

Tanya Brassie

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Education

THE UNIVERSITY OF TEXAS AT AUSTIN

MASTER OF SCIENCE IN INFORMATION STUDIES

Specializations: UX Design

MAY 2014

BACHELOR OF ARTS IN HISTORY WITH SPECIAL HONORS

Thesis: "The Changing Tide of Utopianism in Atlantic City from 1860 to 1930"

MAY 2012

Experience

PRICELINE Norwalk, CT

JUN 2014 - CURRENT

UX/UI SUMMER INTERN

- Managed burgeoning internal style guide project involving researching current styles used on priceline.com, proposing element re-designs, collaborating with designers to finalize standardized designs and coding living style guide to reflect decisions
- Re-designed major UI elements for priceline.com such as global navigation and footer
- Translated designs into super high-fidelity Photoshop mockups for developers to implement

SPRINGBOX Austin, TX

MAR - JUN 2014

USER EXPERIENCE INTERN

- Produced rapid prototypes to quickly test and iterate on solutions to UX problems in an agency setting
- Created high fidelity, annotated wireframes to assist designers and developers
- Collaborated with copy writers to develop and execute new content strategies

LOZANO LONG INST. OF LATIN AMERICAN STUDIES Austin, TX

AUG 2013 - MAY 2014

DIGITAL SCHOLARSHIP GRADUATE RESEARCH ASSISTANT

- Developed and implemented projects related to digital curation, scholarly communication and media outreach
- Re-designed legacy web pages to conform to current best practices of user-centered design and accessibility
- Managed web-archiving project containing 300+ Latin American government websites

UNIVERSITY OF TEXAS LIBRARIES Austin, TX

JAN 2013 - AUG 2014

UX GRADUATE RESEARCH ASSISTANT

- Conducted user research such as interviewing users and stakeholders, directing card-sorting exercises
- Created design deliverables such as project requirements documents, content inventories and workflow diagrams
- Constructed wireframes in Axure for projects such as Fine Arts Library re-design
- Transferred Library branch pages into Drupal CMS

Skills

HTML 5 / CSS3 / SASS
Adobe Creative Suite
Axure / Omnigraffle

Mag +
PHP / MySQL
Wordpress

Drupal
Omeka
Card Sorting

Morae
Usability Testing
Puppeteering