# Tanveer Singh

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### **EDUCATION**

## University of California, Santa Barbara (UCSB)

Goleta, CA

Bachelor of Science (B.S.), Statistics and Data Science

Expected: June 2026

• Relevant Coursework: Principles of Data Science with R, Probability and Statistics, Statistics for Environmental Science, Data Science in Communication

• GPA: 3.2/4.0

# Las Positas Community College Associate of Science, Computer Science

Livermore, CA

Aug. 2021 - May 2024

• Relevant Coursework: Linear Algebra, Data Structures and Algorithms

#### EXPERIENCE

**Product Guide** 

July 2022 – September 2024

Arc'teryx Livermore, CA

• Generated over \$900,000+ in revenue across 3,000+ sales, averaging \$266 per transaction.

• Utilized client data from outreach and events to track and optimize conversion strategies, achieving a 12% conversion rate.

• Monitored and analyzed customer engagement metrics from product displays, optimizing placements to align with seasonal trends, product promotions, and brand guidelines for maximum impact.

Business Owner May 2020 – April 2024

Valley Soles LLC

Tracy, CA

• Managed and tracked inventory of 1,000+ items, leveraging data to streamline product sourcing and sales forecasting.

- Generated \$50,000+ in revenue by analyzing sales and market trends to optimize pricing strategies, increasing profit margins by 30%.
- Built an online presence with 600+ positive reviews across multiple platforms, using customer feedback data to improve brand credibility and customer satisfaction.

## TECHNICAL SKILLS

Languages: Python, C/C++, SQL, R, HTML/CSS, Assembly (x86/Z80)

Skills: Data Visualization, Statistical Analysis, Machine Learning

Developer Tools: Git, Docker, Google Cloud Platform, AWS EC2, Eclipse, RStudio, Jupyter Notebook

Technical & Analytical Tools: Pandas, NumPy, Matplotlib, Seaborn, scikit-learn, ggplot2, Tidyverse, dplyr, Excel