



Ames Properties

Predictive Property Prices:
Increase the value of your home

Tanya Do

AGENDA

Problem Statement

01

Baseline

02

Research and Predictions

03

Recommendations

04

Problem Statement



Baseline Property Values



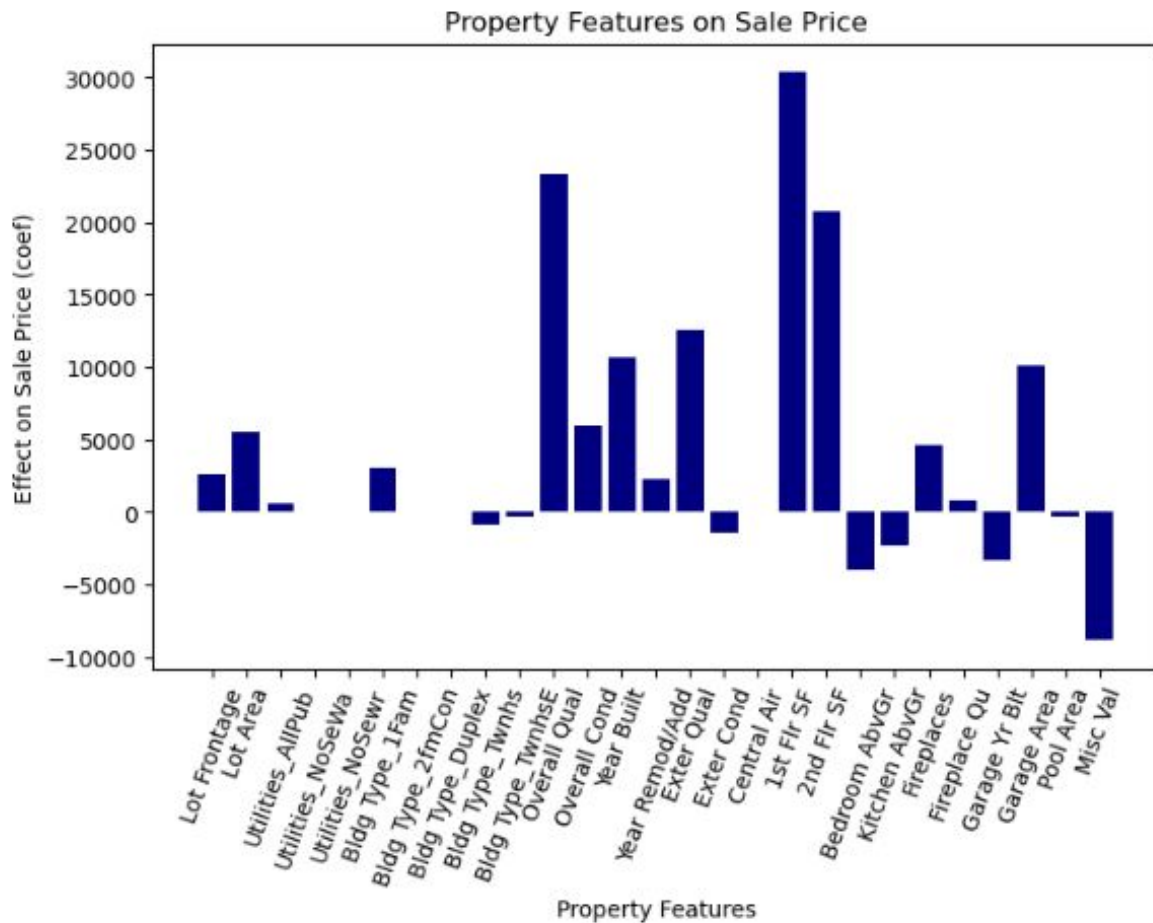
Lowest
\$ 12,789



Average
\$181,470



Highest
\$ 611,657



Unchangeable (At Buy-Time)

1st Floor Square Footage (1)
Lot Area (5)
Building Type: Family Home (6)



Changeable What you CAN do

Overall Quality (2)
Exterior Quality (3)
Garage Area (4)
Having all Utilities (7)



Recommendations

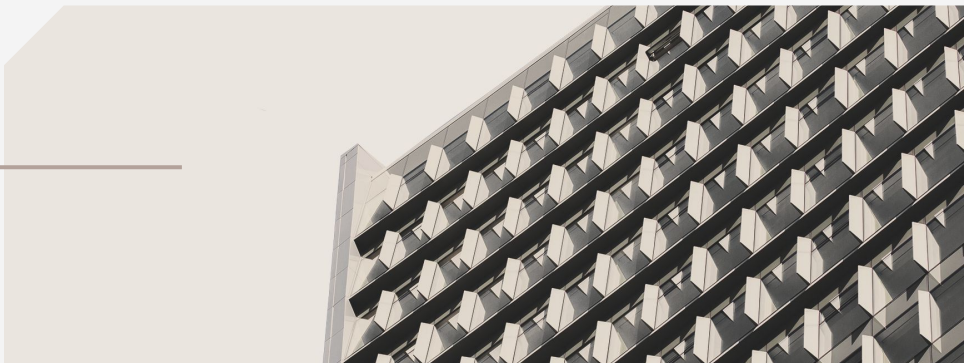


Maintain your property

Keep your property clean and well maintain.

Upgrade quality of material on maintenance

Build out garage area
If you have none, or only
1 car spot



ALTERNATIVE RESOURCES

Here's an assortment of alternative pictures within the same style of this template.

- Agenda
- Problem statement - Audience
- Baseline Model
- Predictors that affect housing price.
- Feature Engineering.
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- Changeable features
- Unchangeable features.
- Final Model
- Recommendation
- Thank You