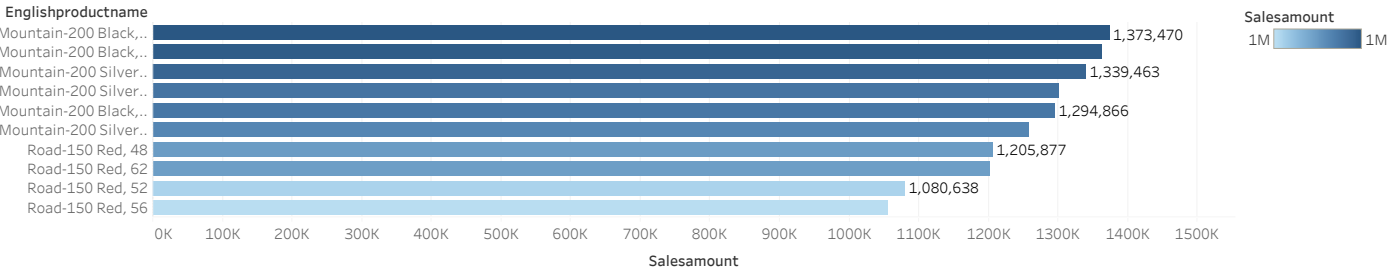
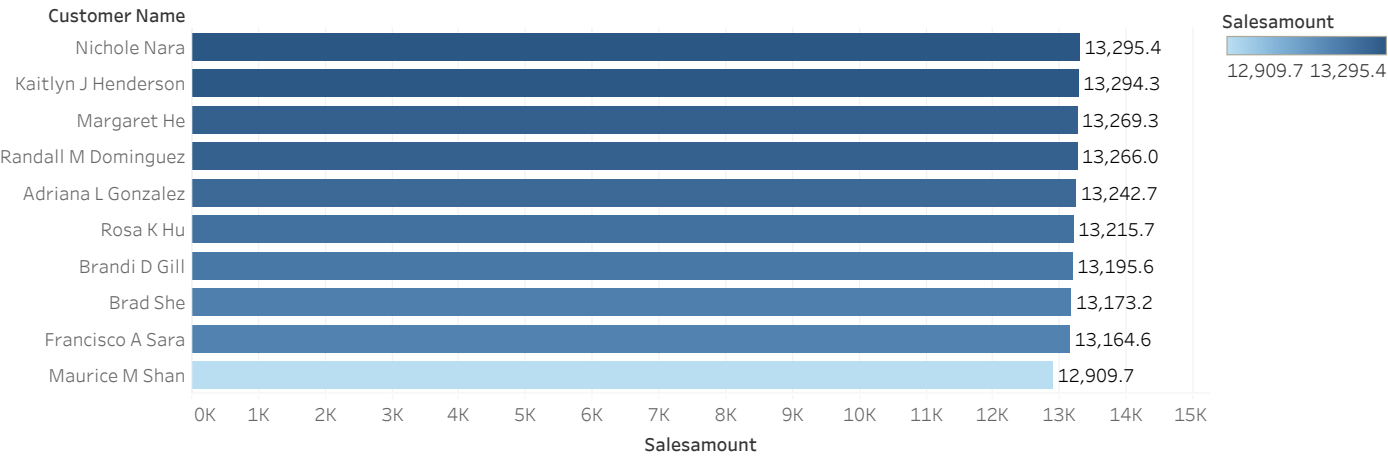


Top 10 Products



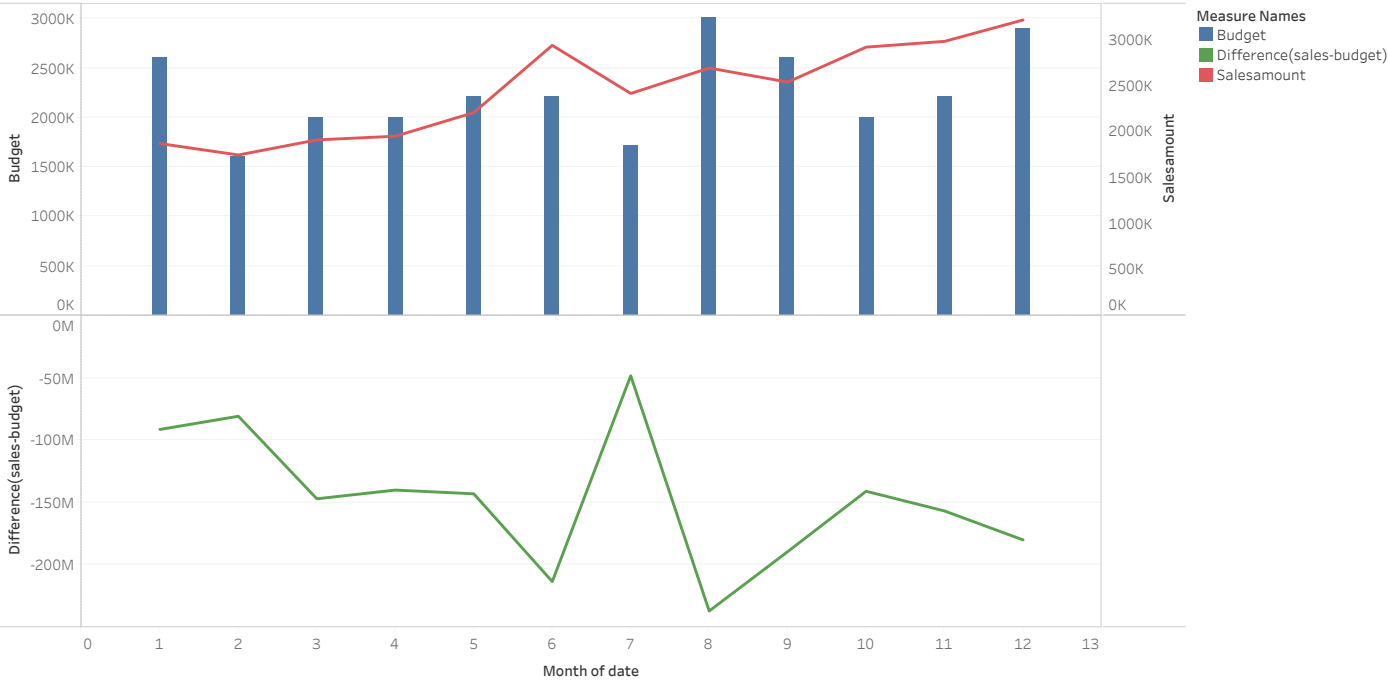
Sum of Salesamount for each Englishproductname. Color shows sum of Salesamount. The marks are labeled by sum of Salesamount. The data is filtered on date Year, which keeps 2019, 2020, 2021, 2022 and 2023. The view is filtered on Englishproductname, which has multiple members selected.

Top 10 Customers



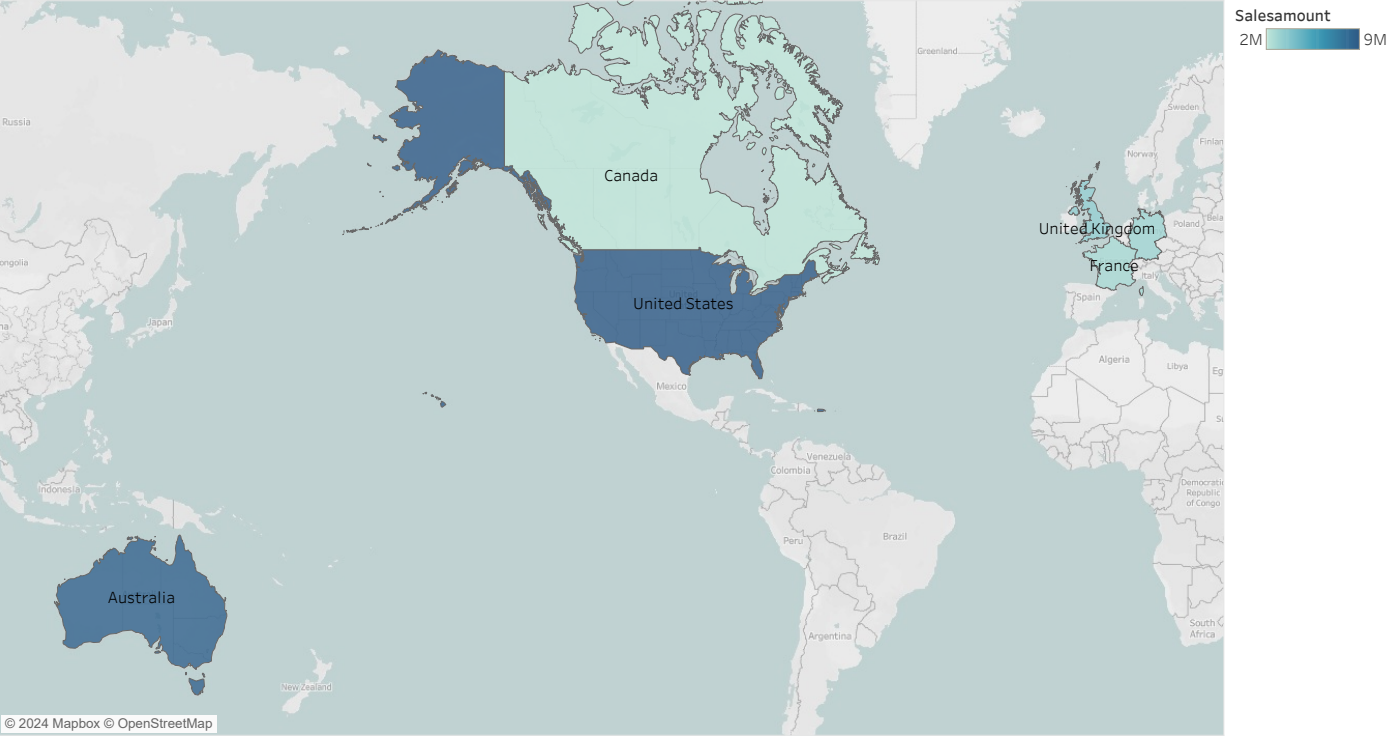
Sum of Salesamount for each Customer Name. Color shows sum of Salesamount. The marks are labeled by sum of Salesamount. The data is filtered on date Year, which keeps 2019, 2020, 2021, 2022 and 2023. The view is filtered on Customer Name, which has multiple members selected.

Sales VS Budget



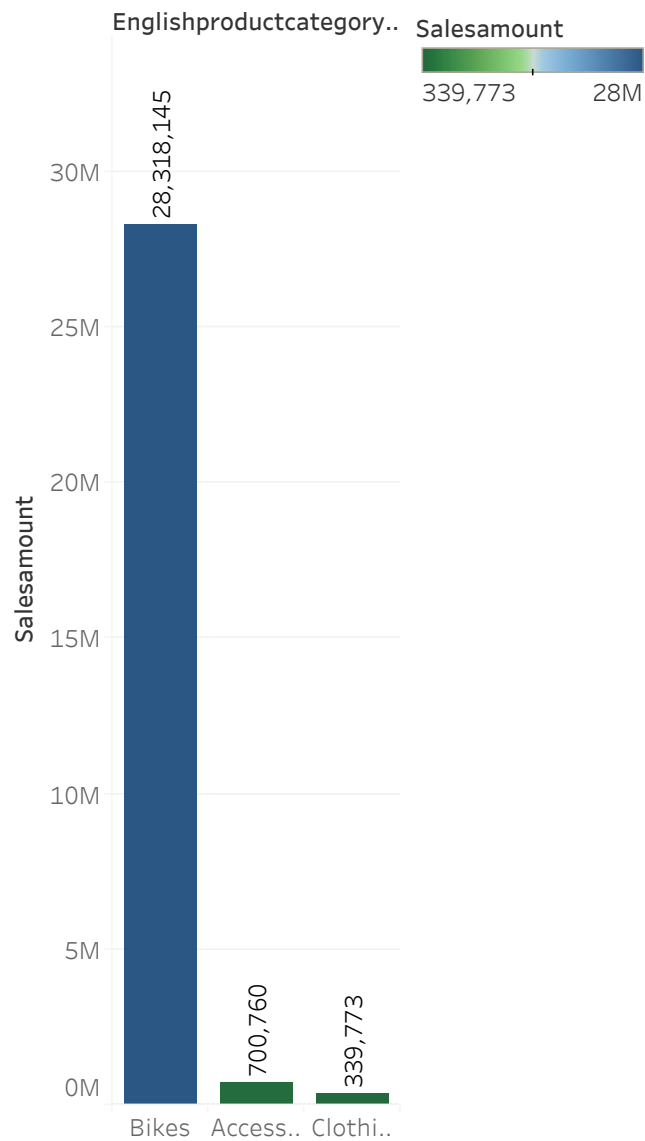
The trends of Budget, Salesamount and Difference(sales-budget) for date Month. Color shows details about Budget, Salesamount and Difference(sales-budget). The data is filtered on date Month and date Year. The date Month filter keeps 13 of 13 members. The date Year filter keeps multiple members.

Sales by Region



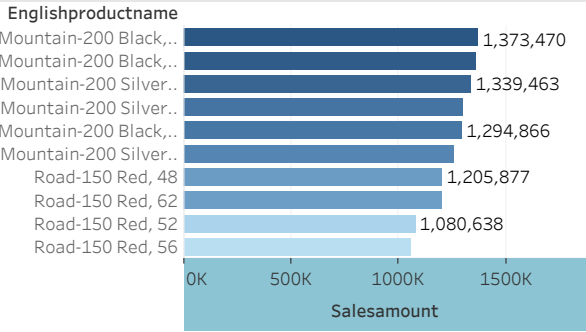
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Salesamount. The marks are labeled by Regionname. Details are shown for Regionname. The data is filtered on date Year, which keeps 2019, 2020, 2021, 2022 and 2023. The view is filtered on Regionname, which keeps 6 of 6 members.

# Product category VS sales amount

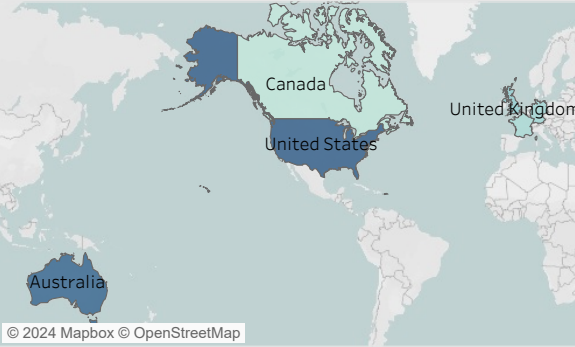


Sum of Salesamount for each Englishproductcategoryname. Color shows sum of Salesamount. The marks are labeled by sum of Salesamount. The data is filtered on date Year, which keeps 2019, 2020, 2021, 2022 and 2023. The view is filtered on Englishproductcategoryname, which excludes Components.

Top 10 Products



Sales by Region



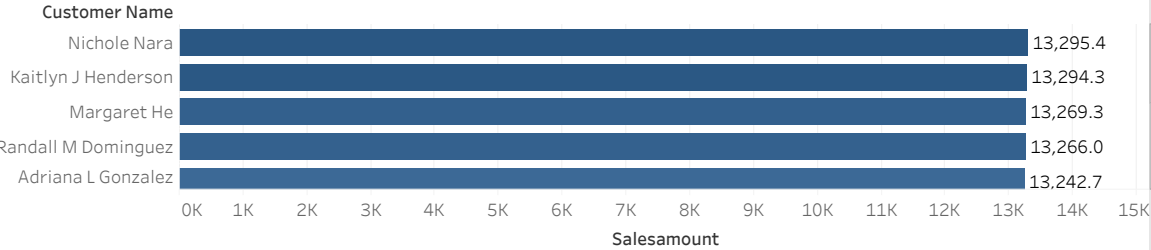
Year of date

- ☒ 2019
- ☒ 2020
- ☒ 2021
- ☒ 2022
- ☒ 2023

Regionname

- ☒ Australia
- ☒ Canada
- ☒ France
- ☒ Germany
- ☒ United Kingdom
- ☒ United States

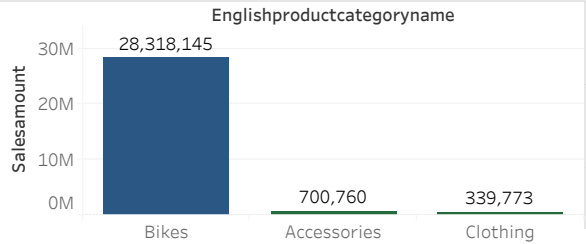
Top 10 Customers



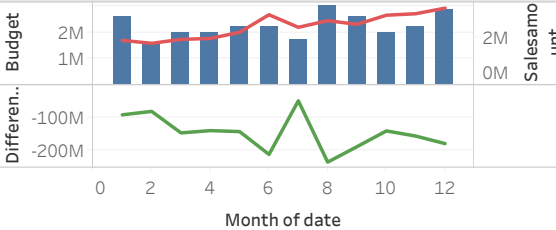
Month of date

- ☒ Null
- ☒ January
- ☒ February
- ☒ March
- ☒ April
- ☒ May
- ☒ June
- ☒ July
- ☒ August
- ☒ September
- ☒ October
- ☒ November
- ☒ December

Product category VS sales amount



Sales VS Budget



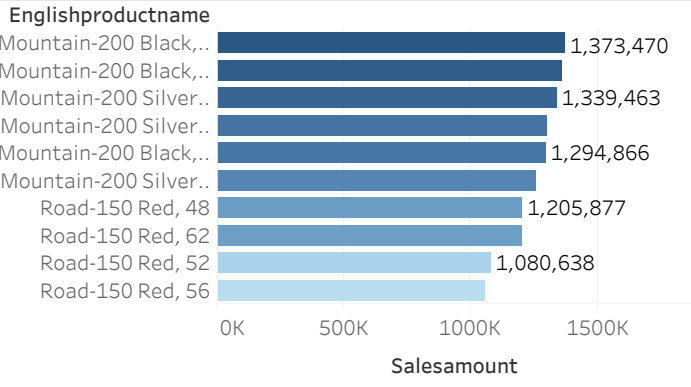
Measure Names

- ☒ Budget
- ☒ Difference(sales..
- ☒ Salesamount

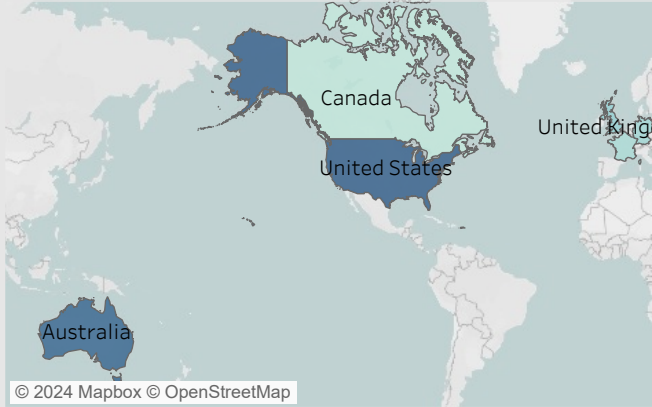
# The Bike Haven Data Visualisation

Lets get started	Top 10 products generating the most revenue, helping you analyze and make data-driven decisions	Top 10 customers, allowing you to focus on maintaining strong relationships with them and providi..	This visualization or table will help you identify months where sales are below budget, enabling you to take actio..	To analyze sales data by region or city. They gathered data from their point-of-sales, including metrics..	Armed with these insights, developed a targeted strategy: Boosting Underperformer..	-End-
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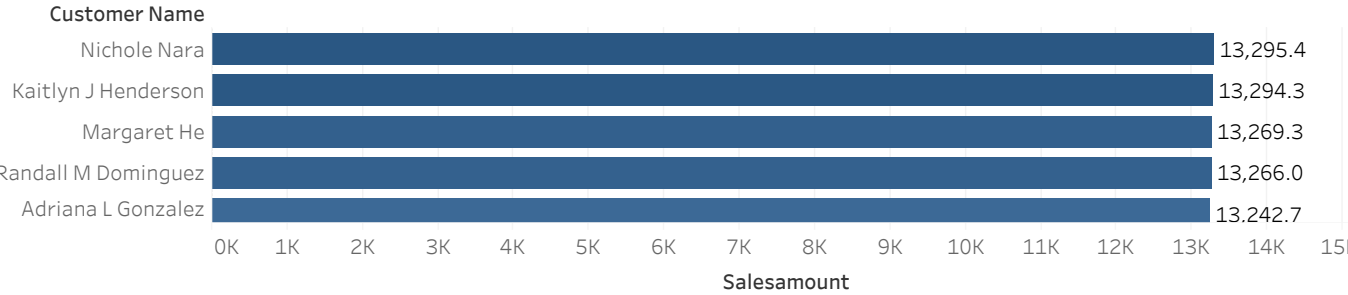
## Top 10 Products



## Sales by Region



## Top 10 Customers



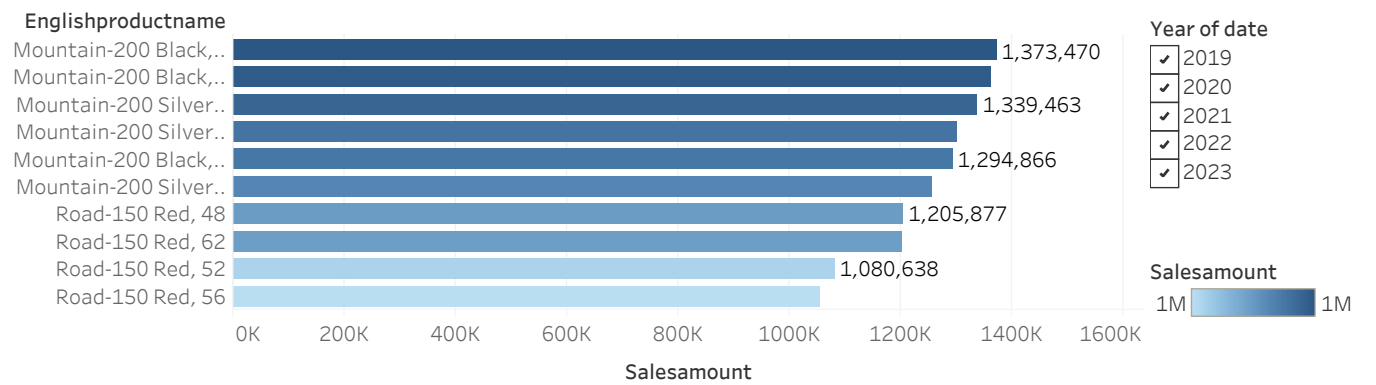
## Product category VS sales amount

## Sales VS Budget



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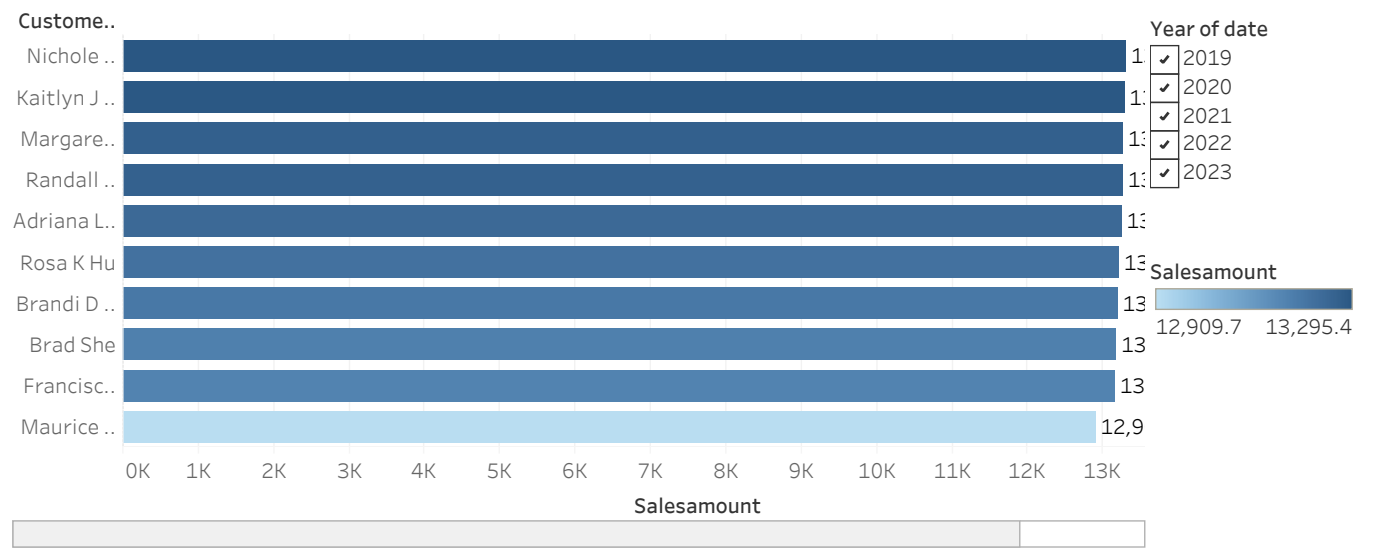
## The search for clarity

To gain a clearer picture, the data analytics team embarked on a mission to identify the top 10 products in terms of sales. They believed that these products would not only be the backbone of their revenue but also key indicators of market trends and customer preferences.



# The Bike Haven Data Visualisation

Lets get started	Top 10 products generating the most revenue, helping you analyze and make data-driven decisions	Top 10 customers, allowing you to focus on maintaining strong relationships with them and providi..	This visualization or table will help you identify months where sales are below budget, enabling you to take actio..	To analyze sales data by region or city. They gathered data from their point-of-sales, including metrics..	Armed with these insights, developed a targeted strategy: Boosting Underperformer..	-End-
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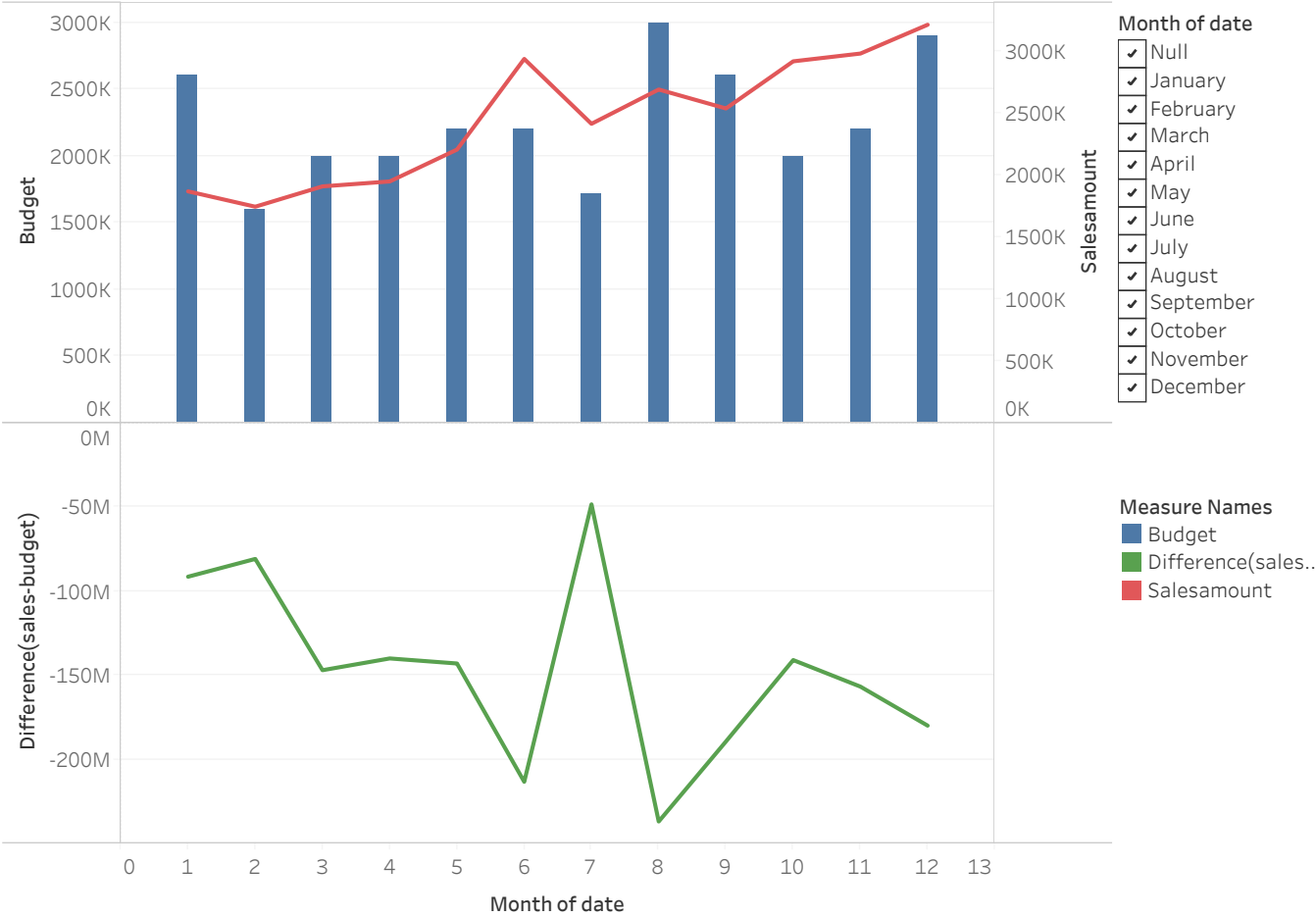


## The Quest for Customer Loyalty

A rapidly growing company, had always prided itself on its customer-centric approach. As the company expanded, the management team knew that some customers were more valuable than others, but they didn't have a clear understanding of who these key customers were. They believed that identifying their top 10 customers could provide invaluable insights into customer behavior, loyalty, and future growth opportunities.

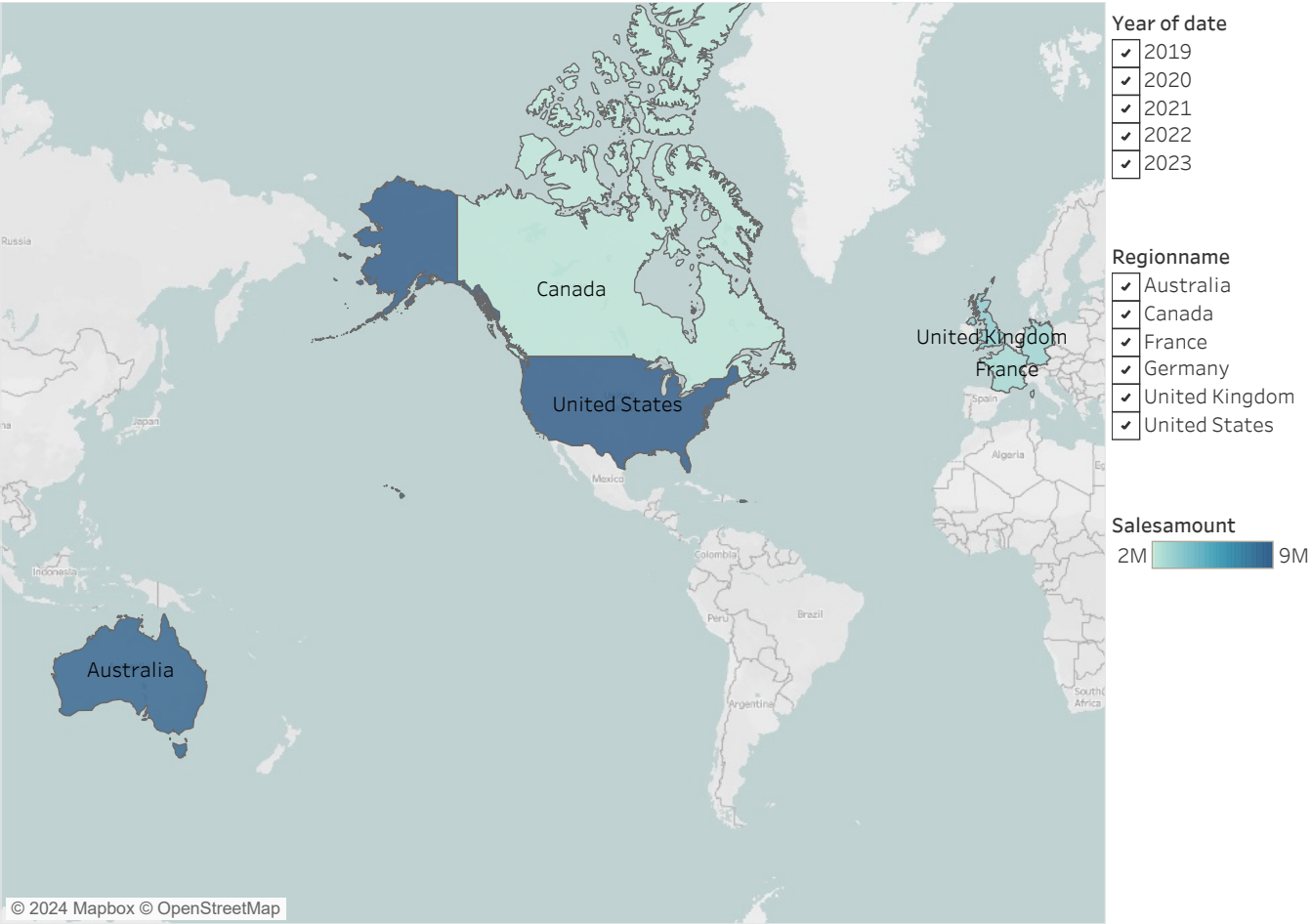
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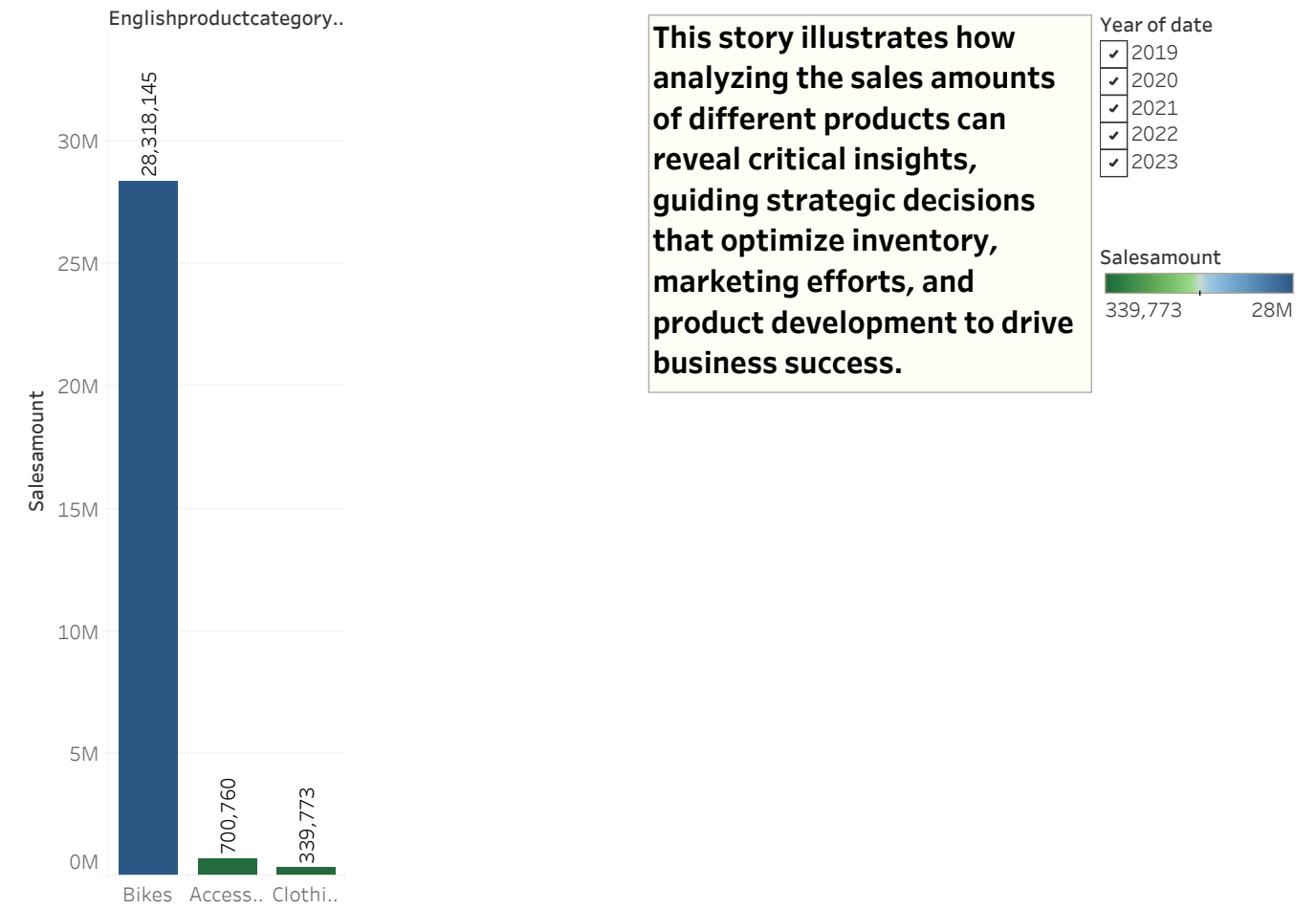
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**Thanks for watching!!!**

Thank you for taking the time to watch my short Tableau story. I hope you found it insightful!