Format for codebook:

variable name
Type (numeric, etc.)
Description

Values where applicable

----
infer_dem
character
How likely is it that this person is a Democrat? (study 2)

"Extremely likely" = Extremely likely
"Moderately likely" = Moderately likely
"Slightly likely" = Slightly likely
"Neither likely nor unlikely" = Neither likely nor unlikely
"Slightly unlikely" = Slightly unlikely
"Moderately unlikely" = Moderately unlikely
"Extremely unlikely" = Extremely unlikely
 "" = Missing value

----
infer_rep
character
How likely is it that this person is a Republican? (study 2)

"Extremely likely" = Extremely likely
"Moderately likely" = Moderately likely
"Slightly likely" = Slightly likely
"Neither likely nor unlikely" = Neither likely nor unlikely
"Slightly unlikely" = Slightly unlikely
"Moderately unlikely" = Moderately unlikely
"Extremely unlikely" = Extremely unlikely
 "" = Missing value

----
infer_engaged
character
How much do you think this person participates in politics? (study 2)

"A great deal" = A great deal
"Somewhat" = Somewhat
"A little bit" = A little bit

"None at all" = None at all
"" = Missing value

----

infer_agree
character
In general, do you think this person would agree with you about what the government should do to address important problems facing the country? (study 2)

"Always agree" = Always agree
"Usually agree" = Usually agree
"Sometimes agree, sometimes disagree" = Sometimes agree, sometimes disagree
"Usually disagree" = Usually disagree
"Always disagree" = Always disagree
"" = Missing value

----

infer_black
character
How likely is it that this person is Black? (study 2)

"Extremely likely" = Extremely likely
"Moderately likely" = Moderately likely
"Slightly likely" = Slightly likely
"Neither likely nor unlikely" = Neither likely nor unlikely
"Slightly unlikely" = Slightly unlikely
"Moderately unlikely" = Moderately unlikely
"Extremely unlikely" = Extremely unlikely
"" = Missing value

----

infer_religious
character
How likely is it that this person is religious? (study 2)

"Extremely likely" = Extremely likely
"Moderately likely" = Moderately likely
"Slightly likely" = Slightly likely
"Neither likely nor unlikely" = Neither likely nor unlikely
"Slightly unlikely" = Slightly unlikely
"Moderately unlikely" = Moderately unlikely
"Extremely unlikely" = Extremely unlikely
"" = Missing value

----
infer_abort
character
How likely is it that this person believes that abortion should never be permitted? (study 2)

"Extremely likely" = Extremely likely
"Moderately likely" = Moderately likely
"Slightly likely" = Slightly likely
"Neither likely nor unlikely" = Neither likely nor unlikely
"Slightly unlikely" = Slightly unlikely
"Moderately unlikely" = Moderately unlikely
"Extremely unlikely" = Extremely unlikely
 "" = Missing value

----
infer_welfare
character
How likely is it that this person believes that federal spending on welfare programs should be increased? (study 2)

"Extremely likely" = Extremely likely
"Moderately likely" = Moderately likely
"Slightly likely" = Slightly likely
"Neither likely nor unlikely" = Neither likely nor unlikely
"Slightly unlikely" = Slightly unlikely
"Moderately unlikely" = Moderately unlikely
"Extremely unlikely" = Extremely unlikely
 "" = Missing value

----
infer_pol
character
How likely is it that this person believes that [position listed in vignette, or random position if no policy is listed]? (study 2)

"Extremely likely" = Extremely likely
"Moderately likely" = Moderately likely
"Slightly likely" = Slightly likely
"Neither likely nor unlikely" = Neither likely nor unlikely
"Slightly unlikely" = Slightly unlikely
"Moderately unlikely" = Moderately unlikely
"Extremely unlikely" = Extremely unlikely
 "" = Missing value

----

infer_engaged2
character
How much do you think this person participates in politics? (study 1)

"A great deal" = A great deal
"Somewhat" = Somewhat
"A little bit" = A little bit
"None at all" = None at all
"" = Missing value

----

infer_agree2
character
In general, do you think this person would agree with you about what the government should do to address important problems facing the country? (study 1)

"Always agree" = Always agree
"Usually agree" = Usually agree
"Sometimes agree, sometimes disagree" = Sometimes agree, sometimes disagree
"Usually disagree" = Usually disagree
"Always disagree" = Always disagree
"" = Missing value

----

infer_ideo2
character
In general, how liberal or conservative do you think this person is? (study 1)

"Very liberal" = Very liberal
"Somewhat liberal" = Somewhat liberal
"Moderate" = Moderate
"Somewhat conservative" = Somewhat conservative
"Very conservative" = Very conservative
"" = Missing value

----

vignette_warmth_1
integer
How warm are your feelings toward this person? 0 to 100 (study 1)

Integer values 0 – 100
"" = Missing value

----
treat_vignette
character
Study 2 treatment assignment

"pid" = No policy listed in vignette
"pid_branded" = Higher profile, partisan policy position listed in vignette
"pid_unbranded" = Lower profile, non-partisan policy position listed in vignette
"pid_unbranded_labeled" = Lower profile, non-partisan policy position listed in vignette, described as a position that is "like" or "unlike" the position of many people in the vignette's party

No missing values

----
treat_vignette2
character
Study 1 treatment assignment

"pid" = Random partisanship
"pid_weak" = Random partisanship with weak attachment to party
"pid_strong" = Random partisanship with strong attachment to party
"pid_strong_extreme_active" = Random partisanship with strong attachment to party, with more extreme ideology and high engagement with politics
"pid_strong_mod_inactive" = Random partisanship with strong attachment to party, with more moderate ideology and low engagement with politics

No missing values

----
vignette
character
Full text of study 2 vignette

No missing values

----
vignette2
character
Full text of study 1 vignette

No missing values

----
vignette_pid
character
Vignette partisanship (study 2)

"Democrat" = Democrat
"Republican" = Republican

No missing values

----
vignette_pid2
character
Vignette partisanship (study 1)

"Democrat" = Democrat
"Republican" = Republican

No missing values

----
treat_vignette_loyal
character
Randomly assigned loyalty status (study 2, assigned for all respondents – only used in vignettes with artificially braded policy positions)

"Like" = Like many [vignette party partisans], they believe that [unbranded policy]
"Unlike" = Unlike many [vignette party partisans], they believe that [unbranded policy]

No missing values

----
rand_policy_branded
character
Text of branded policy position (study 2, assigned for all respondents – only used in vignettes that include an branded policy position)

"immigrants brought to the U.S. illegally as children should be allowed to live and work in the U.S. and eventually become citizens."
"immigrants brought to the U.S. illegally as children should be sent back to where they came from."
"same sex couples should be allowed to adopt children."
"same sex couples should not be allowed to adopt children."
"the federal government should make it easier for people to buy a gun."
"the federal government should make it more difficult for people to buy a gun."

No missing values

----
rand_policy_unbranded
character
Text of unbranded policy position (study 2, assigned for all respondents – only used in vignettes that include an unbranded policy position)

"consumers voluntarily provide data to their mobile phone carriers, and carriers should be allowed to sell this data."
"electricians should be required to have licenses, because poor electrical work can create serious damage and even danger."
"mobile phone carriers should be prohibited from selling customers' data, because this sale is an invasion of privacy."
"requiring electricians to have licenses does not improve the quality of their work, and prevents people from joining the profession."
"the government should be able to seize private land if it is needed for a public project and the owner is fairly compensated."
"the government should never be allowed to seize a citizen's private land, even if the land is needed for a public project and the owner is fairly compensated."

No missing values

----
respondent_pid
character
Respondent partisanship

"Dem" = Democrat, including leaners
"Rep" = Republican, including leaners
"Ind" = Independent or other party, no lean toward major party

No missing values

FL_149_DO_vignette2_infer
integer
Display order for inference measures relative to warmth measure as recorded by Qualtrics (study 1)

1 = first
2 = second
"" = at least one block was not displayed

----

age
integer
Respondent age in years

Integer values 18 – 90
90 = 90 or over

No missing values

----

gender
integer
Respondent gender

1 = Male
2 = Female

No missing values