

STYLE GUIDE

Tanvi Kareer

Fonts

Title

Signika, Bold, 30pt

Subtitle

Signika, Regular, 18 pt

Explanation

Droid Serif, Italic, 14 pt

Paragraph title

Signika, Bold, 18 pt | Signika, Regular, 18 pt

Body

Signika, Regular, 14 pt

Labels

Signika, Bold, 12 pt

Captions/Callout

Droid Serif, Italic, 12 pt

Colour Palette



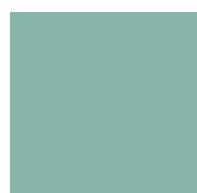
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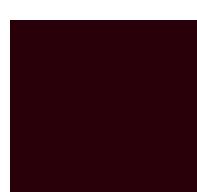
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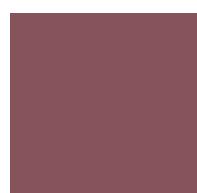
#AFEA98



#7FCB99



#73DOB37



#71395A



#AFEA98

GRANNY SMITH APPLE

#7FCB99

ETON BLUE

#3DOB37

DARK PURPLE

#71395A

HALAYA UBE

#666666

GRANITE GRAY

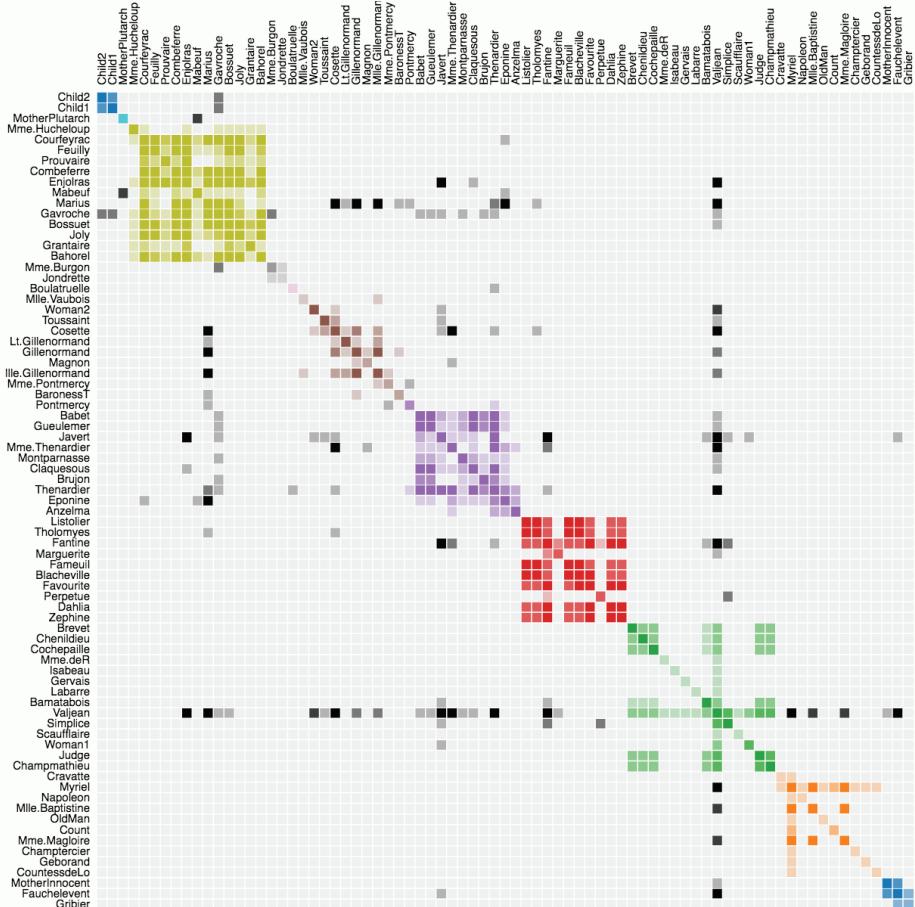
Brief

What I want to do

This is a visualization of my thesis project. The project is based in a community of agricultural labourers in Akola, India. The main issue they are facing is instability of their income because agriculture is so closely tied to the rain. In this situation, they are stuck in a tight cycle of earning and spending, and it is very difficult for them to save or invest for the future that they want. My thesis is focussed on finding what these ways could be.

I want to take this assignment as an opportunity to put all the quantitative and qualitative data that I have around this project in one place, to build a case for the thesis.

Part 2 ecosystem



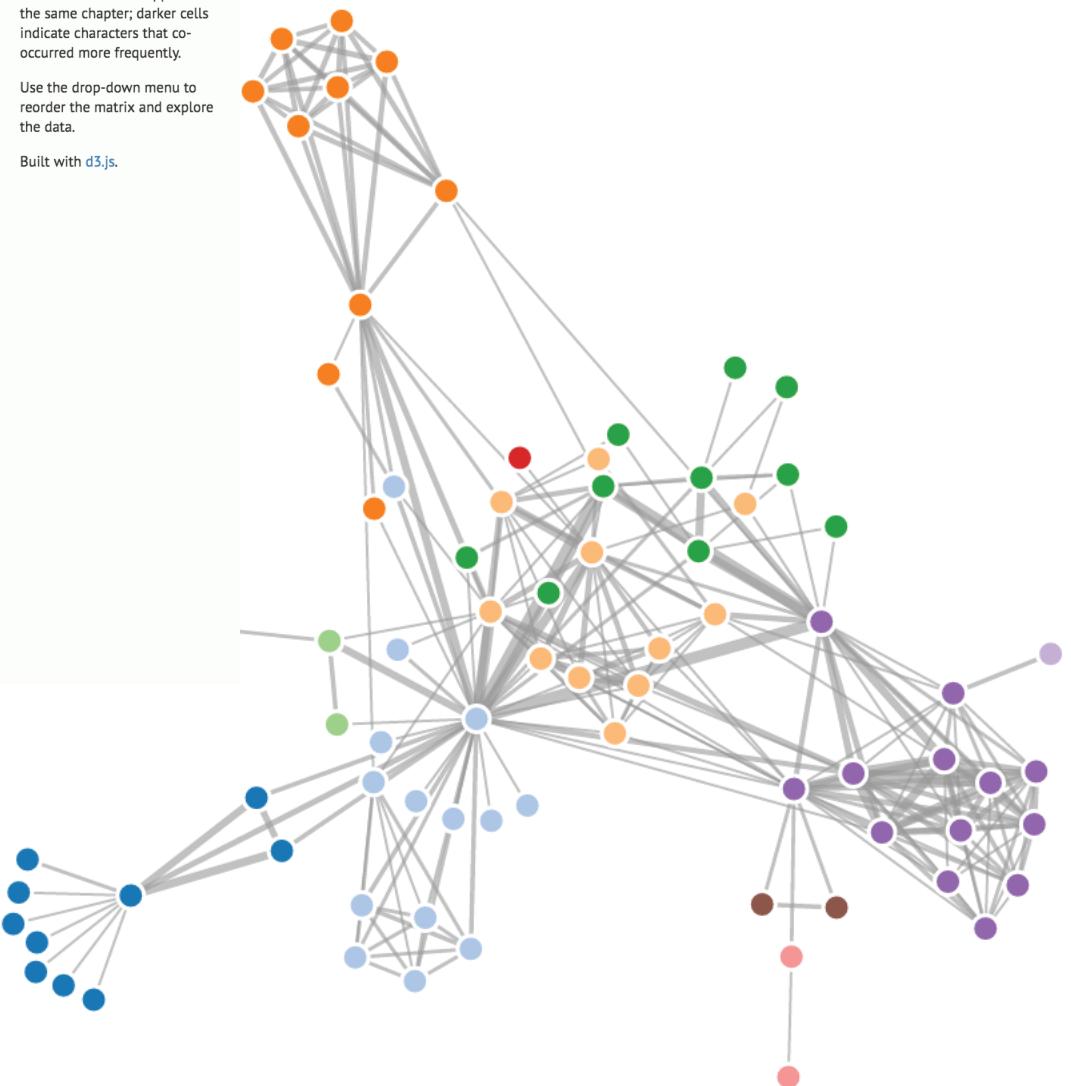
Order: by Cluster

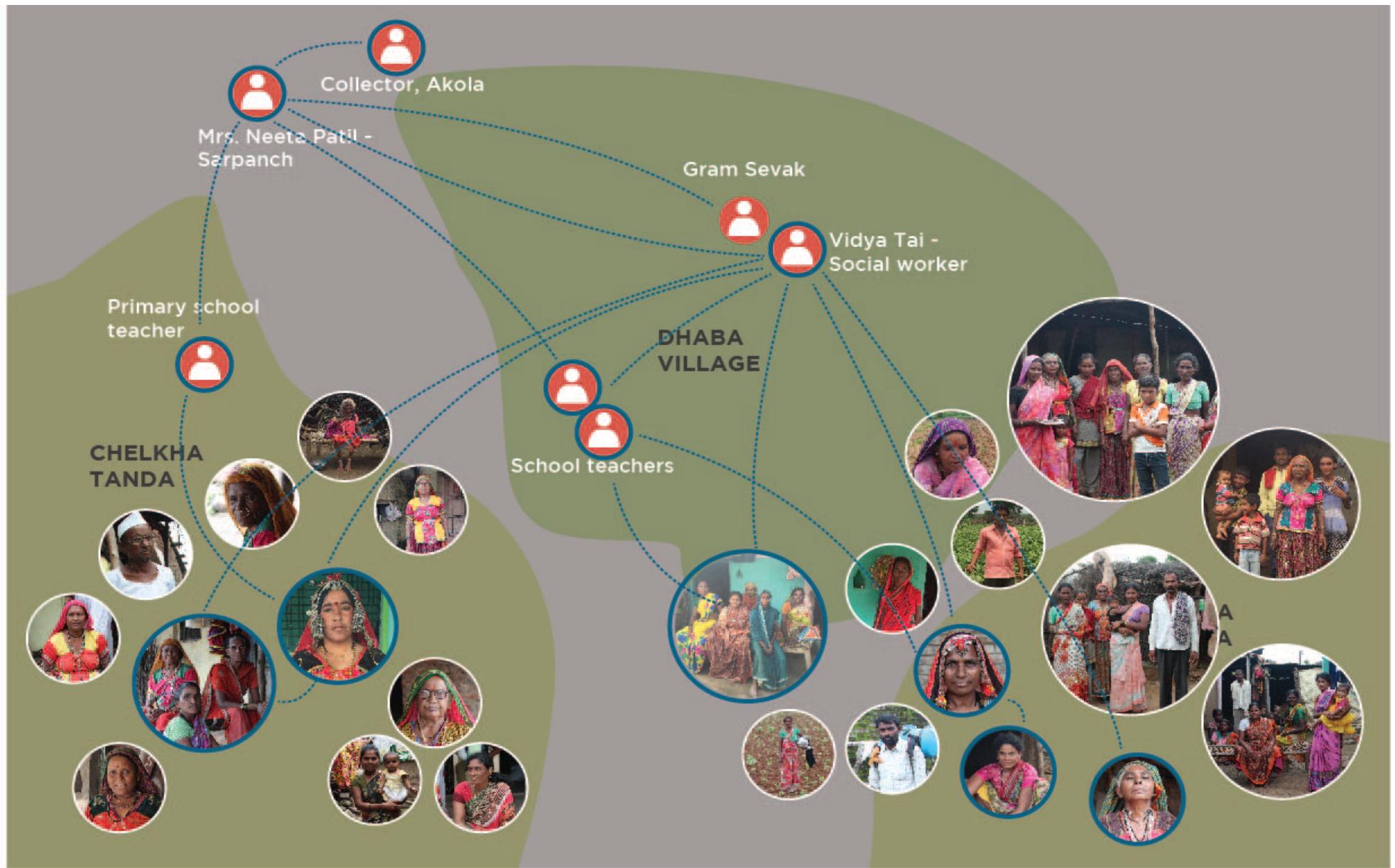
This matrix diagram visualizes character co-occurrences in Victor Hugo's *Les Misérables*.

Each colored cell represents two characters that appeared in the same chapter; darker cells indicate characters that co-occurred more frequently.

Use the drop-down menu to reorder the matrix and explore the data.

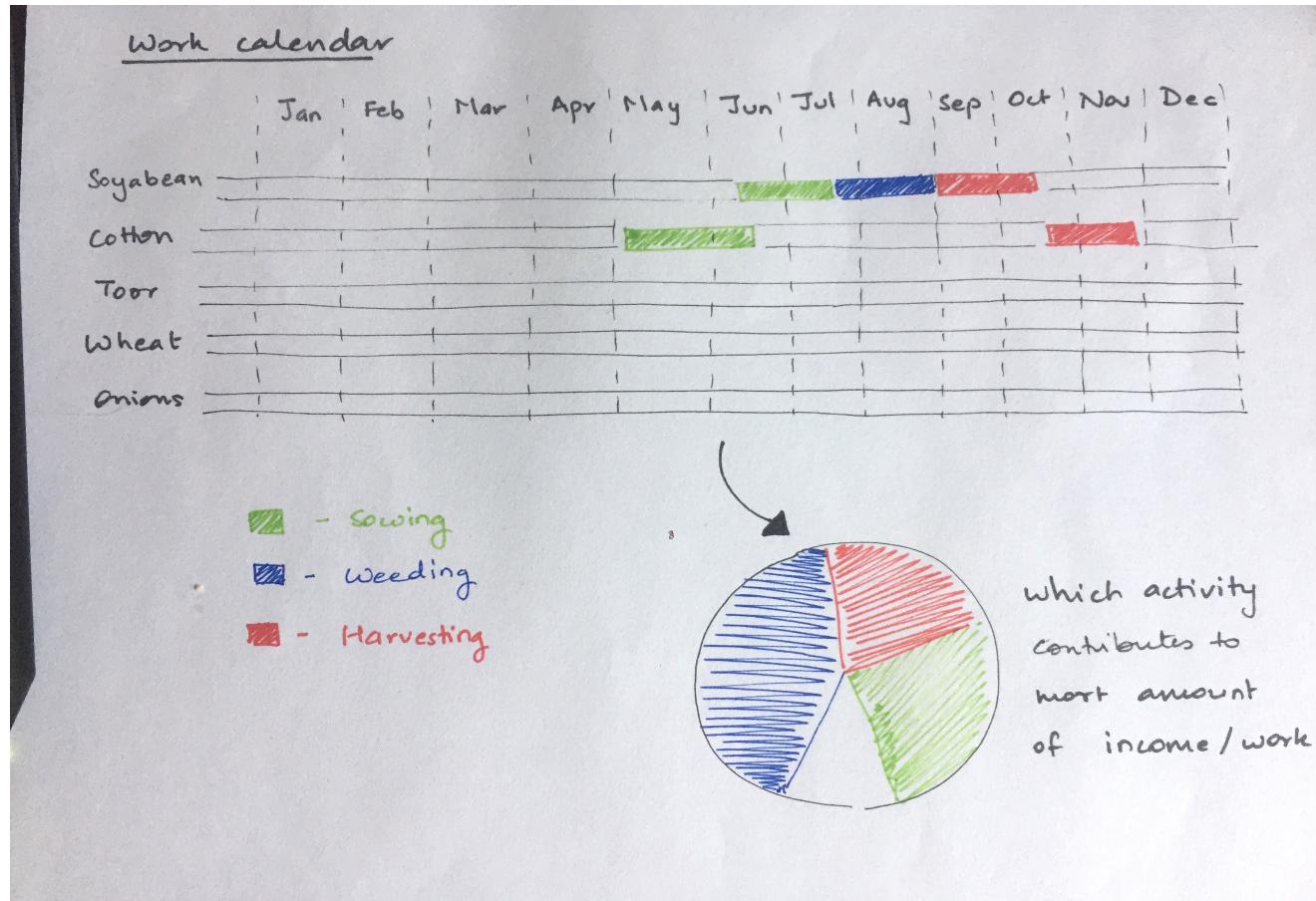
Built with d3.js.



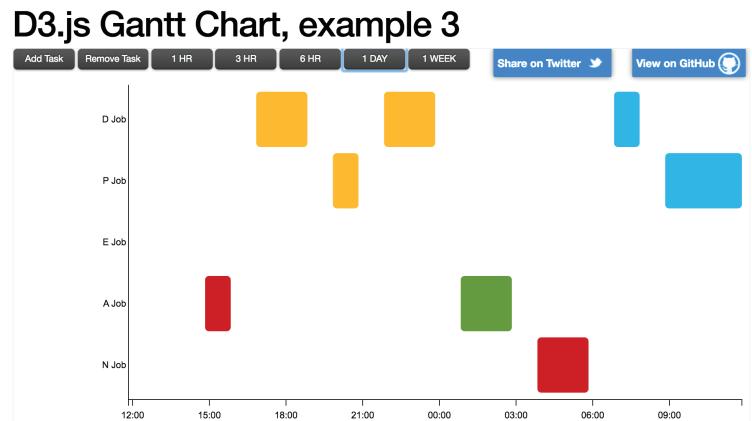


I want to visualize the stakeholder map as a network, to emphasize the influential women in the community, and the web of influence around them.

Part 3 work calendar



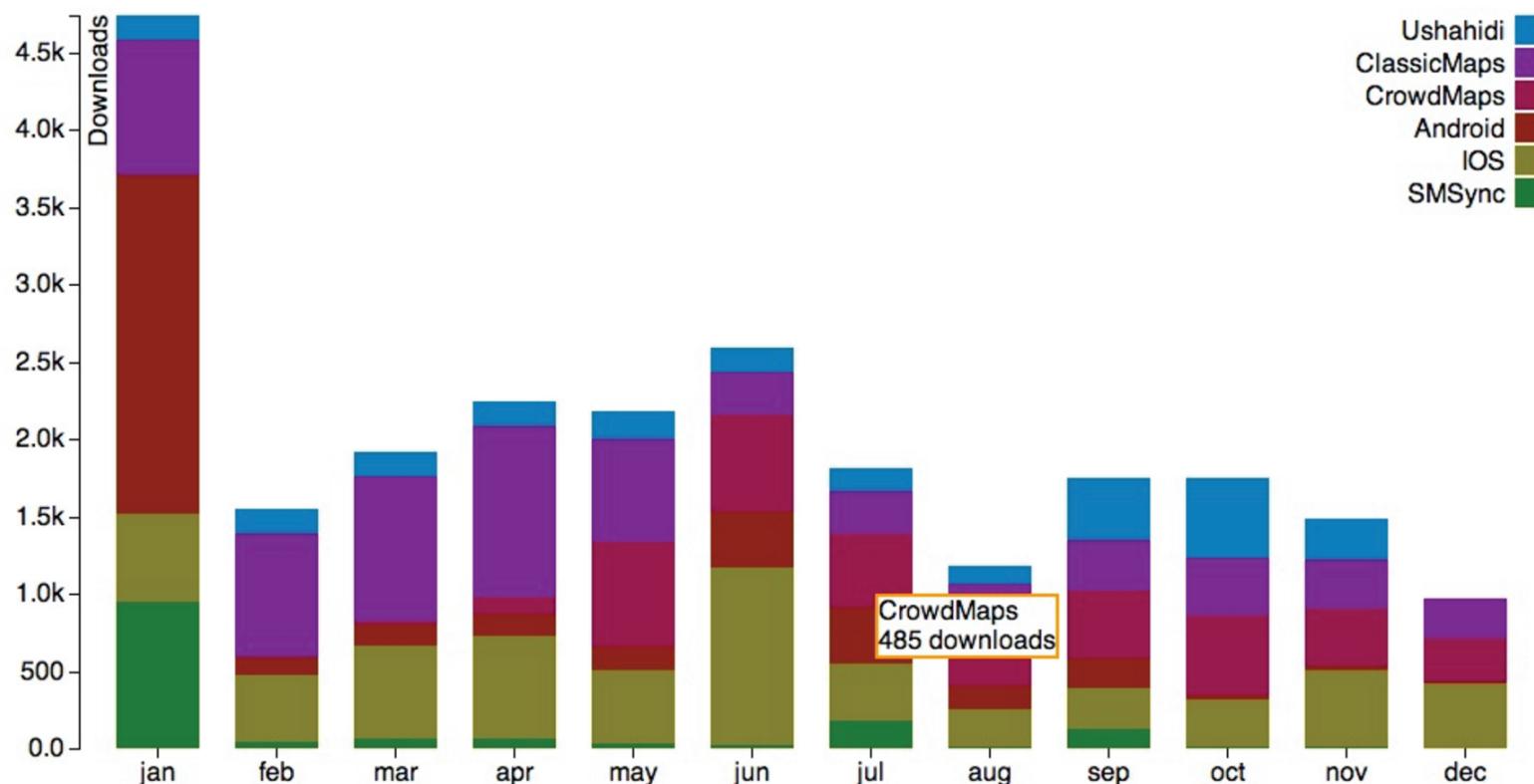
Then I want to show the ways in which the community earns money. Here I want to map the different agricultural activities over the year.



Part 4 Spending

To show the ways in which money is spent in the community, I have data from 15 families, and how much money they spend on different categories. I am thinking of something like a bar graph for this part.

Master Metrics



Part 5 The problem

To represent the problem that the landless women in this community face, I want to show the journey of one woman. I want to adapt this graphic to appear as you scroll the webpage.

