



Your Vision, Our Code  
*Custom Apps, Branding  
& Softwares That Scale*

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Company Portfolio By: *Tapop Smart Tech Private limited*



makemyapp

# Who We Are

At MakeMyApp, we don't just build apps and websites—we bring ideas to life. Whether you're launching a startup, scaling a business, or creating a new brand identity, we help you execute with precision, creativity, and technology.



**Award-Winning Tech Startup**  
Recognized for innovation and  
excellence in software  
development.



**Tech Startup Of The Year**  
Bharat Ke Maharathi awards 2023



**Emerging Tech Startup Of The Year**  
India Startup Summit 2023



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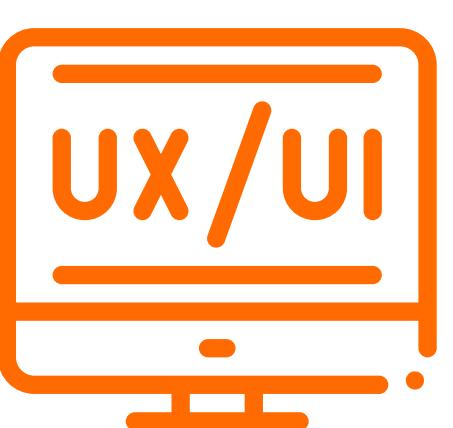
# Our Expertise – What We Do Best



## Logo Design & Brand Identity

First impressions matter. We create stunning logos and complete brand identities that establish trust, credibility, and memorability.

- Full branding packages.
- Logo Designing
- Social media branding, stationery, and packaging design.
- Naming & tagline creation for brands that stand out.



## UI/UX Design

First impressions matter. We create stunning logos and complete brand identities that establish trust, credibility, and memorability.

- Wireframing & Prototyping
- User Flows
- Mobile & Web UI Design
- User Research & Journey Mapping
- Interaction & Motion Design



## Web & App Development

First impressions matter. We create stunning logos and complete brand identities that establish trust, credibility, and memorability.

- Custom Websites
- Mobile Apps
- SaaS Platforms
- Enterprise Software
- MVP Development
- AI Tech
- ERP
- E-Commerce



## E-Commerce Enablement

First impressions matter. We create stunning logos and complete brand identities that establish trust, credibility, and memorability.

- E-commerce Store Setup & Optimization
- Product Listing & Content Management
- Marketplace Strategy & Advertising
- Shopify, WooCommerce, Magento, Custom Stores



# Industries We Serve

STARTUP & MVP



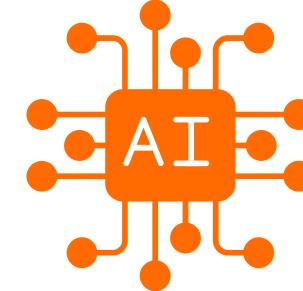
E-COMMERCE



SAAS



AI/ML



CRYPTO & NFT



CRM



DIRECT TO CONSUMER (D2C)



SERVICE MARKETPLACE



BUSINESS TO CONSUMERS (B2C)



BUSINESS TO BUSINESS (B2B)



ENTERPRISE SOFTWARES



GAMING





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# Technologies We Use

EXPRESS JS



(Backend)

NODE JS



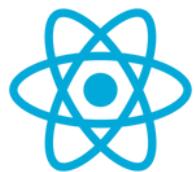
(Backend)

IOS DEVELOPMENT



(Apps)

REACT NATIVE



React Native  
(Apps)

FLUTTER



Flutter  
(Apps)

MONGO DB



(Database)

ANDROID STUDIO



(Apps)

ANGULAR JS



(Backend)

REACT JS



(Frontend)

PYTHON



(Backend)

PHP LARAVEL



Laravel

(Backend)

HTML/CSS



HTML/CSS  
(Frontend)

ILLUSTRATOR



(Graphics)

FIGMA



(UI/UX)

PHOTOSHOP



(Graphics)

CORAL DRAW



(Graphics)

ADOBE XD



(UI/UX)

CANVA



(Graphics)

AMAZON WEB



AWS  
(Cloud)

MICROSOFT AZURE



Azure  
(Cloud)

GOOGLE CLOUD



Google Cloud  
(Cloud)



# Our Clients ( Web & App Development)



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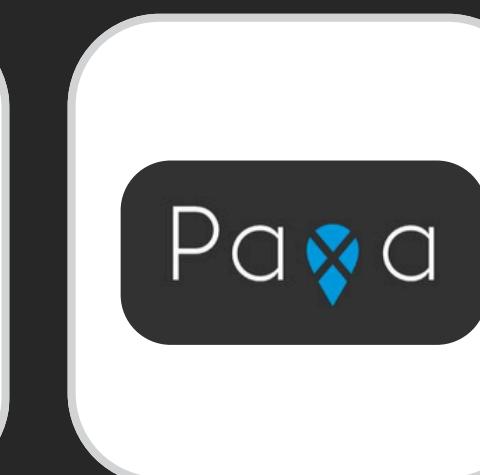


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# Our Clients ( Logo & Branding)





# Why Choose Us?



## One Stop Solution

From branding to UI/UX, development, and post-launch support—we handle it all under one roof.



## Real Experience, Real Results

We've built and scaled our own digital products, so we know what works in the real world.



## Value Driven Pricing

We focus on delivering the best value for your investment with transparent and fair pricing.



## In House Team

Our expert team of designers, developers, and strategists work together for seamless execution.



## We Consult, Not Sell

We guide you with the best solutions for your business, rather than just selling services.



## No Hidden Costs

Clear pricing and milestone-based payments—no surprises, no extra charges."



## Client First Approach

We prioritize your vision, goals, and success, ensuring a smooth collaboration and best outcomes."



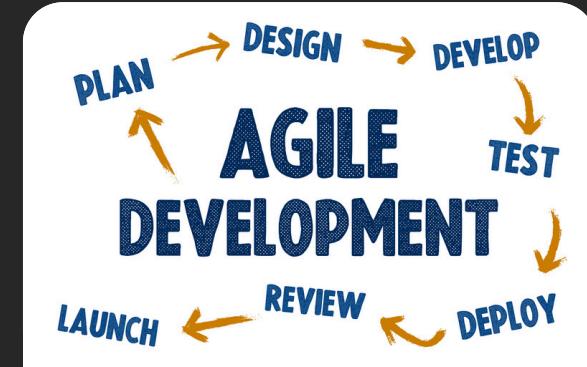
## Post Launch Support

We don't just build and leave—we offer ongoing support, updates, and growth strategies.



## Award Winning Team

Recognized as an innovative and leading tech startup, trusted by businesses worldwide.



## Agile Execution

We deliver high quality solutions quickly, ensuring your product reaches the market faster.

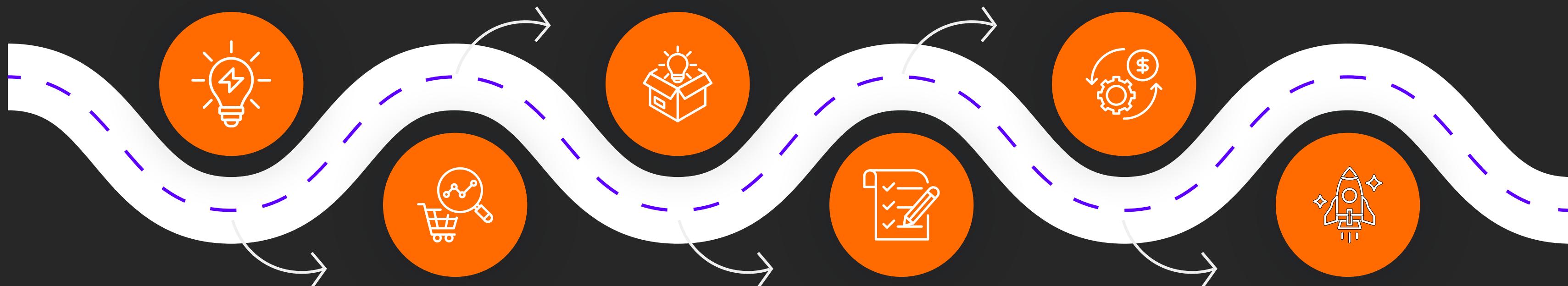


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# Our Process

## 1. Discovery & Consultation

We analyze your business needs and define a strategic roadmap, timelines & Pricing Structure.



## 2. Research & Planning

We analyze competitors, market trends, and user needs to validate your product.

## 3. UI/UX & Product Design

We create wireframes, design intuitive interfaces, and build interactive prototypes.

## 4. Development & Engineering

We develop scalable, high-performance applications using modern technology.

## 5. Testing & Optimization

We rigorously test for performance, security, and user experience before launch.

## 6. Deployment & Post-Launch Support

The product is launched to the market with an integrated marketing strategy.



# Client Testimonials

"We wanted a website that felt as unique as our brand, and MakeMyApp absolutely nailed it. They understood what we needed without overcomplicating things. The process was smooth, the team was super easy to work with, and the end result? Just perfect!" ★★★★☆

Ananya Meena, Founder, Deciwood



"We had a vision for our platform but struggled to bring it to life. The MakeMyApp team not only built exactly what we needed but also guided us with smart suggestions we hadn't even thought of. They made everything easy, and now our website & mobile app looks and works better than ever" ★★★★☆

Harmeet Singh, Director, Gharbadlo



"Honestly, we were tired of dealing with slow developers and confusing tech jargon. MakeMyApp was a refreshing change—they kept things simple, delivered on time, and made sure everything worked flawlessly. Now, our website looks professional and runs like a dream" ★★★★☆

Dikshant Malhotra, CS & Founder, DMA



"Our brand is all about fun and excitement, and MakeMyApp captured that perfectly in our website. They weren't just building a site; they were helping us tell our story in the best way possible. Would 100% recommend working with them" ★★★★☆

Avinash Sharma, Co-founder, Shararat.in



"We wanted our platform to feel warm, inviting, and easy to use, MakeMyApp made that happen. They didn't just develop our site & mobile App; they actually cared about the little details that matter to our users. Super happy with the outcome" ★★★★☆

Rishika Agarwal, Co-Founder & CEO  
Wedhaven





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# Let's Get Started

**Ready to Build  
Something  
Great?**

**Let's Get On 1:1 Call  
With Our Experts**

[Book a free consultation](#)



**DHRUV GUPTA**  
Co-Founder & CEO

*"We've built and scaled our own products, so we know the challenges firsthand. At **MakeMyApp**, we focus on solutions that work, not just code. Let's turn your idea into something **real** and **impactful**!"*



**SAYAJI SHIRKE**  
Co-Founder & CTO

*"Tech should empower, not complicate. We build **smart, scalable, and future-proof** solutions that help businesses grow. Let's collaborate and create something truly game-changing!"*

