

motiv

get **motivated.**

# THE **MOTIVE** BEHIND **motiv**

Giving young professionals the opportunity to network and gain skills in their desired career pathway by building a social network that exists *outside* of their phones





**Tanzim**  
Toronto, ON

*Tell us more about yourself!*

Timeframe

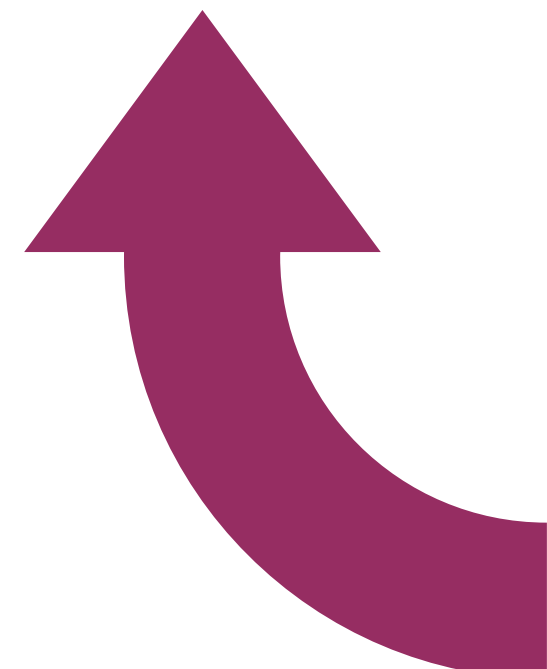


Location



# THE WORKING MILLENNIAL

- Aged 18-35
- Lives or works in the city
- In a professional field
- Works hard, plays hard
- Active on social media
- Market of approximately 8.2 million in Canada



# HOW DO YOUNG PROFESSIONALS **NETWORK?**

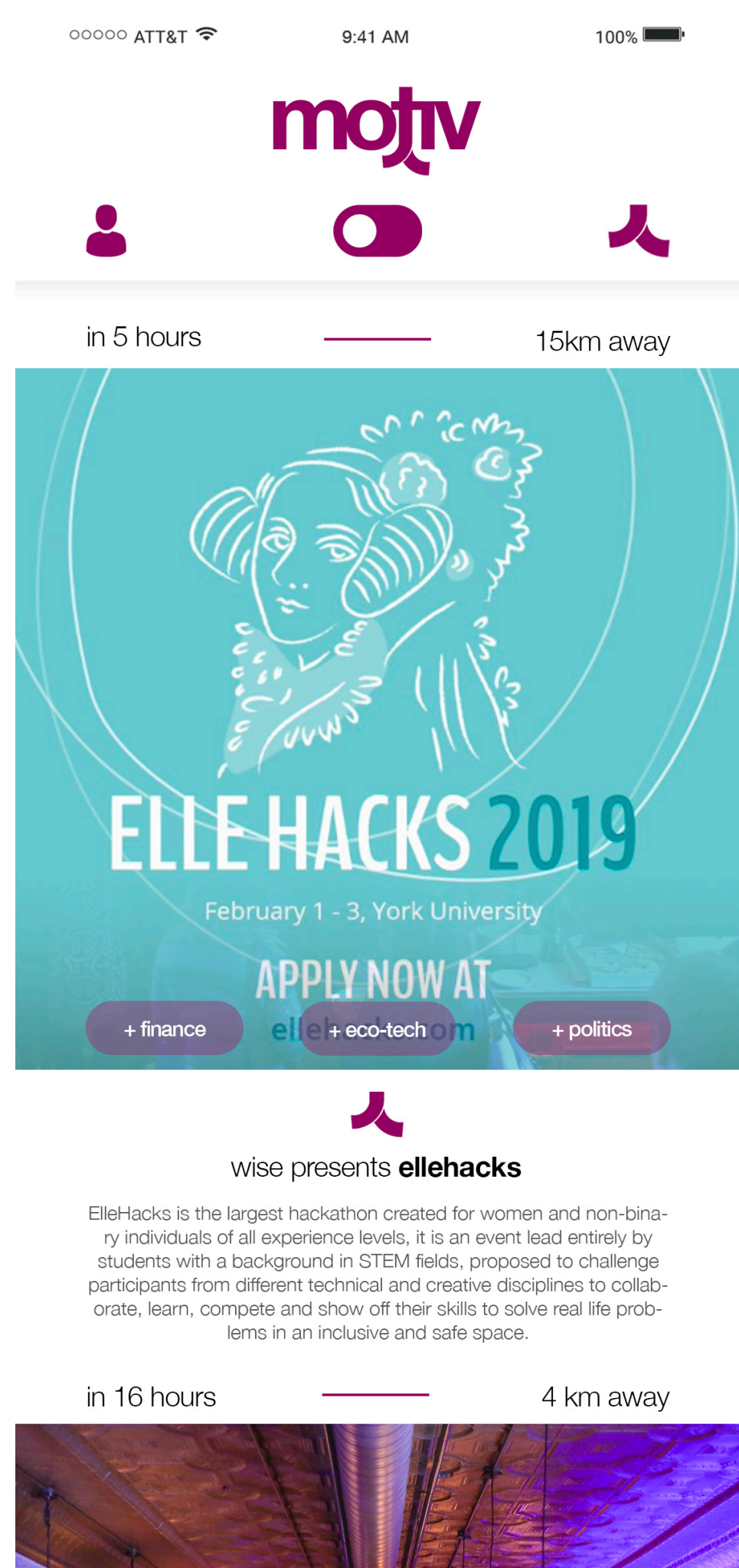


# THE APP

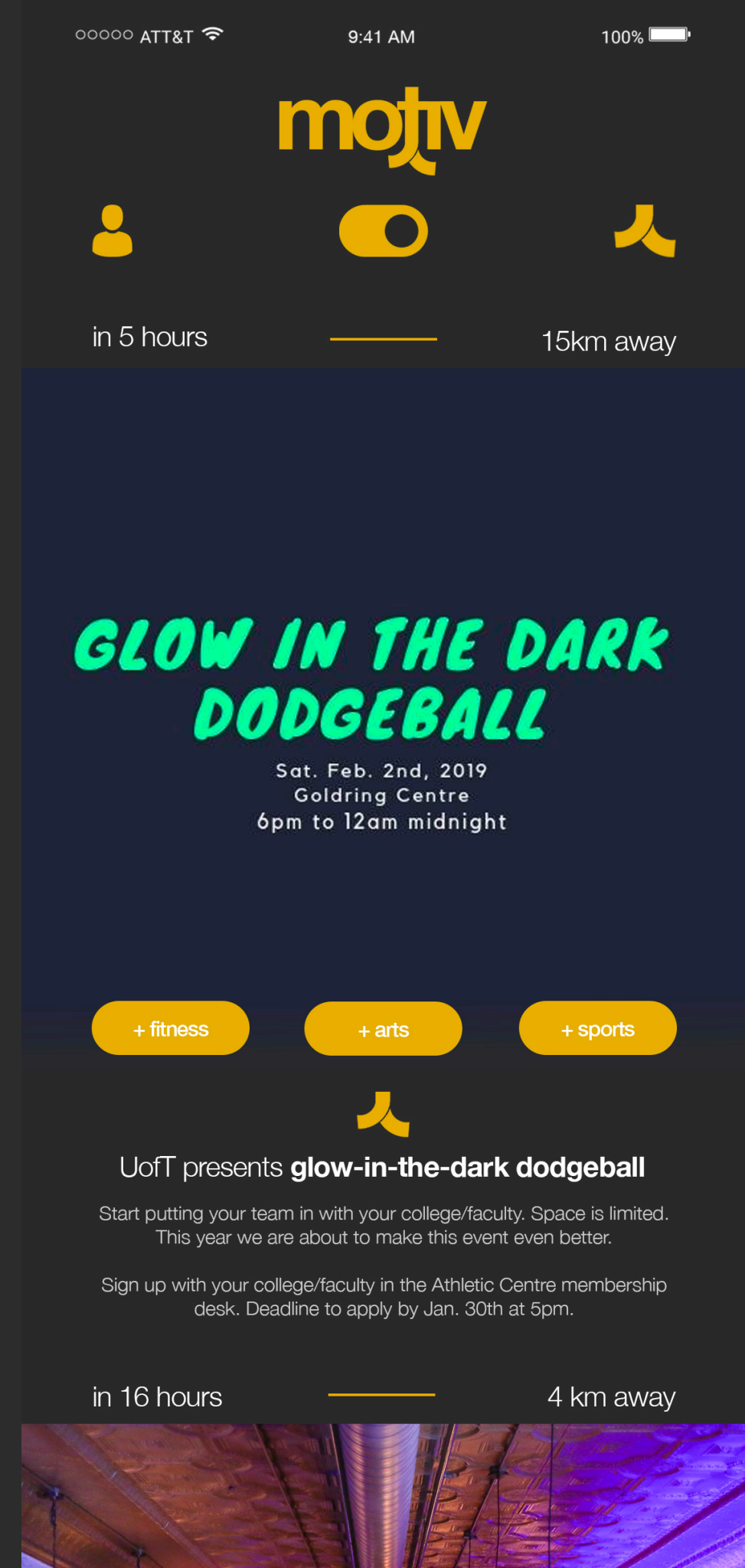




# FLIP THE SWITCH



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# OUR **VALUE** PROPOSITION

**M**ade for spontaneity

**O**ptimizes your time

**T**ailored to professionals

**I**ntegrated event platform

**V**isually streamlined experience

Linked  facebook eventbrite blogTO





GETTING OFF THE  
**GROUND**

get

motivated.