
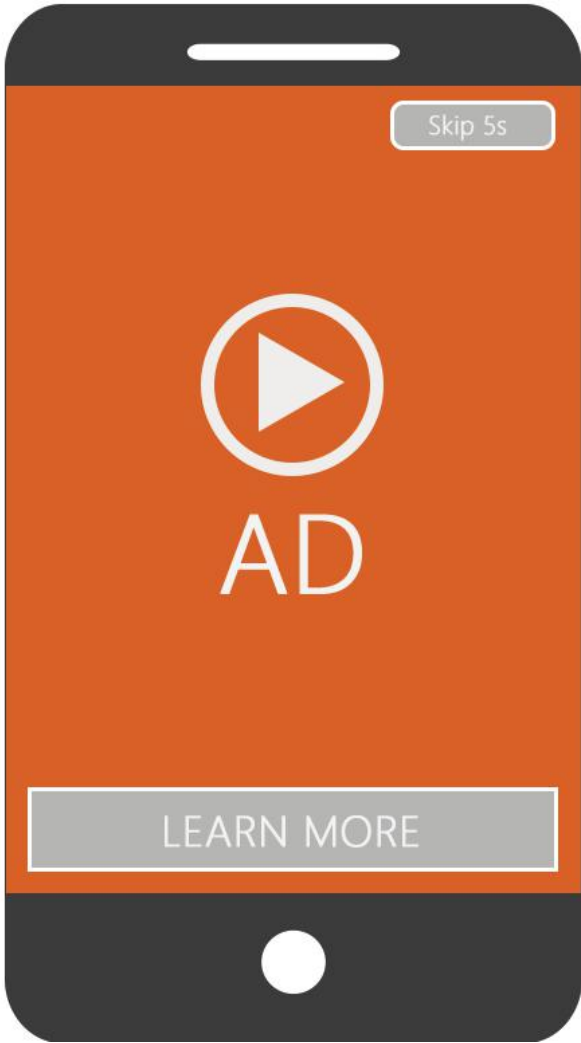


Video Ads



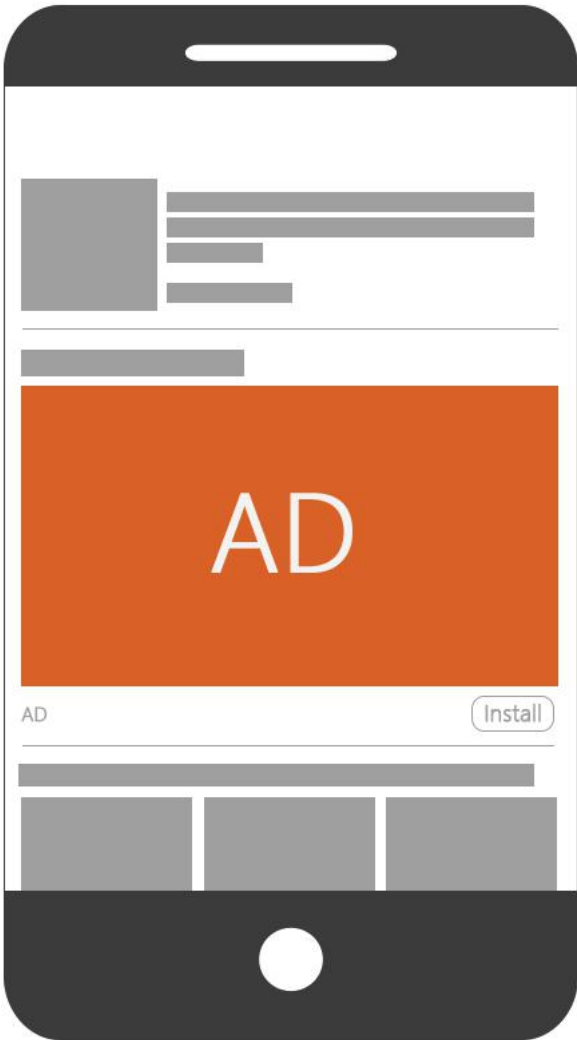
Leave a lasting impression on your audience through sight, sound and motion. Take advantage our vertical video placements to reach users in all of their mobile moments.



Ad Name	Placement Description	Available On
Vertical	In-feed Video	PhotoGrid
Vertical	Scroll-P Video Feed	musical.ly
Vertical	News Feed Video Banner Feature Video Story	News Republic
Horiztonal	Splash Screen Landscape Video	News Republic
Horiztonal	Replay Preroll Vertical Video	Live.me
Horiztonal	Charging Screen In-feed Video	Clean Master
		CM Security
		Battery Doctor
		CM Launcher
Horiztonal	News Feed Video Banner In- Feed Video	News Republic

Native Ads

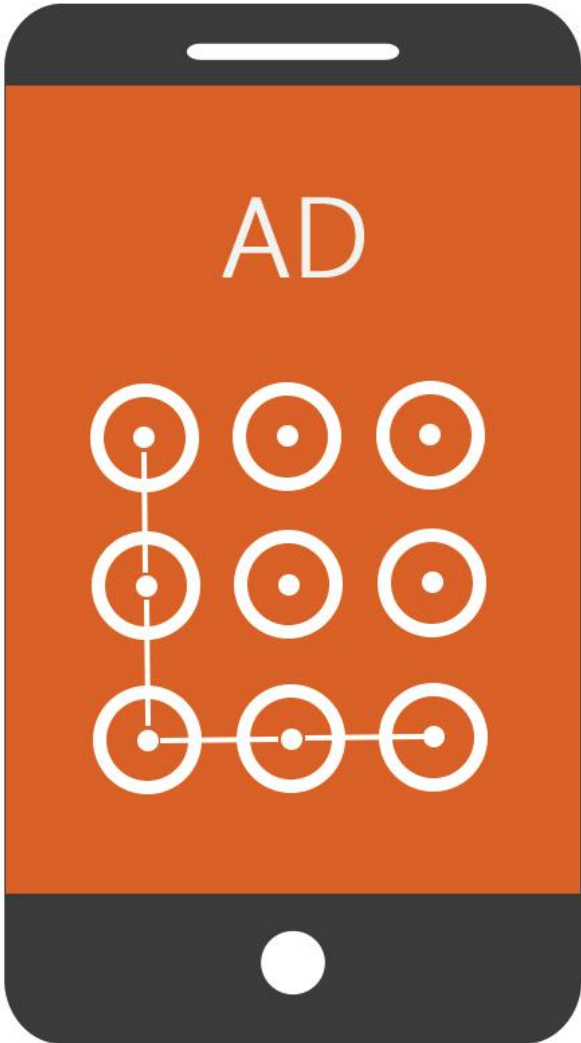
- ✓ Tell your brand story through highly-viewable, non-intrusive native ads within Cheetah Mobile’s leading apps.



Ad Name	Placement Description	Available On
Medium	Applock Big Card	CM,CM Security
Medium	Native (Big Card)	Utility Suite
Large	Feature Article Story	News Republic
Large	In-feed image card	News Republic
Small	Mini (Small Card)	Utility Suite

Display Ads

- ✓ Intelligently target Cheetah Mobile’s massive user base, elevate your brand and achieve your marketing goals with innovative, high-impact ad formats available across Cheetah Mobile’s diverse app portfolio.



Ad Name	Placement Description	Available On
Banner	Charging Screen in-feed	Utility Suite
Interstitial	Applock Full Screen	Clean Master
		CM Security
Interstitial	Splash/Opening Screen	Clean Master
		CM Security
		Battery Doctor
		PhotoGrid
Interstitial	Interstitial - Mopub	WhatsCall
Interstitial	Splash Screen Image	News Republic
Medium Rectangle	Charging Screen in-feed	Utility Suite
Thumbnail	Gift Box	Clean Master
		CM Security
		Battery Doctor