



Md. Tanvir Ahmed

SEO Enthusiast

CONTACT



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Birth Date

22nd June, 1997

SOCIAL PROFILES

LinkedIn <https://www.linkedin.com/in/tanvir-ahmed-37287a173/>

Facebook facebook.com/tanvirahmeddm/

Twitter https://twitter.com/TanvirAhmed_seo

Languages

- English (Proficient)
- Bengali (Native)
- Hindi (Conversant)

ABOUT ME

With 4 years in the SEO field, I've had the pleasure of managing 25+ SEO projects (and counting). I've worked with clients from Bangladesh, USA, Canada, Australia, Malaysia, and Singapore. What I love most about this field is how fast things change here, there's always something new to learn & experiment with.

EXPERIENCES

Search Engine Marketing Manager & Key Account Manager

Bizcope

Dhaka, Bangladesh

November 2022 - Present

- Assist the Team in Developing a Thorough SEO Strategy and motivating team to achieve shared goals.
- On-page optimization, website crawl-ability, technical audits, and mobile optimization.
- Conduct in-depth keyword research to build up a topical authority.
- Create and optimize content that resonates with AI based search results and LLMs.
- Run Google Ads Campaigns & Optimize Ads Performance.
- Research for better UI/UX experience.
- Location based SEO, Google Business Profile optimization, 3 pack ranking
- Expertise in building an effective content strategy for the sake of EEAT.
- Utilize data analysis tools to track progress, measure success, and present insightful reports.

Digital Marketing Executive

Britainn Digital

Dhaka, Bangladesh

September 2021 - October 2022

- Social Media Management. (Creating relevant sm content & regularly scheduling them for clients' sm profiles)
- Set-Up and manage Digital Marketing Campaigns (Sem, Display, Social Media).
- Analyze Analytics Reports and Present Ideas to the Team in order to Improve the Outcome.
- To increase engagement and conversion rates, do research on market trends, audiences & competitors.

Core Strength

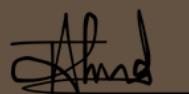
- E-commerce SEO
- Local SEO
- PPC
- Content Strategy

Software SKILL

- Semrush
- Ahrefs
- Surfer SEO
- Screaming Frog
- GSC & GA
- Majestic
- SEO Yoast
- Rank Math
- AI Tools & Chatbots
- Invideo & Canva
- Google Suites
- Microsoft Office

Strengths

- Working in a fast-paced environment
- Leadership & Team Working
- Handling International Clients
- Project Management
- Problem Solving Mentality
- Quick Learner
- Proactiveness
- Providing Instant Ideas
- Critical Thinking & Analytical
- Excellent Communicator



Md. Tanvir Ahmed

Highlights of Last 1 Year

- Secured top 10 position for 90% target keywords within 5 months.
- Earned multiple references on AI overview.
- Google ads for Shopify App Installation: In just 4 weeks, CPI/ Week went from \$32 to \$17.

EDUCATION

University of Greenwich, London BSc Hons in Computing

- Graduated (2017-2021)
- Result: Secured 1st Class in Computing

Also:

- S.S.C Batch 2014 from Faizur Rahman Ideal Institute, Dhaka Group: Science
Result: GPA-5.00 (Dhaka Board)
- H.S.C Batch 2016 from Dhaka Imperial College, Dhaka
Group: Science
Result: GPA-5.00 (Dhaka Board)

Highlighted Projects of Mine

- [Hatil Bangladesh](#) - [Portfolio](#)
- [Ryans Computers](#) - [Portfolio](#)
- [Anzara](#) - [Portfolio](#)
- [Multimedia Kingdom](#)
- [Isho Furniture](#)
- [Shopify App Install Google Ads](#) - [Result](#)
- Payoneer (content strategy) [ss1](#), [ss2](#)
- Obokash Travel Agency
- Ship International Hospital
- Loyal Locksmiths Adelaide
- Me Social Management
- Legal Yogi - [Content Calendar](#)