

The Problem We Solve:

Consumers are unaware of the availability of high-demand products, and DropX is a platform that informs these consumers about restocks such that they are able to compete for these products before they become unavailable again.

Developers: Anuraag Bhusari, Tanzim Chowdhury, and Jishan Ahmed

Elevator Pitch

- **For** consumers interested in buying highly competitive products
- Who are dissatisfied with the process of finding information on availability
- Our product is an alternative, product tracking web app
- That provides up-to-date information about availability
- **Unlike** StockX, Google Shopping, and Shoptagr
- **Our product** consolidates information on multiple different high-demand goods and allows users to choose what they are interested in as well as set reminders to notify users of the availability

Persona - Shaheer Hussain

- 20 year old undergraduate student at U of M
- Extreme passion for console and PC gaming
- Very demanding schedule
- Rarely checks social media



Use Case

"As a consumer of high-demand products in gaming, I want to be aware of the availability of the rare products I am looking for so I can buy them without wasting time constantly looking for them."









