

# Train like a Pro!

## A Training of Trainer (ToT) Course for facilitating learning by IFC

Not your ordinary ToT.

Based on the feedback of practitioners from diverse sectors across 50+ countries of the world, our ToT course is designed to help you prepare and deliver training that transforms people.

Are you ready to level up as a trainer?

## Why Take This Course?

IFC has trained and certified more than 3500 trainers from all over the world, giving you access to an international network of professionals. Taking the ToT course will enable you to deliver powerful learning experiences to adult participants that can help improve their capability, capacity, productivity and performance. The ToT is based on best practice principles and learning methods such as:

- Learners enjoy taking responsibility for their own learning. The ToT approach is guided by how adults learn best
- People tend to learn better by doing. Interactive approaches are used to optimize learning
- Adults learn considerably from each other. Communication among learners in class is encouraged

## Who Will Benefit From This Course?

**Professional trainers** aiming to improve and achieve professional recognition.

**Novice trainers** looking to upgrade their facilitation skills to a professional level.

**Managers** with direct responsibility for training programs.

**Administrators** having quality assurance responsibility for training programs.



**“Despite my many years of experience as a trainer, it was this training that enabled me to truly appreciate the power of a structured training methodology.** This has helped my organization to consistently deliver higher value training to our clients.”



**Mr. Asad Zaidi**  
CEO, MDi Pakistan

**“This ToT is like no other.** A key element of this course is its focus on participants and the use of practical real-life examples that a person can easily identify with. No extended theories. No ambiguity.”



**Ms. Fatma El-Maawy**  
CEO, Milestones Resource Solutions,  
Kenya

## What Will I Learn?

The course is designed to equip you with the key competencies of training:

### 1 - Master the training cycle

- Prepare for training
- Introduce training session
- Present training content
- Give and receive feedback
- Conclude a training session
- Review the training
- Report on success of training

### 2 - Manage sessions professionally

- Create comfortable environments
- Accommodate different learners
- Use projectors and slides effectively
- Manage session time
- Handle difficult circumstances
- Use powerful body language
- Diffuse gender bias

## Who Will Train Me?

An IFC accredited provider, chosen from a **highly selective pool of professionals**.

## What Training Methods Will Be Used?

- Group discussions
- Case studies
- Role plays
- Mini-lectures
- Individual demonstrations

## What More Is In It For Me?

The ToT is also recognized by the Learning and Performance Institute (LPI), a global leading authority on learning and development. ToT graduates qualify to apply for **IFC-LPI's Trainer Performance Monitoring & Assessment (TPMA)**, an internationally recognized trainer certification.



For more information on the LPI please visit [www.thelpi.org](http://www.thelpi.org)

For more information on the IFC-LPI TPMA certification please visit [www.thelpi.org/certification/tpma-ifc](http://www.thelpi.org/certification/tpma-ifc)

**"The Training of Trainers course is quite an experience.** It goes beyond technicalities to reach the human aspect of the trainer. I have been witnessing ToT graduates describing the course as a life changing event."



**Mr. Ashraf Shenouda**

Managing Director AGS & Associates  
Management & Training Consultants,  
Egypt & Emirates

For more information about IFC SME training and advisory services and for a list of IFC accredited providers please visit [www.ifc.org/smeadvisoryservices](http://www.ifc.org/smeadvisoryservices)

