

## **Questions – Individual Assignment**

The questions below are intended to give you a sense of how questions will look on the final presentation.

## A. SUBMIT THESE PAGES WITH YOUR CORRECT ANSWERS

B. SUBMIT A TABLEAU PACKAGED WORKBOOK WITH A SHEET PER QUESTION (WHEN APPLICABLE) SHOWING THE RATIONALE YOU USED TO SOLVE EACH QUESTION. NAME THE LABEL OF EACH WORKSHEET AS "Q4, Q5, Q6, ETC.)

- 1. To connect to multiple tables in a single data source at one time, what must be specified? a. A blend
  - a. A calculation
  - b. A join
  - c. A hierarchy
- 2. Tableau can create worksheet-specific filters.
  - a. True
  - b. False
- 3. What does the box in a box plot represent?
  - a. Maximum extent of the data
  - b. The range of the middle half of the data points
  - c. The median of the middle half of the data points
  - d. The outliers of the data

## The following questions use the dataset Sample-Superstore Subset (Excel)

- 4. What is the percent of total Sales for the 'Home Office' Customer Segment in July of 2019?
- 5. Find the top 10 Product Names by Sales within each region. Which product is ranked #2 in both the Central & West regions in 2018?
- 6. In the Technology Product Category, which unprofitable state is surrounded by only profitable states? a. Colorado
- 7. If 2018 Sales numbers were expected to increase by 50% in the following year, what would be the total estimated sales for the Consumer Segment in 2019?
- 8. In which Region do all Product Categories fall beneath the overall average profit?



- 9. Which Product Sub-Category has a Shipping Cost to Sales ratio of above 3%?
- 10. Find the customer with the lowest overall profit. What is his/her profit ratio?
- 11. Determine which State in the Central Region has the highest distribution of profits using interquartile ranges.
- 12. Look at the sum of profits for each Product Sub-Category. Which sub-categories are below the average profit?
- 13. What percent of total profits do the top 10 customer by Sales represent?
- 14. What was the Moving Average of Sales in June of 2019, including six months prior and six months after?