226
3	42
4	18
5	28
6	14
7	137
8	67
9	87

Reorder Distribution by Customers



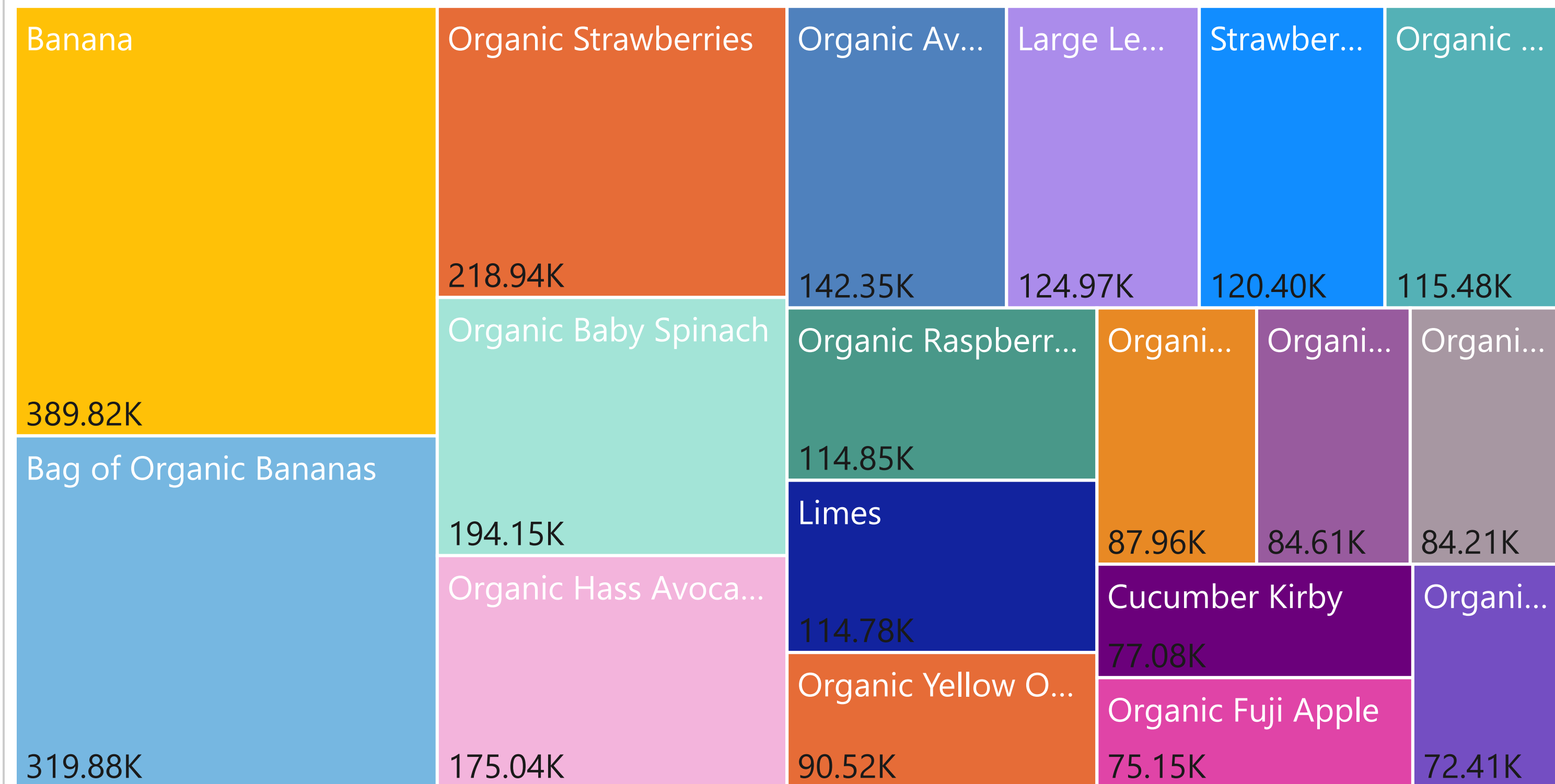
Customers with their orders count



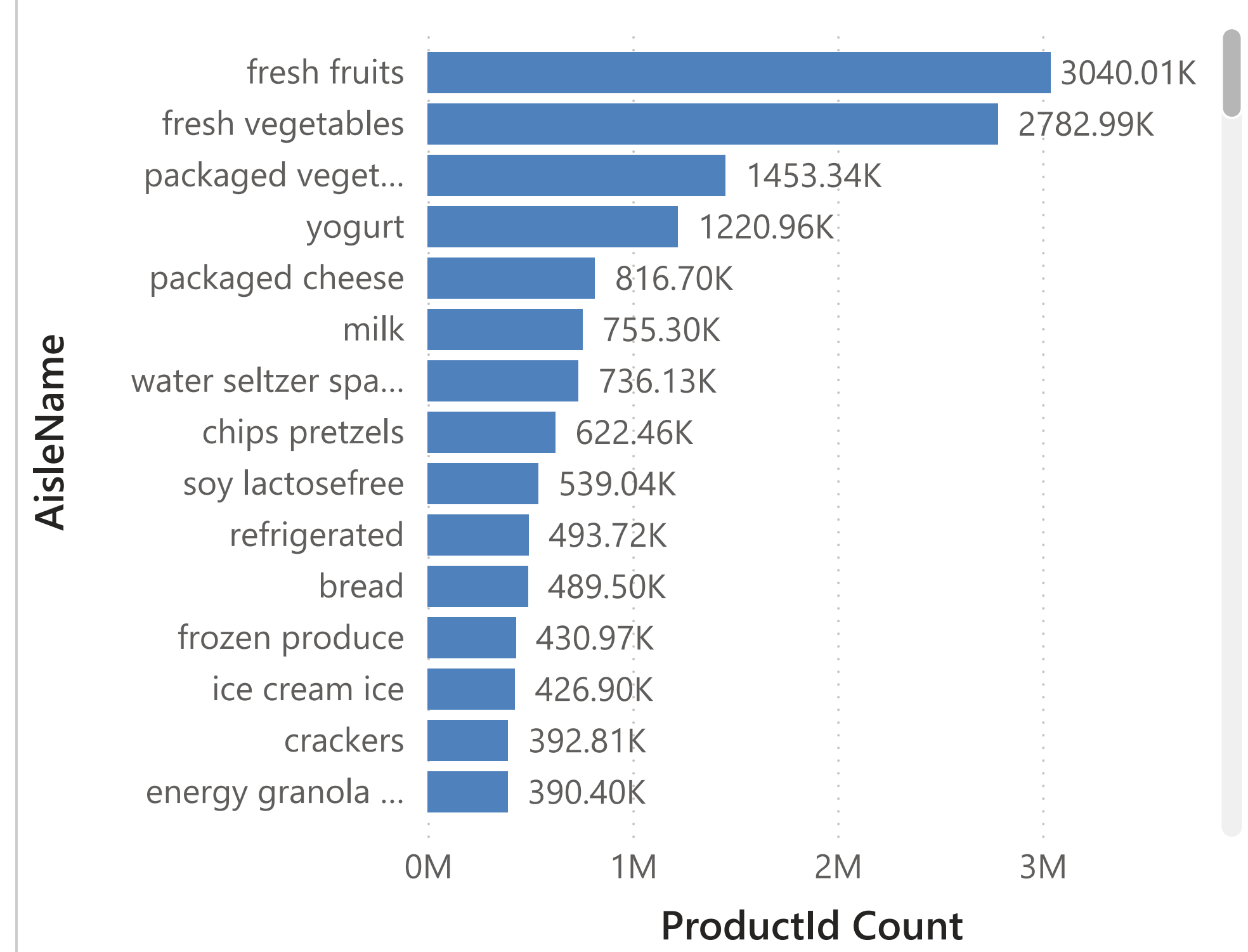
# Products and Sales Performance

<b>Product Name</b>	<b>Aisle Name</b>	<b>Department Name</b>	<b>Is ReOrdered</b>
<div>All</div>	<div>All</div>	<div>All</div>	<div>All</div>

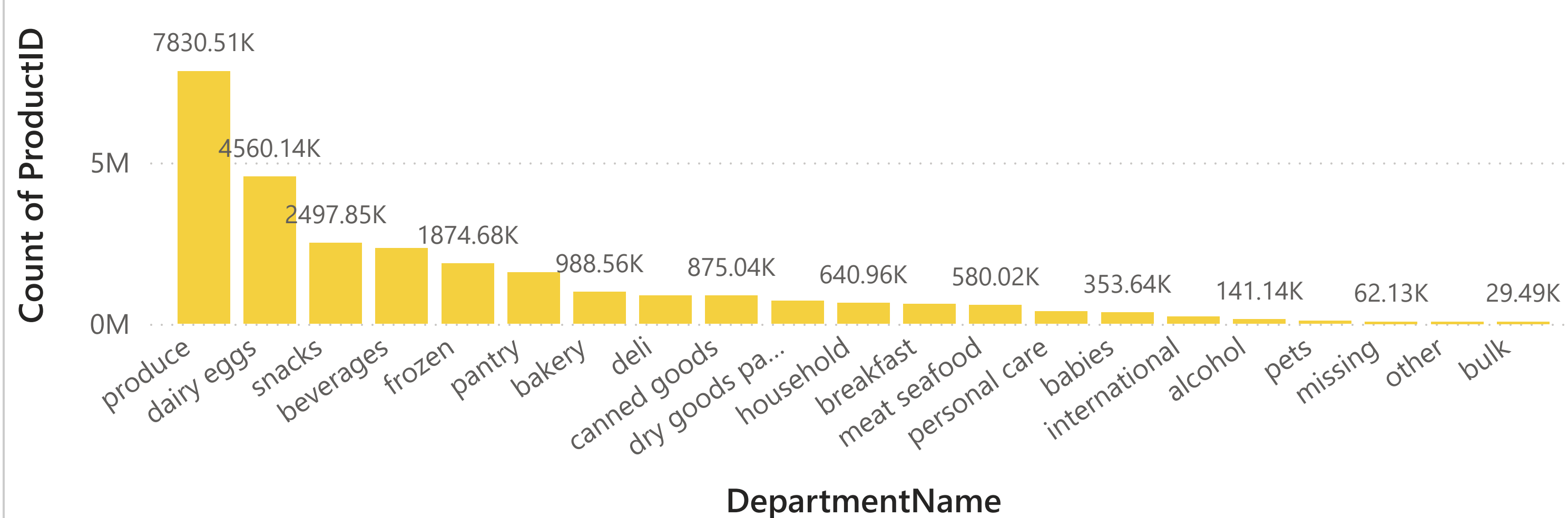
## Top Products by Reorders where ReOrder Count > 70K



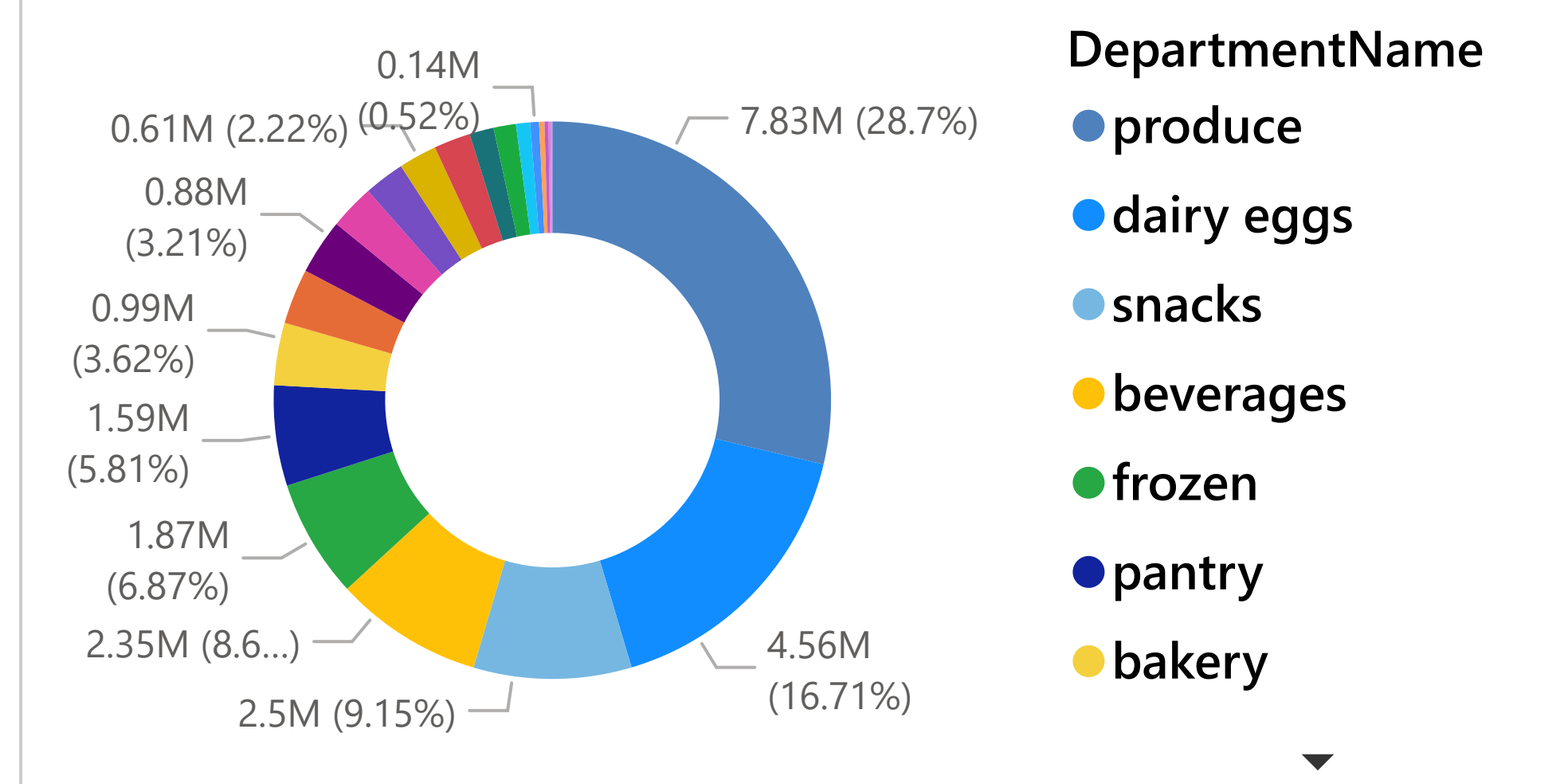
## Orders by Aisle



## Orders by Department



## Product Reorders by Department



# Department and Day of Week Insights

Day Name

All

Department Name

All

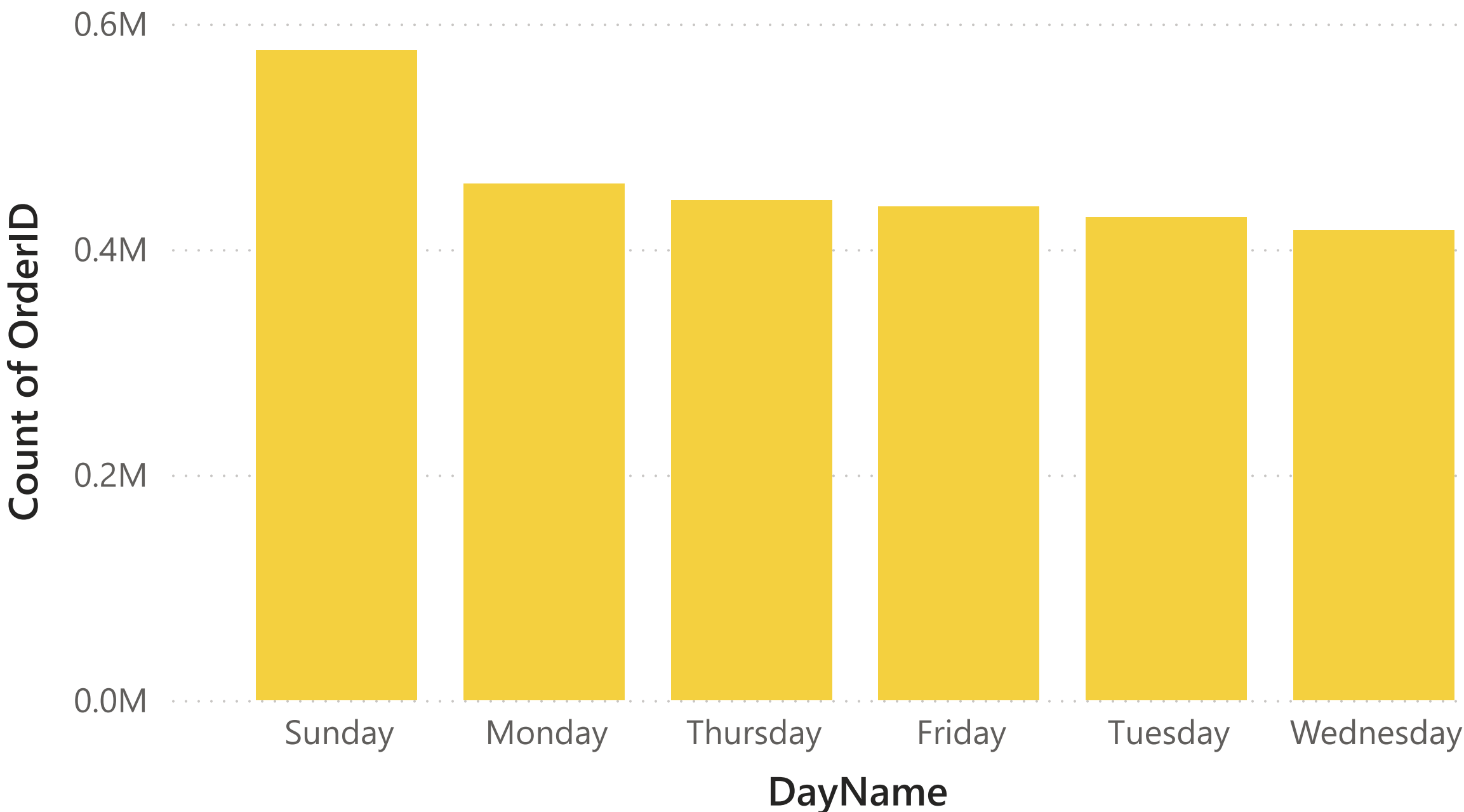
CustomerId

All

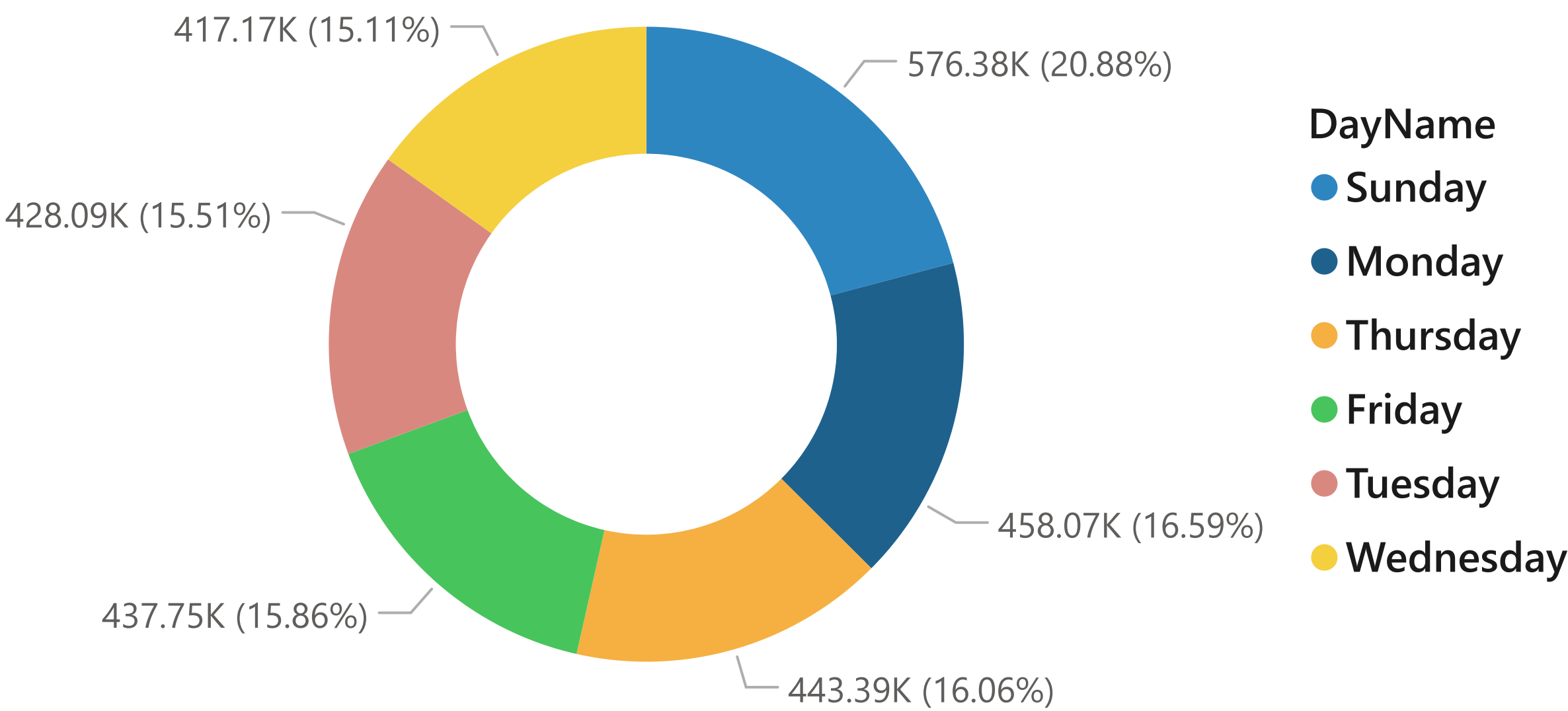
Is ReOrdered

All

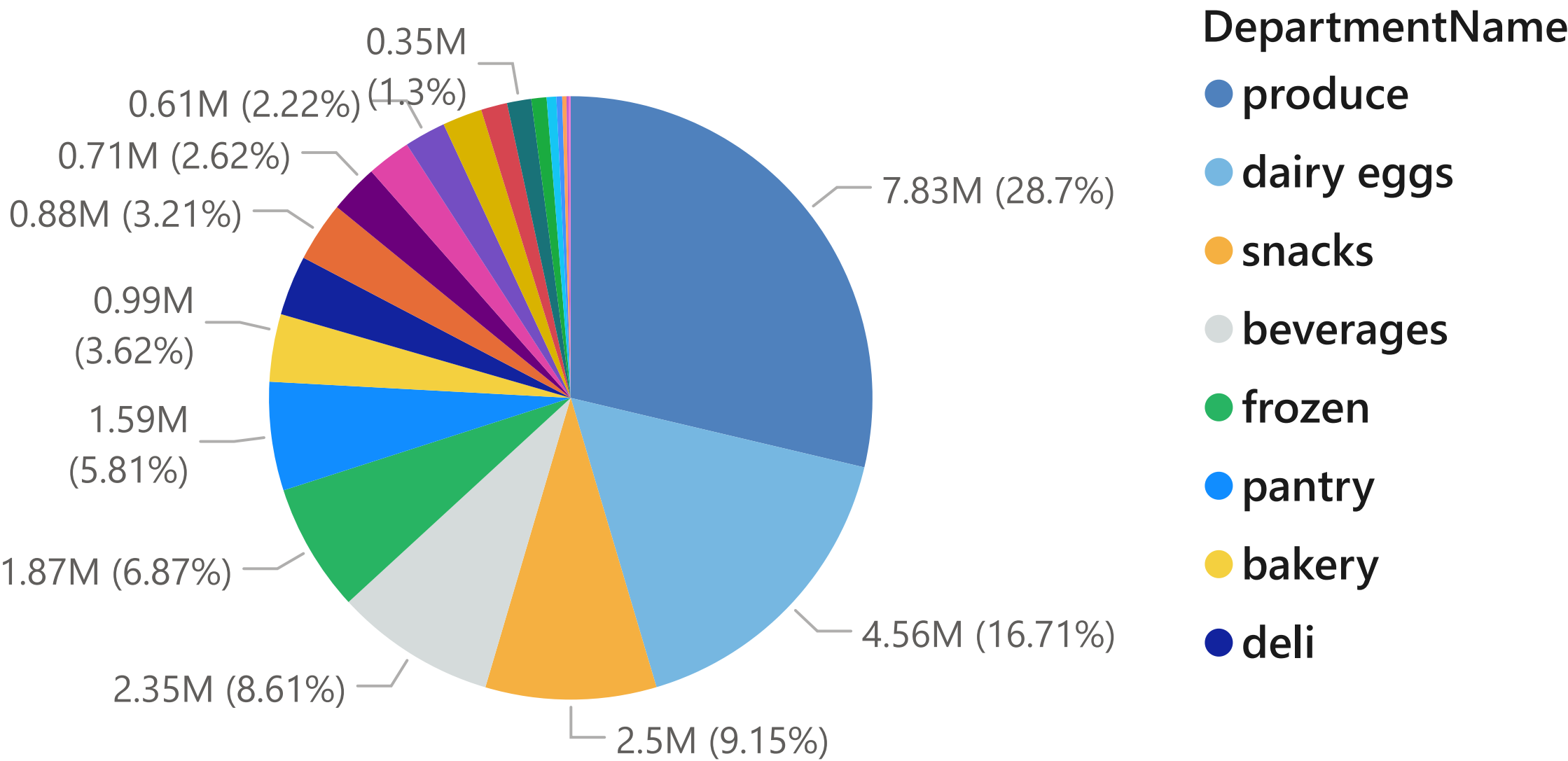
## Orders by Day of Week



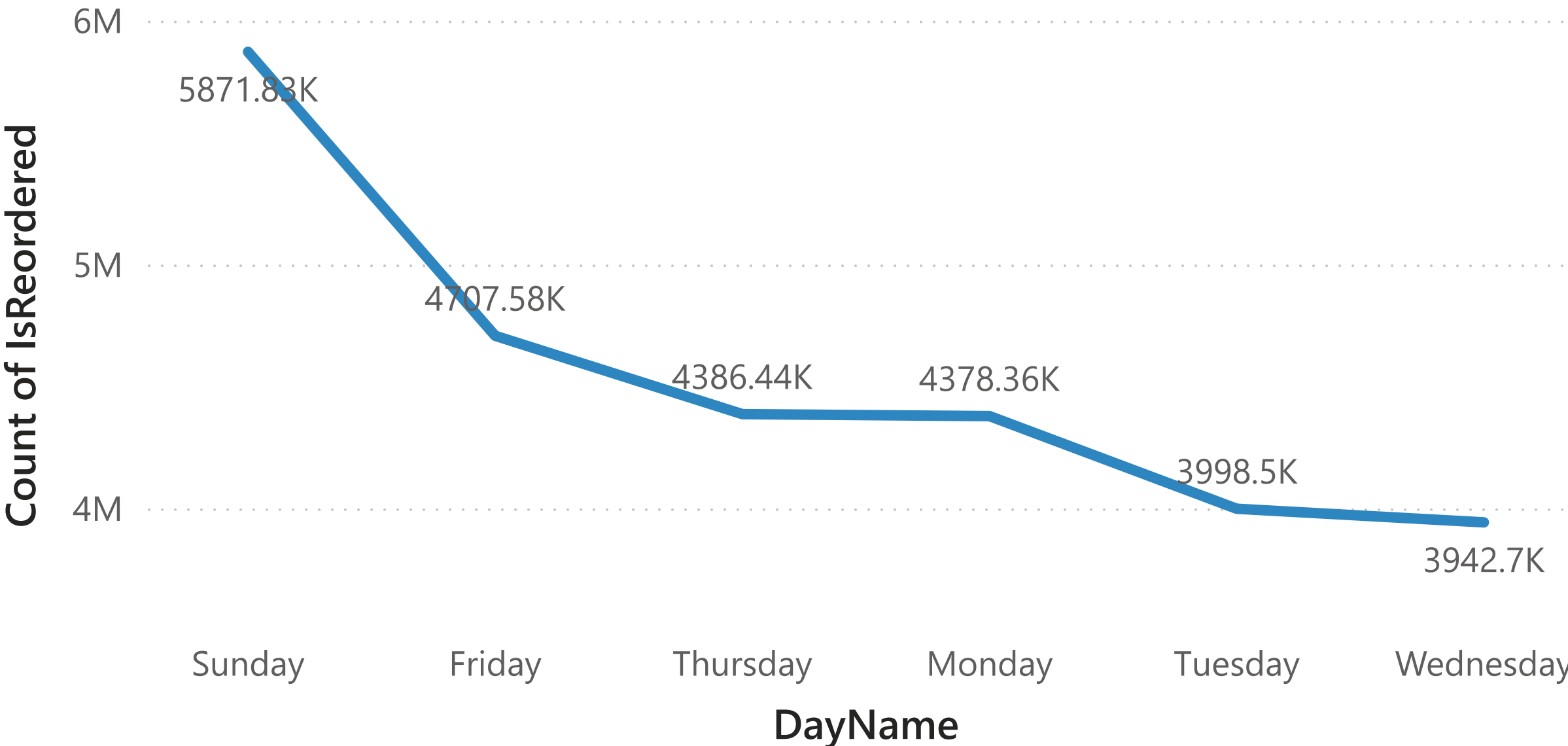
## Orders by Day of the Week



## Department Contribution to Total Orders



## Reorders by Day of Week



# Customer and Product Journey Insights

Aisle Name

All

Department Name

All

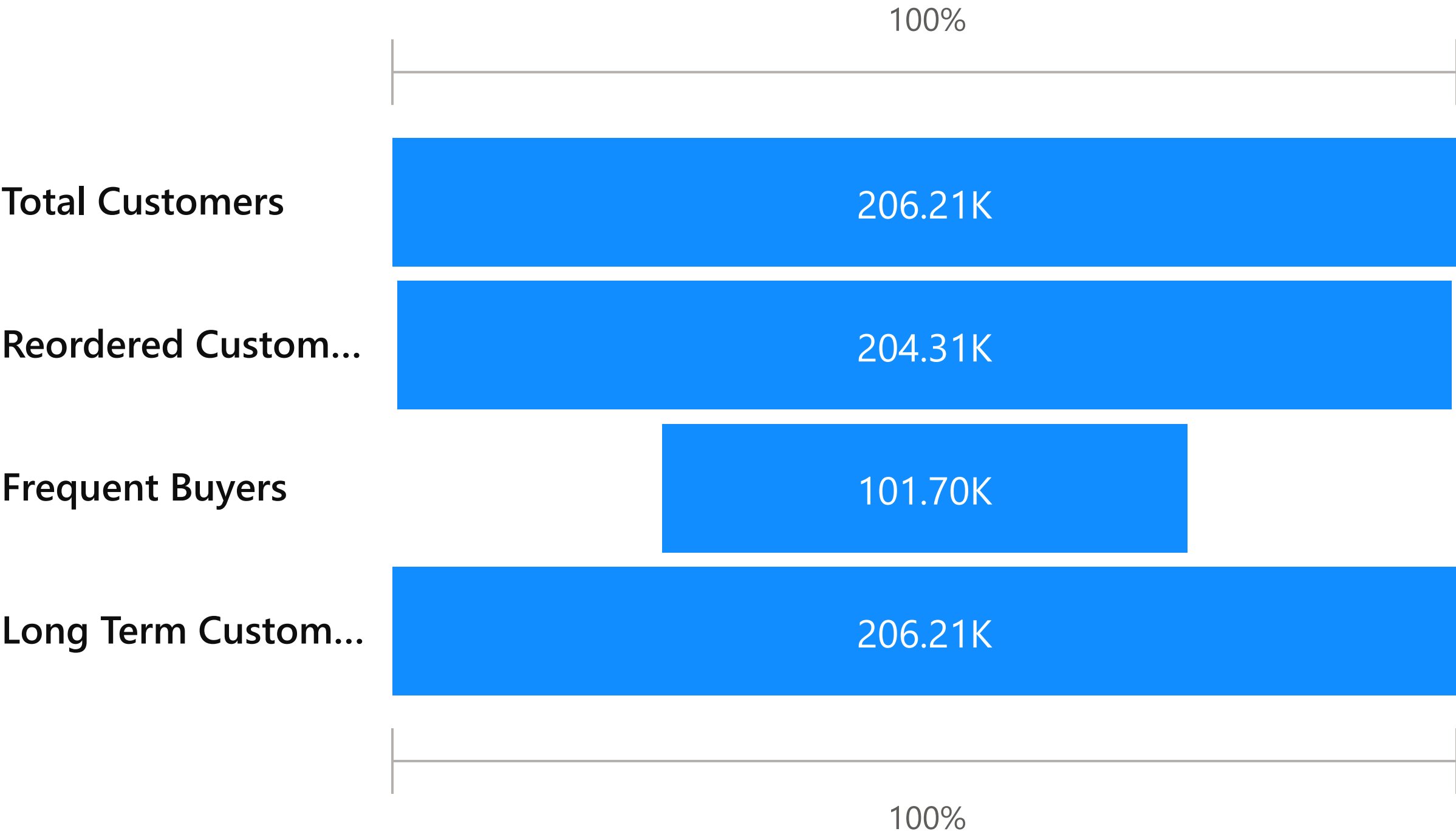
ProductId

All

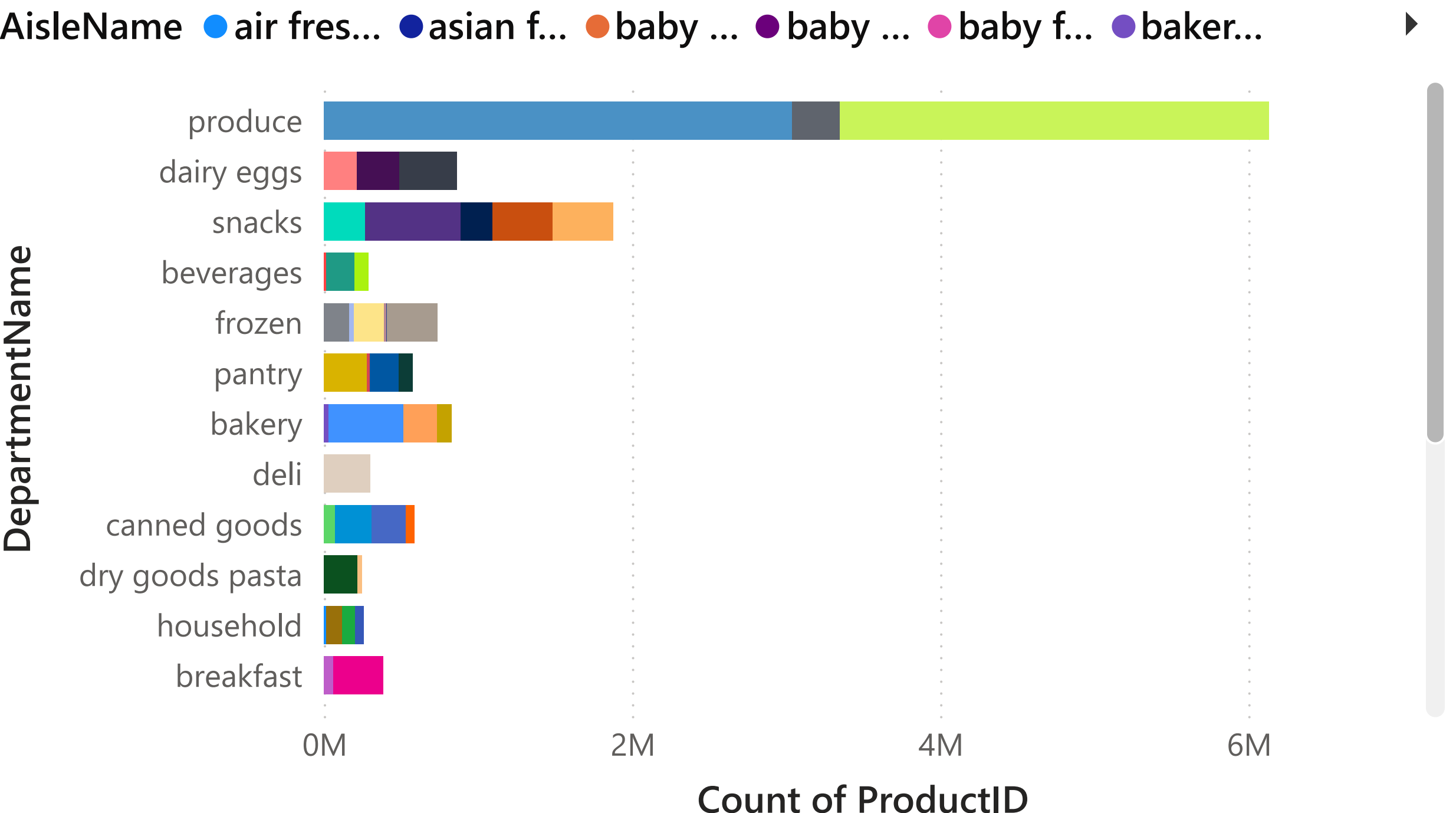
CustomerId

All

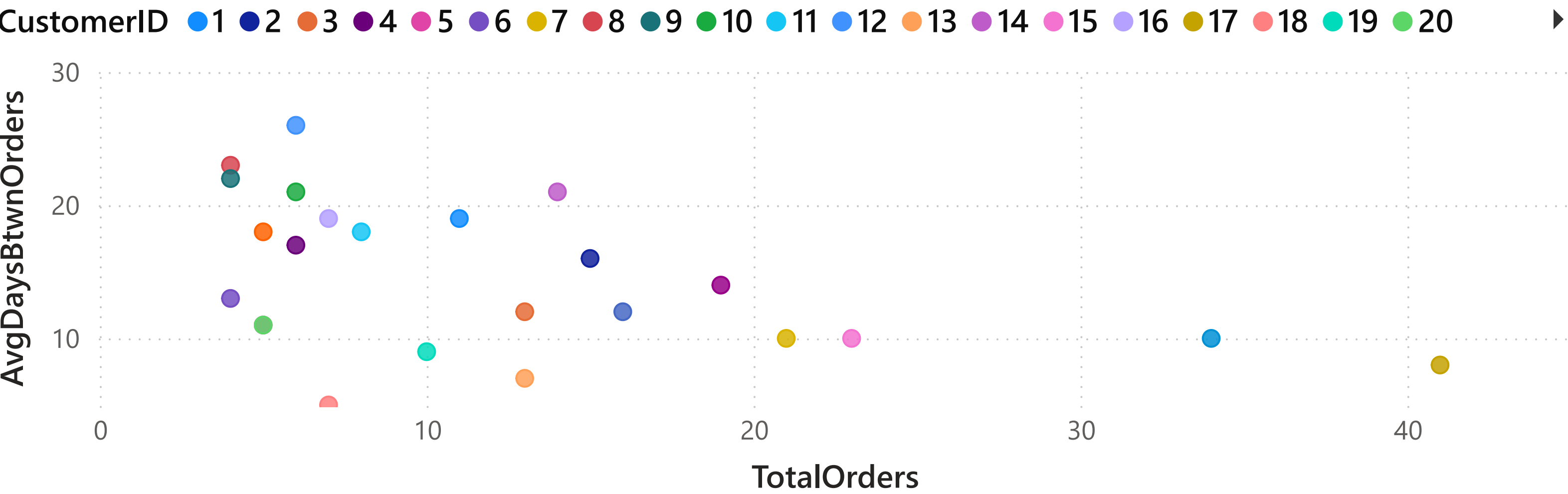
Customer Retention Funnel



Product Performance by Aisle and Department



Customer (CustomerId < 25) Lifetime Value vs. Average Days Between Orders



Contribution of Top 5 Products by Reorders

