

# Tao Lin

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## Education

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- **Harvard University**, Ph.D. in Computer Science 09/2020 – 05/2025  
Advisor: Yiling Chen  
Dissertation: Incentive Design in the Machine Learning Age  
Areas of Research: Economics and Computation, Mechanism Design, Information Design, Game Theory, Machine Learning, Theoretical Computer Science
  - **Peking University**, B.Sc. in Computer Science and Technology, *summa cum laude* 09/2016 – 05/2020  
Advisor: Xiaotie Deng  
Thesis: Private Information Protection Game in Auctions

## Experience

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- *Postdoctoral Researcher* at **Microsoft** 2025 – 2026  
Host: Aleksandrs Slivkins
  - *Student Researcher* at **Google** 06 – 09, 2024  
Mentor: Christopher Liaw
  - *Research Intern* at **ByteDance** 05 – 09, 2023  
Mentor: Yang Liu
  - *Short-term research visit* to **University of British Columbia** 07 – 09, 2019  
Mentor: Hu Fu

## Research Interests

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My research direction is *learning-based incentive design*, an interdisciplinary topic in economics, machine learning, and theoretical computer science. I study mechanism design and information design with learning-based decision-makers. Example directions include:

- *Learning agents*: I investigate how the learning behavior of boundedly rational agents (modeled by, e.g., reinforcement learning) affects the outcome of games, compared to the classical outcome predicted by rational-agent-based economic theory.
- *Learning principals*: I also study how the principals (designers of mechanisms and information structures) can achieve the optimal design goals by learning unknown parameters about the agents and the environments from repeated interactions. Such learning problems involve dynamic and strategic data sources, depart from the canonical machine learning paradigm that assumes stationary and exogenous data distributions, and require new methodologies that I aim to develop.

My research is often motivated by the interplay between economic incentives and machine learning algorithms in real-world AI systems, such as *advertising auctions* and *recommender systems*.

## Conference Publications

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- [Learning a Game by Paying the Agents](#) [ICLR 2026]  
Brian Hu Zhang\*, *Tao Lin*\*, Yiling Chen, Tuomas Sandholm
  - [Learning to Play Multi-Follower Bayesian Stackelberg Games](#) [ICLR 2026]  
Gerson Personnat, *Tao Lin*, Safwan Hossain, David C. Parkes
  - [A Unified Approach to Submodular Maximization Under Noise](#) [NeurIPS 2025]  
(alphabetical) Kshipra Bhawalkar, Yang Cai, Zhe Feng, Christopher Liaw, *Tao Lin*

- [Generalized Principal-Agent Problem with a Learning Agent](#) [ICLR 2025]  
*Tao Lin*, Yiling Chen (spotlight)
- [Information Design with Unknown Prior](#) [ITCS 2025]  
*Tao Lin*, Ce Li
- [User-Creator Feature Polarization in Recommender Systems with Dual Influence](#) [NeurIPS 2024]  
*Tao Lin*, Kun Jin, Andrew Estornell, Xiaoying Zhang, Yiling Chen, Yang Liu
- [Bias Detection via Signaling](#) [NeurIPS 2024]  
(alphabetical) Yiling Chen, *Tao Lin*, Ariel D. Procaccia, Aaditya Ramdas, Itai Shapira
- [Multi-Sender Persuasion: A Computational Perspective](#) [ICML 2024]  
Safwan Hossain\*, Tonghan Wang\*, *Tao Lin*\*, Yiling Chen, David C. Parkes, Haifeng Xu
- [Learning Thresholds with Latent Values and Censored Feedback](#) [ICLR 2024]  
Jiahao Zhang, *Tao Lin*, Weiqiang Zheng, Zhe Feng, Yifeng Teng, Xiaotie Deng
- [Sample Complexity of Forecast Aggregation](#) [NeurIPS 2023]  
*Tao Lin*, Yiling Chen (spotlight)
- [From Monopoly to Competition: Optimal Contests Prevail](#) [AAAI 2023]  
(alphabetical) Xiaotie Deng, Yotam Gafni, Ron Lavi, *Tao Lin*, Hongyi Ling
- [Nash Convergence of Mean-Based Learning Algorithms in First Price Auctions](#) [WWW 2022]  
(alphabetical) Xiaotie Deng, Xinyan Hu, *Tao Lin*, Weiqiang Zheng
- [How Many Representatives Do We Need? The Optimal Size of a Congress Voting on Binary Issues](#) [AAAI 2022]  
Manon Revel, *Tao Lin*, Daniel Halpern
- [Learning Utilities and Equilibria in Non-Truthful Auctions](#) [NeurIPS 2020]  
(alphabetical) Hu Fu, *Tao Lin*
- [A Game-Theoretic Analysis of the Empirical Revenue Maximization Algorithm with Endogenous Sampling](#) [NeurIPS 2020]  
(alphabetical) Xiaotie Deng, Ron Lavi, *Tao Lin*, Qi Qi, Wenwei Wang, Xiang Yan
- [Private Data Manipulation in Optimal Sponsored Search Auction](#) [WWW 2020]  
(alphabetical) Xiaotie Deng, *Tao Lin*, Tao Xiao

## Journal Publications

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- [Generalized Principal-Agent Problem with a Learning Agent](#) [Quantitative Economics, 2026]  
*Tao Lin*, Yiling Chen
  - [Information Design with Large Language Models: An Annotated Reading List](#) [ACM SIGecom Exchanges, 2026]  
*Tao Lin*, Safwan Hossain, Yiling Chen
  - [From Monopoly to Competition: When do Optimal Contests Prevail?](#) [Games and Economic Behavior, 2025]  
(alphabetical) Xiaotie Deng, Yotam Gafni, Ron Lavi, *Tao Lin*, Hongyi Ling

## Notes Not Planned to Publish

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- [How Does Independence Help Generalization? Sample Complexity of ERM on Product Distributions](#) [2022]
  - [On Clearing Prices in Matching Markets: A Simple Characterization without Duality](#) [2019]

## Teaching Experiences

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- *Teaching assistant* for **Convex Optimization and Its Applications** (Harvard University) Spring 2022

- Teaching assistant for **Algorithmic Game Theory** (Peking University)

Fall 2019

## Academic Services

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- Organizer of EC'25 Workshop on "Information Economics X LLMs" 2025
- Organizer of Harvard EconCS seminar 2023 – 2024
- Conference Review: NeurIPS'25 '24 '23, ICML'26 '25 '24, ICLR'25 '24, AAAI'26 '25, AISTATS'25, ACML'24, PPAI'24, STOC'24, SODA'24, ITCS'23, IJTCS'24, EC'25, WINE'25, SAGT'25
- Journal Review: Theoretical Computer Science, SIAM Journal on Computing, Transactions of Machine Learning Research, ACM Transactions on Economics and Computation

## Selected Talks (Excluding Conference Paper Presentations)

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- Non-Bayesian Information Design: Learning and LLM-Based Approaches 01/2026  
Talks at SHUFE, SJTU, and Huawei
- Information Design with Large Language Models 01/2026  
POMS-HK International Conference
- Learning to Coordinate Bidders in Non-Truthful Auctions 10/2025  
INFORMS Annual Meeting
- How to Avoid Polarization in Recommender Systems with Dual Influence? 11/2024  
Chinese University of Hong Kong, Computer Science and Engineering Seminar
- Bayesian Persuasion with a Learning Agent 10/2024  
INFORMS Annual Meeting
- Generalized Principal-Agent Problem with a Learning Agent 08/2024  
ESIF Economics and AI+ML Meeting
- Private Data Manipulation in Sponsored Search Auctions 08/2023  
Invited talk at CCF Annual Conference on Computational Economics
- Sample Complexity of Forecast Aggregation 06/2023  
Peking University Turing Class "CS peer talk"
- Persuading a Behavioral Agent: Approximately Best Responding and Learning 03/2023  
Harvard EconCS seminar
- [Nash Convergence of Mean-Based Learning Algorithms in First Price Auctions](#) 05/2022  
Invited talk at AAMAS Workshop on Learning with Strategic Agents
- Robustness of Empirical Revenue Maximization in Auction Learning 06/2020  
Institute for Theoretical Computer Science (ITCS), SHUFE

## Awards

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- Siebel Scholarship 2024  
(Annually awarded for academic excellence and demonstrated leadership to 80 top students from the world's leading graduate schools.)
- Peking University Turing Class Scholarship 2019

- Peking University “Fang Zheng” Scholarship 2017
- Chinese National Olympiad in Informatics, Silver Medal 2015

## References

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### **Yiling Chen**

Gordon McKay Professor of Computer Science  
John A. Paulson School of Engineering and Applied Sciences  
Harvard University  
[yiling@seas.harvard.edu](mailto:yiling@seas.harvard.edu)

### **Ariel D. Procaccia**

Gordon McKay Professor of Computer Science  
John A. Paulson School of Engineering and Applied Sciences  
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[arielpro@seas.harvard.edu](mailto:arielpro@seas.harvard.edu)

### **Ron Lavi**

Associate Professor, Department of Economics  
University of Bath  
[arl65@bath.ac.uk](mailto:arl65@bath.ac.uk)

### **Haifeng Xu**

Assistant Professor, Department of Computer Science and Data Science Institute  
University of Chicago  
[haifengxu@uchicago.edu](mailto:haifengxu@uchicago.edu)

### **Yang Liu**

Assistant Professor, Department of Computer Science and Engineering  
University of California, Santa Cruz  
[yangliu@ucsc.edu](mailto:yangliu@ucsc.edu)

### **Christopher Liaw**

Research Scientist  
Google  
[cvliaw@google.com](mailto:cvliaw@google.com)