

New York, NY tanya.brassie@utexas.edu 512.733.3203

# Education

#### THE UNIVERSITY OF TEXAS AT AUSTIN

MASTER OF SCIENCE IN INFORMATION STUDIES Specialization: UX Design

**MAY 2015** 

BACHELOR OF ARTS IN HISTORY WITH SPECIAL HONORS

**MAY 2012** 

Thesis: "The Changing Tide of Utopianism in Atlantic City from 1860 to 1930"

# Experience

### PRICELINE.COM New York. NY

**SEPT 2014 - CURRENT** 

ASSOCIATE UI DESIGNER

- Collaborating with designers across product teams to develop and document a consistent design language across all products
- Designing and coding (HTML, SASS, some Javascript) common UI components for living style guide
- Enhancing user dashboard features by designing and iterating on UI for functionality improvements
- Building HTML templates and providing front end styling (SASS) for new, Angular JS based flights path

### PRICELINE.COM Norwalk, CT

**JUN - AUG 2014** 

UX/UI SUMMER INTERN

- Managed burgeoning internal style guide project involving researching current styles used on priceline.com, proposing element re-designs, collaborating with designers to finalize standardized designs
- Re-designed major UI elements for priceline.com such as global navigation and footer

## **SPRINGBOX** Austin, TX

**MAR - JUN 2014** 

**USER EXPERIENCE INTERN** 

- Produced rapid prototypes to quickly test and iterate on solutions to UX problems in an agency setting
- Created high fidelity, annotated wireframes to assist designers and developers
- Collaborated with copy writers to develop and execute new content strategies

#### LOZANO LONG INST. OF LATIN AM. STUDIES Austin, TX

AUG 2013 - MAY 2014

DIGITAL SCHOLARSHIP GRADUATE RESEARCH ASSISTANT

- Developed and implemented projects related to digital curation, scholarly communication and media outreach
- Re-designed legacy web pages to conform to current best practices of user-centered design and accessibility
- Managed web-archiving project containing 300+ Latin American government websites

# Skills

HTML/CSS/SASS/Javascript Adobe Creative Suite Axure /Omnigraffle/Sketch Git Rapid prototyping Usability Testing Drupal/Wordpress Omeka Illustration