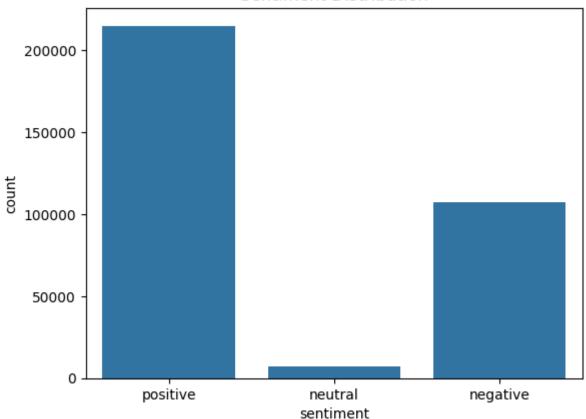
```
uploaded = files.upload()
       Upload widget is only available when the cell has been executed in the current browser session. P
      rerun this cell to enable.
       Saving zepto reviews filtered.csv to zepto reviews filtered.csv
In [2]: import pandas as pd
        import numpy as np
        import matplotlib.pyplot as plt
        import seaborn as sns
        from wordcloud import WordCloud
        import re
        from sklearn.model selection import train test split
        from sklearn.feature extraction.text import TfidfVectorizer
        from sklearn.linear_model import LogisticRegression
        from sklearn.metrics import accuracy score, classification report, confus:
        from sklearn.preprocessing import LabelEncoder
        import warnings
        warnings.filterwarnings("ignore")
In [3]: df = pd.read csv("zepto reviews filtered.csv", encoding='ISO-8859-1', on I
        df.dropna(subset=['content', 'score'], inplace=True) # drop missing value
        df.head()
Out[3]:
           score
                                       content
        0
               1 biggest scammer of the 21st century
        1
               5
                        nice product quality is good
        2
                      price mismatch on every order
        3
               5
                                     super ð
               5
        4
                                         good
In [4]: df.info()
       <class 'pandas.core.frame.DataFrame'>
       Index: 329414 entries, 0 to 329414
       Data columns (total 2 columns):
        # Column Non-Null Count
                                       Dtype
           -----
                     -----
       - - -
                     329414 non-null int64
           score
        1 content 329414 non-null object
       dtypes: int64(1), object(1)
       memory usage: 7.5+ MB
In [5]: df.describe()
```

In [1]: from google.colab import files

```
Out[5]:
                       score
        count 329414.000000
                    3.621440
         mean
           std
                    1.816529
          min
                    1.000000
          25%
                    1.000000
          50%
                    5.000000
          75%
                    5.000000
                    5.000000
          max
In [6]: df.isnull().sum() # 1 missing value in content
Out[6]:
                 0
          score 0
         content 0
        dtype: int64
In [7]: def map_sentiment(score):
            if score >= 4:
                 return 'positive'
            elif score == 3:
                 return 'neutral'
            else:
                 return 'negative'
        df['sentiment'] = df['score'].apply(map_sentiment)
        df['sentiment'].value_counts()
Out[7]:
                    count
         sentiment
          positive 215018
          negative 107242
           neutral
                    7154
        dtype: int64
In [8]: def clean text(text):
            text = text.lower()
            text = re.sub(r"http\S+|[^a-z\s]", "", text)
            text = re.sub(r"\s+", " ", text).strip()
             return text
        df['cleaned_content'] = df['content'].apply(clean_text)
        df[['cleaned_content', 'sentiment']].head()
```

```
Out[8]:
                             cleaned_content sentiment
          0 biggest scammer of the st century
                                                  negative
          1
                    nice product quality is good
                                                   positive
          2
                 price mismatch on every order
                                                   positive
           3
                                         super
                                                   positive
           4
                                         good
                                                   positive
```

Sentiment Distribution



WordCloud - positive



WordCloud - neutral



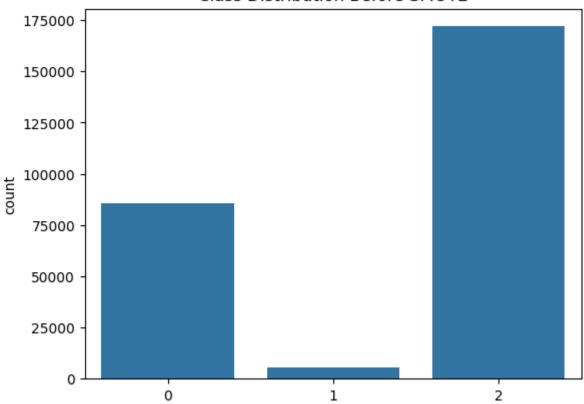
WordCloud - negative

good

worst experience

```
B
                                        refund
                                                           SUedisabled
               option
                                                                            cant ablĕ
                                                                              approach
                                                now
                         still
                                                           going
                         chat
            unablepr
                                            showing
                                                                                  day
                                  tomer
                                          carecant
Out[10]: ()
In [11]: # TF-IDF VECTORIZATION
          tfidf = TfidfVectorizer(max_features=1000)
          X = tfidf.fit_transform(df['cleaned_content']) # Sparse format
In [12]: df.head()
Out[12]:
             score
                                          content sentiment
                                                                          cleaned_content
          0
                    biggest scammer of the 21st century
                                                             biggest scammer of the st century
                                                    negative
                 1
                 5
                           nice product quality is good
                                                                  nice product quality is good
          1
                                                     positive
          2
                        price mismatch on every order
                                                     positive
                                                                price mismatch on every order
                 4
          3
                 5
                                        super ð
                                                     positive
                                                                                    super
                 5
          4
                                             good
                                                     positive
                                                                                    good
In [13]: # ENCODE TARGET
          le = LabelEncoder()
          y = le.fit transform(df['sentiment']) # 0 = negative, 1 = neutral, 2 = pc
In [14]: # TRAIN-TEST SPLIT
          X train, X test, y train, y test = train test split(
              X, y, test size=0.2, stratify=y, random state=42)
In [15]: # CHECK CLASS BALANCE
          from collections import Counter
          print("Before SMOTE:", Counter(y train))
          sns.countplot(x=y train)
          plt.title("Class Distribution Before SMOTE")
          plt.show()
         Before SMOTE: Counter(\{np.int64(2): 172014, np.int64(0): 85794, np.int64(1): \}
```

Class Distribution Before SMOTE



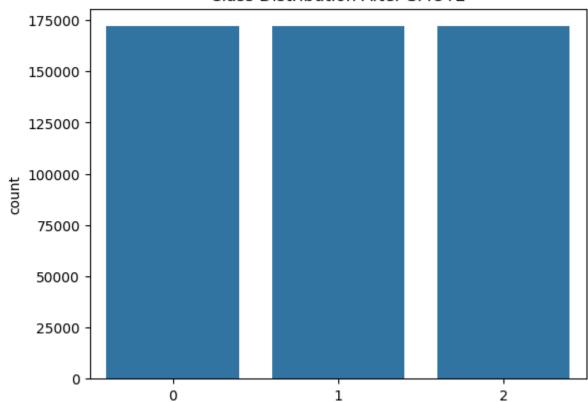
In [16]: from imblearn.over_sampling import SMOTE

Apply SMOTE to balance the training data
smote = SMOTE(random_state=42)
X_train_res, y_train_res = smote.fit_resample(X_train, y_train)

print("After SMOTE:", Counter(y_train_res))
sns.countplot(x=y_train_res)
plt.title("Class Distribution After SMOTE")
plt.show()
Finally our data is balanced now

After SMOTE: Counter({np.int64(2): 172014, np.int64(0): 172014, np.int64(1): 172014})

Class Distribution After SMOTE



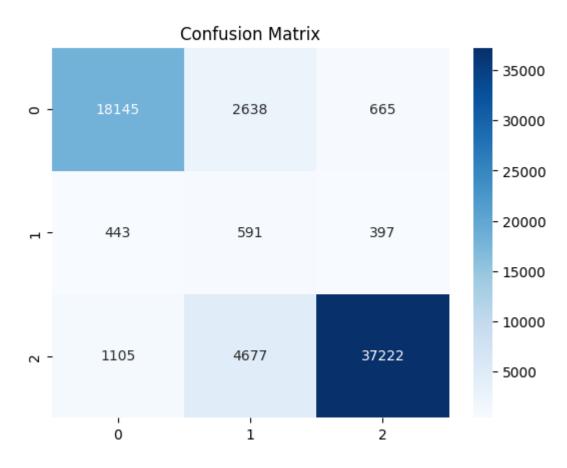
```
In [28]: model = LogisticRegression(class_weight='balanced', max_iter=1000)
                                                                              #Tra:
         model.fit(X_train_res, y_train_res)
Out[28]:
                              LogisticRegression
         LogisticRegression(class_weight='balanced', max_iter=1000)
In [39]: from sklearn.metrics import classification_report, confusion_matrix, accur
         import seaborn as sns
         import matplotlib.pyplot as plt
         # Predictions
         y_pred = model.predict(X_test)
         # Accuracy
         print("
                    Accuracy; "accuracy_score(y_test, y_pred))
         # Fix for target names
         target_names = list(map(str, le.inverse_transform(np.unique(y_test))))
         # Classification Report
         print("\n
                   Classification Reportm", classification_report(y_test, y_pred
         # Confusion Matrix
         sns.heatmap(confusion_matrix(y_test, y_pred), annot=True, fmt='d',
                     xticklabels=target_names, yticklabels=target_names, cmap="Blue
         plt.title("Confusion Matrix")
```

plt.show()

Accuracy: 0.8493541581288041

Classification Report:

010331.10	precision	recall	f1-score	support
Θ	0.92	0.85	0.88	21448
1	0.07	0.41	0.13	1431
2	0.97	0.87	0.92	43004
accuracy			0.85	65883
macro avg	0.66	0.71	0.64	65883
weighted avg	0.94	0.85	0.89	65883



```
nb_model = MultinomialNB()
nb_model.fit(X_train_res, y_train_res)
y_pred_nb = nb_model.predict(X_test)

print(" Naive Bayes Accuracy:", accuracy_score(y_test, y_pred_nb))
print(classification_report(y_test, y_pred_nb, target_names=list(map(str,
```

```
Naive Bayes Accuracy: 0.8195133797793057
                                 recall f1-score
                     precision
                                                     support
                  0
                          0.81
                                    0.84
                                              0.82
                                                       21448
                  1
                          0.08
                                    0.39
                                              0.13
                                                       1431
                  2
                          0.98
                                    0.82
                                              0.89
                                                       43004
                                              0.82
                                                       65883
           accuracy
                          0.62
                                    0.68
                                              0.61
                                                       65883
           macro avg
        weighted avg
                          0.90
                                    0.82
                                              0.85
                                                       65883
In [49]: from sklearn.ensemble import RandomForestClassifier
        from sklearn.metrics import accuracy score, classification report
               Reduce n estimators and use n jobs=-1 for parallel processing
         rf model = RandomForestClassifier(
            n estimators=50,  # Use fewer trees (faster training)
            max depth=15,
                                # Limit tree depth to avoid overfitting + improv
            random state=42,
            n jobs=-1
                                 # Use all CPU cores to speed up
         )
         rf model.fit(X train res, y train res)
        y pred rf = rf model.predict(X test)
               Convert class labels to string (if needed)
        target_names = list(map(str, le.classes_))
               Display metrics
        print(" Random Forest Accuracy; "accuracy score(y test, y pred rf))
        print("\n
                     Classification Reportn", classification_report(y_test, y_pred
            Random Forest Accuracy: 0.8618156428820788
            Classification Report:
                      precision
                                   recall f1-score
                                                      support
                                    0.78
                  0
                          0.88
                                              0.83
                                                       21448
                                    0.22
                                              0.12
                  1
                          0.08
                                                       1431
                  2
                          0.92
                                    0.92
                                              0.92
                                                       43004
                                              0.86
                                                       65883
            accuracy
```

0.63

0.89

macro avg weighted avg 0.64

0.86

0.62

0.87

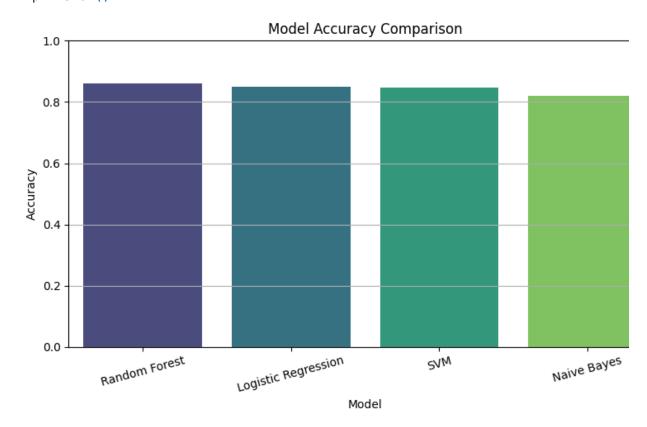
65883

65883

```
In [50]: from sklearn.svm import LinearSVC
         from sklearn.metrics import accuracy_score, classification_report
               Fast version of SVM
         svm model = LinearSVC(max iter=3000, dual=False) # dual=False is faster
         # Fit the model
         svm model.fit(X train res, y train res)
         # Predict
         y_pred_svm = svm_model.predict(X_test)
               Convert encoded labels back to original class names (if needed)
         target names = list(map(str, le.classes ))
         # Accuracy & Report
         print("
                    SVM Accuracy; "accuracy_score(y_test, y_pred_svm))
                     Classification Report, classification report(y test, y pred
         print("\n
            SVM Accuracy: 0.8475782827132948
            Classification Report:
                                    recall f1-score
                       precision
                                                       support
                   0
                           0.91
                                    0.85
                                               0.88
                                                        21448
                   1
                           0.07
                                    0.40
                                               0.12
                                                         1431
                                               0.91
                   2
                           0.97
                                    0.86
                                                         43004
                                               0.85
                                                       65883
            accuracy
                          0.65
                                     0.70
                                               0.64
                                                        65883
           macro avg
        weighted avg
                          0.93
                                     0.85
                                               0.89
                                                        65883
In [52]: results_df = pd.DataFrame({
             'Model': ['Logistic Regression', 'Naive Bayes', 'Random Forest', 'SVM
             'Accuracy': [
                 accuracy_score(y_test, y_pred), # Use y_pred from logistic regres
                 accuracy_score(y_test, y_pred_nb),  # from naive bayes
accuracy_score(y_test, y_pred_rf),  # from random forest
                 accuracy_score(y_test, y_pred_svm) # from svm
             ]
         })
         results df = results df.sort values(by='Accuracy', ascending=False)
         results_df.reset_index(drop=True, inplace=True)
         print(results_df)
                         Model Accuracy
                 Random Forest 0.861816
        1 Logistic Regression 0.849354
        2
                           SVM 0.847578
                   Naive Bayes 0.819513
```

```
In [53]: import seaborn as sns
   import matplotlib.pyplot as plt

plt.figure(figsize=(8, 5))
   sns.barplot(data=results_df, x='Model', y='Accuracy', palette='viridis')
   plt.title('Model Accuracy Comparison')
   plt.ylabel('Accuracy')
   plt.ylim(0, 1)
   plt.xticks(rotation=15)
   plt.grid(axis='y')
   plt.tight_layout()
   plt.show()
```



In [57]: **from** sklearn.ensemble **import** RandomForestClassifier

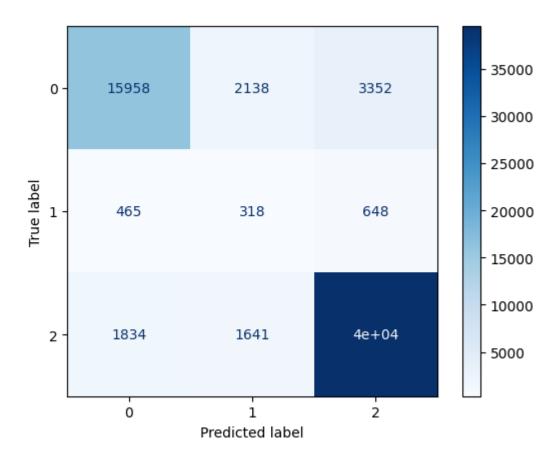
```
# Train a fast and reasonably accurate model directly
fast rf model = RandomForestClassifier(
    n estimators=50,
                          # fewer trees = faster
                            # limit depth
    max_depth=10,
    min_samples_split=2,
    min_samples_leaf=1,
    random state=42,
    n jobs=-1
)
# Fit model
fast_rf_model.fit(X_train_res, y_train_res)
# Predict and evaluate
y_pred = fast_rf_model.predict(X_test)
from sklearn.metrics import classification_report
print(classification_report(y_test, y_pred))
```

```
0
                           0.87
                                     0.74
                                               0.80
                                                         21448
                                     0.22
                   1
                           0.08
                                               0.12
                                                         1431
                   2
                           0.91
                                     0.92
                                               0.91
                                                        43004
                                               0.85
                                                        65883
            accuracy
                           0.62
                                     0.63
                                               0.61
                                                        65883
           macro avq
                                               0.86
        weighted avg
                           0.88
                                     0.85
                                                         65883
In [58]: import joblib
         # Save the model to a file
         joblib.dump(fast rf model, 'random forest model.pkl')
Out[58]: ['random forest model.pkl']
In [59]: loaded model = joblib.load('random forest model.pkl')
In [60]: def predict sentiment(text, vectorizer, model):
             # Convert text to feature vector
             text vector = vectorizer.transform([text])
             # Predict sentiment
             prediction = model.predict(text vector)
             return prediction[0]
In [62]: import pandas as pd
         # Create DataFrame with actual and predicted
         results_df = pd.DataFrame({
             'Actual': y_test,
             'Predicted': y pred
         })
         # Save to CSV
         results_df.to_csv('rf_predictions.csv', index=False)
In [63]: from sklearn.metrics import confusion matrix, ConfusionMatrixDisplay
         cm = confusion_matrix(y_test, y_pred)
         disp = ConfusionMatrixDisplay(confusion_matrix=cm, display_labels=fast_rf]
         disp.plot(cmap='Blues')
Out[63]: <sklearn.metrics. plot.confusion matrix.ConfusionMatrixDisplay at 0x7dbcl0ad
```

recall f1-score

support

precision



In [64]: from sklearn.metrics import classification_report

```
report = classification_report(y_test, y_pred, output_dict=True)
report_df = pd.DataFrame(report).transpose()
report_df.to_csv("classification_report_rf.csv")
report_df.head()
```

```
        Out[64]:
        precision
        recall
        f1-score
        support

        0
        0.874076
        0.744032
        0.803828
        21448.000000

        1
        0.077618
        0.222222
        0.115051
        1431.000000

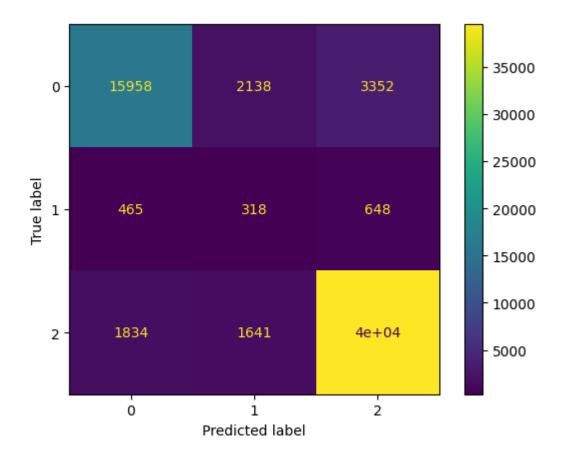
        2
        0.908107
        0.919194
        0.913617
        43004.000000

        accuracy
        0.847032
        0.847032
        0.847032

        macro avg
        0.619934
        0.628483
        0.610832
        65883.000000
```

```
In [65]: from sklearn.metrics import confusion_matrix, ConfusionMatrixDisplay
    cm = confusion_matrix(y_test, y_pred)
    disp = ConfusionMatrixDisplay(confusion_matrix=cm)
    disp.plot()
```

Out[65]: <sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x7dbc10a4



In []: