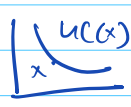


Oct 11, 2023

From conditions on preferences to conditions on $u(\cdot)$: —

1) \succeq convex $\Rightarrow \exists$ a quasiconcave $u(\cdot)$

Proof : \succeq convex means $u_C(x) = \{y, y \succeq x\}$ is convex 

But $y \succeq x$ is equivalent to $u(y) \geq u(x)$
 $u_C(x) = \{y, u(y) \geq u(x)\}$ is convex.

This is (one) defⁿ of quasiconcave $u(\cdot)$.

Also true \succeq strictly convex $\Rightarrow \exists$ a $u(\cdot)$ strictly quasiconcave. (Not equivalent to concave)

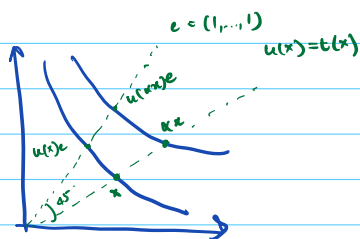
Not true: convex $\succeq \Rightarrow \exists$ $u(\cdot)$ concave

2) \succeq homothetic (& monotone)
(homotheticity \Rightarrow monotonicity)

$\Rightarrow \exists$ an hd-1 fⁿ $u(\cdot)$ that represents \succeq

Proof :—

Let \succeq be homothetic & monotone



$$u(x)e \sim x \text{ \& } u(\alpha x)e \sim \alpha x$$

$$\alpha u(x)e \sim \alpha x \text{ (homotheticity)}$$

$$\underbrace{u(\alpha x)e}_{n} \sim \underbrace{\alpha u(x)e}_{m} \text{ (transitivity)}$$

$$u(\alpha x) = \alpha u(x) \text{ (monotonicity)}$$

Classic homothetic utility: Cobb Douglas

$$u(x) = x_1^{\alpha_1} x_2^{\alpha_2} \dots x_n^{\alpha_n}$$

It is wlog to assume $\alpha_1 + \dots + \alpha_n = 1$
why? say $\alpha_1 + \dots + \alpha_n = k$

Consider

$$\tilde{u}(x) = (u(x))^{1/k}$$

u & \tilde{u} represent same preferences, & $\tilde{u}(x) = x_1^{\alpha_1/k} \dots x_n^{\alpha_n/k}$

$$\left(\frac{\alpha_1}{k} + \dots + \frac{\alpha_n}{k} \right) = \frac{1}{k} (\alpha_1 + \dots + \alpha_n) = 1$$

* CD is a special case of more general class:-
Constant elasticity of substitution (CES)

$$u(x) = [\alpha_1 x_1^\rho + \dots + \alpha_n x_n^\rho]^{1/\rho}$$

Can check this is hd-1

special cases

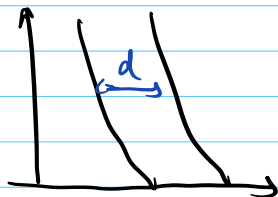
$$\rho = 1$$

$$\rho \rightarrow 0$$

$$\rho \rightarrow -\infty$$

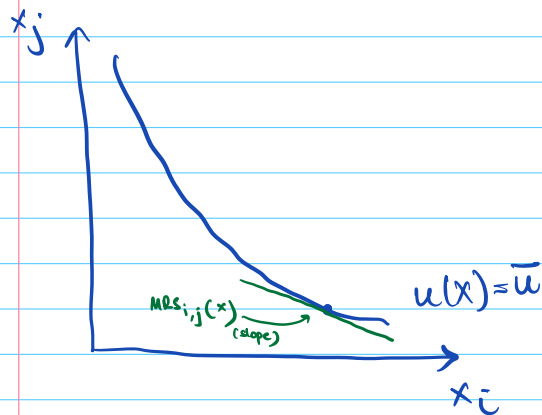
③

\geq Quasilinear (in x_1) $\Rightarrow \exists$ a $u(\cdot)$ of the form
 $u(x_1, \dots, x_n) = x_1 + v(x_2, \dots, x_n)$



(income effect)

Marginal Rate of Substitution.



$$u(x) = \bar{u}$$

$$\frac{\partial u}{\partial x_i} dx_i + \frac{\partial u}{\partial x_j} dx_j = d\bar{u} = 0$$

(along the IC)

$$\Rightarrow \frac{dx_j}{dx_i} = -\frac{\partial u / \partial x_i}{\partial u / \partial x_j}$$

$$MRS_{ij}(x) = \frac{\partial u / \partial x_i}{\partial u / \partial x_j}$$

Budget sets: —

Consumption space $x = \mathbb{R}_+^n$
standard (Walrasian) budget set:

$$B_{p,m} = \{x \in x : p \cdot x \leq m\}$$

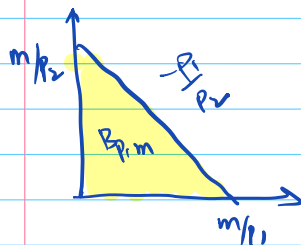
prices \nwarrow \nearrow income

$$p = (p_1, \dots, p_n)$$

in 2-D:

$$\{x \in \mathbb{R}^2 : p_1 x_1 + p_2 x_2 \leq m\}$$

$$x_2 \leq \frac{m}{p_2} - \frac{p_1}{p_2} x_1$$



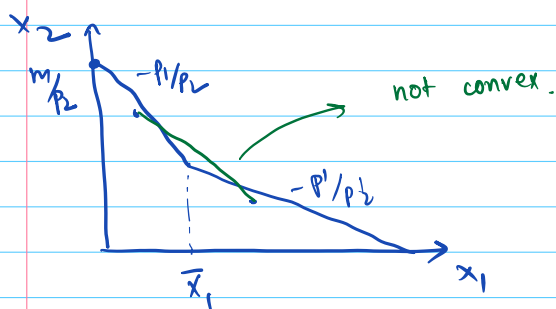
Walrasian budget set is convex.

Non-convex budget sets come up all the time.

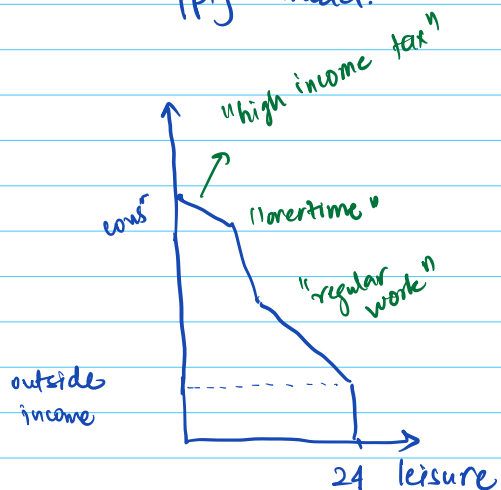
- Progressive taxation
- Welfare payments
- Non linear pricing

Non-linear pricing.

Discount on x_1 if you purchase $\geq \bar{x}_1$ units.



labor supply model.



"Classic" Utility Maximization Problem (UMP)

$$\begin{aligned} \max_{x_i \geq 0} \quad & u(x) \\ \text{s.t.} \quad & p \cdot x \leq m \end{aligned}$$

Solution functions:

$$x(p, m) = \arg \max_{\substack{x_i \geq 0 \\ p \cdot x \leq m}} u(x) \quad (\text{Marshallian}) \text{ Demand Correspondence}$$

$$v(p, m) = \max_{\substack{x_i \geq 0 \\ p \cdot x \leq m}} u(x) \quad \text{Indirect utility function}$$

(1st question: existence?)

Theorem: (i) If $p \gg 0$, & $u(\cdot)$ is continuous, then the UMP has a solution.

(ii) If in addition \geq are locally unsatiated then $p \cdot x^* = m \quad \forall \quad x^* \in x(p, m)$ (Walras Law)

Proof of (i):

$p \gg 0$ ensures $B_{p, m}$ is compact (closed & bounded)
Continuous f^n on compact sets have a maximum.

Proof of (ii)

Assume $p \cdot x^* < m$

Then x^* is in the interior of $B_{p, m}$.

By LWS, \exists a $y \in B_{p, m}$ s.t. $u(y) > u(x^*)$
This contradicts that x^* is optimal.