**Chapter 1 Hackathon # 3 (Day 01)**

**Chapter 2 Foundation For**

**Chapter 3 "StylistaBuy"**

# Step # 01:

Our marketplace "StylistaBuy" laying in the category of Niche e-commerce. Let's define Niche e-commerce and take look on its key features:

## Niche E-commerce

Niche e-commerce refers to online marketplaces or platforms that specialize in a specific category of products, services, or target audience. Unlike general e-commerce giants that cater to diverse product categories, niche platforms focus on a single industry or customer base. This approach allows businesses to address specific needs more effectively, delivering tailored experiences that attract loyal customers.

# Step # 02:

## ❖ stylistaBuy:

StylistaBuy is a niche e-commerce platform dedicated exclusively to cloths, stylish Dress, and lifestyle products. It provides a curated marketplace for buyers looking to transform stylish dress style.

Let's answer the some questions:

### 1. What problem does StylistaBuy aim to solve?

Chapter 4 **StylistaBuy** addresses the challenge of finding high-quality, unique, and affordable **Dress** . Many existing marketplaces are either too general, making it difficult to locate specialized products, or too expensive, limiting accessibility. **StylistaBuy** bridges this gap by offering a curated, affordable, and diverse selection of **StylistaBuy.**

# 1. Our Targeted Audience:

- o **Primary Audience:** Fashion-conscious individuals, shoppers looking for trendy and stylish dresses, and event-goers in need of outfits.

- o **Secondary Audience:** Businesses such as boutique owners, event planners, and fashion stylists looking for quality dress collections.

# 2. Products We Offer:

- o **Dresses**: Casual dresses, evening gowns, party dresses design, formal wear, wedding dresses Cotton dresses etc.

- o **Accessories:** Handbags, shoes, jewelry, scarves, and more.

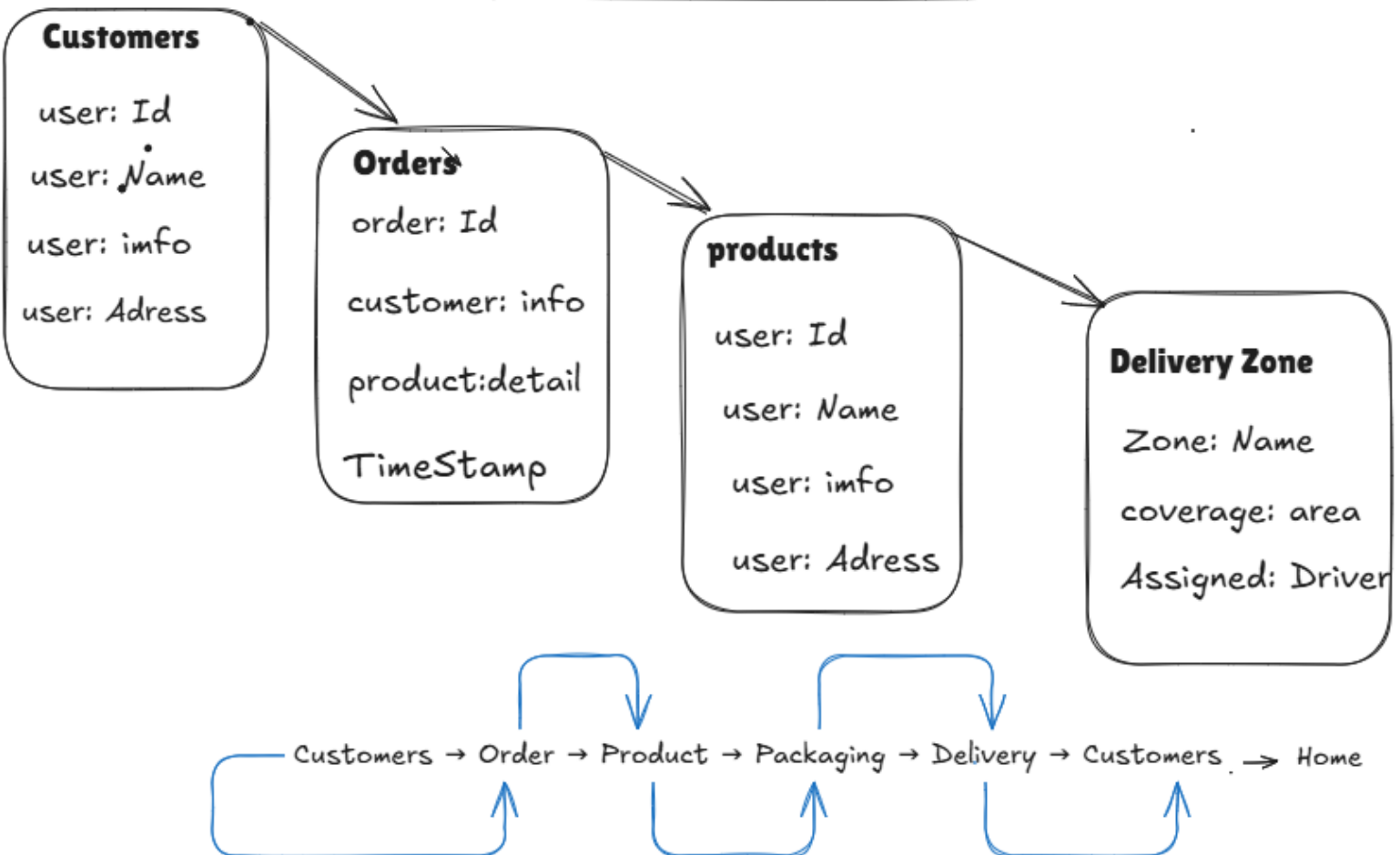# 3. The Features Which Make Our Dress Store Apart:

- ➢ **Customization:** Options to tailor dresses to fit customers' sizes and preferences.

- ➢ **Affordability:** A diverse range of budget-friendly to premium offerings.

- ➢ **Eco-Friendliness:** A commitment to sustainable and ethical fashion.

# Step # 03:

## ❖ <u>**Data Schema**</u>

Relationship Between Entities

**Customers**

user: Id

user: Name

user: imfo

user: Adress

**Orders**

order: Id

customer: info

product:detail

TimeStamp

**products**

user: Id

user: Name

user: imfo

user: Adress

**Delivery Zone**

Zone: Name

coverage: area

Assigned: Driver

Customers → Order → Product → Packaging → Delivery → Customers → Home

# ➢ **Flow Explanation with Data**

❖ **Customers → Order:** Each customer places an order for a dress.
❖ **Order → Product:** The order specifies which dress product and how many are required.
❖ **Product → Delivery:** The product is processed, packed, and moved to delivery.
❖ **Delivery → Customers:** The product is shipped and finally reaches the customer.