



PLAN OF ACTION 2024

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POA 2024 – MANAGEMENT AREA

NATIONAL LEVEL EVENTS

1. OFFICERS TRAINING SCHOOL (OTS) : December

Training Seminar for the elected zone officers

- Centre : 1
- Duration : 2 ½ Day

2. NATIONAL COORDINATORS MEET : February

- Duration : 1½ Day
- Host : JCI India

3. E- AWARD ORIENTATION SEMINAR FOR JCI AWARDS BIDDING :

February - April & July – August

- Centre : 2 (North /South)
- Duration : 3 Hrs(Online Zoom Platform)
- Host : JCI India

4. JCI ASPAC & JCI World Congress / Senate Golf: February – October

- Promotion for ASPAC & World Congress/Senate Golf & ensure maximum E-Award Bids

5. PRESIDENTIAL ACADEMY :

Management training for the LO Presidents.

- Centres : 9
- Duration : 2½Days
- Period will be informed by NHQ.

6. PROMOTION OF NATCON: January - December

Encourage the members to participate in the Convention of JCI India

- To organize NATCON and to promote maximum attendance. Registration scheme will be announced at appropriate time. Same registration for JJ
- JCI India will take care of the logistics of General Assembly and it should be in A/c Hall.

7. NATIONAL VICE PRESIDENT'S VISIT TO ZONES

(2 Official visits of NVPs to assigned Zones - Mandatory)

- For NVP Visit, top priority must be given to those LOs which were not visited by any NVP in previous three years. Only after considering these LOs, they can

accept invitation to other LOs. Other extra visits to the zones by NVP should be reimbursed by the inviting Zone/LO.

- ZP to arrange mandatory ZGB in 1st visit.
- Accommodation in a certified minimum 4-star Hotel.
- To Send NVP Visit tour plan at least 15 days of visit to NHQ
- It is mandatory for the ZP to accompany the NVP throughout his/her visit.
- Multi LO meet along with all the President, members of the locality mandatorily in the 1st half.
- 1st Visit Duration - 3 days, Deadline: 1st Jan - 31st March
- 2nd Visit Duration - 2 days, Deadline: 31st August
- Host: LO/Zone/ZP

8. NATIONAL PRESIDENT VISIT TO ZONES: March –September 31st

PR visit of National President to the Zones

- Duration – 2 days
- Zone President must give the details of the LOs to be visited by National President
- Accommodation in a certified minimum 4-star category Hotel
- Guidelines for visit to be sent by NHQ to Zone President.
- Arrange Multi-LO meet and press conference.
- Organize attractive PR program/ project. Best PR program/project will be recognized by NP.
- A photograph of NP and his/her biodata to be downloaded from website or seek the help of NHQ.
- ZP to send NP Visit tour plan at least 15 days prior of visit to NHQ.
- Sending tour plan will be considered for Zone level 100% efficiency.
- National President makes his visit to the Zones. In NP's visit, top priority must be given to those LOs which were not visited by any NP in previous three years. Only after considering these LOs, they can accept invitation to other LOs. Other than that, any extra visit to the Zones by NP should be reimbursed by the invite Zone/LO.
- Photographs of the NP visit must be shared through JCI India google drive or appropriate medium immediately before the completion of the visit
- Host: Zone/ZP/LO

9. CHALLENGE : January - December

Official Monthly Bulletin of JCI India

- Monthly Challenge Newsletter should be published in soft copy (E-Challenge) for members.
- 11 soft copy and 1 printed hard copy will be published.

- Challenge Editorial Board - Chairman will be appointed for coordination purpose and will be special invitee to NGB meetings.
- Publisher and Editor of Challenge will be Secretary General of JCI India
- Authority : Chairman of Editorial Board / Secretary General

Assistance from JCI India : Designing Rs.10,000/- Per month/per edition

10. PUBLICATION OF JCI INDIA :

To publish the following and send them in time to LOs & Officers

- Monthly Info/Challenge: Jan-Dec
- LOTS Manual (Soft copy): Jan 1st Week
- Presidents Tool Kit: Jan/Feb (Soft Copy Only)
- AOS Manual (Soft Copy): March
- Constitution and Policy Manual : March
- National Directory: By April (Soft Copy Only) and Mobile App
- MIDCON Manual (Soft copy): March
- Winner Manual (Soft Copy) : July
- ZONECON Manual (Soft Copy): July

11. CANDIDATES SCHOOL FOR ELECTIVE NATIONAL OFFICERS : December Training seminar for the candidates for the post of National coordinators.

- Centre-1
- Duration: 1 Day
- Host: JCI India
- Head Coach: PNP and Asst. Coaches: Past/Present NVPs

ZONE LEVEL EVENTS/PROGRAMS

1. ZONE GOVERNING BOARD MEETING (ZGB) : January – November

- To conduct ZGB Meet as per the JCI India Constitution
- ZGB consists of ZP, IPZP, ZVPs, 8 Zone Directors and Zone Secretary
- Responsible Authority: ZP/ZS
- Any active LO. Host must provide air-conditioned Hall

2. LO OFFICERS TRAINING SEMINAR (LOTS) : January - March

Should be over before 10th March.

- Centre : All Zones
- Pilot Faculty : To be decided by ZGB

Assistance from JCI India :

- Registration Fees : To be decided by ZGB.

- Host subsidy: 45000/-

3. AWARD ORIENTATION SEMINAR (AOS): Feb-May & Aug - Sept

Training for JCI India Zone & National Award Bidding

- Centre : 1-3 per zone
- Duration : 1 Day
- Host : Physical or Online
- Registration Fees : To be decided by ZGB
- Faculty : Past NGB Member/National Trainer

4. MIDCON: May - June

- Centre : One per Zone
- Duration : 1 Day
- Host : Any active LO
- Registration Fees : To be decided by ZGB.

5. REVIEW TO RE-ACT MEET (R2R MEET) : 1st June to 15th July

Review the functioning of LO Presidents

- Centre : One per Zone
- Duration : 1 Day
- Host : Any Active LO
- Chairman will be ZP
- Registration Fees : To be decided by ZGB & No financial assistance from JCI India

6. ZONE CONFERENCE (ZONECON) : October – November

Annual Conference for the members of the Zone and to elect the Zone Officers

- Duration : 2 days
- Host : One per Zone
- Guidelines to be framed for award judges at ZONECON in addition to the existing guidelines. Suggestion is that each LO should nominate 2 judges for ZONECON and no current ZGB member shall be the part of award judging.
- Host : Any active LO
- Registration Fees : To be decided by ZGB

7. MR. CHIEF DELEGATE : July - December

To be conducted in 2nd half (Physical / Online):

- Host : Any active LO
- Faculty : Past NGB Member/National Trainer

8. LO DEVELOPMENT AND MANAGEMENT TRAINING (LDMT):

From 1st January to 30th April

- LDMT should be conducted in the LOs before 30th April and report should be sent before 10th May.
- Original colour photographs of LDMT to be uploaded with report (Compulsory)
- For the new LOs, LDMT should be conducted as per the Policy Manual 1, Article 7.8.b& 7.8.c. Separate report can be posted only for the new Los as per the Policy Manual 1, Article 7.8.d, if the date falls after deadline. (Compulsory).
- If a LO does not organize LDMT before date, it cannot apply or file any awards or recognition during the year.
- Host : All LOs & Faculty : ZVP
- No financial assistance from JCI India

9. LO ASSISTANCE VISIT (LAV): From June 1st to 15th August

- LAV should be conducted in LOs between 1st June to 15th August and report should be reported on or before 31st August
- Original colour photographs of LAV to be uploaded with report (Compulsory)
- If a LO does not organize LAV before date, it cannot apply or file any awards or seek recognition during the year.
- Host : All LOs
- Faculty : ZVP
- No financial assistance from JCI India

10. MONTHLY REPORTING BY LO'S TO NHQ : January – December

- Reporting by LOs as per the MRF on or before 10th of every month through Online portal www.jciindia.in under Management portfolio.
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100% EFFICIENCY CRITERIA FOR A ZONE

National President will recognize the Zone Presidents who will achieve 100% efficiency during the National convention.

Recognition: Appreciation Certificate and JFD (The JFD is transferable)

Criteria (All the conditions to be fulfilled)

1. Positive with minimum 100-member Growth against previous year's second half.
2. Organizing events as per the POA/Calendar of events in allocated Zone/National
3. Organize NP/NVP Visits.
4. Revival or extension of at least 5 Los.

5. Continuation of Minimum 50% of LOs extended in the last year
6. Rs.2,00,000/-contribution to JCI India Foundation.
7. Entry for all 3 special awards i.e., Kamal Patra and TOBIP and OYP at National Level.
8. To register at least 100 members in JVC.
9. At least 2 CYE nominees from each Zone.
10. At least 10 LOs should get 100% efficiency Status or 25% of active LO's (Whichever is higher).
11. Minimum of 50% of zone membership should be registered in JCI India membership portal.
12. Chairmanship & Parliamentary Procedure (CAPP – 6 Hours) must be conducted at Zone Level before 30th April.
13. Sending Tour Plan of NP Visit two week in advance.
14. Sending Report of NP Visit within one week of the visit.
15. Sending minimum 3 judges to the NATCON for the National Award Judging.
16. Organize Mr. Chief Delegate as a separate event before ZONECON.
17. Minimum 5 JCOM Tables should be in operation (National JCOM Boardwill confirm the same)
18. SMA Board should be present actively with min 100 SMA Members.

Mail ID for Contact/ reporting: management@jciindia.in

POA 2024 - TRAINING AREA

LO LEVEL COURSES: Responsible Authority: ZD/LOs

1. JCI INDIA TRAINING PROPOSED COURSES FOR JCI MEMBERS

JCI INDIA OFFICIAL COURSES: Self-supported by LO (To be conducted physically)

***Effective Public Speaking (EPS) (Jan - Mar)**

- Min 6 hrs- Max 2 days.
- Trainers must certify the list of participants.
- Faculty-Provisional Zone Trainers & above can conduct the Training Program

***Chairmanship & Parliamentary Procedures (CAPP) (Jan - Aug)**

- Zone Trainers & above can conduct the CAPP Training program.
- Participants list to be sent to NHQ.
- Minimum Duration – 6 hours.

***JCI Action Framework (Jan - Apr)**

- Faculty – Certified Provisional Zone Trainers & and above can conduct the Training Program
- National Level orientation will be conducted for the Trainers and certify them.

2. JCI INDIA TRAINING PROPOSED COURSES FOR NON-JCI MEMBERS.

***EMPOWERING YOUTH** – Conducting Life skill training programs at Respective Schools/Junior Colleges (+2).

Training series for the school-going students of 9th to 12th:

One Empowering Youth Module includes 5 training programs of 60 minutes duration on the topics to the same group of audience.

Each LO must conduct a minimum of one Empowering Youth program in a year for 100% efficiency. A thanks letter will be sent to the school's principal where the program was conducted based on the report.

Any 5 training programs out of the following can be conducted:

1. Leadership	7. Creativity
2. Goal Setting	8. Dos & Don'ts of social media
3. Communication	9. Cyber Security
4. Career Orientation	10 Gadget screen time
5. Emotions Management	11. Basic Road Behaviour/ Traffic Sense
6. Universal Values	12. Manners & Etiquettes

- **Reporting procedures:** Name and complete address of the principal of the school, so that a thanks letter can be sent to the schools containing the details of the other training programs of JCI India like JASMINE, NLTS etc. Also, the list of students who participated in the training and photographs of the event with the LO banner.
- If the school conducts any of the 5 above modules of the Empowering Youth program, a trophy/plaque will be sent to the school by the NHQ. The students will receive a certification of participation for completing all the 5 modules. The LO must report the name of the school and its address with a letter from the principal or Head Master of the concerned school and the names of the students should be neatly typed. The same should be emailed to trainings@jciindia.in
- Expected – 400 school details.
- Faculty- Provisional Zone Trainers & above can conduct the training.

***FUTURE - at Respective Colleges (Jan – Sep)**

- Future program is designed for college students, ITI, and degree college students, and it lasts 2 hours. This will encourage the students to groom themselves well and build confidence in themselves. Provisional Zone Trainers and above can conduct the training for college students.

Below are 10 training programs suggested, out of which any three can be conducted.

1. Decision Making	6. Drug abuse and addiction
2. Interview Skills	7. Gadget screen time
3. Building Relationships	8. Basic Road Behaviour/ Traffic Sense
4. Personal Grooming	9. Stress Management
5. Time & Priority Management	10. Cybersecurity

- Certificates to be issued to all the participants as per the list received from the Pilot. Deadline to conduct the event before 15th September.
- Faculty: Provisional Zone Trainers & above can conduct the training.

3. TRAINING FOR JAYCEES AND NON-JAYCEES

NATIONAL TRAINING DAY: Let's make a Difference.

To organize National Training Day all over India on one single day through Physically.

- Date: 23rd May
- Duration: 2 hrs
- Trainers: Provisional Zone Trainers and above
- Need to report to ND Training and NHQ

4. LEADER: JAN - DEC

LEADER is a 6-day physical training series which can be organized at the LO level.

The program has 6 topics, namely,

- **L** – Leading Change,
- **E** – Empowering People,
- **A** – Acting Purposefully,
- **D** – Decoding Communication,
- **E** – Embracing Emotions,
- **R** – Reinforcing Leadership.

Zone Trainer and above can conduct the program.

Online orientation on the Leader series will be conducted in February for Zone and National Trainers.

JCI INDIA ZONE LEVEL TRAINING EVENTS: ALL ZONES

Responsible authority ND/ZD

1. SPEECHCRAFT – (Level I) – Apr - May

Qualifying program: Residential workshop on Presentation skills.

- Duration: 2 ½ days
- No of centres – All Zones
- No of participants – Max. 30, Min 25 per centre.
- Registration fees with accommodation – Rs. 5000/- plus GST
- Eligibility – Any JCI India LO Member with at least one Year (2023) and current Year
- An ACTIVE JCI member and JAC can also register. The pilot will be suggested by JCI India and Co-pilot should be a National Trainer.
Member plus participation in LO or Zone level EPS and CAPP.
- Host Subsidy Rs. 5000/- per participant.

2. ZONE TRAINERS WORKSHOP – (Level II) - Jun - Jul

Residential workshop to become a Zone trainer.

- No. of Centres- 10 centres for Jaycees & 2 centres for JAC
- Duration: 3 ½ days
- ZTWS event including Valediction shall get over by 4:00 pm
- No. of participants: Maximum of 30 and Minimum of 25 per centre.
- Eligibility for Jaycees: He/ She should be a JCI India LO Active/Associate/JAC Member with continuous membership of 2 years in which the event is being held + successful participation in Speech Craft & CAPP
- FOR LOS: To send the application with DD to NHQ 45 days before the event or online registration through the members portal.
- Registration Fees with accommodation: Rs. 13200/- plus GST.

- Host Subsidy: Rs. 11000/- per participant from the Registration fees. All the guidelines for hosting must be followed by the host and a certificate for the same must be provided by the pilot coach to avail the subsidy.

3. Chairmanship and Parliamentary Procedures (CAPP) - (Jan-Apr)

- No. of participants: Maximum of 40 and Minimum of 25 per centre.
- Duration- 1 Day (Minimum 6 hours)
- The ZGB will decide on Registration Fees
- Eligibility – any active / associate or JAC Members can attend.
- JCI India will decide Faculty Team in consent with the Zone President.

JCI INDIA NATIONAL LEVEL TRAINING EVENT: Responsible authority ND/NHQ

1 a. NATIONAL TRAIN THE TRAINER SEMINAR (Level III): ARPIL

Advanced training workshop to become a National Trainer

- Duration: Four days.
- No of Centres: Two (North & South)
- No of participants – Max 25 - 30
- Registration Fees with accommodation: Rs.22000/- plus GST
- Host subsidy: Rs.16500/- from registration, plus Rs 10000/- extra towards trainers meet before the event. Provided all the hosting guidelines should be adhered to, and the Pilot faculty have sent the certificate for the same.
- Eligibility: ZTWS graduate with a minimum 1-year experience after ZTWS graduation

Assignments done as a part of the graduation process will not be considered and a minimum of 50 hours of training conducted. Documents, letters, feedback forms etc. of each program should be sent to NHQ within 15 days of program completion. Must include action pictures of trainer along with audience and banner of host.

Training at own LOs will not be considered. Topics as mentioned in POA plus 3 years continuous membership as an Active or JAC before the half in which the event is being held.

ADVANCED TRAIN THE TRAINERS' COURSES

1. JCI INDIA AUTHOR: APRIL (Author will be held once in two years.) This year 2024 - NO JCI Author will be Hosted

2. Academy of Business Coach (ABC) - Program to create Business Coaches.

- Duration: 5 complete days
- No Of Centres: 1
- No of participants: Max. 21 and minimum 12 per centre.

- Eligibility: NTTTS Graduate and 1 year's continuous membership as an active or associate member before the half in which the event is being held.
- For LOs: Should send application with DD or online registration to NHQ 30 days before the event.
- Trainers: Pilot Faculty should be a National Trainer and must be an Active Jaycee/Associate Member/Past NEC Member and should have Piloted one ZTWS/NTTTS.
- Registration fee with accommodation: Rs.75000/- plus GST.
- Host Subsidy: Rs. 50000/- from registration, plus Rs. 10000/- for trainer meet before the event, provided all the hosting guidelines are adhered to and a certificate for the same has been sent by the Pilot faculty.

JCI INDIA RESIDENTIAL COURSE FOR JCI MEMBERS

1. NALANDA- NATIONAL ACADEMY OF LEADERSHIP AND ADMINISTRATION: AUG 12-15

An exclusive residential training workshop to inculcate leadership skills.

- Duration: 4 Days
- Number of centres: 1
- Eligibility: Active Jaycee with a membership of the Year 2023 and current Year. Preference should be given to the LO President/LO Officer. Additional qualifications can be prescribed by the NGB.
- Registration Fees with accommodation: For Active JCI Members Rs. 20000/- plus GST. Corporate participants Rs. 27500/- plus GST should be sent to JCI India NHQ.
- Host Subsidy: Rs. 16500/- from registration.

2. OTP: Outbound Training Program: JUL-AUG

A National Level 2.5-day Training (max. 60 participants). No formal classroom structure, learning through activities, trekking and cultural programs, and a night stay in a hill station.

- Duration – 2 days event
- Eligibility – Jaycees
- # of Participants – 60
- Moderator/s: Recommended by JCI INDIA.
- Registration fee: Rs. 6600/- plus GST payable to JCI India.
- Host Subsidy: Rs. 5500/-

JCI INDIA UPDATION COURSES

1. TRAINERS' ENRICHMENT PROGRAM:

To organize the Trainers Enrichment Program during March 2024.

This would help the trainers to upgrade their skills and make them more relevant globally and nationally. The event is to be organised in one centre throughout India. National Trainers Certifications must be renewed once in 3 years in the Trainers Enrichment Program.

- Duration – 3 days event
- Eligibility – National Trainers and above.
- No. of Participants – 100
- Moderator/s - Recommended by JCI INDIA.
- Event promotion by the National Director.
- Registration fee: Rs. 10000/- plus GST payable to JCI India.
- Host Subsidy: Rs.8500/-

2. JCI Virtual Academy: (ONLINE TRAININGS)

Create a user-friendly portal where JCI India official Courses, Business training events, Personal Skill Development training, and other training will be uploaded to the portal, and by paying a limited amount anybody can attend the training programs, which will be certified to the participants with undergoing with few tests. This portal will serve as a centralized hub for members to access a comprehensive training calendar and attend any.

KINDLY NOTE:

A copy of the passport is a must while registering for the National Training Event. The participant needs to show the original birth proof, M-Aadhar Card, and SSC Marksheet before the event.

Important Mail ID for reporting:

JCI India – Training Area - training@jciindia.in

National Director - nationaldirectortraining2024@gmail.com

POA 2024 – COMMUNITY DEVELOPMENT

1. JCI WEEK: 9th to 15th SEPTEMBER BY ALL ZONES & LOCAL ORGANIZATIONS

- Mega PR program to our organization. Celebrate the victory of the year.
- NC to Prepare circular and promotion material by 15th July.
- Promotions by Local Organizations/ZP/ZD/ND/NC
- Day wise program plan to be done by NC and ND.
- SDG and need based programs to be planned by current team to generate max PR
- Activities to be posted in social media by tagging Government / JCI / Corporates / Companies.

2. JCI INDIA SCHOLARSHIP (SUPPORTED BY JCI INDIA FOUNDATION FOR NEEDYSTUDENTS): till 31st July

- Eligibility: Students of 9th to 12th standard scoring minimum 60% are eligible.
- Scholarship amount Rs 3000/- to each selected student
- Sponsoring Local Organization: Any Local Organization, paid both halves membership, can sponsor the student
- Maximum Applications: One Local Organization can send max 10 genuine student's applications
- Last Date: List of genuine students (in soft copy, 10 per Local Organization) must reach to NHQ
- On or before 31st July. Email id for sending scholarship applications, will be circulated min one month before the last date.
- Student should have bank account in his/her name.
- Scholarship amount will be transferred through NEFT/RTGS to the selected students directly.
- Mark sheet of latest/last Annual Examination certificate by School to be enclosed(compulsory)
- Recommendation letter of Local Organization President (compulsory)
- President should mention in his letter if the nominated child is orphan or differently able.
- If the student is recommendations by any JFP, JFF, JFS, RPP, JFJ then the specific text box to be filled up in the form.
- For Income proof of student's parent, please ensure that the information in the text box name "CERTIFICATE FROM SCHOOL/COLLEGE/INSTITUTION" if fully filled in the application form and signed by the school authority.
- Genuine students list, received from Local Organization President, along with all supporting enclosures, shall be treated as authorized by Local

Organization President. List sent by anyone other than Local Organization President, shall not be considered.

3. NEW SCHOLARSHIP PROGRAM

- 100 needy & talented/bright students can be selected across the country and can be sponsored by Rs. 1000/- per month throughout the year.
- The student should be from a recognized school & his/her performance should not decrease as the same will be tracked regularly throughout his/her studies.
- Eligibility & more details - TBA

4. NATIONAL FLAGSHIP PROGRAM: ONE LO ONE SUSTAINABLE PROJECT: FOCUS ON UNSDG FOR A BETTER WORLD (Jan– Dec)

- Local Organization to identify what is best for the community and send details to community@jciindia.in before executing the task.
 - Each Local Organization should execute a sustainable Project for the Sustainable development & betterment of society.
 - To identify and solve the local need/local problem, Local Organization can form a project team, have internal meetings, take a survey in the locality, design a project to solve the challenging issues, can bring private/public sector officials together to find the solutions and create community benefit.

Best sustainable project with bigger impact, will be recognized at National level with Sustainable Impact Fellow Certificate and UNSDG pin.

5. Following programs can be done based on the convenience of the Local Organizations.

- #1- No Poverty
- #2- Zero Hunger
- #3- Good health & Well Being
- #4- Quality Educations
- #5-Gender Equality
- #6- Clean Water & Sanitization
- #7-Affordable and Clean Energy
- #8- Livelihood & Brotherhood
- #9- Industry, Innovation and Infrastructure
- #10- Reduced Inequalities
- #11- Sustainable Cities & Communities.
- #12- Responsible Consumption & Production.
- #13- Climate Actions.
- #14- Life below Water
- #15- Life on Land
- #16- Peace and Justice Strong institutions
- #17- Partnerships for the Goals
- Any program as per Local Organizations

Additional Program

- Local Organization to participate in 90 Second video presentation of suggested Goals every month.
- Guidelines will be circulated.

6. SALUTE THE SILENT STARS: (JANUARY- DECEMBER)

- Honor the unsung heroes of their locality who were working for the society over the years without any recognition.
- Suggested heroes may be honoured. Eg: Hospital workers, Postman, Farmer, Teacher, Traffic Police, Fireman, Municipal Workers, Soldier etc
- It can be decided normally by the Local Organization as per the requirement of the Zone/Local Organization

7. DAAN: (JAN- DEC)

- Celebrate your special days by Sharing food with the needy people, Contributing/Upgrading Foundation title.

8. "Voice of the Youth" A Youth Survey (FEB – APRIL)

- Local Organizations to interact with experts, students, teachers, psychologists, different professionals to find out challenges for building better India by the newly formed government.
- Data will be collected via Online Survey Platform
- The collected data will be analysed with professionals and then documented.
- The final document regarding the Voice of the youth will be submitted to governments by JCI India and can be utilized to make changes in JCI India's programs and plan of action.

9. CPR Awareness (Cardio Pulmonary Resuscitation): (FEB – DEC)

- Local Organizations to organize CPR Awareness sessions with the qualified Medical Professionals.
- Can be done in public/Schools/Institutions/Zone & National Events of JCI India.
- Local Organizations to collect completion of CPR awareness from the medical professionals and upload the same in the report.
- Training with Mannequin is preferable.

10. ELECTRIFY THE FUTURE: (FEB – DEC)

- Local Organizations to create awareness on proper disposal of electronic waste to reduce toxic affect to the environment.
- Local Organizations to collaborate with E-Waste recycling companies and direct local E-waste to them.
- Turn E-waste in your community into Local Organization fund.

- Upload E-waste disposal pics and screenshot of amount gained in the report.

11. AWARENESS ON ELECTIONS (FEB – APRIL)

- Local Organizations to conduct awareness campaign about Elections.
- Raise slogans on importance of utilizing voting rights at colleges/public places, etc. using MIC with JCI Logo.
- Register eligible non-voters as voters.
- Upload videos of this campaign in social media platforms.

12. JANATHA DARBAR: (FEBRUARY – APRIL)

- Local Organizations to organize Candidates Platform for Electoral Nominated Candidates of State or Central in their locality.
- Suitable moderator is recommended.
- Involve Intellectuals/Analysts, College Students, Teaching Faculty and different professionals.

13. HUMAN DUTIES DAY: (JULY 10th)

- Local Organizations to organize awareness campaign to declare July 10th as Human Duties Day globally by submitting petition to <https://chnq.it/XM474HyH>

14. JCI RRR (READY – RESPONSE - RECOVERY)

- Disaster management training.
- A special team from JCI India will be ready to take part in rescue operations during Natural Calamities.
- Organize regular disaster management training.
- Trainers – Qualified trainer from recognised Emergency Response Team & JCI India National Trainers appointed by NHQ.
- Other details - TBA

15. LEH LADAK TOUR: (MAY)

- A promotional awareness campaign to recognize July 10th as Human Duties Day, globally.
- An invitation to the members to join LEH LADAK Bullet Tour in the month of May.
- Expenses on your own
- Details - TBA

Mail ID for Contact/ reporting : community@jciindia.in

POA 2024- GROWTH & DEVELOPMENT AREA

1. MEGA MEMBERSHIP DRIVE

- Online Campaign

2. MEGA VIRTUAL ORIENTATION

- Mega virtual orientation program for new Jaycees will be conducted.

3. G&D FORT NIGHT

- Criteria & Recognition will be decided by 2024 NGB.
Will be declared later.

4. ACADEMY OF FUTURE LEADERS

NATIONAL LEVEL RESIDENTIAL TRAINING PROGRAM FOR JJCS IN
MONTH OF MAY

- Duration: 2 days
- No of Centre: 1 (North & South)
- No of Participants: Maximum 75 in each center
- Registration fees with accommodation: Rs 4000/-, per participant
- Eligibility – Students of 12th Std. and above and Preference will be given to those who have not attended before.

5. NEXT MILE PROGRAM (JAN- FEB)

- Aim is to Reach 1 lakh Membership in 2024.
- April – the month will be organized as MEMBERSHIP MULTIPLE MONTH in all LOs, the Mission one lakh – must be added in PA, LOTs and OTS – SDC to create module accordingly.
- Recognition Plan to be decided by NGB 2024 and will be given by JCI India with Budget.
- Subsidy to be given for organizing Mass orientation Program to LO.

There will be 6 Phases for Mission 1 lakh, which all will be implemented between

January – March.

- Phase 1 – Form a Next Mile Committee Consisting of Chairman & 4 Members of LO (by 15th January 2024)
- Phase 2 – Call a GB Meeting along with Committee Members and list down 100 Prospective Members below the age of 40, with Phone number, email id and send it to Area Officer G&D (between 16th January to 31st January 2024)

- Phase 3 – Next Mile committee should visit first 50 Prospective Members Personally, invite them to join JCI, carry membership application and get it filled if they are interested to join. Send the detailed report with details of people who filled application to NHQ (1st February to 20th February)
- Phase 4 - Next Mile committee should visit Second set of 50 Prospective Members Personally, invite them to join JCI, carry membership application and get it filled if they are interested to join. Send the detailed report with details of people who filled application to NHQ (21st January to 10th March)
- Phase 5 – Mass Induction Day – Organize a Training program with a renowned Trainer as the faculty for the persons, who have filled the application earlier during our visits and induct them to Organisation by inviting an officer from Zone. (11th March to 25th March)
- Phase 6 – Send Membership Fee to NHQ along with their details to NHQ (26th to 31st March)

6 EMERGE IN METROPOLITAN CITIES (Mar/ Apr)

- Project to launch local organization in metropolitan cities in India under the supervision of JCI India, to empower the JCI Movement
- Targeted Cities: Delhi, Bangalore, Mumbai, Chennai (Any other Cities as per the discretion of NEC)
- Extension officer: JCI India will appoint Extension Officers to designated areas above.
- Roles & Responsibility of Extension officer
 - ✓ Initiate Minimum of 10 Orientation training in the assigned area by coordinating with young citizens of the area.
 - ✓ Orientation by well-known trainers of JCI India in high class venues
 - ✓ Form an ADHOC Committee
 - ✓ Send the provisional affiliation form with all the necessary documents.
 - ✓ Help the president in forming Lo Governing Board
 - ✓ Conduct Officers Training for the LGB
 - ✓ Ensure to organize the installation ceremony of lo with maximum PR.
 - ✓ Look after the local organization & its activities until permanent affiliation.
- Financial aid & recognition to Extension officer
 - ✓ All Expenses of the Extension officer will be reimbursed by JCI India, on submission of claim form with substantiating documents.
 - ✓ After Local organization granted with provisional affiliation, Title of JFP will be confirmed for his service to JCI movement.
- Responsible Authority – NEC

7 STUDENT LO AT COLLEGES

Establish a Local Organization in educational institutes, including universities, colleges, and IIT , . Enhance its impact by implementing skill development and entrepreneurship programs to empower students and contribute to their holistic development.

Guidelines to be followed –

- The sponsoring LO should take the responsibility of the institution LOs for a year, assisting them in events and adhering to the system of JCI India.
- Under the guidance of the sponsor LO, following events should be conducted and initiated, which is mandatory –
 1. Skilldevelopment Trainings: The Sponsor LO should initiate and support conducting 1 Skill Development Session (National trainer and above) in 2 months.
 2. Entrepreneurship Development Programs: Specialized Entrepreneurship development programs (pitch deck preparation , participation in CYE , Investors Conclave)
 3. International events opportunities: Promote and recommend participation in international conferences by finding sponsors for participants.
 4. Interaction with successful business leaders: Conduct business leaders interaction session at the institutions.
 5. Conduct EPS & Debate competitions: Conduct EPS & Debate competitions in the institutions which should be initiated by the JCI in the institutions. The winners should be recognized and appreciated in the Zone Conference.

Mail ID for Contact/ reporting : gd@jciindia.in

POA 2024 – LADY JAYCEES

Events For The Zone & Local Organizations

February

1. PINKATHON (Nari In Pink Saree)

Objective Of This Project: Cancer Awareness Rally

- i. Spread love to the Community by giving awareness on Cancer
- ii. Conduct Rallies Wearing Pink Saree / Dress
- iii. Invite Other Organization & Ladies Club Fitness Clubs, Women College Students & Staff.
- iv. Cancer Survival Victims will Speak on how they overcome and recovered themselves from the deadly disease.

Note: The speaker should give positive message, confidence on healthy living and hope. Awareness talks by Medical Specialists & Doctors

2. RAYS (Reflection of Women)

Objective Of This Project: Women's Day Celebration

1. Day 1: FIT India UNSDG Goal 3: Good Health & Well being Yoga, Dance, Aerobics & Sports, any Fitness activities or Self Defence, Classes.
2. Day-2: SHUSHRUSHA: Home remedies for Common ailments or Self Care or sessions for Adolescents on Mental & physical Health on any Topic.
3. Day-3: Community is our concern: Donate food, Clothes, books to needy & Importance of education awareness for Deprived students
4. Day-4: Healthy Food Wealthy Nation: Conduct Cookery Classes Cooking Competition Knowledge about various methods for marketing & homemade food products
5. Day-5: Celebration Day: Provide Platform for various Talents. Also, Honoring Women Achievers in Various fields. Honor with a unique Title.

April

3. CONNECTING HEARTS (Twinning Programs)

Objective Of This Project: Twinning Program

Conduct Twinning Programs with Inter Zones or NOMs. To celebrate the diversity in languages, Culture, Costumes, Food cuisine etc.

Organize and Conduct either Physical (Offline) or Online.

May

4 CUP OF GOOD HOPE (Prayas Day Celebrations)

Objective Of This Project: Menstrual Awareness Programs at LO level.

Create awareness among women and young adolescent girls about menstruation, menstrual hygiene, emotional and personal care required, and the benefits of menstrual cups.

Note: Could connect to various local women organizations, schools, colleges etc.

June

5 DECORATE THE NATURE (Ladify Tree)

Objective Of This Project: Nature Conservation Awareness.

On the pretext of World Environment Day - Decorate tree like beautiful lady or Mother - to Change myself towards Green.

July

6 UDYAM SAKHI Bhalisht Bharath

Objective Of This Project: Skill Development Programs.

1. Self Grooming or Makeup Artists
2. Self Employment Skills
3. Digital Marketing
4. Blogging, Photography
5. Tailoring, Knitting, Embroidery etc.

August

7 LADY JAYCEES CONFERENCE

Objective Of This Project: Theme: GLORIFY INDIA.

Rewards and Recognitions and Cultural Activities

September

- JCI WEEK (Active Participation)

Objective Of This Project: Celebrate JCI Week Recommended By JCI India.

Emphasizing on Women & Women Empowerment

October

- ZONE CONFERENCES (Active Participation)

Objective Of This Project: Participation in Zone Conferences in a Style.

Success of a program is measured by how many new members you have Introduced to the Organization

Compulsory programmes
Effective Public Speaking

SUGGESTED PROGRAMME

CAPP

Residential outbound Trainings - “SHAKTHI”

National Events

1. Business Directory of women Entrepreneurs
2. Meet the Legends (Monthly online Session by Experts “Boss Lady”)
3. Lady Jaycees Get together
4. International Twinning
5. Lady JCOM Table One LO One 2 HGF Campaign or one LO 1 JFM (On Special Occasion)
6. All Lady ZDs, LO Lady Jaycee Coordinators contribution to JCI Foundation
7. New Lady LO Extensions (One Zone One LO Campaign)

POA 2024- JUNIOR JAYCEE WING

FAQs for Junior Jaycee Membership and Junior Jaycee Wing

1. Who is a Junior Jaycee?

As per Article 2.18 of the JCI India Constitution Junior Jaycee - Means a student between the age of 14 and 18 who accepts the Junior Chamber International India philosophy and continues to be a member of the Junior Jaycee Wing attached to any Local Organization, which is an active member of this Society.

2. What is a Junior Jaycee Wing?

A group of a Minimum of 10 Junior Jaycees attached to an active LO is considered a Junior Jaycee Wing.

3. Who is eligible to become a Junior Jaycee?

Any student who is an Indian Citizen and whose age is 14-18 can become a Junior Jaycee.

4. Will a Junior Jaycee have a Unique Identification number?

Yes

5. What is the minimum strength of a Junior Jaycee Wing of a LO?

10

6. Who will report the activities of Junior Jaycee Wing to JCI India NHQ?

There will be a new head called Junior Jaycee Activities in MRF format which can be used to report JJC Activities. MRF is accessible to LO President using a Password

7. Can a Junior Jaycee wing have its own separate name?

No, The JJC Wing will be identified by the main wing only.

If the wing is opened in a School/institution - the name of such School/Institution can be used.

8. What is the recommended Junior Jaycee Governing Board at LO Level?

Junior Jaycee Chairman

Junior Jaycee Vice Chairman - 2

Junior Jaycee Secretary - 1 Junior

Jaycee Treasurer - 1

The wing can add more posts based on the strength of the wing

9. What is the membership fee per Junior Jaycee?

Rs 500 + 18%GST = Rs 590

10. How do we pay for the membership fee?

The Payments can be made using the online portal which is accessible by the LO President. This is the same portal used to pay regular membership fees

11. How do we upload the members' list?

The members' list can be uploaded using the online portal which is accessible by the LO President. This is the same portal used to upload the regular members' list.

12. How do we report our activities?

The reports can be made via MRF. A separate section for the junior Jaycee wing is available in the online portal.

13. Will the Junior Jaycee Chairperson get access to submit reports?

There is no separate access. The Activities can be reported as informed above

14. What are the awards available for Junior Jaycee Wing?

There is a provision for Individual and Group awards both at Zone Level and National Level. Various recognitions may be announced during the course of the year

15. Junior Jaycee Member's Oath

"I do solemnly swear that I shall faithfully serve the purposes of Junior Chamber and shall at all times uphold its ideals and principles"

16. Junior Jaycee officer's Oath

"I do solemnly swear that I shall faithfully execute the office of _____ of Junior Jaycee wing of JCI _____ and will, to the best of my ability, serve as a living example of this organization's philosophy and belief, and will uphold and enforce the constitution and policy of this organization at all times "

Membership –

- Membership fee per Junior Jaycee – Rs 500 plus 18% GST i.e. Rs 90 = Rs 590.
- Minimum 10 members must be present in a LO to constitute the Junior Jaycee Wing.

New Addition

- Retention Criteria – All LOs and Zones shall retain the Junior Jaycee Membership of 2023
- Positive Criteria
 - LO Level – Minimum increase of membership by 3 members or 10 percent of 2023 membership – Whichever is Higher
 - Zone Level –
 - Minimum Growth of Membership by 1 member over the 2023 Membership
 - Minimum retention of 90% of Jjc Wings of 2023
- Deadlines
 - 31st March – Retention and Growth
 - 30th April – For Uploading Membership List on Portal

ZAPS - Zone Level Academy of Young Public Speakers

- Zone Level Academy of Young Public Speakers
- Zone Level EPS and CAPP for Junior Jaycees
- 1 Days Residential Program
- Min Registration Fees Rs 1000/-
- Maximum Participants in 1 center – 20-25
- Dates – 1st March to 30th June
- Eligible Participants – All Indian Citizens aged 14 to 18

“JASMINE (JAYCEE ACADEMY FOR SMART INITIATIVE FOR EMPOWERMENT)”

IN APRIL – MAY - JUNE FOR STUDENTS OF ZONES/Los

- Center- 3+1 optional center. 4th Center is optional, based on number of application's, 4th center can be executed.
- Jasmine is Level 2–Advanced training program for students of Std. 9 to 12th.
- Eligibility - Students should attended Empowering Youth Training Programs of JCI India.

- Duration: 2 ½ DAYS (Reporting on Friday afternoon, Closing on Sunday afternoon)
- Maximum: 5 students from each LO.
- Maximum no. of participants: 75 per center
- Registration Fee: Rs. 3500/-+ GST per participant, Total = Rs.4130/-

Y JCI INDIA SUBSIDY: MAX. RS 1,50,000/- (2000/-per participant to host in addition to the registration amount (without gst) , as per the actual number of participants)

NATIONAL LEVEL TALENT SEARCH EXAMINATION (NLTS): on 19.08.2024 FOR STUDENTS OF ALL ZONES/LOs –

A Nation-wide IQ test for the students of std. 9,10, 11 & 12 and award the most talented winners

According to the mode of the conduct of the exam, all applicable guidelines, deadlines, registration fees shall be modified and circulated.

- List of students, appearing in the exam to be sent by LO Presidents through email within **31st July**.
- Promotion of the event by NHQ/ND/NC
- Zone Level Prize amount for 3 toppers – Winner 10,000/- 1st & 2nd Runner- 5000/- each.
- National Level Prize amount for 3 toppers – Winner 50,000/- 1st & 2nd Runner – 25000/- each

I Speak – [Voice of Junior Jaycees] Local Level Deadline – January to March

- Public Speaking Championship for Junior Jaycees.
- Top 10 Best Speakers of JCI India will be awarded

Cultural Exchange Programs

- Cultural Exchange Programs between Junior Jaycees at
 - o Intra - Zone, Inter-Zone, Intra - State, Inter-State, International levels.
- The program has to be physical.

- Recommendations –
 - o Skills exchange, Knowledge transfer, Cultural exchange, Food tasting, Healthy competitions, Local Sightseeing, Handicraft and Artefact exhibition, Folk Dance and Music Shows, Sports Competitions, Fun Fairs Etc.
- Interstate and Non-Neighboring Zones' cultural exchange is highly appreciated.

Young Achievers Awards (Pratibha Puraskar)

- Young Achievers Awards is an honor to be awarded to Junior Jaycees who have excelled in their personal life in any field. For ex Education, Sports, Innovation, Entrepreneurship, Cultural Achievements etc.
- This award shall be presented at the Zone Level. This is a recommendation from National team to be adopted at the Zone Level.
- There can be 2 categories - One for Junior Jaycees and One for General Public [14 to 18 Years]
- Award Criteria can be finalized by the respective ZGB.
- Grand Felicitation and PR of the awardees must be made in the Zonecon/ Junior Jaycee Conference.
- Press reporting is recommended.

Proposed Focus Areas for Junior Jaycees 2024

Focus Area
Career & Profession
Science & Innovation
Teenage Entrepreneurship
Skills & Talent
Health & Fitness
Society & Relationships
Evocation & Fire Drill
First Responder
Vocation skills
Say No To Drugs
Good Touch & Bad Touch
Social Media Awareness

Junior Jaycee Week 2023

- As per NGB 2024 decision Junior Jaycee week can be celebrated in the month of July

Who's Learning – Daily Articles for Daily Learning

- A Daily article will be published that accelerates the overall growth of Junior Jaycees. This shall also help Junior Jaycees develop the habit of reading.

- 30 days 30 articles

Jayceepedia – Junior Jaycee Quiz Contest

- The Hunt for JCI India's Brightest Junior Jaycee via online Quiz Contest

Junior Jaycee Zone Conference

- A One-day Jj Zonecon can be organised in the month of October/November/December
- All recognitions and awards can be distributed here
- Max Registration amount – Rs 600/-

POA 2024 – BUSINESS AREA

1. ABLE : ACADEMY FOR BUSINESS LEADERSHIP & EXCELLENCE

Business Training Program to enhance the skills of business persons.

- 2 Centers
- Duration : 3 ½ Days
- Eligibility of Participant : Active Member.
- Participants : Max.75, including 5 from another NOMs & 10 Corporate. In case of no participants from others NOMs, seat may be allocated to corporate.
- Registration fees : Rs.20,000 +GST per participant and corporate Rs. 25,000+GST

2. KAMALPATRA AWARD: AT ZONECON & NATCON

Honoring one Jaycee member for his achievement in Business.

- Eligibility : Zone level winners are eligible to contest in National level (age18-40years).
- Duly filled nomination form, one-minute achievements video, and supporting images should be sent to business@jciindia.in within 15th October, along with YouTube link /Google drive link.
- On selection, the one-minute video shared by the winning contestant will be displayed at NATCON.

3. CYE (Creative Young Entrepreneur) Award

(Local Organization /Zone / National Level)

The Creative Young Entrepreneur Award has been constituted with a vision to promote Innovation in the field of business. In this competition, young entrepreneurs would be required to make & present a business plan/ idea that confirm to one of the following Criteria:

- Innovative New Business Ideas
- Innovation/Creative developments in existing business

Details of the National CYE Competition of JCI India

- Period : To be launched in January – February and completed within 30th April.
- Application Fees : Rs. 4000 + 18% GST
- Minimum 50 and maximum 200 applicants from the entire country
- Format for sending in the entries to be shared at the time of the competition.
- Open for Jaycees and Non Jaycees.
- The event will be held in multiple rounds
- Language of the event will be in English only

Note - Detailed Guidelines will be circulated by NHQ

4. BUY FROM A JAYCEE

- FIRST HALF FORTNIGHT - April 16th – 30th 2024
- SECOND HALF FORTNIGHT - August 16th – 30th 2024

Program Objective:

“Every Jaycee Member should make purchases from another Jaycee member only, as far as possible. A Jaycee member should provide the best rates, products and services to a fellow Jaycee member.”

5 . BUSINESS EXPO BY LO / ZONE - JANUARY TO OCTOBER

Duration: 2 Days Business Expo

Tie up with local Chamber to organize Business Expo at LO/ Zone to provide marketing opportunities for Members/Non-Members (Buyer/Seller Meet).

6. JCOM - JAYCEES CHAMBER OF COMMERCE (ALL ZONES JAN – DEC

- JCOM is an excellent business forum for Jaycees.
- JCOM is supporting business among Jaycee members and also many Non Jaycee are attracted for JCOM.
- JCOM Tables are very successful in many areas. We can support for the Organization and Individual Growth. As per JCOM Policy Manual guidelines, Lets together support each other and become Successful in Business

7. TRIO BUSINESS DAYS

Objective: To increase Business within members and add value to the Membership Card

- Physical Programs only
- Dates – TBDL

Day 1 - Let us Connect – Grow Together

1. Coffee with Business Tycoons
2. Business Seminar
3. Business Directory / Website Launch
4. Business Expo
5. Business Directory App

Day 2 - Train to Gain

1. Business Trainings
2. Start Up Training with MSME
3. Women Entrepreneur Training
4. Training on Taxation / GST
5. Training on Filing GST Returns
6. Training/ Seminar on Stock / Commodities in Trading

Day 3 - Go Digital Grow Digital

1. Seminar on Safe E Banking
2. Seminar on Cyber Crime
3. Seminar on Digital Marketing
4. Seminar on Cash Less Society
5. Seminar on Safe E Commerce

Promotion: ND/NHQ/NC/ ZP/ZD Business

8. BUSINESS DIRECTORY - New Initiative

(JCI India E- Business Directory)

Objective - To create exclusive business portal to connect our Jaycees members for their business needs.

- Let's Use the power of technology and promote our business across cities, state and countries.
- Members can upload their business details in the portal and search for their business needs.

9. BUSINESS EXCELLENCE AWARD (New Initiative)

Objective - Transforming Basic Business to Corporate Business.

Criteria

- Local Organization should nominate LO Member.
- Minimum 1 or as many Business People can nominate from LO
- Nomination List should reach on or before 28th February 2024
- Project Execution - March to September 2024.

Eligibility

The nominee should be eligible with following parameters.

1. Office (Physical Office Set Up)
2. Registered Company
3. Logo, Business Card, Letter pad
4. Bank Current Account in company name
5. Tax payment in company name
6. Minimum 1 Employee should work in the company
7. Participation in minimum 2 Business Trainings (LO / Zone/National Events)
8. Participation in JCOM as observer minimum one time.
9. "Buy from Jaycee" should be followed. Member should have purchased or sold among Jaycee Members.

Company Vision Statement for 2030

10. Membership Cards to be Privilege Cards for the Members

- Membership Cards can be made as Privilege or Corporate Hitech Cards.
- Digital card can be downloaded from website.
- Hard Copy shall be received on payment.

Note – Privileges can be fixed after consulting with NGB and JCOM

Mail ID for Contact / reporting: business@jciindia.in

POA 2024 - PR & MARKETING AREA

1. SOCIAL MEDIA PAGES (JAN - DEC)

- All Jaycee members should Follow all the JCI India Social media Pages.
Facebook: <https://www.facebook.com/jciindiaofficial>
Instagram: <https://www.instagram.com/jciindiaofficial/>
YouTube: <https://www.youtube.com/@jciindiaofficial>
WhatsApp channel: <https://whatsapp.com/channel/0029VaFHipIFXUudfhtady13>
- All the JCI activities of 2024 should be promoted/posted on all social media pages throughout the year.

2. MEDIA PARTNERS/JCI India Media Centre (PRINT AND ELECTRONIC MEDIA) (JAN- DEC)

- Collaborate with News Papers local, State, and National (regional language must be encouraged)
- Collaborate with Local TV Channels, State Channels and National Channels.
- Appoint Zone Media Manager

3. HAR GHAR JCI : (JAN - April)

- Display JCI Branding Name Boards at all personal/Office establishments.
- A Name board with JCI branding should be installed outside the House/Office/factory/Industry of all JCI Members
- A common design pattern (set by JCI India) should be used for the promotion of any event
- JCI sticker on Jaycee's vehicle/mobile
- JCI Branding on BUS/AUTO RICKSHAW/TAXI ``
- Add the JCI logo and designation to the personal visiting card.
- JCI Branding through Billboards

4. BRANDING :(JAN - DEC)

- NEKI KI DEEWAR (wall of goodness)-A wall that unites India and brings smiles to the faces of the needy by donating anything [toys, clothes, ration kit etc] with proper JCI Branding
- Paint the wall with the Local Organisation's name and contact details
- RAIN BASERA (temporary shelter for the homeless/needy) can be made near bus stands, railway stations, under highways and donate drinking water, clothes etc with proper JCI BRANDING
- Promotion and responsible authority LOS/ZD
- Time-Jan-Dec
- Necessary approval and license must be obtained from the concerned authority before initiating

5. 5KRUN/MARATHON/CYCLATHON COLLABORATION WITH OTHER ORGANIZATIONS FOR SOCIAL CAUSE [SAVE WATER MARCH 22nd /HEALTH DAY APRIL 7th/EARTH DAY 22nd APRIL/BICYCLE DAY 6th JUNE/ENVIRONMENT DAY 5th JUNE]

- Organise 5k/Marathon/Cyclathon in your city
- Provide JCI Branded T-SHIRTS/JCI MEDAL/JCI TROPHY
- Certificate to all the participants
- Organise the run on any of the above-mentioned purpose dates
- Can be done: LO level/ Zone Level
- No. of Participants: Minimum 500 Participants

6. JCI INDIA CLEAN PLATE CHALLENGE COMMITMENT DRIVE (24TH April)

- Identify the target location and seek permission.
- Install a community fridge outside any MULTI Storeyed Building/Public place
- training in schools/colleges for no waste of food
- Implement the CPC commitment drive
- Collect the report as per standards.
- Celebrate the success

7. DONATE/INSTALL/SPONSOR POLICE BARRICADES WITH JCI BRANDING (JAN-AUGUST).

- (a) Branding of JCI should be made as per the JCI Standards.
- (b) Barricades should be of good quality
- (c) It can be done by LOs/ZONE level
- (d) Promotion by LO/ZD/ZVP/ZP
- (e) Time: Jan-August

8. SPONSOR SCHOOL BAGS/RAINCOATS/UMBRELLAS/KIOSKS WITH JCI BRANDING FOR THE NEEDY/THE STUDENTS OF GOVERNMENT SCHOOLS. [FEB-August]

- To support Government School Students Sponsor School Bags/Raincoats/Umbrella/Kiosk with JCI Branding
- Support hawkers/watchmen/traffic police sponsor raincoats/umbrellas with JCI Branding
- Branding of JCI should be made as per the JCI Standards
- LO and Every Sponsor post this activity photograph on their all Social Media Pages with proper hashtags.

9. SHOUT OUT 'JCI INDIA' SOCIAL MEDIA WEEK: (JUNE)

- 24th June – Social media presence with a powerful message from LO President
- 25th June – Best Project Showcase

- 26th June – No drugs Mega campaign
- 27th June – Testimonial Day (Before JCI and after JCI)
- 28th June – Interview Non-JCI Leaders
- 29th June – Collaborate With Influencers
- 30th June – Mega Celebration Day

10. Influencers Meetups :[JUNE-OCT]

- Promote your Zone/LO activities by collaborating with influencers
- Invite influencers to Zone/LO events
- Organise grand meetups of influencers in Zone

11. CLOCK TOWER construction /Install in City with JCI Branding:[JAN-DEC]

- Clock Tower in circle/Chowk where maximum crowd pulled
- Branding of JCI should be made as per JCI standard
- It can be done by LO/ZONE level
- Promotion and responsibility authority LOs/ZD/ZVP/ZP
- Time Duration-JAN-DEC
- Necessary approval and license must be obtained from the concerned authority before initiating

12. JCI BHARAT YATRA

- Vehicle Rally Campaign with theme "Drive Drugs Away" from Kanyakumari to Kashmir.
- Special Event on the Diamond Jubilee Celebration of JCI India.
- An initiative to increase PR and Visibility for JCI all over India.
- Receptions at 75 Higher Education Centres / Universities / Premium College Campuses across India.
- Bharat Yatra will connect through maximum possible Zones and Local Organizations.
- Route and Dates will be announced by NGB.
- Promotion & Responsibility NC, NVP, ND, ZP, ZVP, ZD

13. GRATITUDE MONTH {AUGUST}

- Write a letter/upload a video thanking our Police Department/soldiers/farmers/our parents/grandparents/teachers/ideal
- Send/upload the letter, upload a video on social platforms using proper hashtags
- Promotion & Responsibility LOs.

14. PROGRAMS TO BE ORGANISED NP / NVP VISITS.[JAN-SEP]

During the visits of Officers (Visits of NP/NVPs/International Officers) organise meetings with:

- (a) Chief Minister of the State
- (b) Central ministers
- (c) Governors
- (d) District collectors
- (e) City Mayor
- (f) Organize Press Conferences and Radio Interview
- (g) Invite prominent people of that city/district to the meeting.
- (h) Organise mega PR programs inviting more people, especially other youth organisations.

15. LO or Zone can do following PR Activities During NP/NVP Visits[JAN-SEP]

- (a) Inaugurating a JCI Chowk in your city
- (b) Building of JCI Bhawan
- (c) Park/Street should be branded under JCI.
- (d) Install a welcome board at the entry of the city/Municipality/street.
- (e) Inaugurating/laying the foundation of Clock Tower

16. *Promote partnerships with Regional/Local Chamber/Associations/ Administration/Media: [JAN-DEC]*

- Awareness of Government schemes: Jointly plan and schedule awareness programs on various schemes from the Government at the Local/Central Government for New Start-Ups/existing units.
- Use Relationships to get CSR funds from local business houses through local chambers to create a local impact & CSR-supported projects.
- Awareness of benefits of Cluster formation.
- Joint Business Programs with local chambers.

17. OUTSTANDING YOUNG PERSON AWARD (OYP): AWARD CEREMONY AT NATCON (DEADLINE TO RECEIVE NOMINATION AT NHQ 15th October)

- (a) Promotions by LOs/ZP/ZD/ND/NC
- (b) Honour a maximum of 10 Outstanding Young Persons who have made a difference in the society
- (c) Eligibility: Candidate should be from 18 to 40 years of age and a JCI Member
- (d) Duly filled nomination form along with achievements video/images should be sent through email
- (e) Within 15th October, along with a YouTube link/Google Drive link of achievements.

- (f) On selection, a minute video on the nominee's work and achievements will be requested from
- (g) The winners & nominating LO, are to display at NATCON.
- (h) Winners of the National OYP award can submit nominations for International Level O

