



# Md. Tanvir Ahmed

SEO Enthusiast

## CONTACT



### Address

West Rampura, Wapda Road, Dhaka-1219



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### Email

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### Birth Date

22nd June, 1997

## SOCIAL PROFILES

LinkedIn

<https://www.linkedin.com/in/tanvir-ahmed-37287a173/>

Facebook

<facebook.com/tanvirahmeddm/>

Twitter

[https://twitter.com/TanvirAhmed\\_seo](https://twitter.com/TanvirAhmed_seo)

## Languages

- English (Proficient )
- Bengali (Native)
- Hindi (Conversant)

## ABOUT ME

With 4 years in the SEO field, I've had the pleasure of managing 25+ SEO projects (and counting). I've worked with clients from Bangladesh, USA, Canada, Australia, Malaysia, and Singapore. What I love most about this field is how fast things change here, there's always something new to learn & experiment with.

## EXPERIENCES

### Search Engine Marketing Manager & Key Account Manager

**Bizcope**

Dhaka, Bangladesh

November 2022 - Present

- Assist the Team in Developing a Thorough SEO Strategy and motivating team to achieve shared goals.
- On-page optimization, website crawl-ability, technical audits, and mobile optimization.
- Conduct in-depth keyword research to build up a topical authority.
- Create and optimize content that resonates with AI based search results and LLMs.
- Run Google Ads Campaigns & Optimize Ads Performance.
- Research for better UI/UX experience.
- Location based SEO, Google Business Profile optimization, 3 pack ranking
- Expertise in building an effective content strategy for the sake of EEAT.
- Utilize data analysis tools to track progress, measure success, and present insightful reports.

### Digital Marketing Executive

**Britainn Digital**

Dhaka, Bangladesh

September 2021 -  
October 2022

- Social Media Management. (Creating relevant sm content & regularly scheduling them for clients' sm profiles)
- Set-Up and manage Digital Marketing Campaigns (Sem, Display, Social Media).
- Analyze Analytics Reports and Present Ideas to the Team in order to Improve the Outcome.
- To increase engagement and conversion rates, do research on market trends, audiences & competitors.

## Core Strength

- E-commerce SEO
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- Local SEO
- PPC
- Content Strategy

## Software SKILL

- Semrush
- Ahrefs
- Surfer SEO
- Screaming Frog
- GSC & GA
- Majestic
- SEO Yoast
- Rank Math
- AI Tools & Chatbots
- Invideo & Canva
- Google Suites
- Microsoft Office

## Strengths

- Working in a fast-paced environment
- Leadership & Team Working
- Handling International Clients
- Project Management
- Problem Solving Mentality
- Quick Learner
- Proactiveness
- Providing Instant Ideas
- Critical Thinking & Analytical
- Excellent Communicator



**Md. Tanvir Ahmed**

## Highlights of Last 1 Year

- Secured top 10 position for 90% target keywords within 5 months.
- Earned multiple references on AI overview.
- Google ads for Shopify App Installation: In just 4 weeks, CPI/ Week went from \$32 to \$17.

## EDUCATION

### University of Greenwich, London

#### BSc Hons in Computing

- Graduated (2017-2021)
- Result: Secured 1st Class in Computing

#### Also:

- S.S.C Batch 2014 from Faizur Rahman Ideal Institute, Dhaka Group: Science  
Result: GPA-5.00 (Dhaka Board)
- H.S.C Batch 2016 from Dhaka Imperial College, Dhaka  
Group: Science  
Result: GPA-5.00 (Dhaka Board)

## Highlighted Projects of Mine

- Hatil Bangladesh - [Portfolio](#)
- Ryans Computers - [Portfolio](#)
- Anzara - [Portfolio](#)
- Multimedia Kingdom
- Isho Furniture
- Shopify App Install Google Ads - [Result](#)
- Payoneer (content strategy) [ss1](#), [ss2](#)
- Obokash Travel Agency
- Ship International Hospital
- Loyal Locksmiths Adelaide
- Me Social Management
- Legal Yogi - [Content Calendar](#)