Revenue

In spite of average discount decreasing, overall revenue experiences decrease, suggesting the need for more advertisements and improvements.
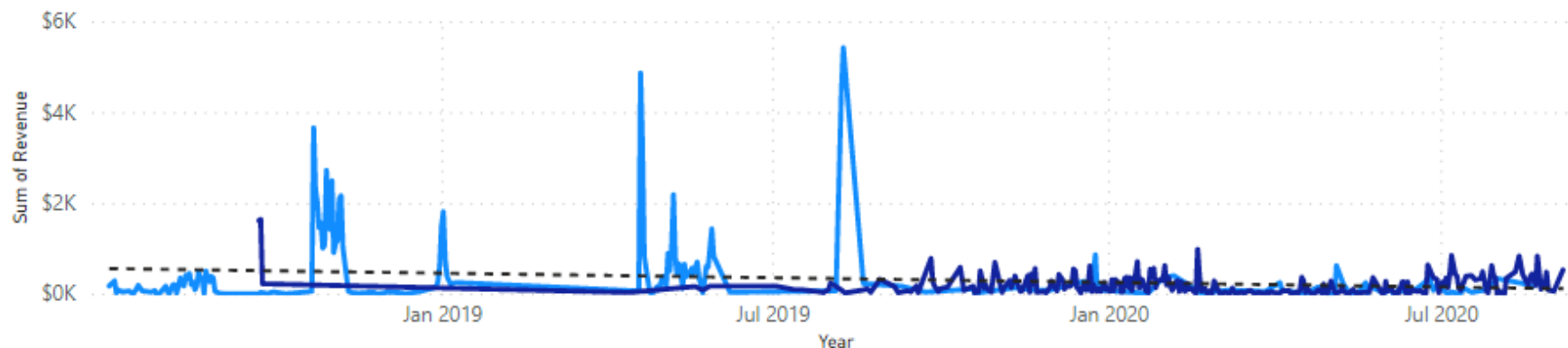
$82.16
Average of adr

6.53K
Total Nights

25.26%
Average of Discount

Revenue by reservation_status_date and hotel

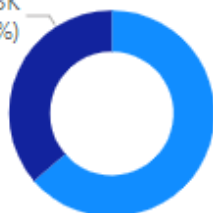**Hotel** ● City Hotel ● Resort Hotel

country

| All | ⌄ |

hotel

| All | ⌄ |

Year

| All | ⌄ |

Revenue By Hotel

$50.43K
(36.33%)

Hotel
● City Hotel
● Resort Hotel

$88.39K (63.6...)

$138.82K
Sum of Revenue

Date

| 7/3/2018 | 📅 | 9/6/2020 | 📅 |

Total Guests By Date

Date

7/2/2018   8/6/2020
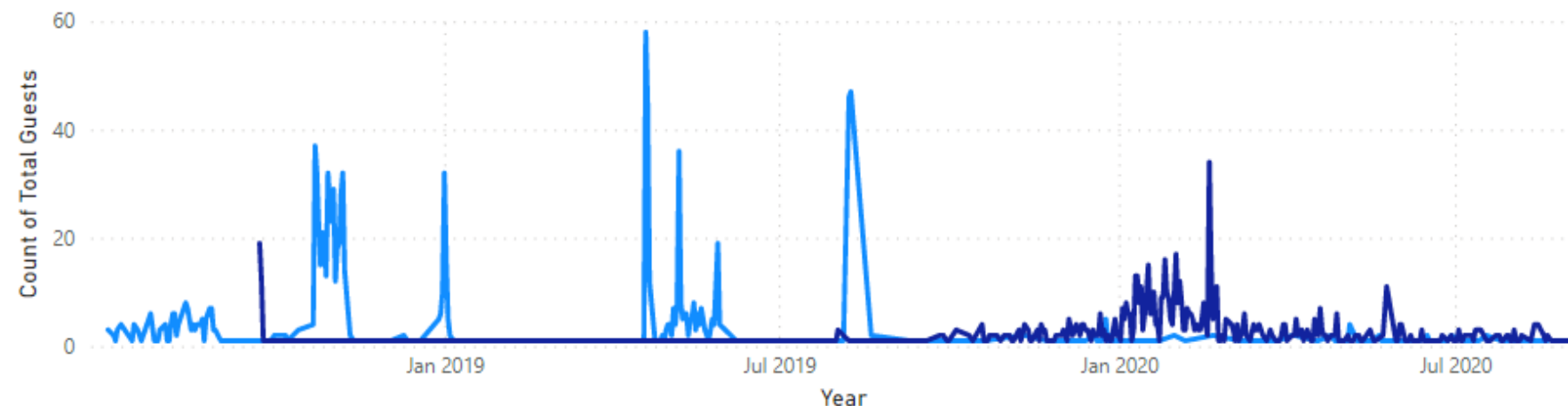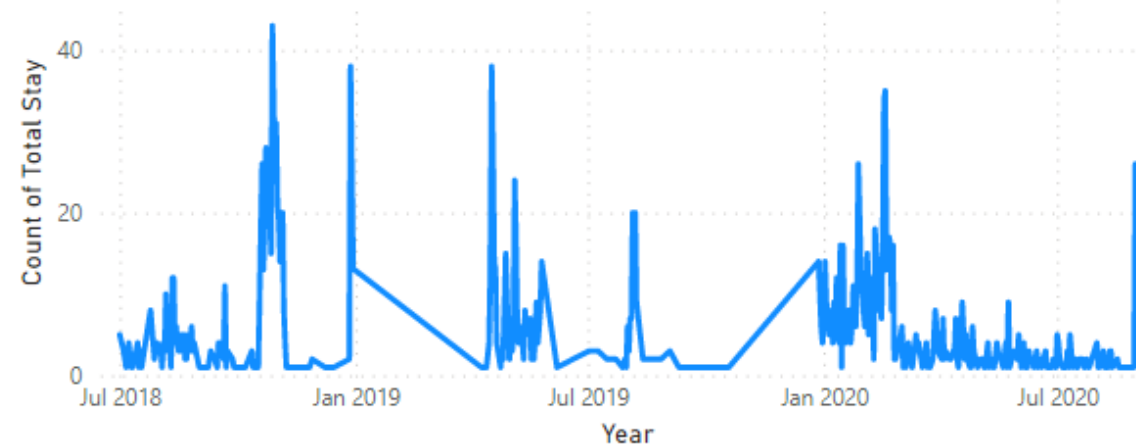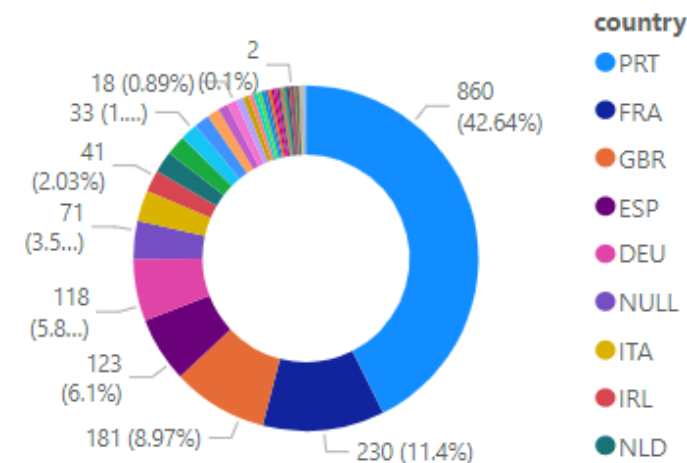
hotel ● City Hotel ● Resort Hotel

Q1: Which quarters are peak seasons for guests?

Length of stay does not demonstrate to be correlated with time of arrival, however guests most frequently visit during quarter 1 (Jan-Mar).

Total Stay of Guests By Date

Guest Demographic By Country

country
- ● PRT
- ● FRA
- ● GBR
- ● ESP
- ● DEU
- ● NULL
- ● ITA
- ● IRL
- ● NLD

Pie chart values: 2, 18 (0.89%), (0.1%), 33 (1....), 41 (2.03%), 71 (3.5...), 118 (5.8...), 123 (6.1%), 181 (8.97%), 230 (11.4%), 860 (42.64%)

Hotel_Mgmt, Guests
Data updated on 1/13/23, 12:42 AM

Year	Sum of Revenue	Sum of required_car_parking_spaces	Parking Percentage ▼
⊞ 2020	$37,391.5775	133	0.06
⊞ 2018	$42,432.51200000004	37	0.02
⊞ 2019	$58,999.14999999993	22	0.01
⊞ 2014	$138.16	0	0.00
Total	**$138,961.3995**	**192**	**0.03**

192
Total Cars Parked

7.83
Cars Parked Per Day On Average

112
Max Daily Cars Parked

Q2: Given 150 parking spaces, is there need for more parking spaces?

In the near future; a small percentage of guests require a parking space. The maximum number of cars parked in one day is 112, with an average of ~8 cars requiring parking per day. However, our trendline predicts an overall increase in the need for parking spaces, implying expansion in the near future.

Total Cars Parked Per Day

Hotel_Mgmt, Parking Spaces
Data updated on 1/13/23, 12:42 AM