



What We Do:

A platform that informs consumers about restocks of high-demand products so that they are able to compete for these products before they become unavailable.

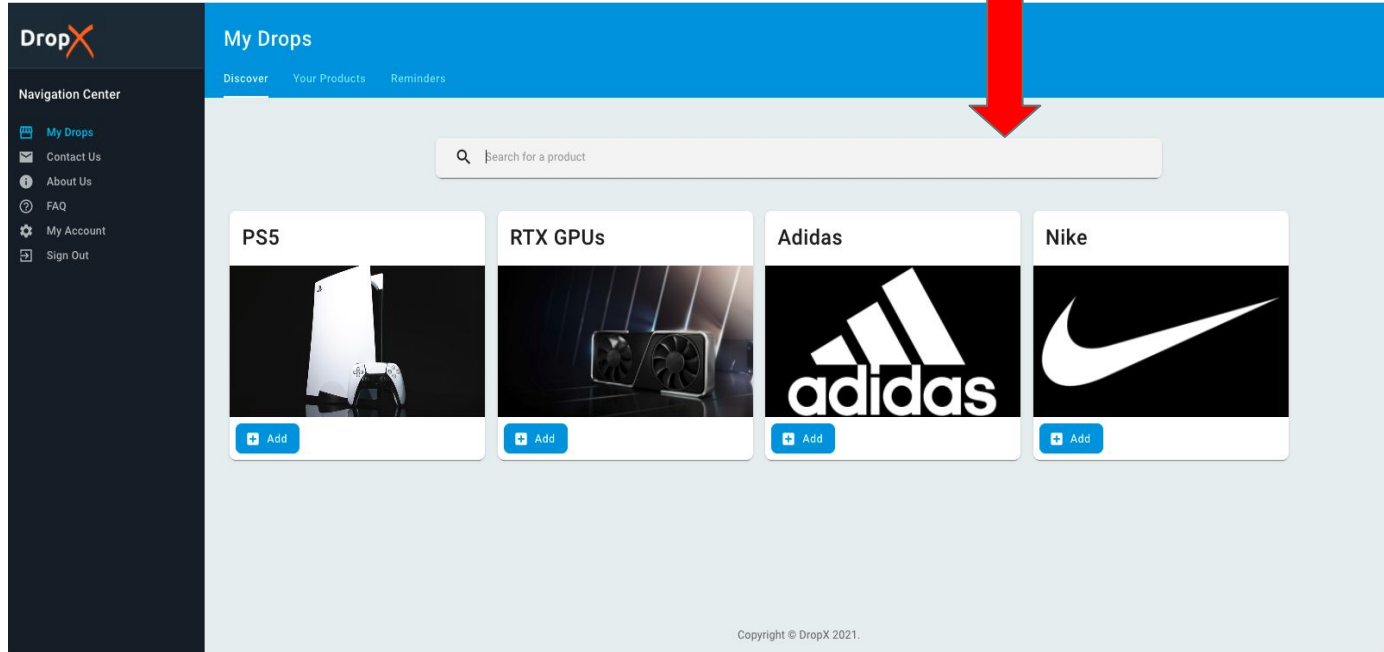
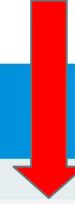
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Elevator Pitch

- **For** consumers interested in buying highly competitive products
- **Who are dissatisfied with** the process of finding information on availability
- **Our product is an** alternative, product tracking web app
- **That provides** up-to-date information about availability
- **Unlike** StockX, Google Shopping, and Shoptagr
- **Our product** consolidates information on multiple different high-demand goods and allows users to choose what they are interested in as well as set reminders to notify users of the availability

MVP1: Change #1

Expanded our product portfolio
to include non-gaming products
such as sneakers and clothes

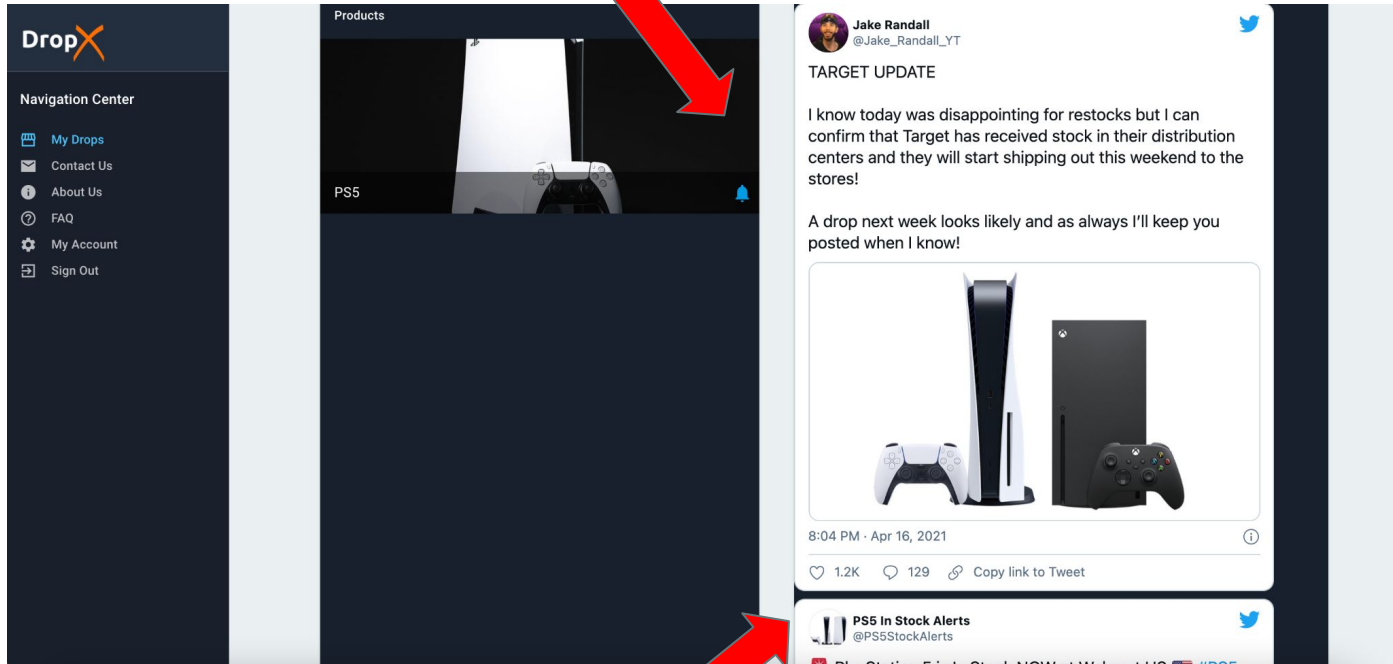


MVP1: Change #2

The sources for each twitter feed will include:

- 1) Personality Pages
- 2) Pages specific to that product

Personality Page



Page dedicated
to PS5 drops

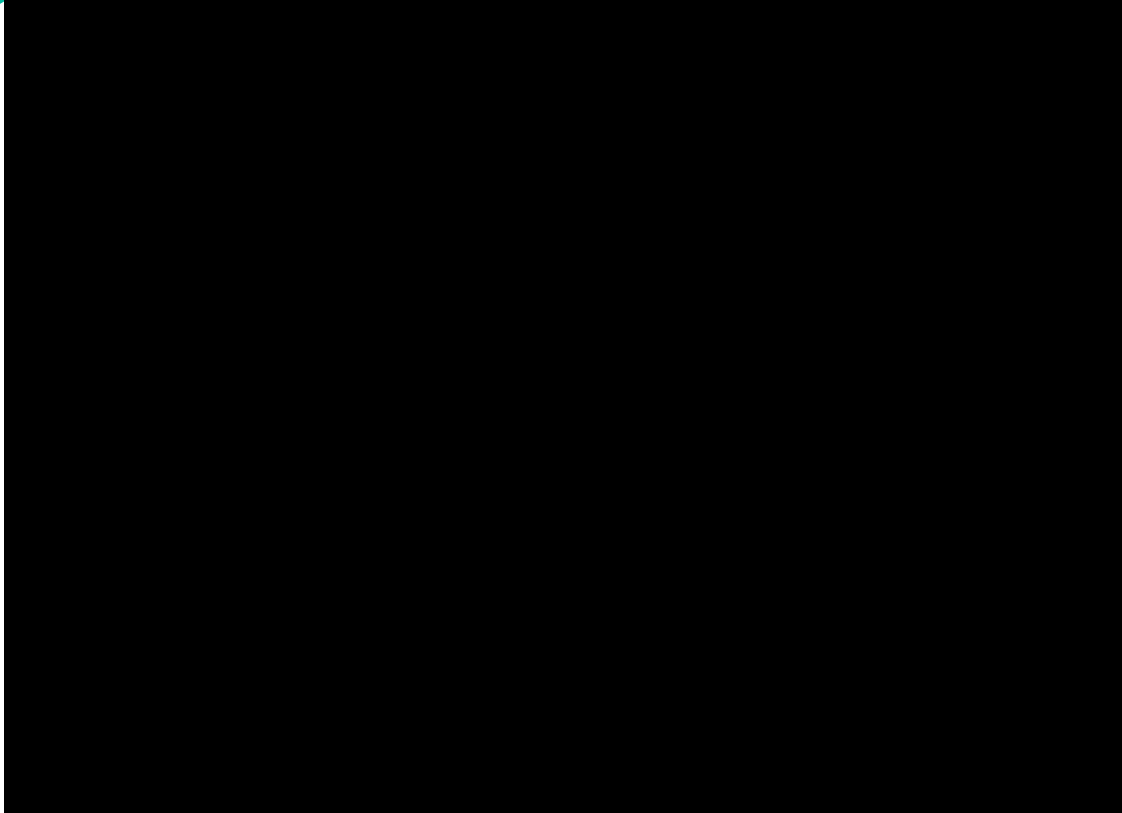
MVP1: Change #3

**Suggesting
reminder dates
based on latest
information found
through Twitter
feeds of each
product .**









The screenshot shows the 'My Drops' web application interface. On the left is a dark sidebar with the 'DropX' logo and a 'Navigation Center' containing links: 'My Drops', 'Contact Us', 'About Us', 'FAQ', 'My Account', and 'Sign Out'. The main content area has a blue header with 'My Drops' and tabs for 'Discover', 'Your Products', and 'Reminders'. Below the tabs is a form to create a reminder with a text input for 'Description (Include link to product)', a date input for 'Reminder Date' (set to 04/19/2021), and an 'Add Reminder' button. Below the form is a table with columns 'Description', 'Date', and 'Modify'. At the bottom is a 'Recommended Reminders' section with a table listing suggested reminder dates based on Twitter feeds. A large red arrow points from the text on the left to this section.

Description	Date	Modify
Recommended Reminders		
Notification from @swooshsupply : Nike SB celebrates 420 with a "Maui Wowie" Nike SB Dunk High, featuring a tearaway floral upper revealing shaggy suede and a hidden stash pocket, releasing next Friday, April 23.	04/23/21	+
Notification from @adidasalerts: Coming soon on #adidas US. LEGO x adidas Ultra Boost DNA. (bit.ly/2RxWxxd)	05/03/21	+

Demo



Data Collection (5 Users)

Summary	Importance (1-5)	Satisfaction (1-5)
Product Selection	4.4 	4.0 
Feed	4.0 	3.8 
Reminders	4.6 	4.2 
Overall	4.3 	4.0 

"The products are things I'm into, but I'd want to use this app with even more products."

"I found the process of setting notifications a lot easier and smoother."

Hypothesis

Users would prefer to be provided the information about the release of the high-demand products they want rather than having to look for the information themselves.



What We Learned

- 1) **Developing a Persona**
- 2) **The Art of User Interviews**

The background of the slide is a teal-colored field filled with a repeating pattern of white circuit board traces and circular nodes, resembling a microchip layout. A diagonal white line runs from the top-left corner to the bottom-right corner, creating a white triangular area in the top-left and bottom-right corners.

Questions?