

# Machine Learning

Did anyone trampoline  
over break?

Why not?



Because Spring Break

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Now time for ML



# Century Gothic

Ee Rr  
Aa Ee Rr

a

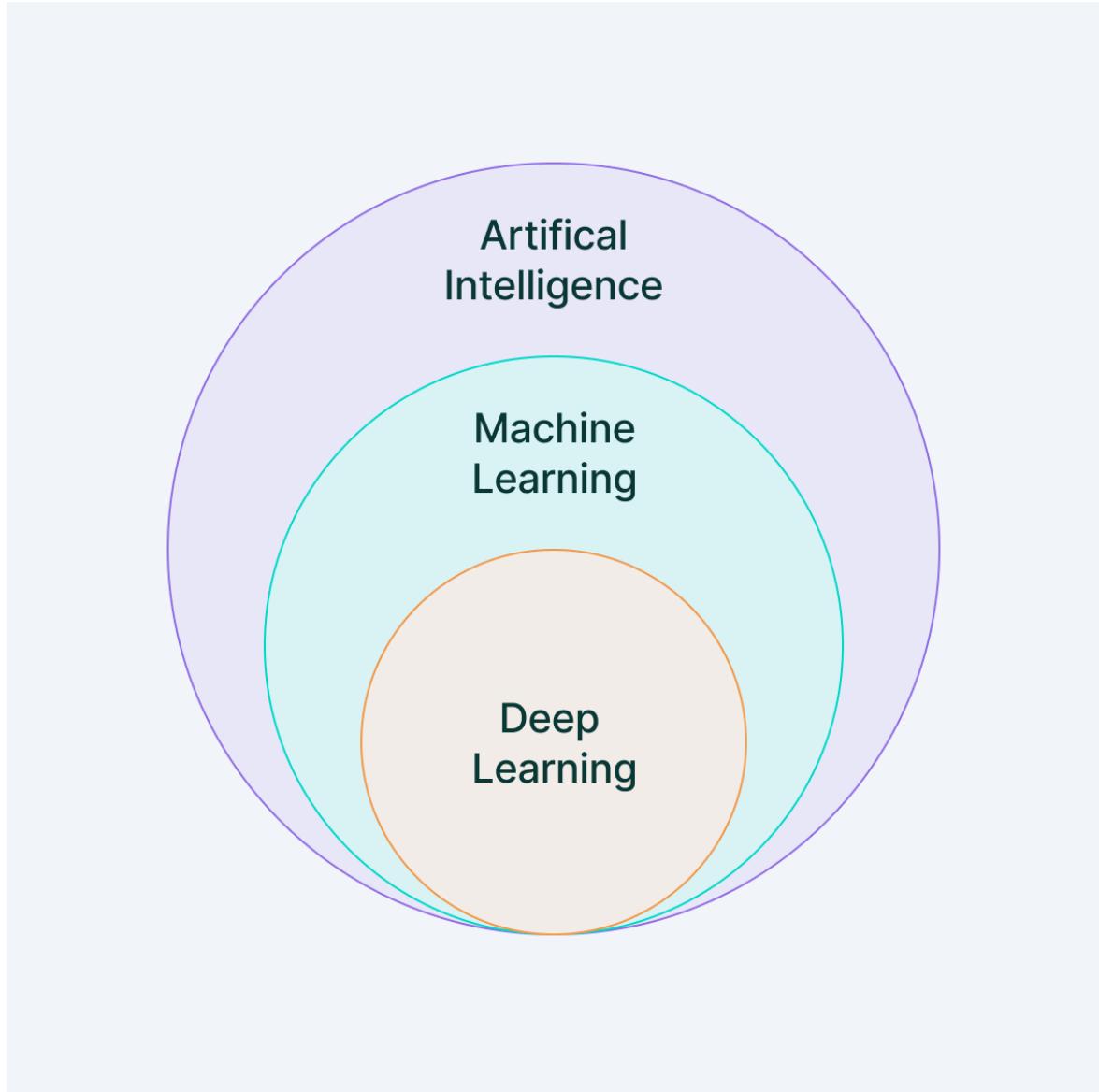
BALLOON

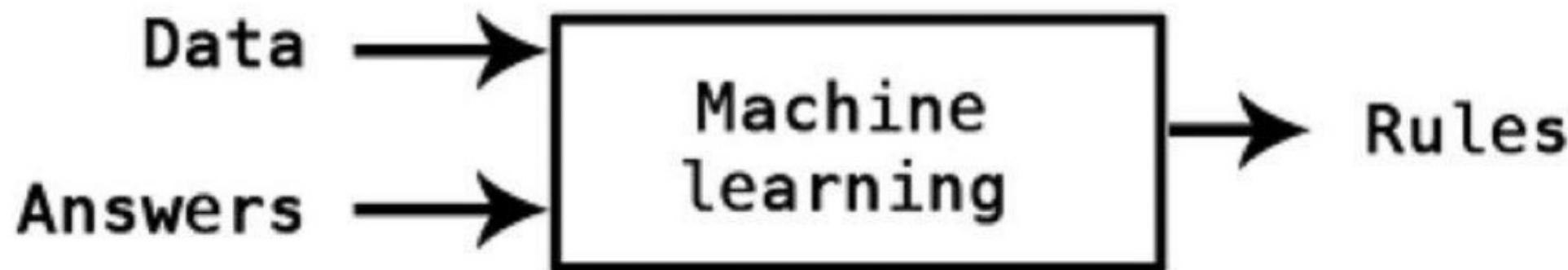
abcdefghijklmnopqrstuvwxyz  
0123456789

What is this  
really cool font?

# What is Machine Learning?

Basically: structured prediction using data





# Applications

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- Agriculture
- Anatomy
- Adaptive website
- Affective computing
- Astronomy
- Banking
- Bioinformatics
- Brain–machine interfaces
- Cheminformatics
- Citizen science
- Computer networks
- Computer vision
- Credit-card fraud detection
- Data quality
- DNA sequence classification
- Economics
- Financial market analysis<sup>[75]</sup>
- General game playing
- Handwriting recognition
- Information retrieval
- Insurance
- Internet fraud detection
- Knowledge graph embedding
- Linguistics
- Machine learning control
- Machine perception
- Machine translation
- Marketing
- Medical diagnosis
- Natural language processing
- Natural language understanding
- Online advertising
- Optimization
- Recommender systems
- Robot locomotion
- Search engines
- Sentiment analysis
- Sequence mining
- Software engineering
- Speech recognition
- Structural health monitoring
- Syntactic pattern recognition
- Telecommunication
- Theorem proving
- Time-series forecasting
- User behavior analytics
- Behaviorism

What are some types of  
Machine Learning?

# Let's start with an example...

Sq. Ft	House Price
500	50,000
1000	100,000
1500	150,000
2000	200,000
2500	250,000
3000	300,000

What do we need to  
create an ML model?

How do we predict  
243,000 sq. ft?

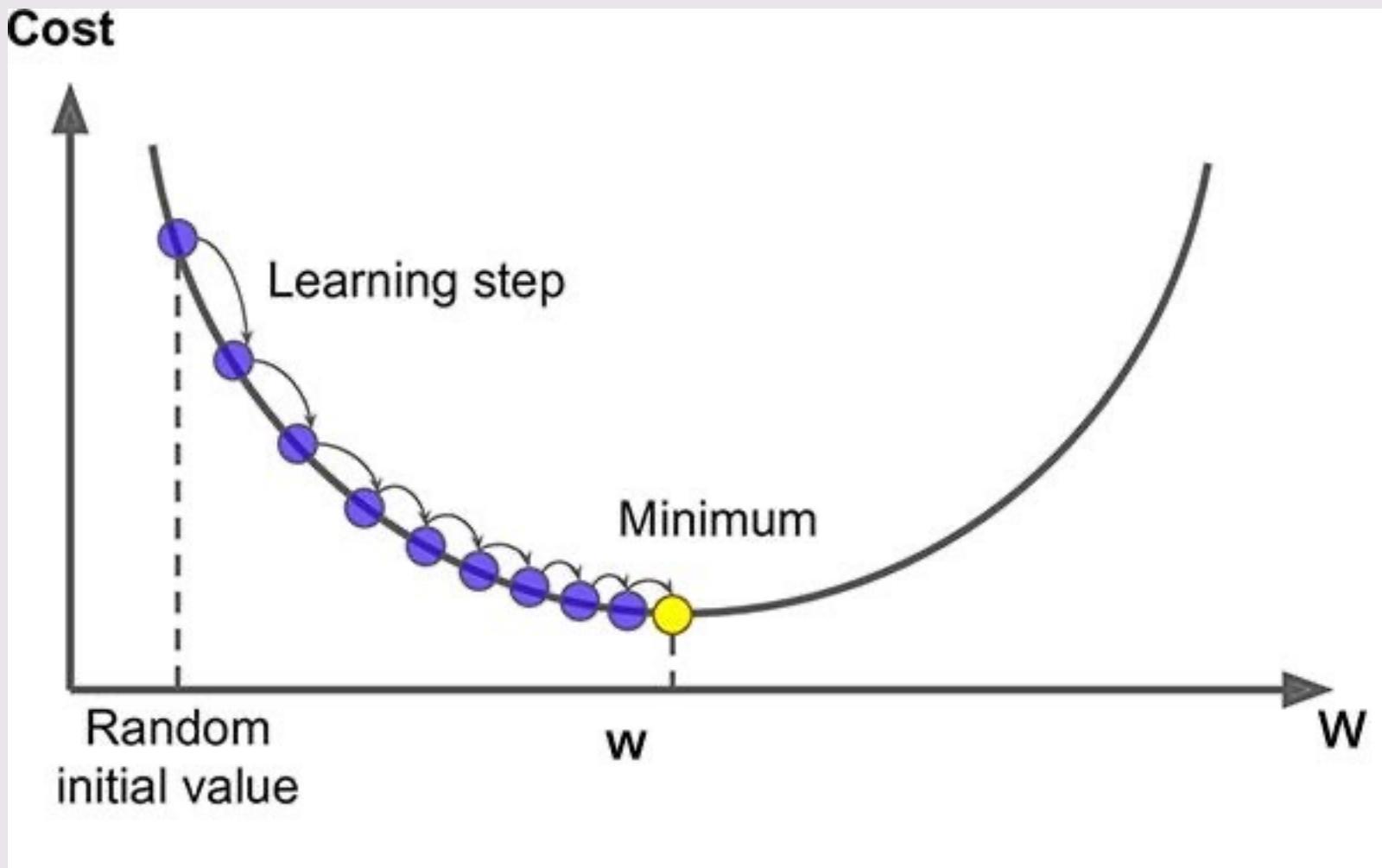
# For simplicity let's pick two points

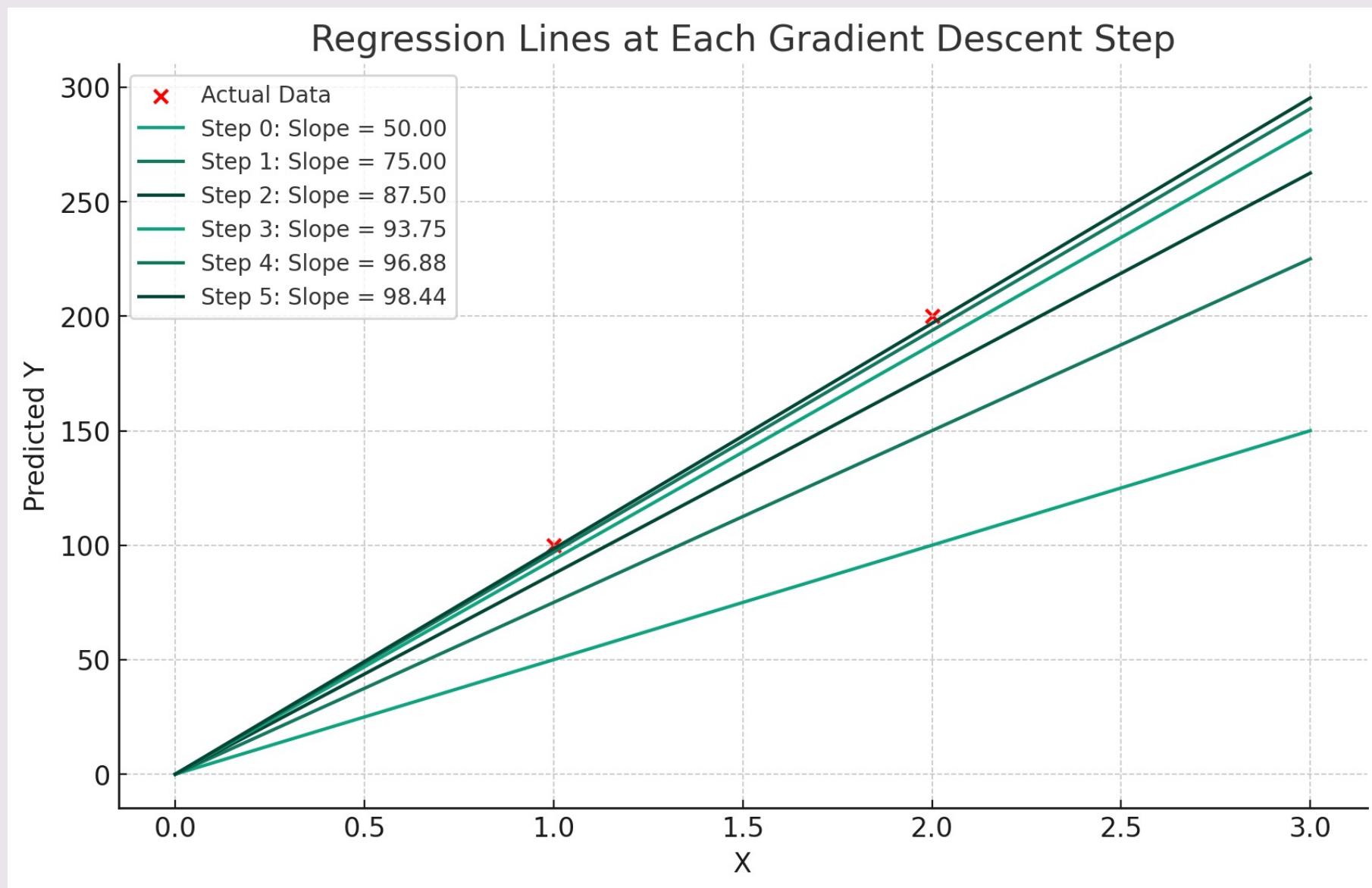
Sq. Ft	House Price
1000	100,000
2000	200,000

# Let's move to New York

Sq. Ft	Monthly Rent
1	100
2	200

# Gradient Descent?





Let's code this up!

# Let's code this up!

We need to code the loss function, evaluation, optimizer, ...

Why don't we import it

# Why don't we import it

Enter: **Sci-Kit Learn**



# Machine Learning



what society thinks I do



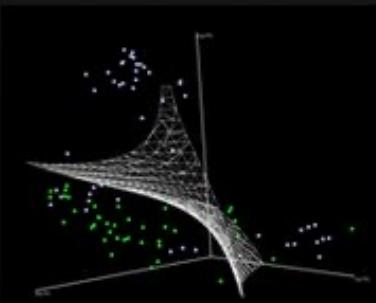
what my friends think I do



what my parents think I do

$$\begin{aligned} L_c &= \frac{1}{2} \|\mathbf{w}\|^2 - \sum_i \alpha_i y_i (\mathbf{x}_i^\top \mathbf{w} + b) + \sum_i \alpha_i \\ \alpha_i &\geq 0, \forall i \\ \mathbf{w} &= \sum_i \alpha_i y_i \mathbf{x}_i, \sum_i \alpha_i = 0 \\ \nabla g(\theta_t) &= \frac{1}{n} \sum_{i=1}^n \nabla \ell(x_i, y_i; \theta_t) + \nabla r(\theta_t), \\ \theta_{t+1} &= \theta_t - \eta_t \nabla \ell(x_{i(t)}, y_{i(t)}; \theta_t) - \eta_t \cdot \nabla r(\theta_t) \\ \mathbb{E}_{i(t)} [\ell(x_{i(t)}, y_{i(t)}; \theta_t)] &= \frac{1}{n} \sum_i \ell(x_i, y_i; \theta_t). \end{aligned}$$

what other programmers think I do

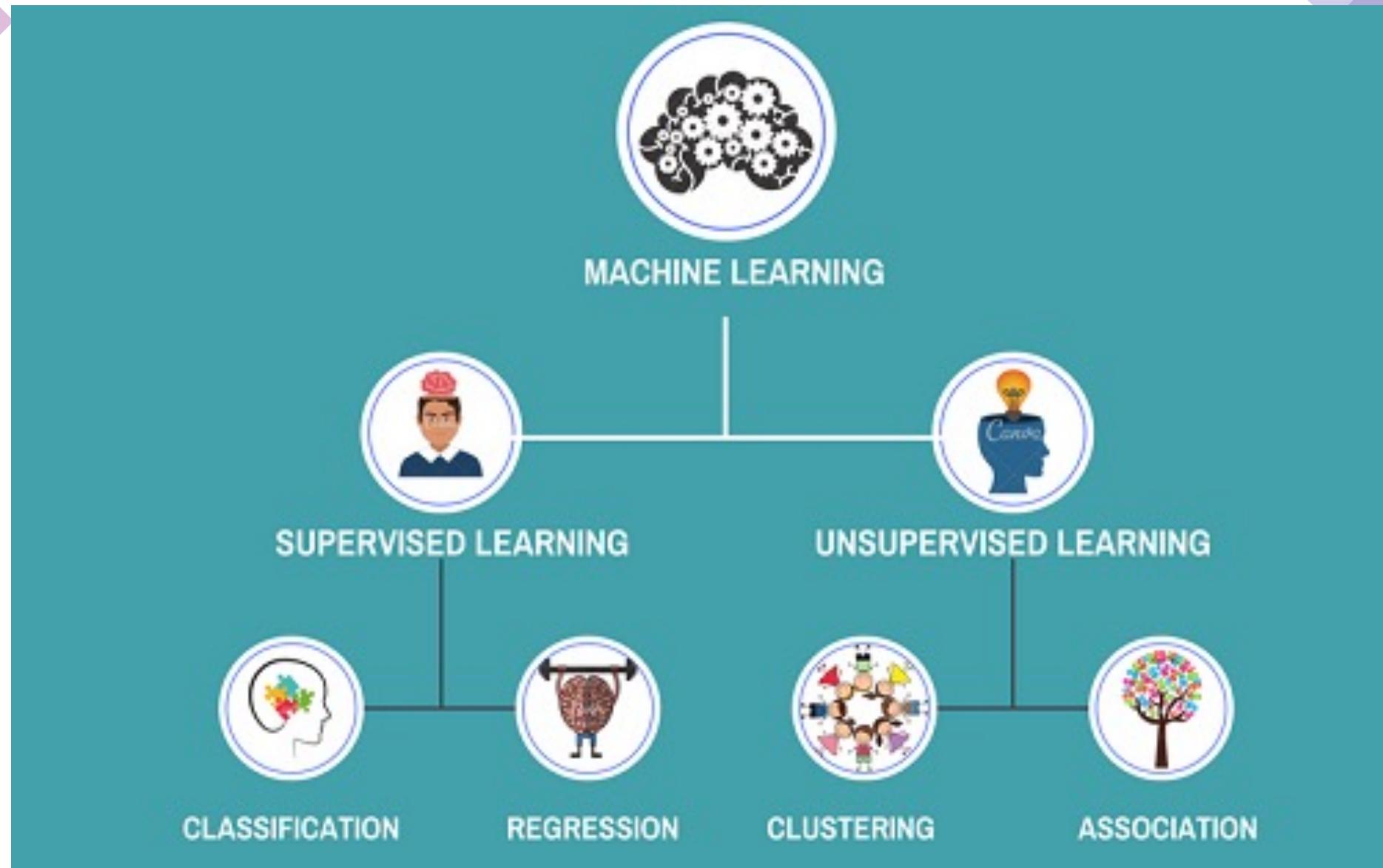


what I think I do

```
>>> from scipy import SVM
```

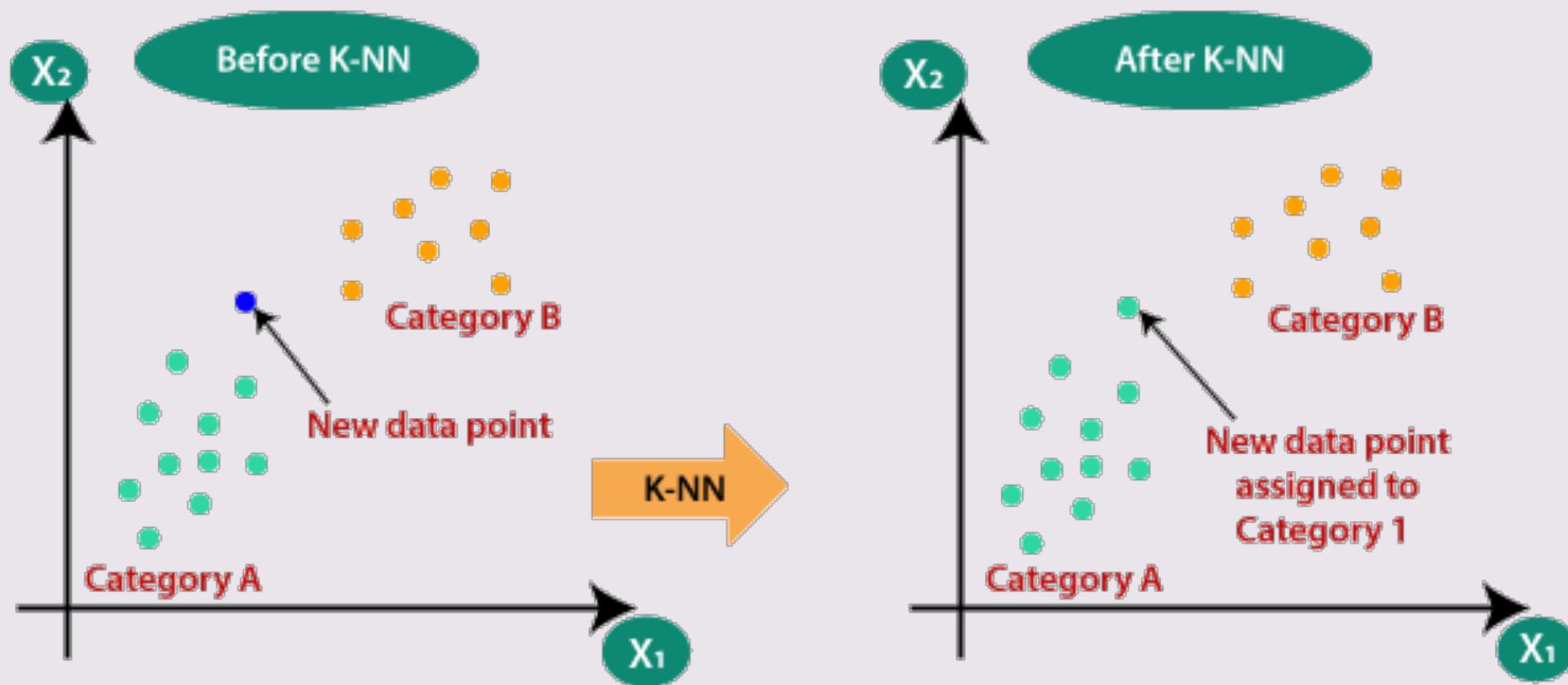
what I really do

Great! That's Regression.  
What about *classification*

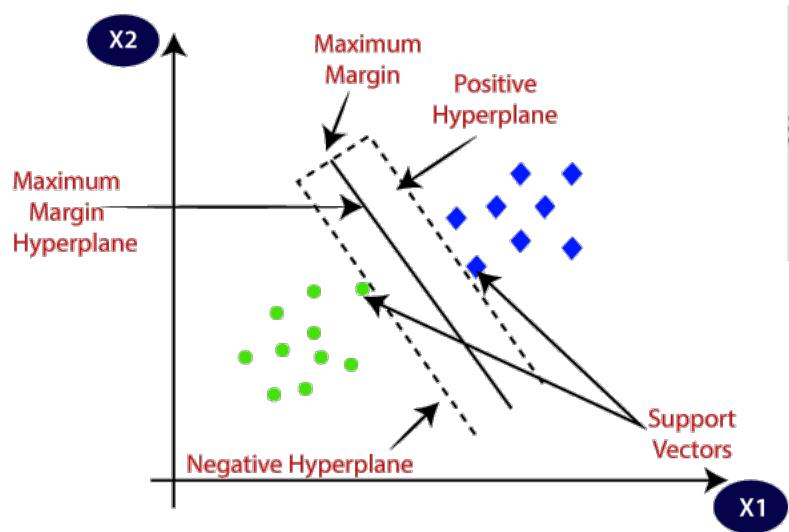


# Basic Classification Example?

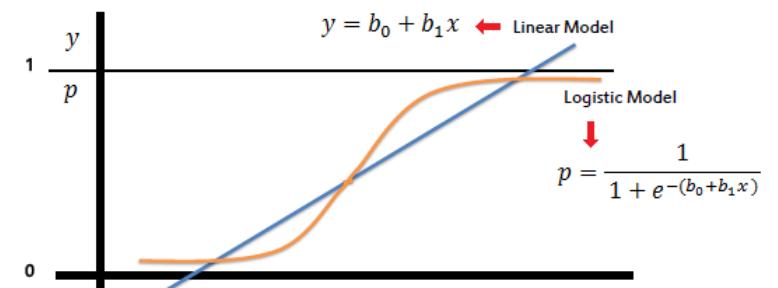
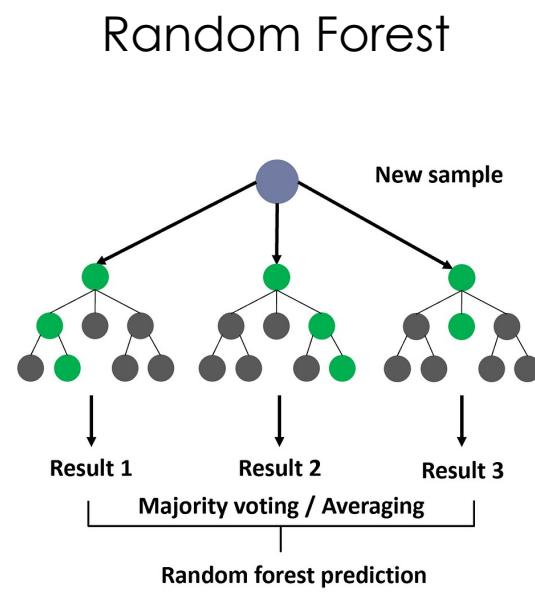
# K Nearest Neighbors



# Other Options



Support Vector Machines

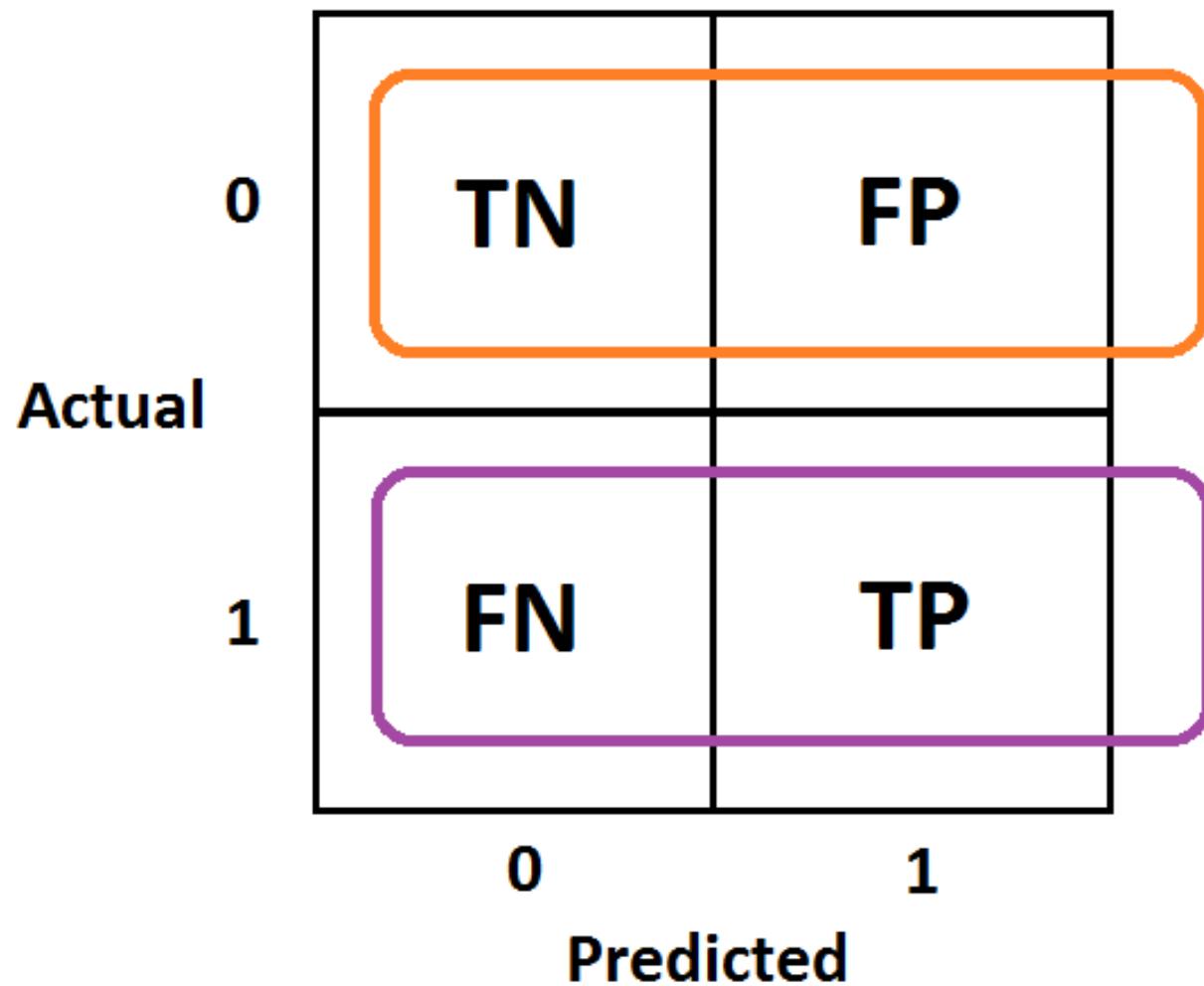


Logistic Regression

¡Vamos a implementar!

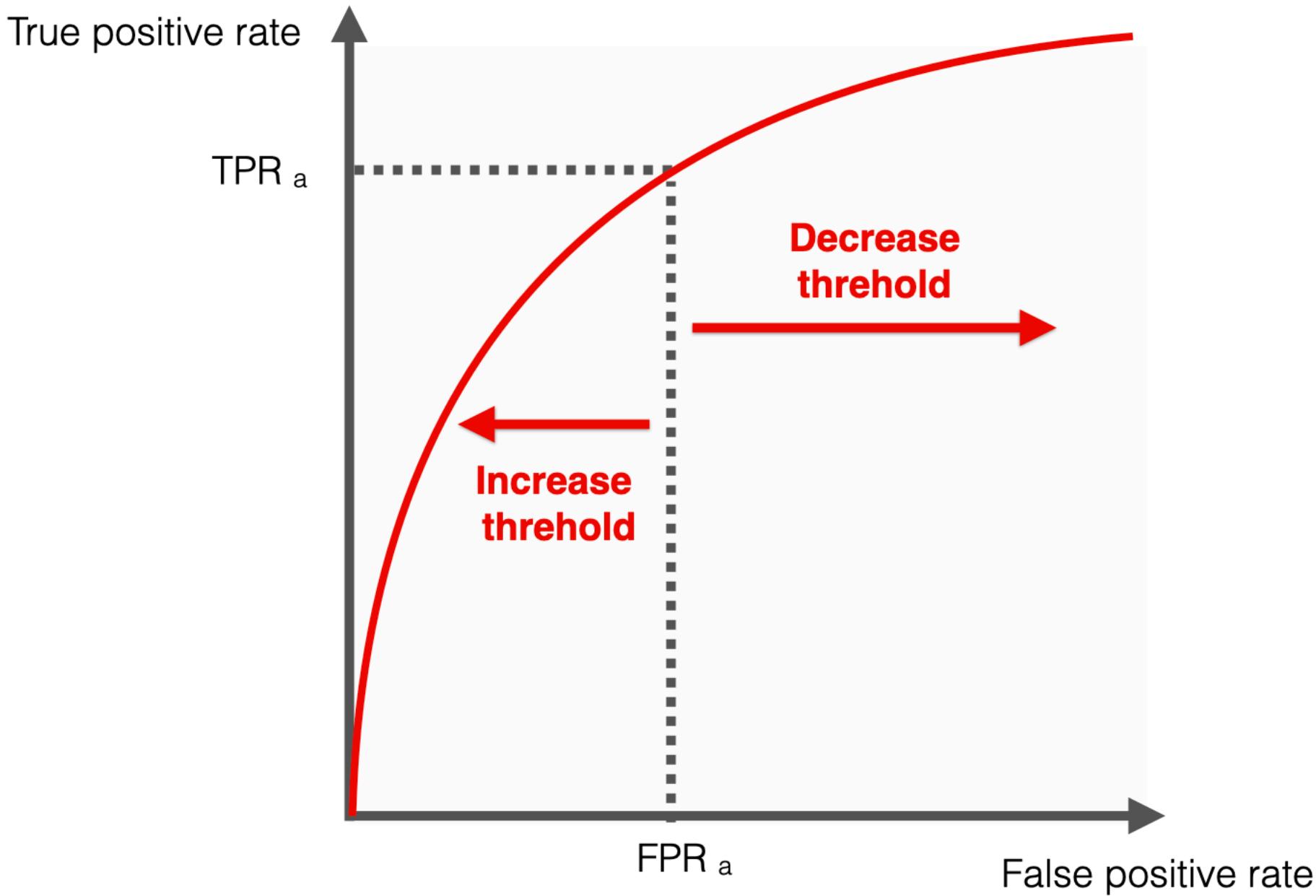
Let's implement it!

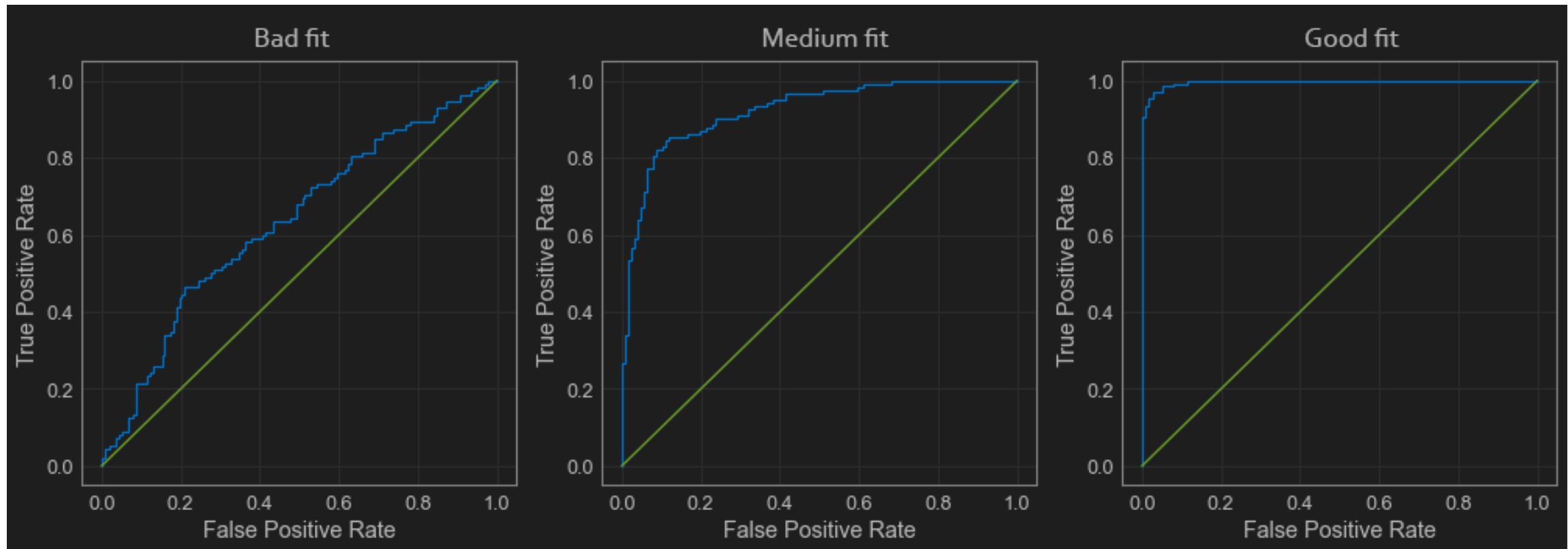
How do we measure  
classification models?

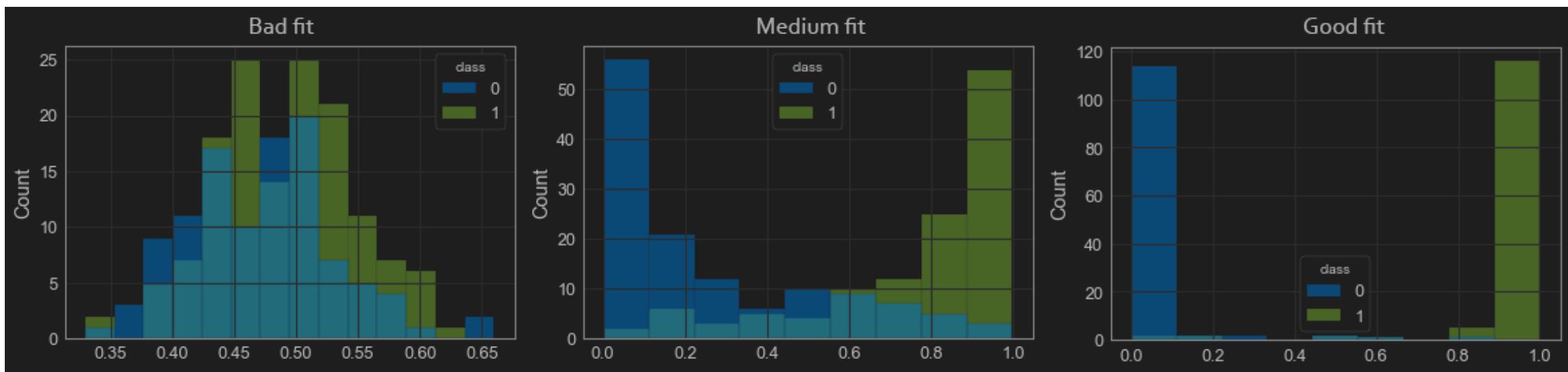


$$\text{False Positive Rate (FPR)} = \frac{FP}{(FP + TN)}$$

$$\text{True Positive Rate (TPR)} = \frac{TP}{(TP + FN)}$$









To Jupyter Notebook!

Can we use KNN for Regression?

But there's so many neighbors, how  
do we decide how to maximize our  
*hyperparameters?*

**What do birds call other birds  
that live nearby?**



**Nest-door neighbors!**

[LearnFunnyJokes.com](http://LearnFunnyJokes.com)



What if the data has different scales?

How do we validate our model?  
What if we get *lucky* with our split?

How do we put this all together?

Let's talk Unsupervised Learning

# What is PCA

# What is K Means?

