TANYA ACHARYA

intel portfolio
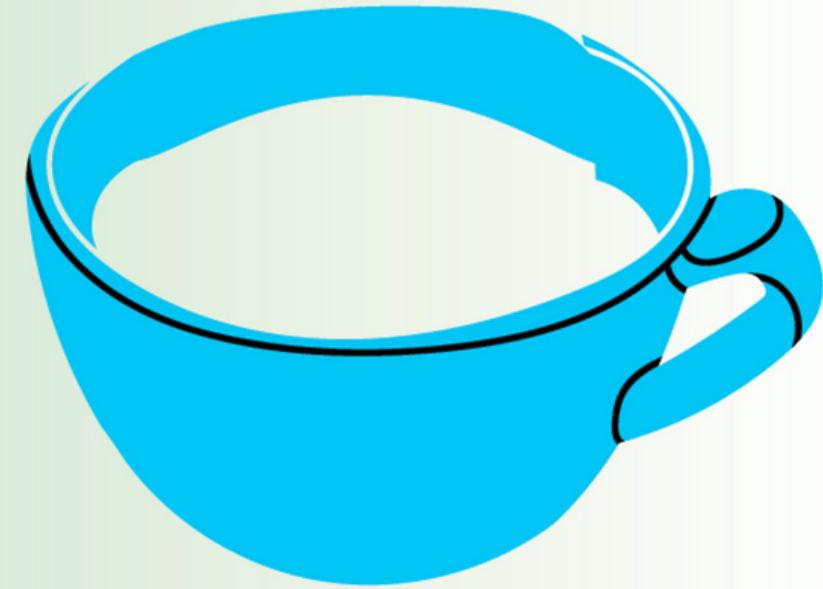
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ASSET DESIGN

During the rebranding for Intel's EHS branch, I was given creative authority to use the brand colors and motifs to envision new assets for EHS websites, SharePoints, presentations, and any customer-facing products. This gave EHS its own look and feel and showcased what the brand is about.

All assets were created using Adobe Illustrator.
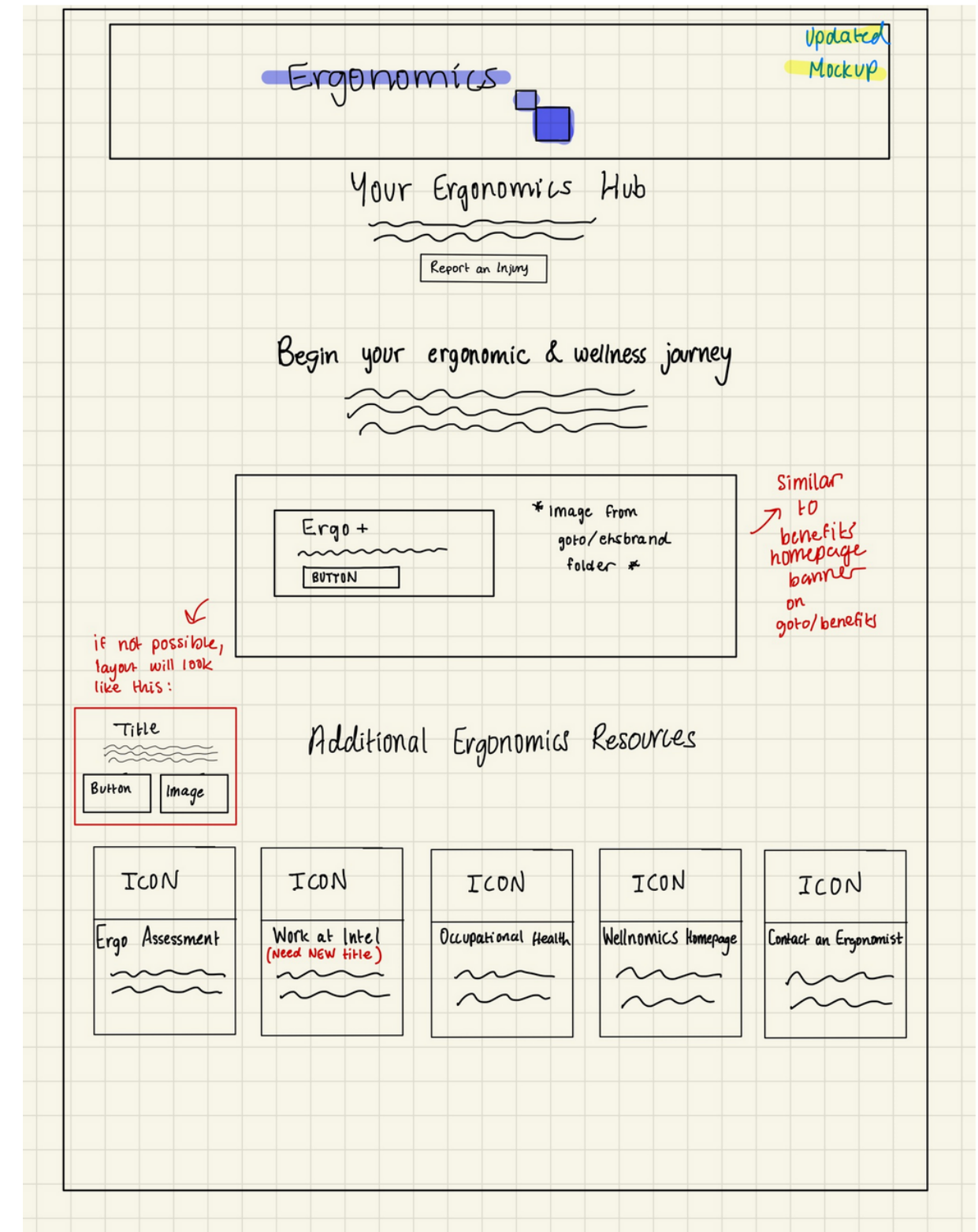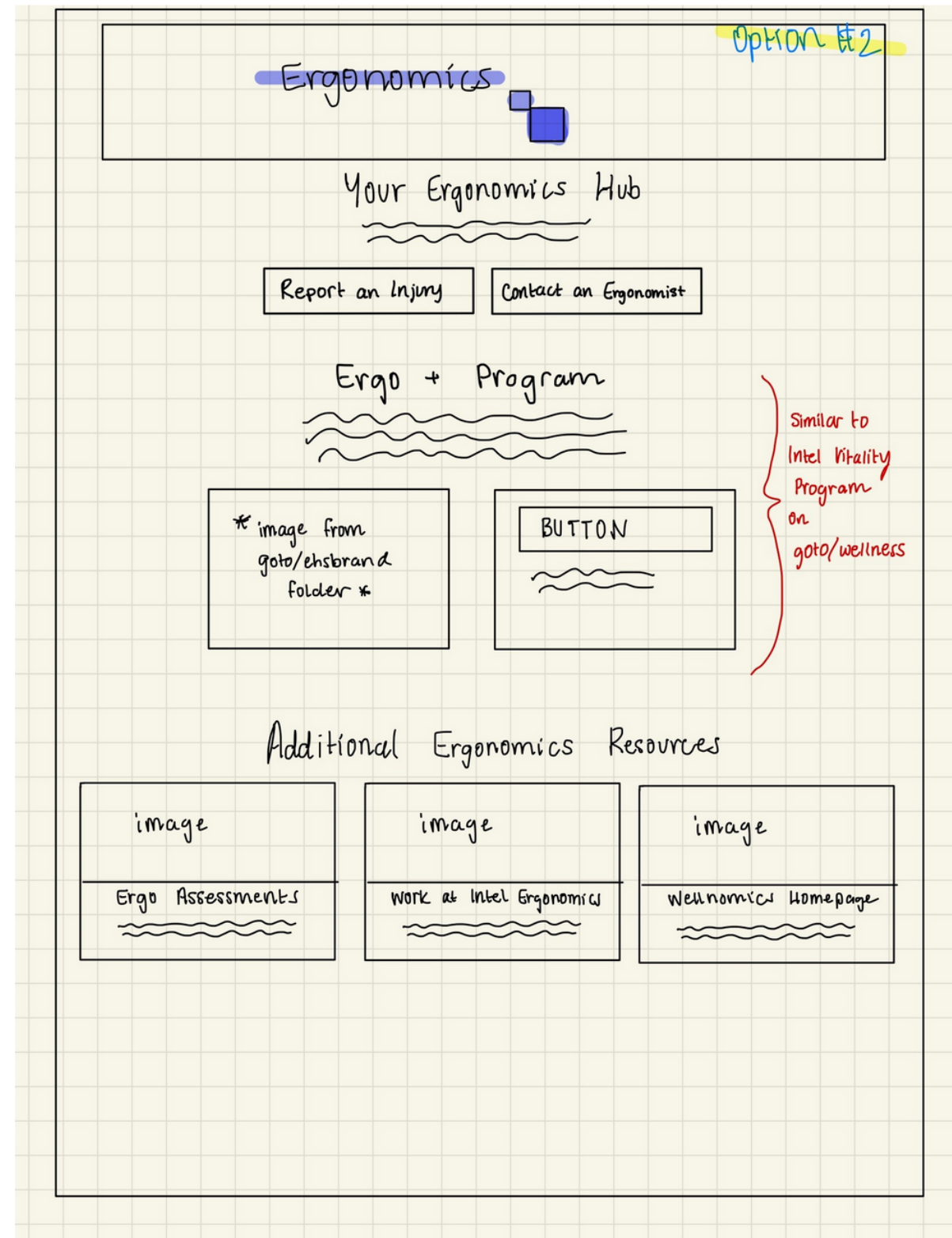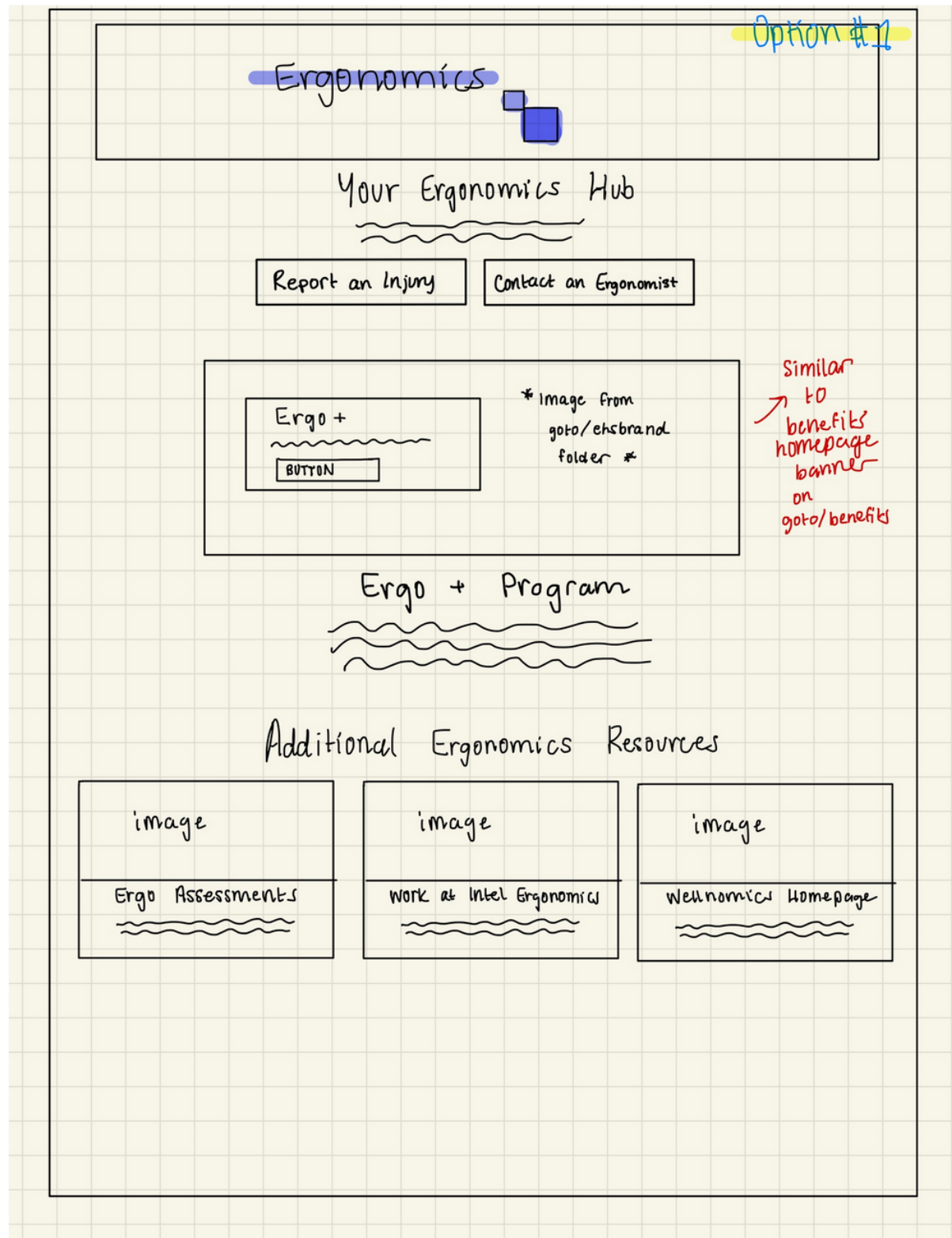
Communi-TEA
Chat With Patrice

ASSET
DESIGN

ASSET DESIGN

Option #1

Ergonomics

Your Ergonomics Hub

Report an Injury | Contact an Ergonomist

Ergo +
BUTTON

Image from goto/ehsbrand folder

Ergo + Program

→ Similar to benefits homepage banner on goto/benefits

Additional Ergonomics Resources

image — Ergo Assessments
image — Work at Intel Ergonomics
image — Wellnomics Homepage

Option #2

Ergonomics

Your Ergonomics Hub

Report an Injury | Contact an Ergonomist

Ergo + Program

image from goto/ehsbrand folder   BUTTON

→ Similar to Intel Vitality Program on goto/wellness

Additional Ergonomics Resources

image — Ergo Assessments
image — Work at Intel Ergonomics
image — Wellnomics Homepage

Updated Mockup

Ergonomics

Your Ergonomics Hub

Report an Injury

Begin your ergonomic & wellness journey

Ergo +
BUTTON

Image from goto/ehsbrand folder

→ Similar to benefits homepage banner on goto/benefits

if not possible, layout will look like this:
Title
Button | Image

Additional Ergonomics Resources

ICON — Ergo Assessment
ICON — Work at Intel (need NEW title)
ICON — Occupational Health
ICON — Wellnomics Homepage
ICON — Contact an Ergonomist

UX RE-DESIGN

I was also in charge of the complete revision and redesign of Intel's Ergonomics Resources, a touchpoint that would be visible to every employee.

The 1st phase included rough mockups I made of where components would go and the intentions behind resource placement. These involve different iterations based on feedback I received from various stakeholders.

Icons designed by me in Adobe Illustrator.

UX RE-DESIGN
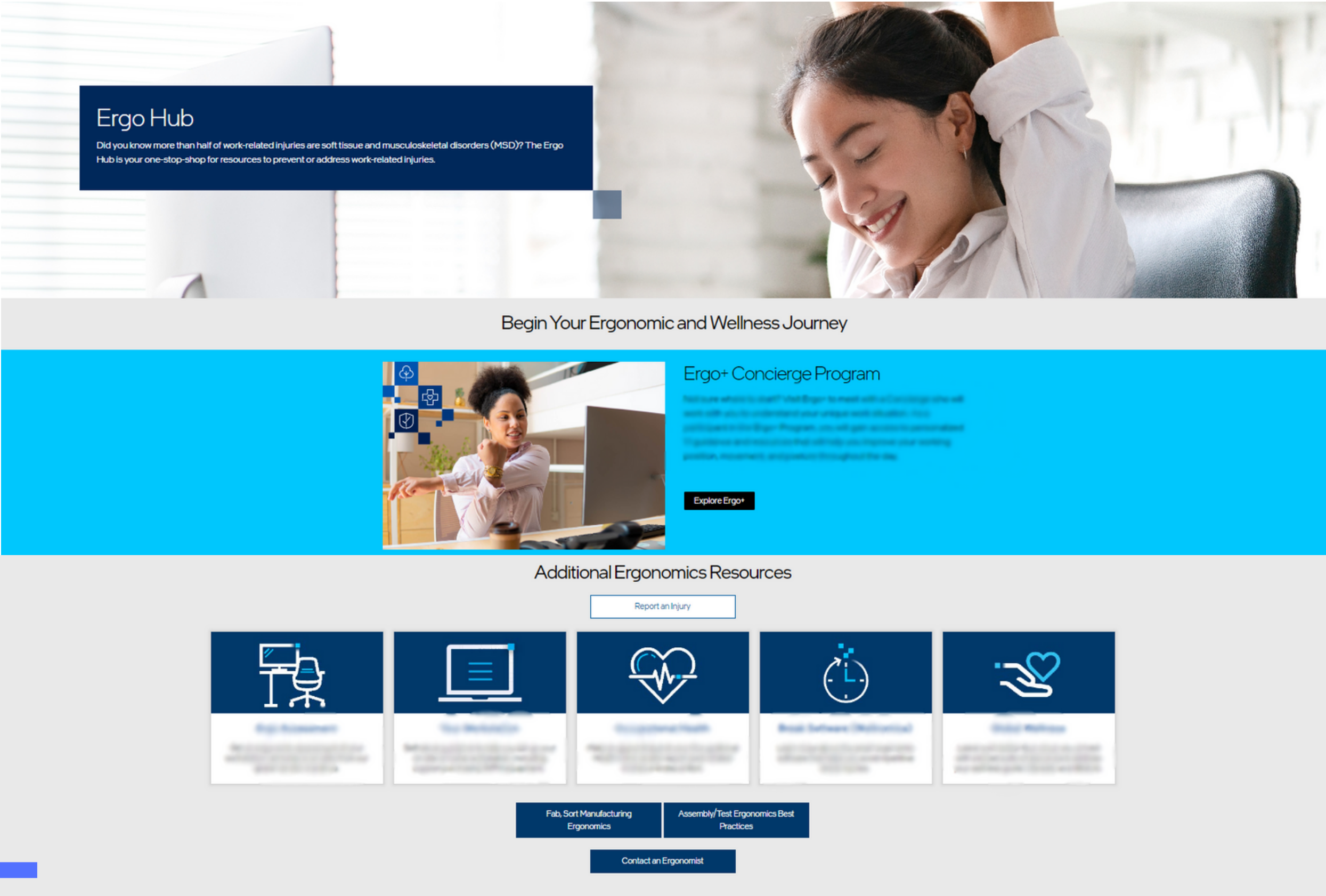
Next I brough the finalized mockups to life by using Adobe Experience Manager (AEM) to properly display resources and introduce the new branding for EHS. Ultimately, this website made it easier for employees to locate key resources from what it was before (a laundry list of hyperlinks).