



What We Do:

A platform that informs consumers about restocks of high-demand products so that they are able to compete for these products before they become unavailable.

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Elevator Pitch

- **For** consumers interested in buying highly competitive products
- **Who are dissatisfied with** the process of finding information on availability
- **Our product is an** alternative, product tracking web app
- **That provides** up-to-date information about availability
- **Unlike** StockX, Google Shopping, and Shoptagr
- **Our product** consolidates information on multiple different high-demand goods and allows users to choose what they are interested in as well as set reminders to notify users of the availability

Data Collection

Summary	Importance (1-5)	Satisfaction (1-5)
Product Selection	4.4	3.4
Feed	3.8	3
Reminders	4.6	3.2
Overall	4.3	3.2

"I was surprised there were only 2 products available, I would use this with non gaming stuff like shoes and adidas products"

"I'm only seeing tweets from one page per product, I'd like to see more sources."

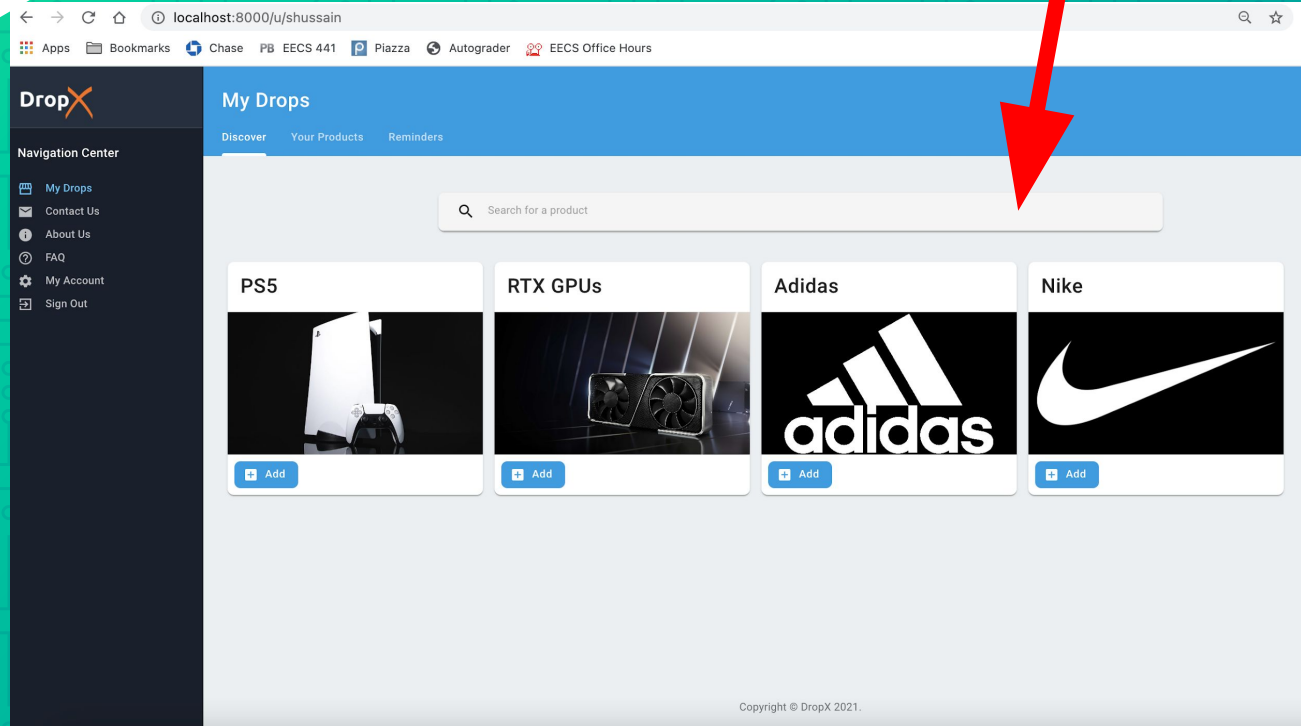
"I don't want to look through the feed myself to choose notification times"

Shortcomings & Solutions

Shortcomings	Solutions
Lack of products	Add more (non-gaming) products
Not enough Twitter sources used	Obtain more sources for each product
Manually have to add reminders	Suggest reminder times based on Twitter feed
Notifications only through the Reminders page	Set up SMS notifications

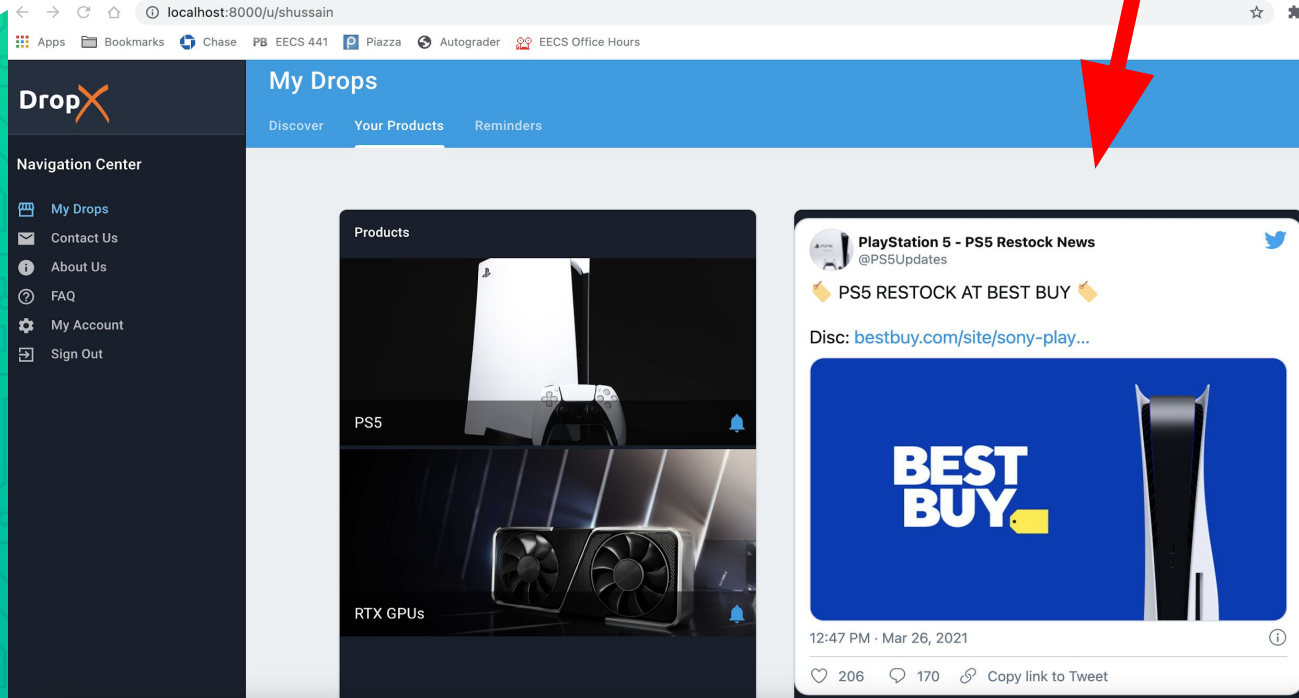
MVP2 Design

Adding non-gaming products.
Some sneakers and clothes are
also in high-demand and hard
to find



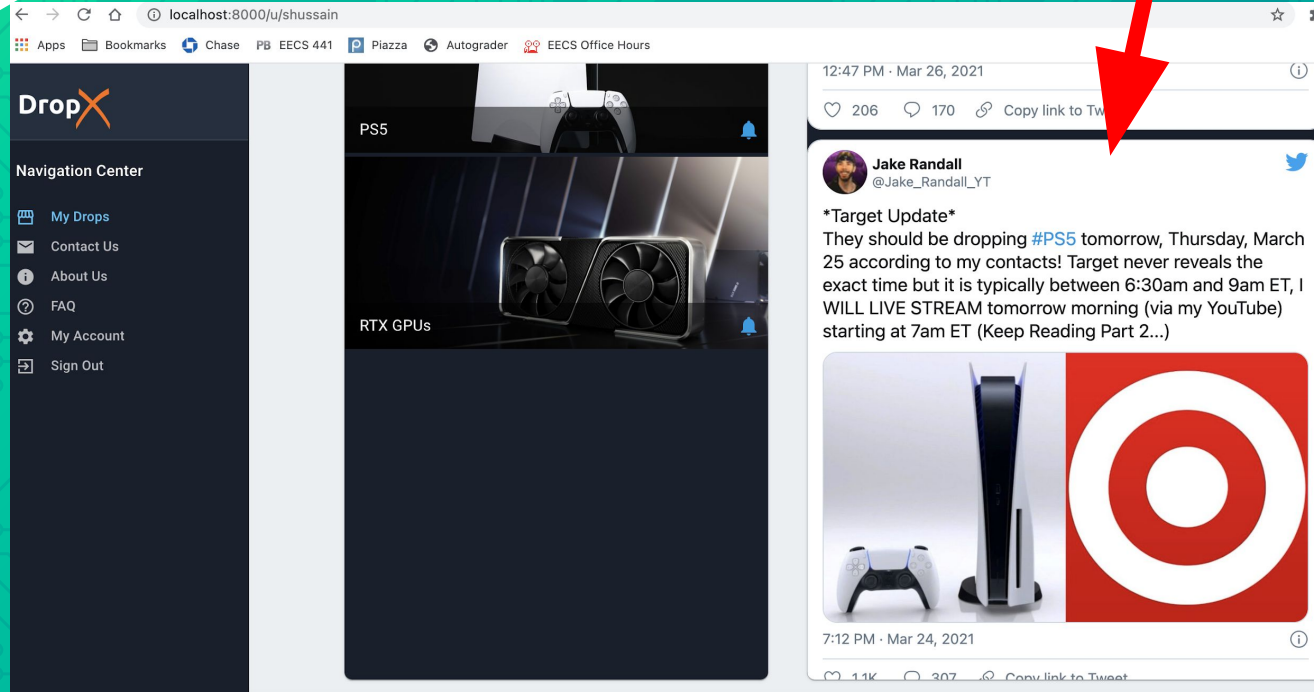
MVP2 Design

Adding more Twitter pages for each product...



MVP2 Design

...including personality pages with a large and trusting audience



MVP2 Design

Suggesting reminder dates based on information found through Twitter feeds.

Informing users to include purchasing link in the reminder description

The screenshot displays a web application interface for 'DropX'. The browser address bar shows 'localhost:8000/u/shussain'. The page has a dark blue sidebar with a 'Navigation Center' containing links: 'My Drops', 'Contact Us', 'About Us', 'FAQ', 'My Account', and 'Sign Out'. The main content area has a blue header with 'My Drops' and tabs for 'Discover', 'Your Products', and 'Reminders'. Below the header is a form to add a reminder with a text input for 'Description (Include link to product)', a date input for 'Reminder Date' (03/30/2021), and an 'Add Reminder' button. Below the form is a table with columns 'Description', 'Date', and 'Modify'. At the bottom, there is a 'Recommended Reminders' section with a table containing a reminder from '@Jake_Randall_YT' dated '03/25/2021' and an 'Add' button. A red arrow points from the text 'Informing users to include purchasing link in the reminder description' to the description input field. Another red arrow points from the text 'Suggesting reminder dates based on information found through Twitter feeds.' to the date input field.

DropX

Navigation Center

- My Drops
- Contact Us
- About Us
- FAQ
- My Account
- Sign Out

My Drops

Discover Your Products Reminders

Description (Include link to product) Reminder Date 03/30/2021 Add Reminder

Description	Date	Modify
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Recommended Reminders

	Date	Add
@Jake_Randall_YT: *Target Update* They should be dropping #PSS tomorrow, Thursday, March 25 according to my contacts! Target never reveals the exact time but it is typically between 6:30am and 9am ET, I WILL LIVE STREAM tomorrow morning (via my YouTube) starting at 7am ET (Keep Reading Part 2...)	03/25/2021	+

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The background of the slide is a teal-colored circuit board pattern. The pattern consists of a dense network of white lines representing circuit traces, with small white circles at the intersections and endpoints, resembling a printed circuit board (PCB) layout. The pattern is slightly darker in the center and fades towards the edges.

Questions?