

Client Persona



Personal Info:

Dylan a 20-year-old male. He is a student and is single.

Hobbies:

His hobbies include going out with friends, cycling, going to the gym and kickboxing.

Daily frustrations and wants:

Dylan struggles to communicate his feelings to someone face to face. He hates being a burden to people so does not communicate feelings to his friends. He struggles to get the right words to find how he is feeling. He enjoys using mood diary apps as he is only talking to himself and the app gives him prompts and different words to use. Dylan would not use this app hourly but would like to log whenever he feels he needs to as many times as he likes. Some days he would log his mood more regularly than others. Dylan wants to understand what contributes to bad and good days. He wants to understand past frustrations and triggers. He also wants to create a life of balance with work, life, and hobbies. By have statistics in the app Dylan would be able to all this. He would be able to few his own triggers and what makes him happy or sad. To make a work, life balance he will be able to see what he was doing when he logged his mood, this will allow him to see if he is spending enough time away from work.