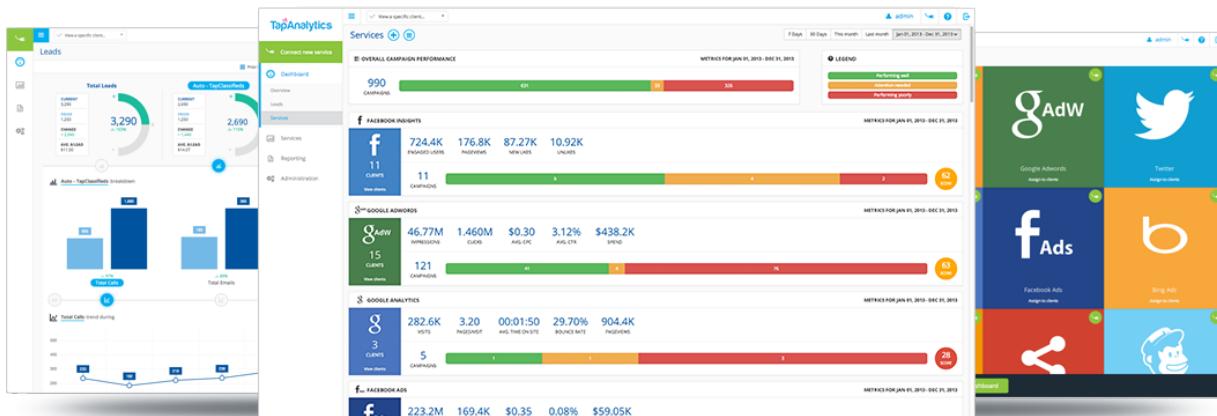


A complete digital agency analytics and reporting platform



The Digital Agency Challenge

"As much as 40% of our time is spent manually generating reports" – Big Media Co

"Our high customer churn stems from the fact that in more than half of the cases we cannot prove ROI" – Big Digital Agency

How we solve it

SELECTED INTEGRATIONS



HIGH-LEVEL FEATURES



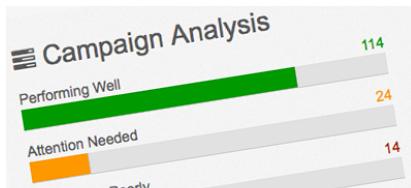
A few of our existing customers...





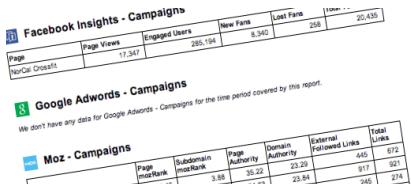
DASHBOARD

- No more logging into 4, 8, or 16 places to get a picture of campaign performance
- Save time with an all-in-one, cloud-based dashboard – integrating all data, for all campaigns, across all clients.



CAMPAIGN ANALYSIS

- Campaign analysis and alerts give you insight into how your campaigns are pacing.
- Understand instantly when something needs attention, when it's a good time to take action, or to share successes.



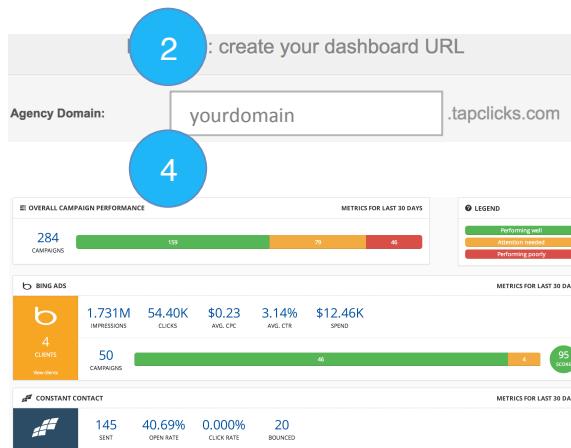
REPORTING

- Built-in, customizable reports that can be scheduled for executives, account managers, and clients in HTML, MS Word, Excel, and email.
- Saves you time from manually generating dozens of separate reports

EASY SET-UP

- 1 Try it Free for 30 Days!**
Get Started in 30 seconds. No credit card required.
- 2** Create your dashboard URL
Agency Domain: .tapclicks.com
- 3** Setup dashboard
Get Started in 4 Easy Steps
- Sign up for free trial
- Connect a marketing tool
- Map a campaign to a client
- Generate your dashboard
Need Help?

Google Adwords Connect	Google Analytics Connect	Facebook Ads Connect	Facebook Insights Connect
Bing Ads Connect	Constant Contact Connect	Foursquare Connect	MailChimp Connect



What our customers are saying...



"Digital First Media adopted the TapClicks Analytics Platform to consolidate and simplify complex campaign metrics, which enabled us to demonstrate our full value to our customers."

Michael Fibison, Vice President of Digital Platforms, Digital First Media



"TapAnalytics... helped streamline and automate the process, and will save us enough in man-hours alone to achieve our ROI goals. Most importantly, we now have a tool that helps us attract new clients as well as upsell and better retain existing clients."

Greg Dowd, President, Aspen Marketing, An Epsilon Company