

# Applying Conditional Formatting

---



**Ben Howard**

DATA CONSULTANT

@ben\_project [www.applepark.co.uk](http://www.applepark.co.uk)



Name	Cost	Sale	Profit	Market Share	Score	Satisfaction	
Bread	<div><div></div></div> 0.50	0.60	⬇️	0.10	<div><div></div></div>	20	<div><div></div></div>
Oats	<div><div></div></div> 0.72	0.87	⬇️	0.14	<div><div></div></div>	36	<div><div></div></div>
Chickpeas	<div><div></div></div> 1.53	1.84	➡️	0.31	<div><div></div></div>	71	<div><div></div></div>
Rice	<div><div></div></div> 2.10	2.53	⬆️	0.42	<div><div></div></div>	96	<div><div></div></div>
Pasta	<div><div></div></div> 2.29	2.74	⬆️	0.46	<div><div></div></div>	17	<div><div></div></div>
Candy	<div><div></div></div> 0.08	0.10	⬇️	0.02	<div><div></div></div>	61	<div><div></div></div>
Soft drinks	<div><div></div></div> 0.45	0.54	⬇️	0.09	<div><div></div></div>	47	<div><div></div></div>
Sugar	<div><div></div></div> 0.58	0.69	⬇️	0.12	<div><div></div></div>	48	<div><div></div></div>
Icing sugar	<div><div></div></div> 1.63	1.96	➡️	0.33	<div><div></div></div>	87	<div><div></div></div>
Milk	<div><div></div></div> 0.48	0.57	⬇️	0.10	<div><div></div></div>	46	<div><div></div></div>
Cheese	<div><div></div></div> 1.48	1.78	➡️	0.30	<div><div></div></div>	67	<div><div></div></div>
Yoghurt	<div><div></div></div> 1.75	2.11	➡️	0.35	<div><div></div></div>	30	<div><div></div></div>
Orange	<div><div></div></div> 0.18	0.22	⬇️	0.04	<div><div></div></div>	64	<div><div></div></div>



# Module Agenda



## **Quick and Dirty**








































- Using the Quick Access Tool

## **Advanced**

- Using the Ribbon
- Modifying Conditional Formatting Rules



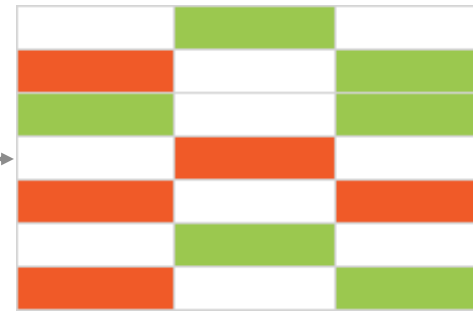
# Conditional Formatting

Name	Cost	Sale	Profit	Market Share	Score	Satisfaction
Bread	 0.50	0.60	↓ 0.10		20	→ 
Oats	 0.72	0.87	↓ 0.14		36	→ 
Chickpeas	 1.53	1.84	→ 0.31		71	
Rice	 2.10	2.53	↑ 0.42		96	
Pasta	 2.29	2.74	↑ 0.46		17	
Candy	 0.08	0.10	↓ 0.02		61	
Soft drinks	 0.45	0.54	↓ 0.09		47	
Sugar	 0.58	0.69	↓ 0.12		48	
Icing sugar	 1.63	1.96	→ 0.33		87	
Milk	 0.48	0.57	↓ 0.10		46	
Cheese	 1.48	1.78	→ 0.30		67	
Yoghurt	 1.75	2.11	→ 0.35		30	
Orange	 0.18	0.22	↓ 0.04		64	



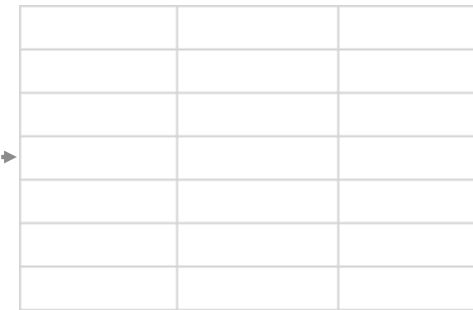
# Conditional Formatting is Governed by Rules

**TRUE**



	Green	
Orange		Green
Green		Green
	Orange	
Orange		Orange
	Green	
Orange		Green

**FALSE**



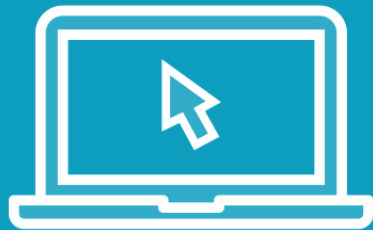




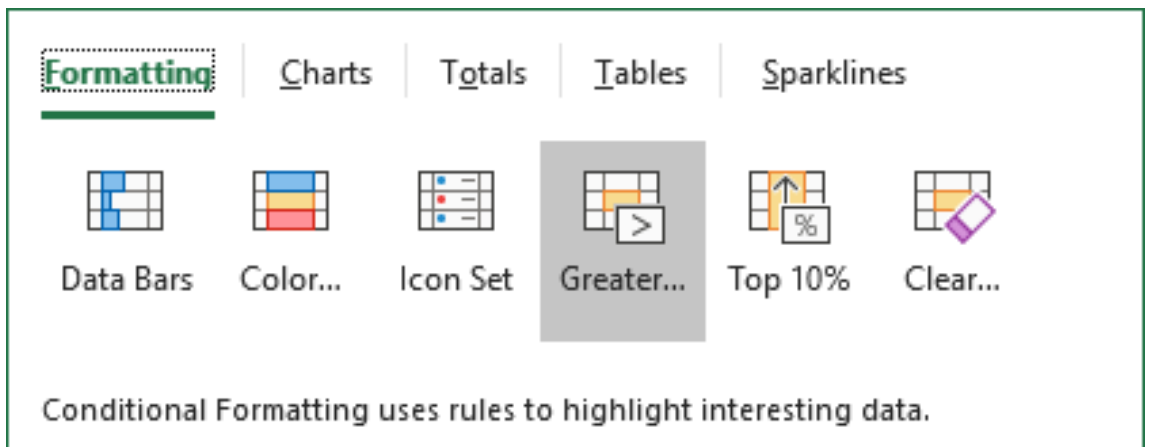

“Use Conditional Formatting wisely to support your data”



# Demo



## Conditional Formatting Using the Quick Analysis Tool



Demo



## Conditional Formatting Using the Ribbon



Greater Than...



Less Than...



Between...



Equal To...



Text that Contains...



A Date Occurring...



Duplicate Values...

More Rules...





```
=IF (ISNUMBER (FIND (B5, "Milk Cheese Yoghurt Cream")),  
    "True",  
    "False"  
)
```

Code to check for Dairy products



# Module Summary



## **Quick and Dirty**

- Using the Quick Access Tool

## **Advanced**

- Using the Ribbon
- Modifying Conditional Formatting Rules

