

# Tanya Brassie

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New York, NY

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## Education

### THE UNIVERSITY OF TEXAS AT AUSTIN

MASTER OF SCIENCE IN INFORMATION STUDIES

Specialization: UX Design

**MAY 2015**

BACHELOR OF ARTS IN HISTORY WITH SPECIAL HONORS

**MAY 2012**

Thesis: "The Changing Tide of Utopianism in Atlantic City from 1860 to 1930"

## Experience

**PRICELINE** New York, NY

**SEPT 2014 - CURRENT**

ASSOCIATE UI DESIGNER

- Collaborating with designers across product teams to develop and document a consistent design language across all products
- Designing and coding (HTML, SASS, some Javascript) common UI components for living style guide
- Re-designing flights product including conducting initial user testing and developing and refining interim designs using Sketch
- Building HTML templates and providing front end styling (SASS) for new, Angular JS based flights path

**PRICELINE** Norwalk, CT

**JUN - AUG 2014**

UX/UI SUMMER INTERN

- Managed burgeoning internal style guide project involving researching current styles used on priceline.com, proposing element re-designs, collaborating with designers to finalize standardized designs
- Re-designed major UI elements for priceline.com such as global navigation and footer
- Translated designs into super high-fidelity Photoshop mockups for developers to implement

**SPRINGBOX** Austin, TX

**MAR - JUN 2014**

USER EXPERIENCE INTERN

- Produced rapid prototypes to quickly test and iterate on solutions to UX problems in an agency setting
- Created high fidelity, annotated wireframes to assist designers and developers
- Collaborated with copy writers to develop and execute new content strategies

**LOZANO LONG INST. OF LATIN AM. STUDIES** Austin, TX

**AUG 2013 - MAY 2014**

DIGITAL SCHOLARSHIP GRADUATE RESEARCH ASSISTANT

- Developed and implemented projects related to digital curation, scholarly communication and media outreach
- Re-designed legacy web pages to conform to current best practices of user-centered design and accessibility
- Managed web-archiving project containing 300+ Latin American government websites

## Skills

HTML/ CSS / SASS/ Javascript  
Adobe Creative Suite  
Axure / Omnigraffle/Sketch

Git  
Mag +  
PHP / MySQL

Drupa/Wordpress  
Omeka  
Card Sorting

Morae  
Usability Testing  
Puppeteering