

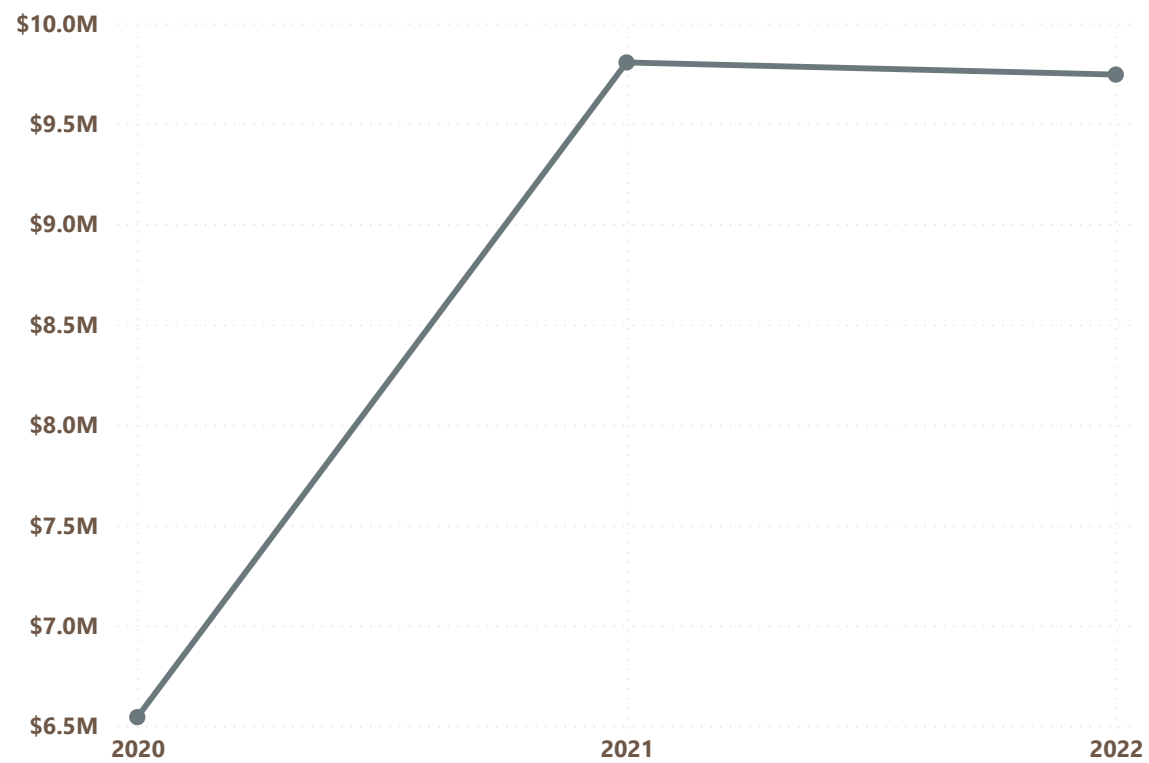
Total Sales

\$9.74M✓
Goal: 7M

Target

7M

Sales Performance



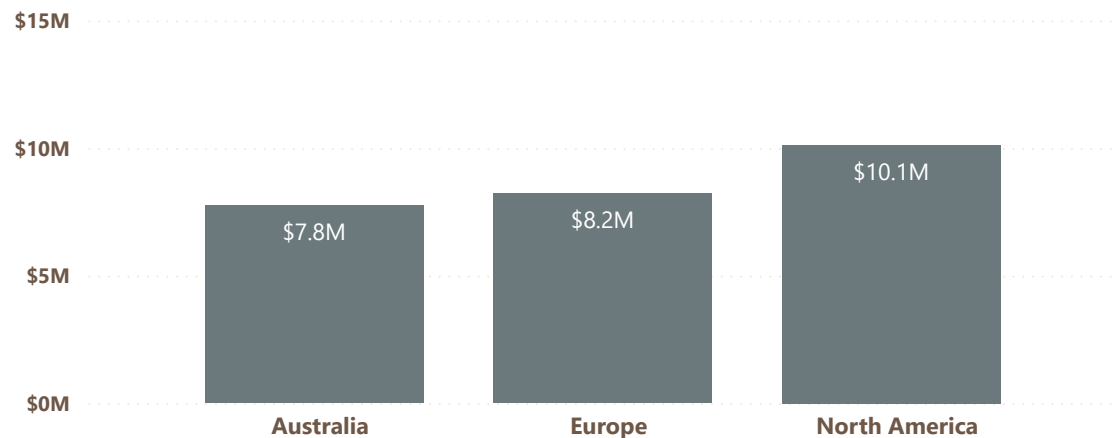
Continent

All

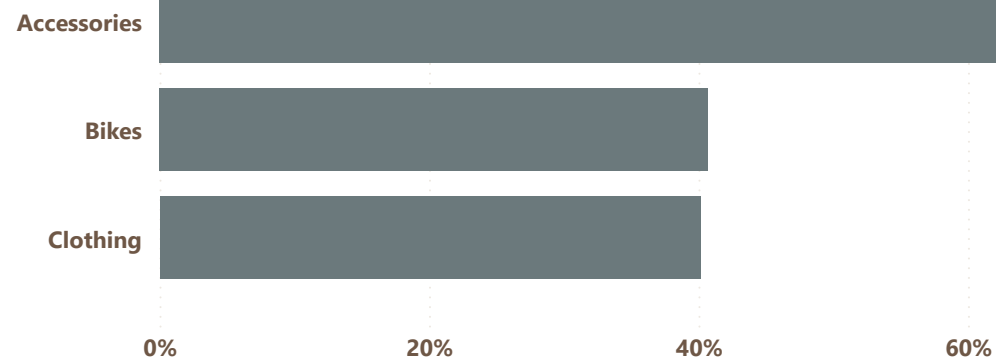
Year

All

Total Sales by Continent



Margin % by Product Category



Order Date Year	Total Sales	Total Margin %	Total Sales SUMX	Count of Sales Order line Items	Count of Sales Orders	Count of Sales Orders Line Items GT 50	Count of ALL Sales Order line Items	Pct Sales Orders Line Items All Time
2020	\$6,542,788.28	40.53%	\$6,542,788.28	2,685	2,685	2,685	59,385	4.52%
2021	\$9,805,009.75	41.60%	\$9,805,009.75	24,534	10,955	7,598	59,385	41.31%
2022	\$9,744,505.54	41.45%	\$9,744,505.54	32,166	13,006	8,396	59,385	54.17%
Total	\$26,092,303.56	41.27%	\$26,092,303.56	59,385	26,646	18,679	59,385	100.00%

Adventure Works | Product Info

Quick measure

Order Date Year	Order Date Month	Total Sales	YTD Sales	QTD Sales	PY Total Sales	Total Sales YoY%
2020	Jan	\$596,746.56		\$596,746.56	\$596,746.56	
2020	Feb	\$614,557.94		\$1,211,304.49	\$1,211,304.49	
2020	Mar	\$603,083.50		\$1,814,387.99	\$1,814,387.99	
2020	Apr	\$708,208.00		\$2,522,595.99	\$708,208.00	
2020	May	\$660,545.81		\$3,183,141.81	\$1,368,753.82	
2020	Jun	\$669,431.50		\$3,852,573.31	\$2,038,185.32	
2020	Jul	\$495,364.13		\$4,347,937.44	\$495,364.13	
2020	Aug	\$506,994.19		\$4,854,931.62	\$1,002,358.31	
2020	Sep	\$373,483.01		\$5,228,414.63	\$1,375,841.32	
2020	Oct	\$400,335.61		\$5,628,750.24	\$400,335.61	
2020	Nov	\$358,877.89		\$5,987,628.13	\$759,213.51	
2020	Dec	\$555,160.14		\$6,542,788.28	\$1,314,373.65	
2021	Jan	\$444,558.23		\$444,558.23	\$444,558.23	\$596,746.56 -25.50%
2021	Feb	\$523,917.38		\$968,475.61	\$968,475.61	\$614,557.94 -14.75%
2021	Mar	\$486,177.45		\$1,454,653.06	\$1,454,653.06	\$603,083.50 -19.38%
2021	Apr	\$535,159.48		\$1,989,812.54	\$535,159.48	\$708,208.00 -24.43%
2021	May	\$537,955.52		\$2,527,768.06	\$1,073,115.00	\$660,545.81 -18.56%
2021	Jun	\$624,502.17		\$3,152,270.23	\$1,697,617.17	\$669,431.50 -6.71%
2021	Jul	\$857,689.91		\$4,009,960.14	\$857,689.91	\$495,364.13 73.14%
2021	Aug	\$771,348.74		\$4,781,308.88	\$1,629,038.65	\$506,994.19 52.14%
2021	Sep	\$1,049,907.39		\$5,831,216.27	\$2,678,946.04	\$373,483.01 181.11%
2021	Oct	\$1,046,022.77		\$6,877,239.04	\$1,046,022.77	\$400,335.61 161.29%
Total		\$26,092,303.56		\$9,744,505.54	\$45,694.72	\$10,552,748.41 147.26%