

1.a.

## Data

A collection of facts in raw or unorganized form

- Data is comprised of the basic, unrefined, and generally unfiltered information
- Data are elements of analysis.
- Data must be organized to become information
- information output by a sensing device or organ that includes both useful and irrelevant or redundant information and must be processed to be meaningful

## Information

Easier to measure, analyze and visualize data for specific purpose

- Information... is much more refined data... that has evolved to the point of being useful for some form of analysis
- Information is data put in context; it is related to other pieces of data. Information is about meaning, and it forms the basis for knowledge
- Information is data with context. Information must be put into context to become knowledge
- knowledge obtained from investigation, study, or instruction

## Knowledge

Connected to other pieces help us to understand how to apply information to achieve our goal

- Knowledge resides in the user...happens only when human experience and insight is applied to data and information
- Knowledge is a body of information, technique, and experience that coalesces around a particular subject
- Knowledge is information with meaning
- the range of one's information or understanding

## Insight

Knowledge applied in action

- What to do? What's best?

1.b.

## Data

Olympic games- Sports, Athlete, Countries

Soccer- League, session, competition, match, squad, goal, player

UNWTO & Eurostat- tourism\_Stats(monthly, annual, euro\_resident)

## Information

Combine- olympic games data about country, player and sports with soccer data

Combine games data by timestamp with tourism data to make useful data

## Knowledge

European giant, Germany, Spain, France are good at tournaments, so their tourism at that time is popular

## Insight

Airlines, tourism company can make some good business by offering trip planning in these events time of specific countries.

1.c.

## Data Collection-

Collect olympic soccer info and national soccer team data and tourism monthly and annual information of country wise data.

## Data integration-

Combine information about German football records in olympics with German national football data and Germany's tourism information on that specific time of the month when games plays

## Data cleaning-

(Same name, USA, U.S.A or United States of America)

Combined information of Euro nations data, who plays football at olympic tournaments, and has good records, and their tourism industry success

## Data Distribution-

Who can use these data? Tourism company, Airlines - who can make use of these data, giving specific offer to people during game time.

4.A.

## Optimal ranking-

Objective- Top-k webTables

NaiveRanking - go through k-websites

FilterRanking - K relation

NaiveRank better

None of them is optimal because not all relevant docs are retrieved

4B.

More rows, columns, hasHeader=>True better,  
Lower null, search value better

Other feature - Language, visitors,

4C.

Adding

Multiplying - when they are not related

4D.

4E.

$O(n^2)$

6.A.

Schema:

No. | Name | productioncompany | year

ID, String, String, String

Whitespace to differentiate field, slash to differ year with company

Parenthesis

Some cartoon doesn't have date, filling this data is problematic.

6.B.

3words,

$1+2+1=4$

4words,

$1+3+3+1=8$

5words,

$1+4+6+4+1 = 16$

$4c_1+4c_2+4c_3+4c_4$

General:  $2^{(n-1)}$

6.C.

3words = 6

4words = 11

5words = 20

General:  $2^{(n-1)} + (n-1)$

6.D.

2nd,

Name for string

Int for year

7.A.

Manually-

Initial creation

Data collection

7.B.