



# Sales Analysis Report

---



Sales

Product

Customer

Regionwise

Summary



# Sales Analysis

- Home
- Sales
- Products
- Employee
- Region

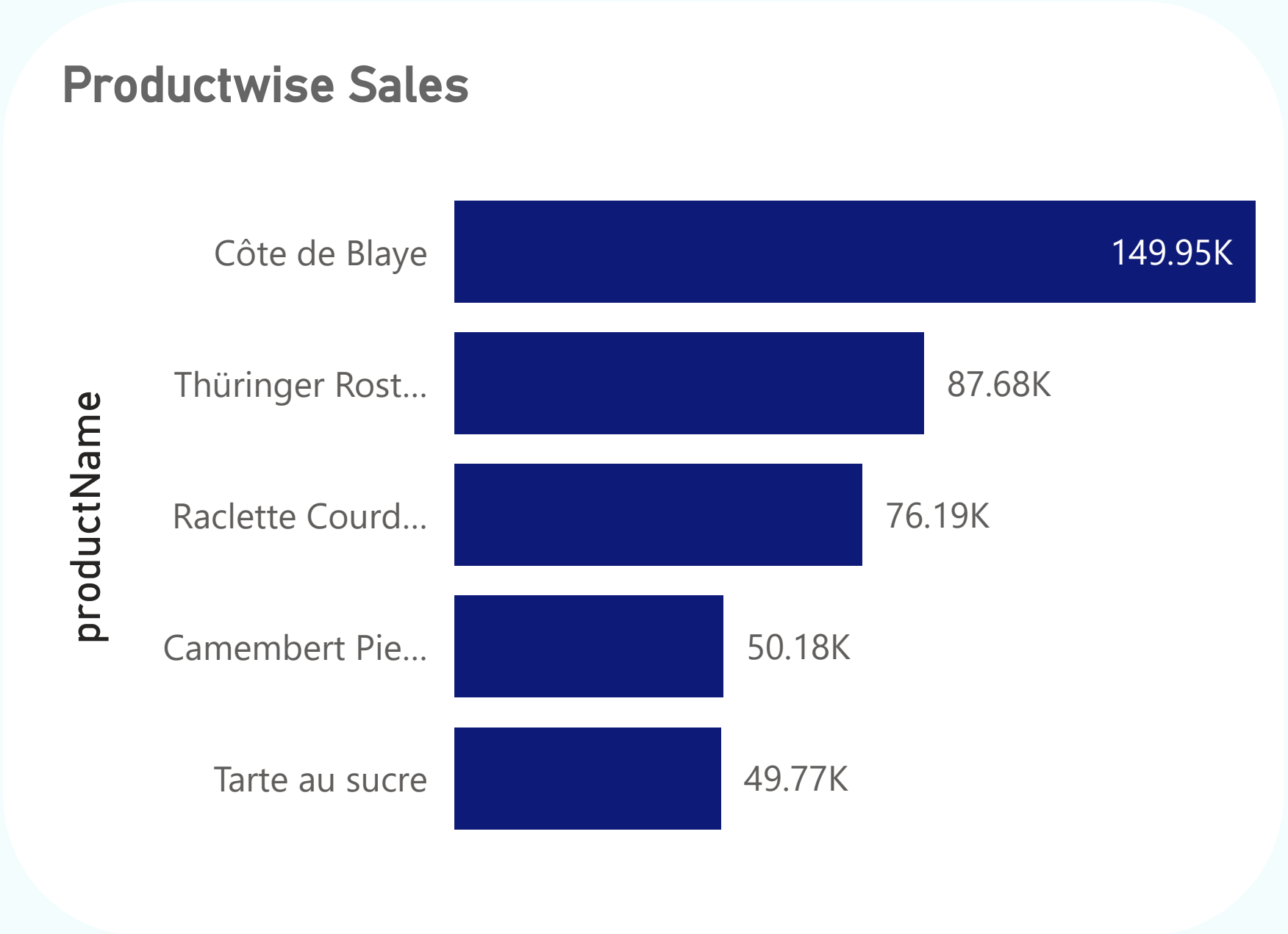
QuarterAll

MonthAll



Sales Growth

country	2013	2014	2015	Total
USA	41,768.55	120,752.80	100,363.32	262,884.67
Germany	37,688.95	123,872.08	82,474.95	244,035.98
Austria	29,253.35	62,947.63	46,919.25	139,120.23
Brazil	23,775.15	44,424.86	46,492.62	114,692.63
France	17,618.75	47,789.75	19,905.86	85,314.36
Venezuela	10,403.05	28,075.33	22,141.41	60,619.79
United Kingdom	9,630.70	27,798.70	23,111.16	60,540.56
Sweden	7,382.85	27,993.80	23,970.00	59,346.65
Ireland	10,496.90	23,856.20	22,756.44	57,109.54
Canada	7,020.80	24,872.20	12,274.65	55,178.65





# Employee Performance



Home



Sales



Products



Employee



Region

## About

5

*employeeID*

Steven Buchanan

*employeeName*

Sales Manager

*title*

London

*city*

UK

*country*

Designation

Sales Manager



Emp Name

Steven Buchanan



29

Customers



42

Total Orders

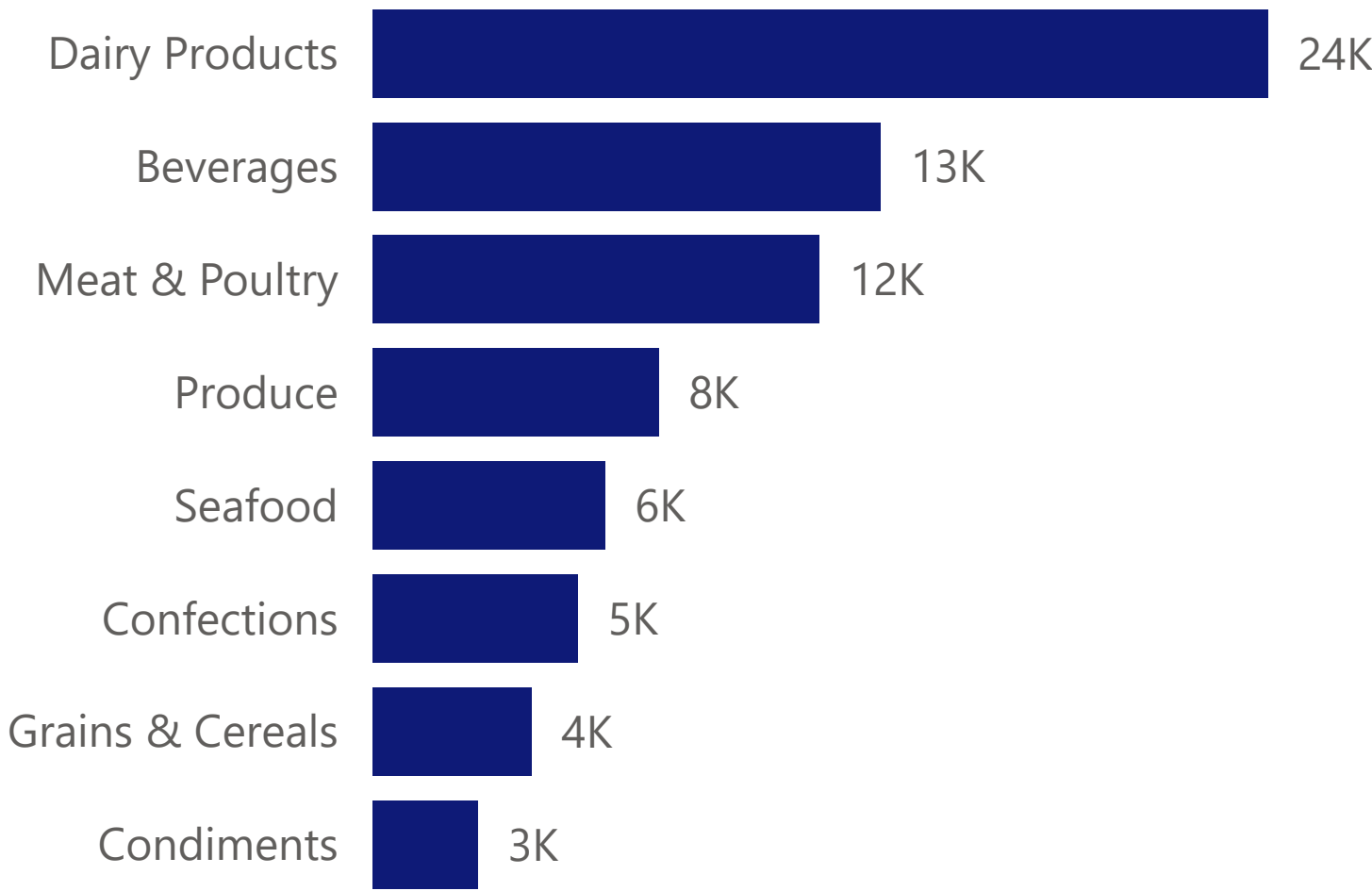


75.34K

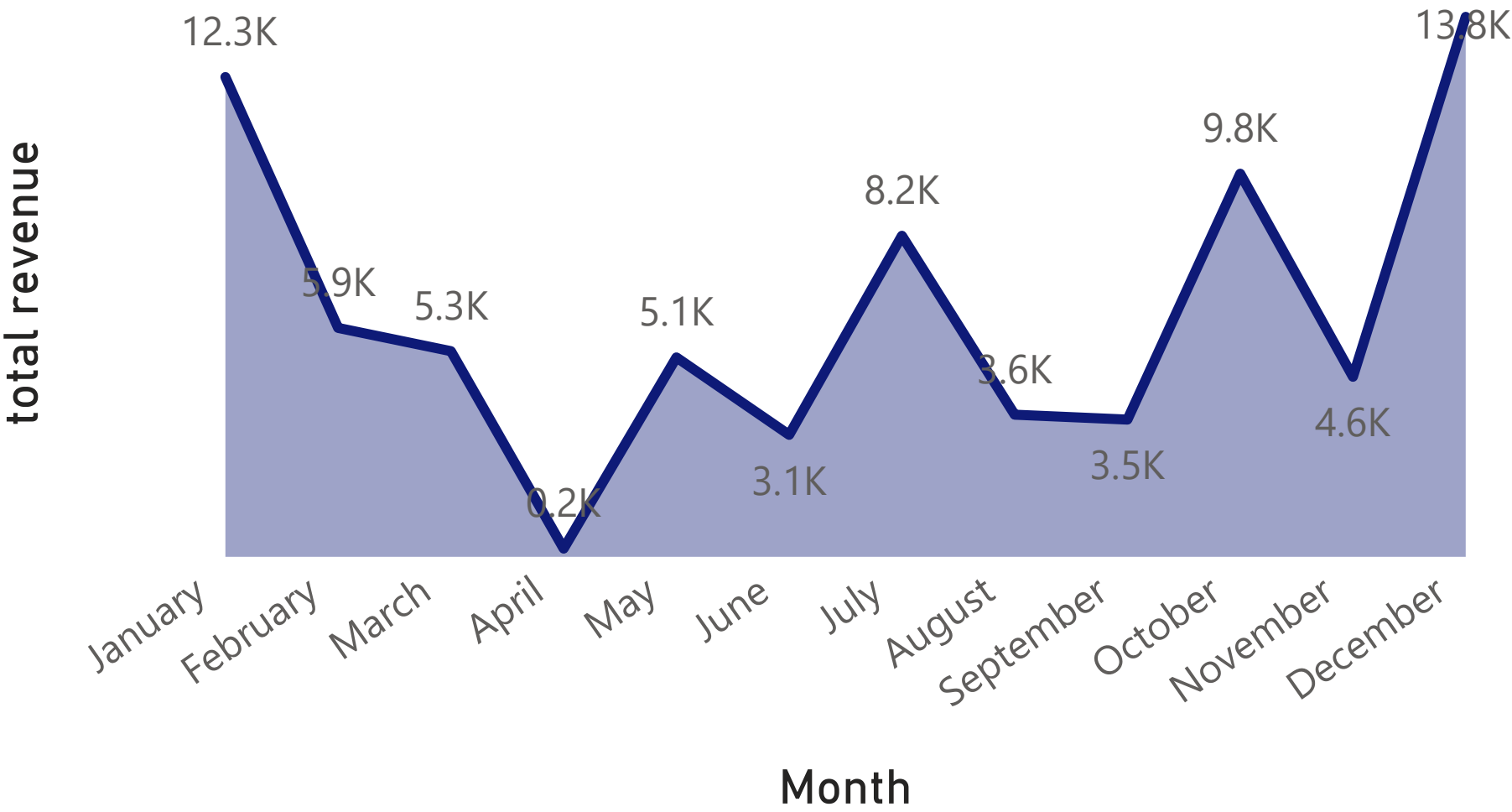
Total Sales

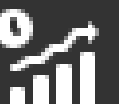


## Categorywise revenue



## Performance





# Regionwise Analysis

Argentina

69

City



91

Customers



## Customers

Alfreds Futterkiste

Ana Trujillo Emparedados y helados

Antonio Moreno Taquería

1.35M

Total Sales



830

Total Orders

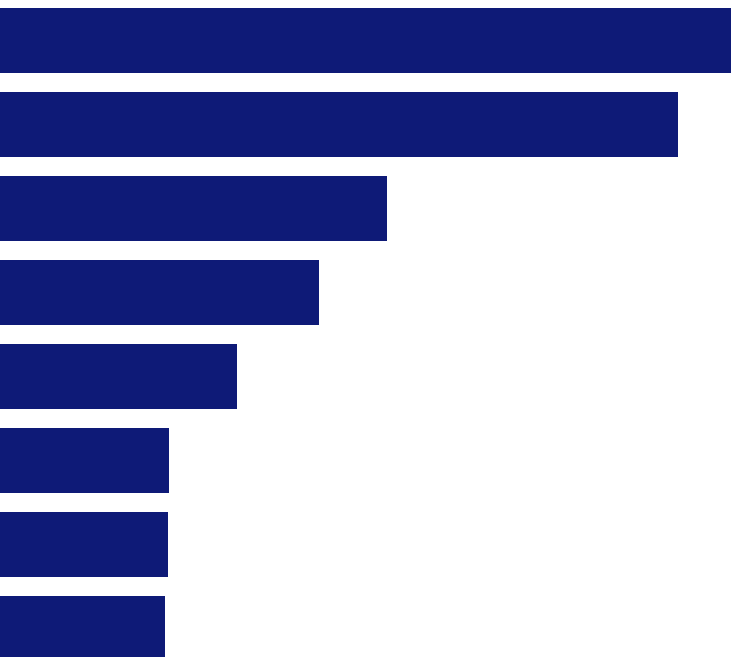


100.00

% of Total sales



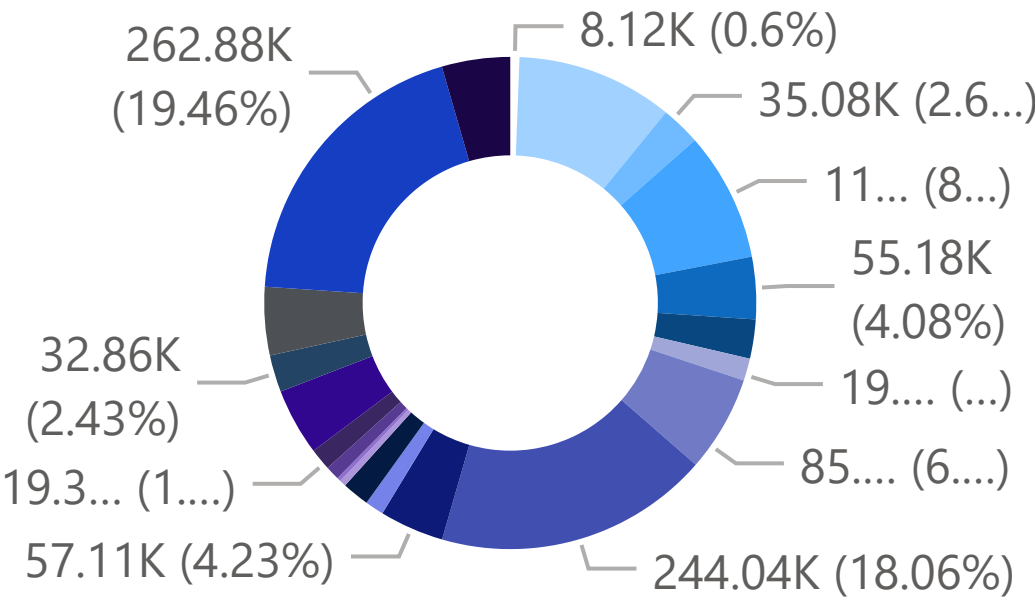
USA  
Germany  
Austria  
Brazil  
France  
Venezuela  
United Ki...  
Sweden



152

408

270



# Product Analysis

Company

All

Country

All

Top Selling  
Product Category

Beverages

Total  
Orders

830

Total  
Discount

3322

Products

77

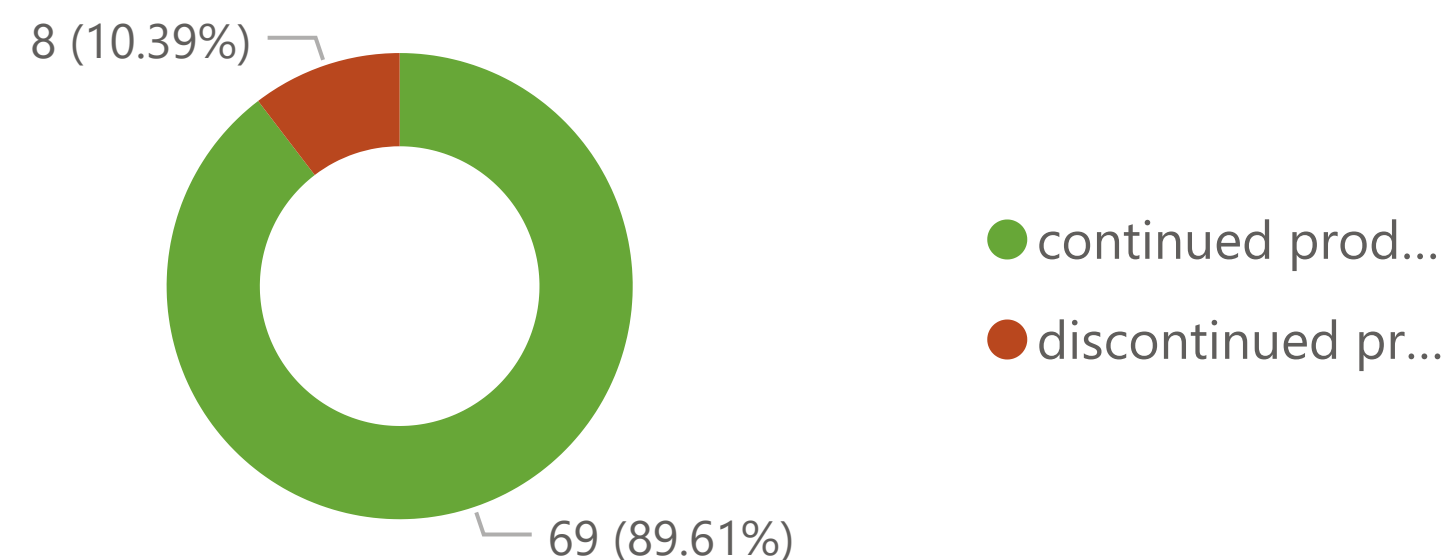
Units Sold

51K

Gross  
Revenue

1.35M

## Continued and Discontinued Products



## Top Ordered Products



## Detailed View

ID	Name	Revenue	Category
1	Chai	14,277.60	Beverages
2	Chang	18,559.20	Beverages
3	Aniseed Syrup	3,080.00	Condiments
4	Chef Anton's Cajun Seasoning	9,424.80	Condiments
5	Chef Anton's Gumbo Mix	5,801.15	Condiments
6	Grandma's Boysenberry Spread	7,345.00	Condiments
7	Uncle Bob's Organic Dried Pears	22,464.00	Produce
8	Northwoods Cranberry Sauce	13,760.00	Condiments
9	Mishi Kobe Niku	8,827.00	Meat & Poultry
10	Ikura	22,140.20	Seafood
11	Queso Cabrales	13,902.00	Dairy Products
Total		1,354,458.59	

525

rev