

Massaging Data in Excel



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Module Goals



What is messaging data?

Why message data?

How to message data

Where to find more

What Is Messaging Data?



Massaging data or transforming data is the process of cleaning, normalizing, and preparing data for analysis.

Why Message Data?



The messaging of data enables more accurate and faster methods of analysis.



Raw Data

Messaging / Transforming



Insights

How It Works

Cogsley Services Inc.



Sales by industry/sector

Avg. days to complete by manager

Hourly wage to bill rate ratio

Remove duplicates

Demo: Vlookup

Demo: VLookup & Match

Demo: Removing Duplicates

Where to Find More

Additional Resources



<http://www.pluralsight.com/search/?searchTerm=excel>

<http://www.pluralsight.com/courses/business-dashboard-fundamentals>