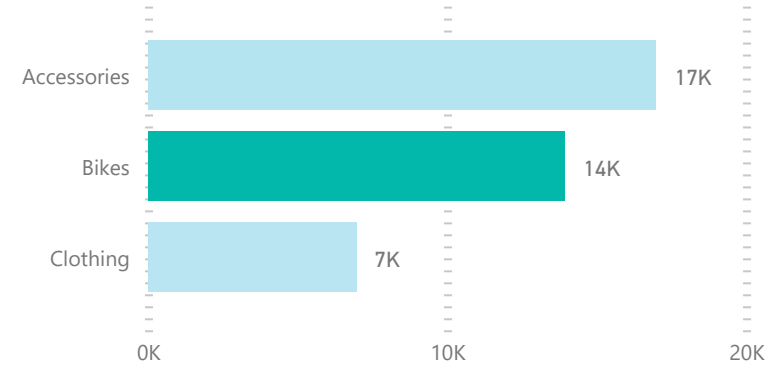
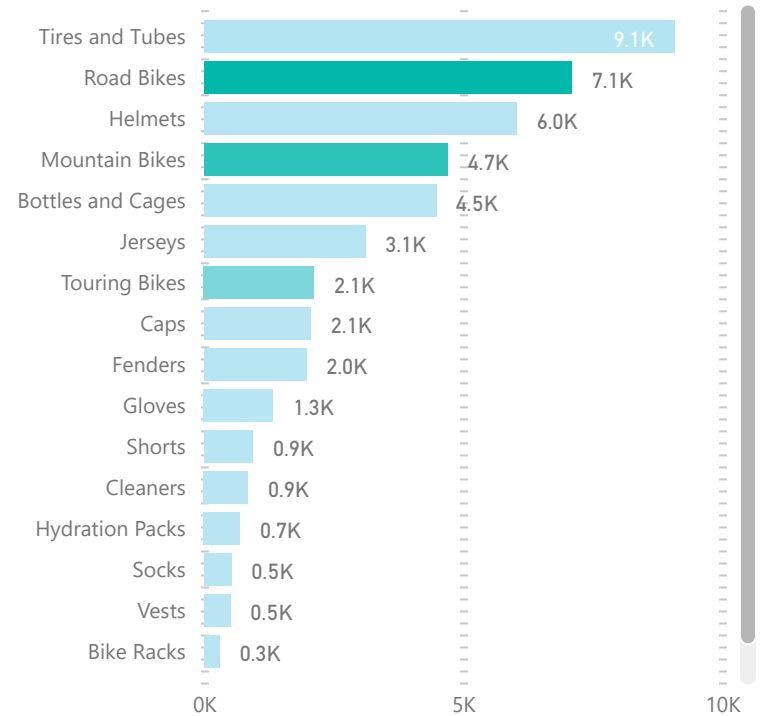




Total orders by Subcatogery



Total orders by Subcatogery



Date

01-01-2015

30-06-2017

ProductName	Total Orders	First ProductName	Return Rate
Water Bottle - 30 oz.	3983	Water Bottle - 30 oz.	1.95%
Patch Kit/8 Patches	2952	Patch Kit/8 Patches	1.61%
Mountain Tire Tube	2846	Mountain Tire Tube	1.64%
Road Tire Tube	2173	Road Tire Tube	1.55%
Sport-100 Helmet, Red	2099	Sport-100 Helmet, Red	3.33%
AWC Logo Cap	2062	AWC Logo Cap	1.11%
Sport-100 Helmet, Blue	1995	Sport-100 Helmet, Blue	3.31%
Fender Set - Mountain	1975	Fender Set - Mountain	1.36%
Sport-100 Helmet, Black	1940	Sport-100 Helmet, Black	2.68%
Mountain Bottle Cage	1896	Mountain Bottle Cage	2.02%
Road Bottle Cage	1668	Road Bottle Cage	1.68%
Touring Tire Tube	1364	Touring Tire Tube	1.64%
HL Mountain Tire	1305	HL Mountain Tire	3.75%
ML Mountain Tire	1059	ML Mountain Tire	1.32%
LL Road Tire	957	LL Road Tire	2.26%
ML Road Tire	868	ML Road Tire	1.51%
Touring Tire	863	Touring Tire	1.22%
Bike Wash - Dissolver	850	Bike Wash - Dissolver	1.47%
HL Road Tire	795	HL Road Tire	3.52%
LL Mountain Tire	788	LL Mountain Tire	2.50%
Hydration Pack - 70 oz.	695	Hydration Pack - 70 oz.	3.60%
Mountain-200 Black, 46	606	Mountain-200 Black, 46	2.97%
Mountain-200 Black, 42	602	Mountain-200 Black, 42	3.49%
Mountain-200 Silver, 38	586	Mountain-200 Silver, 38	2.90%
Total	25164	All-Purpose Bike Stand	2.17%

View size 18



Monthly revenue

\$1.83M✓

Goal: 1.77M (+3.31%)

Monthly orders

2146!

Goal: 2165 (-0.88%)

Monthly returns

166✓

Goal: 169 (+1.78%)

Top Product

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Continent

Select all

Europe

North  
America

Pacific

Total Orders, Total Revenue and Total Profit by Country

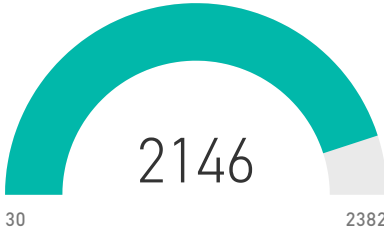


Microsoft Bing

© 2022 TomTom, © 2022 Microsoft Corporation, © OpenStreetMap



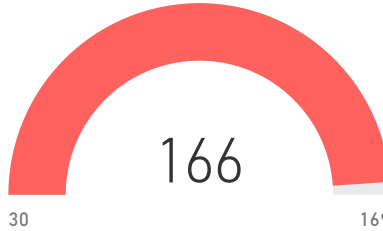
Current month orders vs Target



Current month orders vs Target



Current month orders vs Target



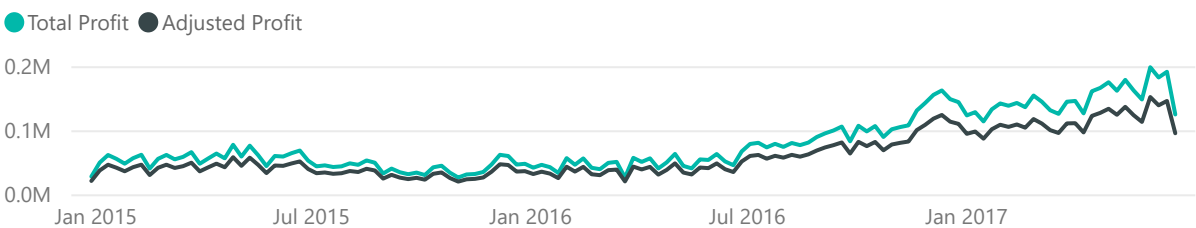
\$714.44  
Avg Retail Price  
\$642.99  
Adjusted Price

# All-Purpose Bike Stand

Weekly profit

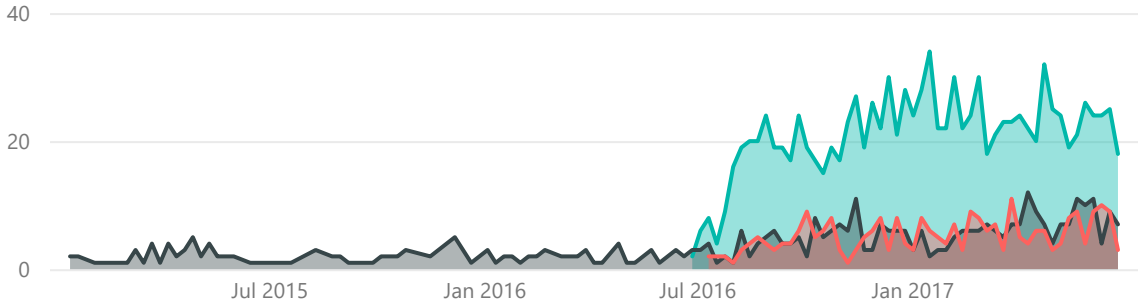


Weekly profit



Total returns

CategoryName Accessories Bikes Clothing



Price adjustment (%)



Date	Total Revenue	10-day Rolling Revenue
		8,351.46
01-01-2015	\$8,351.46	8,351.46
02-01-2015	\$14,313.08	22,664.54
03-01-2015	\$28,041.32	50,705.86
04-01-2015	\$17,713.07	68,418.93
05-01-2015	\$7,855.64	76,274.57
06-01-2015	\$21,266.34	97,540.91
07-01-2015	\$8,554.74	1,06,095.65
08-01-2015	\$25,365.43	1,31,461.08
09-01-2015	\$14,313.08	1,45,774.16
10-01-2015	\$14,109.80	1,59,883.96
11-01-2015	\$31,619.59	1,83,152.09
12-01-2015	\$25,047.89	1,93,886.90
13-01-2015	\$7,855.64	1,73,701.22
14-01-2015	\$31,669.59	1,87,657.74
15-01-2015	\$21,380.60	2,01,182.70
16-01-2015	\$24,666.33	2,04,582.69
17-01-2015	\$25,365.43	2,21,393.38
18-01-2015	\$15,711.28	2,11,739.23
19-01-2015	\$18,590.45	2,16,016.60
20-01-2015	\$21,469.62	2,23,376.42
21-01-2015	\$24,691.33	2,16,448.16
Total	\$2,49,14,567.18	6,16,273.06