



## **TapClicks digital-marketing platform and vertical-specific extensions gain increasing traction across multiple markets**

*Leader in providing digital-marketing analytics and dashboards seeing growth and traction from digital agency adoption, local-media partnerships.*

San Jose, CA – March 28, 2014 -- TapClicks, the digital presence company, announced today that they continue to gain increasing adoption and traction across multiple markets, in particular amongst agencies and local-media partners.

TapClicks continues to leverage its robust portfolio of products to attract hundreds of digital-agency clients to the platform, including one of the largest (top-ten) digital agencies in the world. Earlier this year the company announced new agency partnerships and local-media client including:



Digital First Media (DFM) – Announced a partnership with TapClicks to deliver a holistic automotive platform to support local-media's bold moves into the digital-agency space for auto dealerships. The combined platform with analytics enables sales teams, optimization professionals and end clients to see where they are gaining visibility and engagement.



Minneapolis Star Tribune – Announced that it is moving beyond the real-estate vertical developed with TapClicks to deploy its holistic automotive platform – that not only generates leads but also tracks and analyzes lead types and volumes as well as monitors all other aspects of a dealership's digital marketing and presence.

"We are gaining significant traction in key marketplaces," said Babak Hedayati, CEO of TapClicks. "It's all about showing your clients what's working now and enabling them build to value in the minds of their customers. Our game plan is being proven out by our growing customer base and continued funding from our investors."

TapClicks is a market leader in developing digital presence for businesses, products and services. The company has similar targeted programs to drive visibility for real-estate listings, retail products and for service businesses.

Founded in 2009, Tapclicks operates out of offices in Silicon Valley, Canada, India and Mexico.

For more information, please visit <http://www.TapClicks.com>, call our offices at +1.408.725.2942 or send us an email at [info@TapClicks.com](mailto:info@TapClicks.com).