




# Tanvi Vidhate

*an open-minded, empathetic & passionate designer looking for means to create delightful & meaningful experiences*

## know me more?

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## skills —

### Design

User research  
Ethnography  
Observation  
Journey mapping  
Storyboarding  
Storytelling  
Information architecture  
Prototyping  
Visual design  
Information visualization  
Competitive research  
Evaluation  
Usability testing

### Programming

HTML  
CSS  
JavaScript

### Softwares

Figma  
Adobe XD  
Adobe Illustrator  
Miro  
Adobe Photoshop  
Adobe Character Animator  
Balsamiq  
iMovie  
Visual Studio

### Other

Inclusive Design  
Critical Thinking  
Business Design  
Collaboartive  
Communicative  
Workshop Design  
Self-starter

## awards —

### Best Visualization Award in ACT

#### Sustainable Design Jam

Gothenburg Centre for Sustainable Development  
October 2019

### First Runner Up at India@75 Hackathon

Confederation of Indian Industry & NASSCOM  
January 2016

## extra-curriculars —

### Graduate Teaching Assistant

Chalmers University of Technology, Göteborg  
August 2020 - April 2021

### Vice President + PR Coordinator

IAESTE Göteborg  
October 2019 - Present

### Personal Counsellor

PCCOE, India  
August 2015 - July 2016

## experience —

### UX Design Intern

LEIA (Remote, Sweden)

April 2021 - Present

- Helping to create the user-journey, understanding user pains, feels and needs
- Designing the low and high-fidelity screens for the App

### Master Thesis in UX Research

ABB (Remote, Sweden)

January 2021 - Present

- Working on designing the user experience for collaborative decision making between user and automation
- Researching on preferred level of proactiveness from a digital assistant
- Analyzed qualitative & quantitative data to recognize patterns and connections
- Conducted ethnography & pilot studies for concept testing to validate the user expectations and design strategy for final UX research study

### Associate SAP Technical Consultant

Birlasoft Ltd. (Pune, India)

KPIT Technologies Ltd. (Before merger & demerger)

January 2018 - May 2019

- Configured Standard SAP Fiori Apps and customized Fiori Launchpad for client projects
- Designed and created screen mock-ups and high fidelity prototypes using SAP Build Tool
- Assisted senior-level managers several times with small tasks related to their projects

## education —

### MSc. Interaction Design & Technologies

Chalmers University of Technology (Göteborg, Sweden)

August 2019 - Present

- **Courses:** Design Thinking & Innovation | Prototyping in Interaction Design | Information Visualisation | Critical Topics in Interaction Design | Designing User Experiences | Social Innovation & Entrepreneurship
- **Projects:** Interaction Design for a Science Center | Design Thinking Project for a Museum | Web Design for a Hotel | UX Design for Circular Kitchen

### Bachelor of Computer Engineering

Savitribai Phule Pune University (Pune, India)

July 2013 - July 2017