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WEBSITE CONCEPT

Purpose

Entertain the viewer with personalized music content



Strategy

Taking user media and manipulating it into different interactive parts of website

INSPIRATION

Spotify Wrapped

- a page that displays your music personality after inputted information
- A page telling user what their favorite artist should be based on input

Essentially, this website 'eavesdrops' on your music taste and develops different graphics for you based on its analysis































