



Team Kiwi!

Medi Fi Prototype & Evaluation

Older Adult Technology Education

The TechWise Team!



Tiffany L.



Jiwon L.



Tara J.



Lyndsea W.

Agenda

- Project Overview
- Design System
- Tasks & Prototype Updates
- Tools
- Non-Task Updates

Mission Statement

To provide equitable educational opportunities
for older adults to learn more about technology
in a personalized manner.

Value Proposition

We make learning about technology less scary
and more fun!



Problem

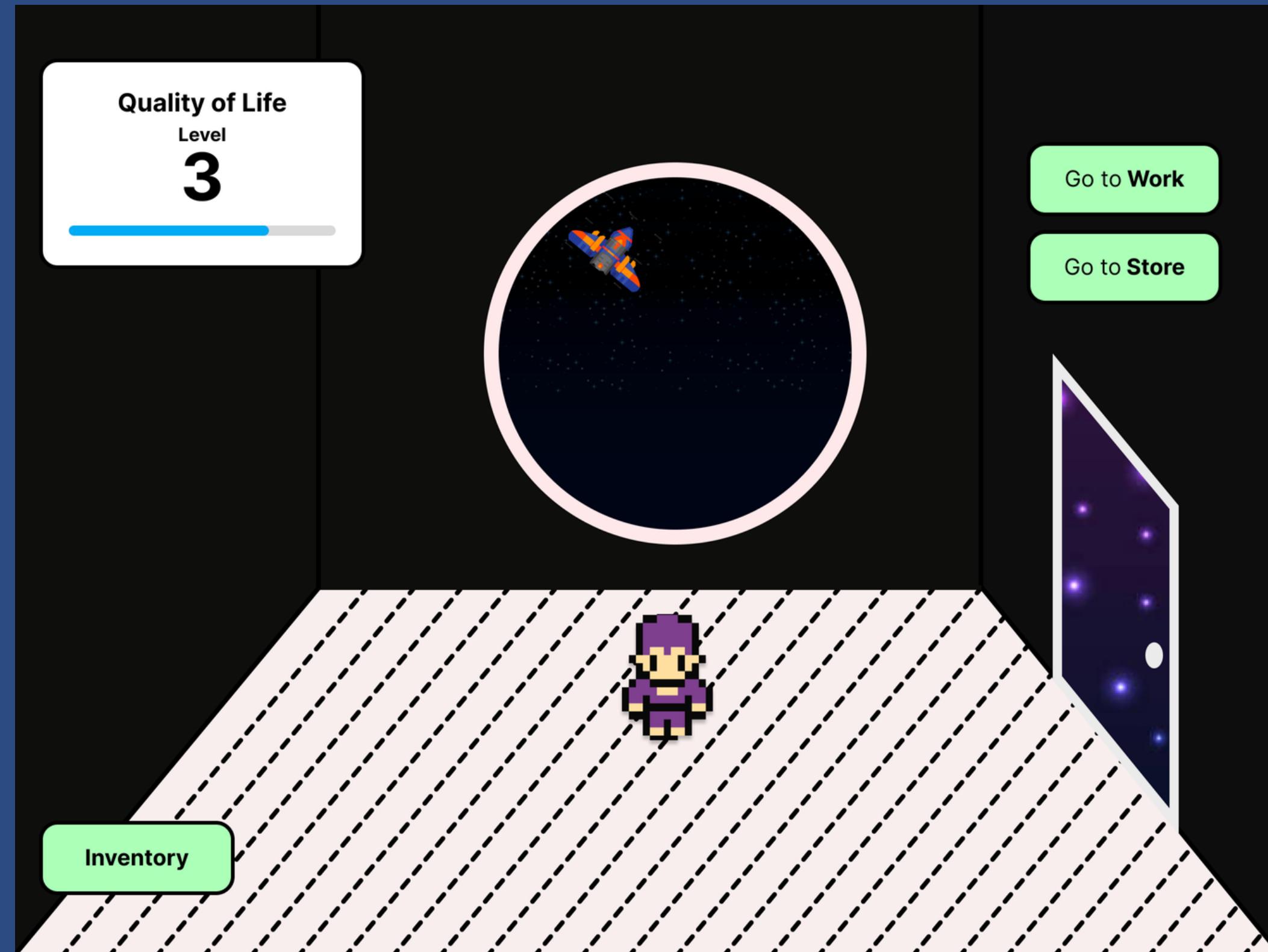
Older adults have trouble discerning between harmful and beneficial technologies, especially due to the influence of media.

Solution

Create a game that aims to teach older adults about different types of technologies based on their needs and technology history.

NEW VIBES: MEDIUM FI PROTOTYPE

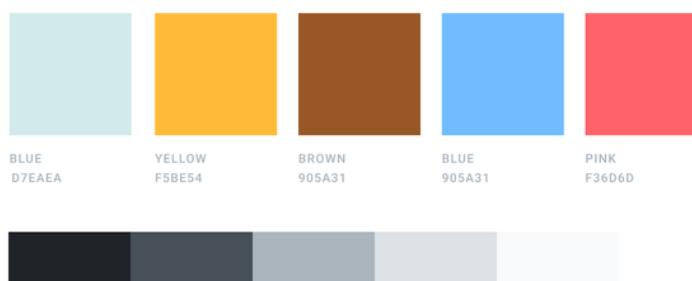
FIGMA



OUR DESIGN SYSTEM

TechWise Design System

Colors
Choose 1-2 main colors
Choose 1 black, 1 white,
and as many greys as
you want



BLUE D7EAEA YELLOW F5BE54 BROWN 905A31 BLUE 905A31 PINK F36D6D



#212429 #495057 #ACB5BD #DDE2E5 #FBF9FA

Typography
H1 TechWise
H2 TechWise
P TechWise
<https://fonts.google.com/specimen/Inter?query=inter>

Buttons
DEFAULT Primary Secondary Informative 



Sprites

TechWise Themed Design System

Colors
Choose 1-2 main colors
Choose 1 black, 1 white,
and as many greys as
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BLACK GREEN F5BE54 PURPLE 905A31 GRAY F36D6D RED PINK



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LIFE-SIMULATION/ DOLLHOUSE GAME

Tasks

Simple

Complete a puzzle to earn in-game money.

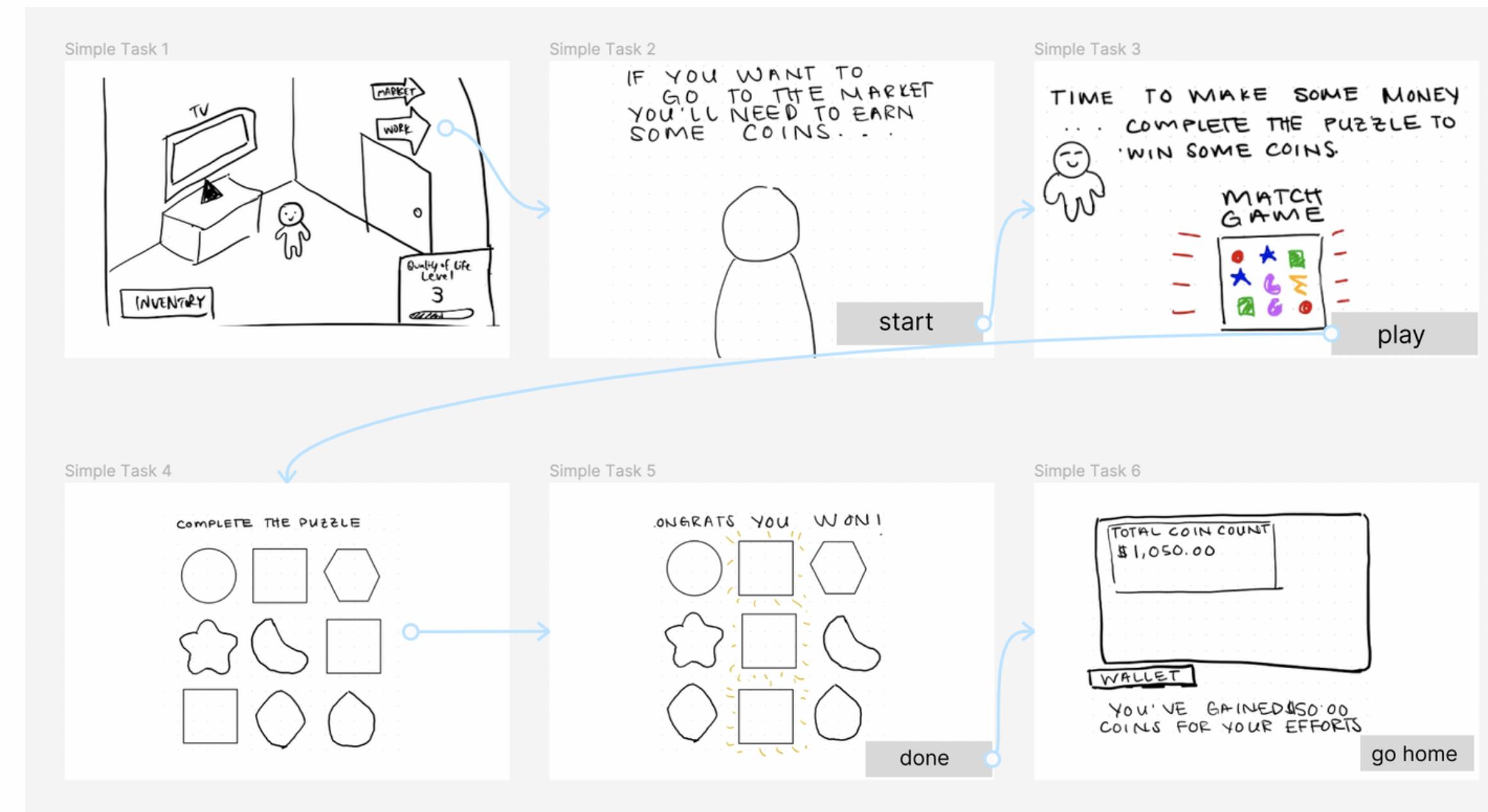
Moderate

Install a purchased technology in your home.

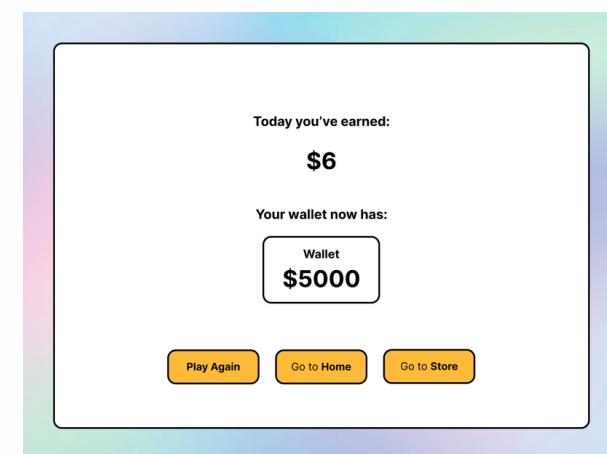
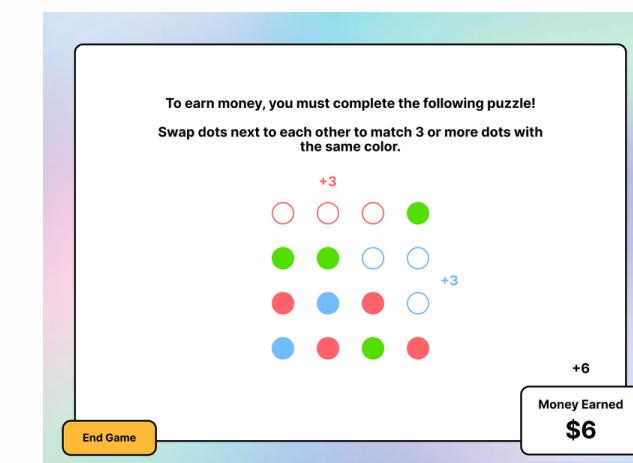
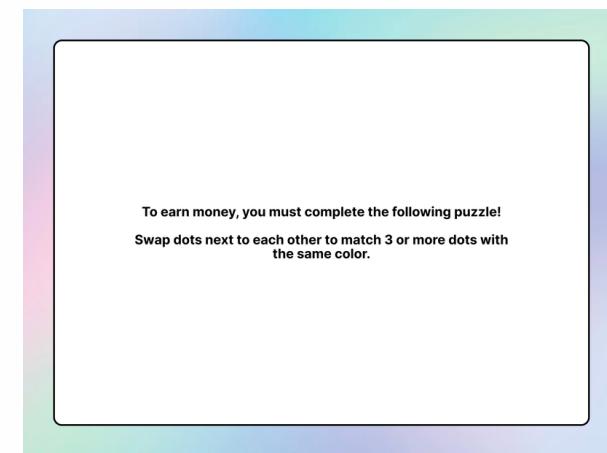
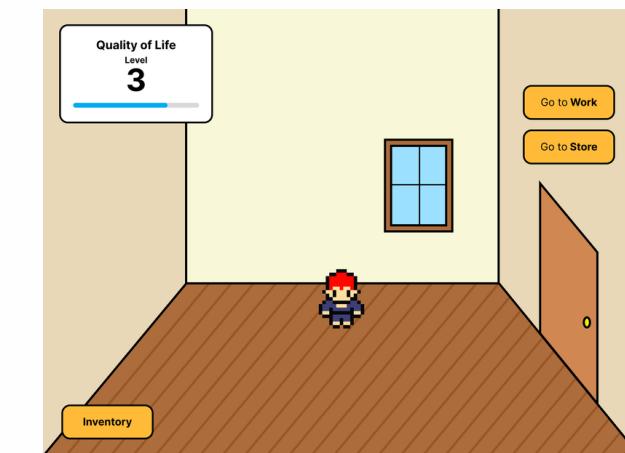
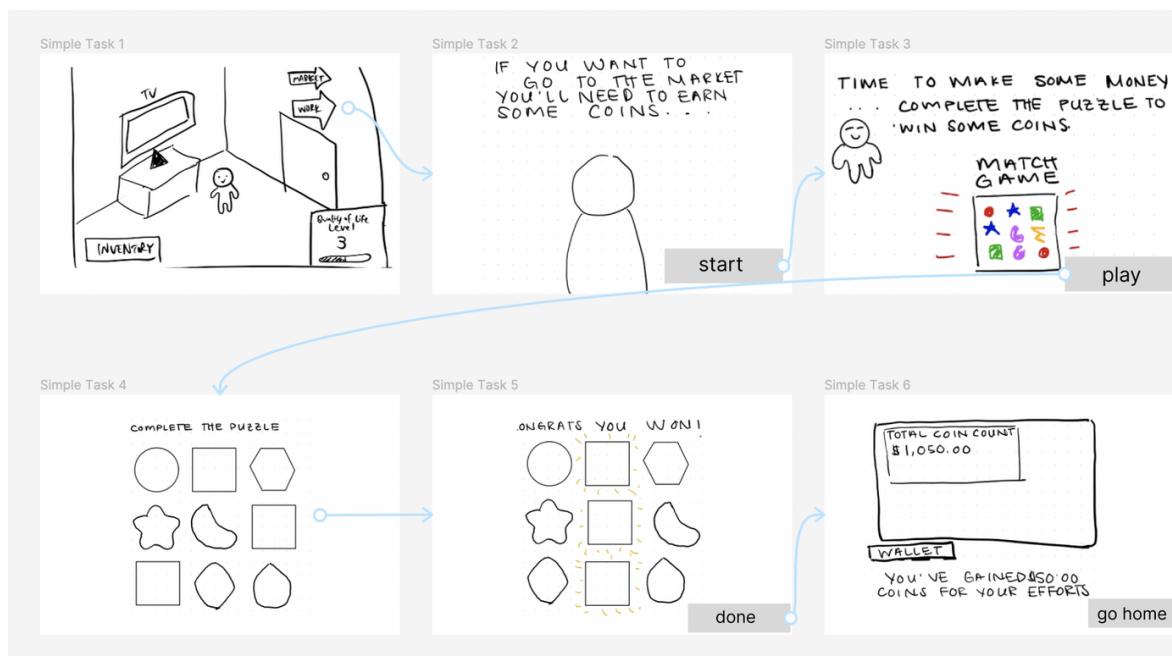
Complex

Purchase a piece of technology at the market and learn about it.

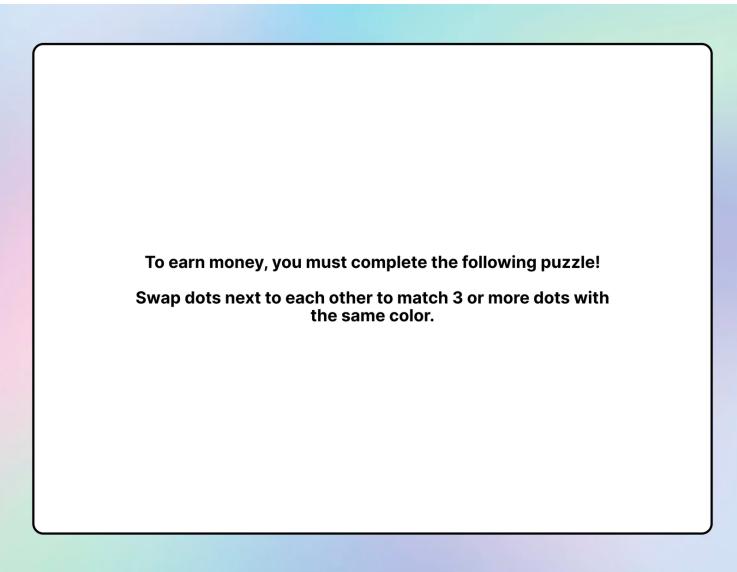
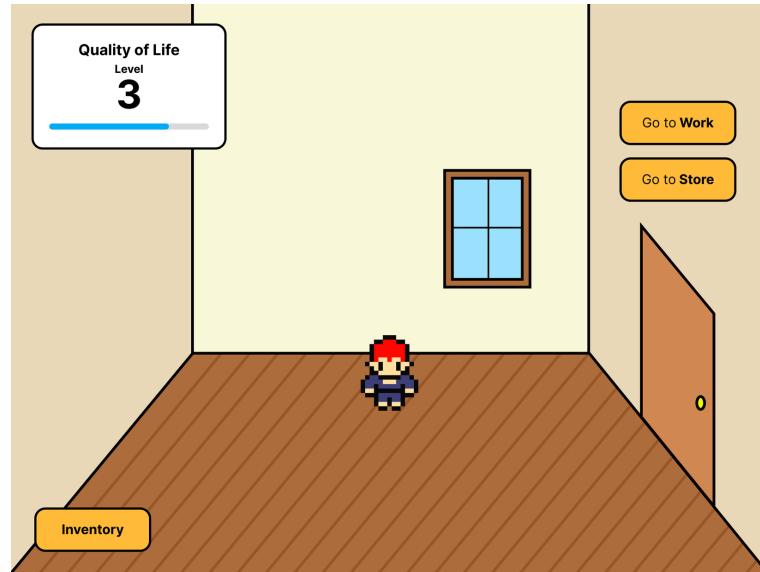
Simple Task: Complete a puzzle to earn in-game money.



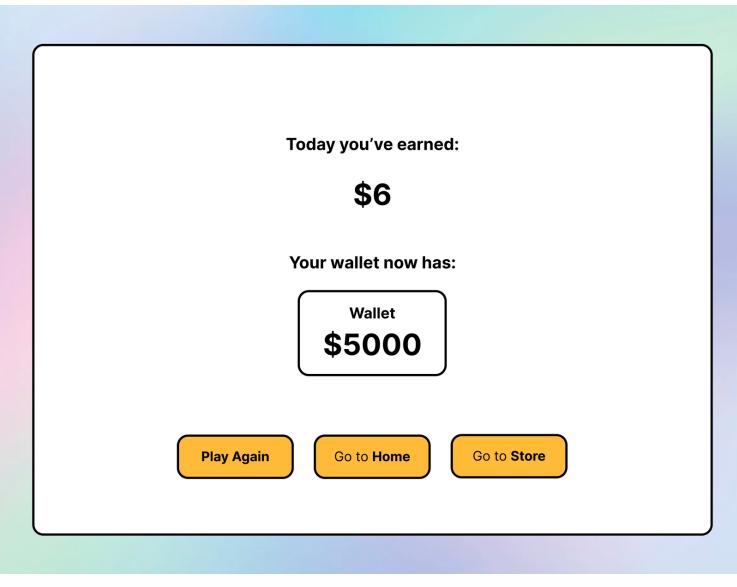
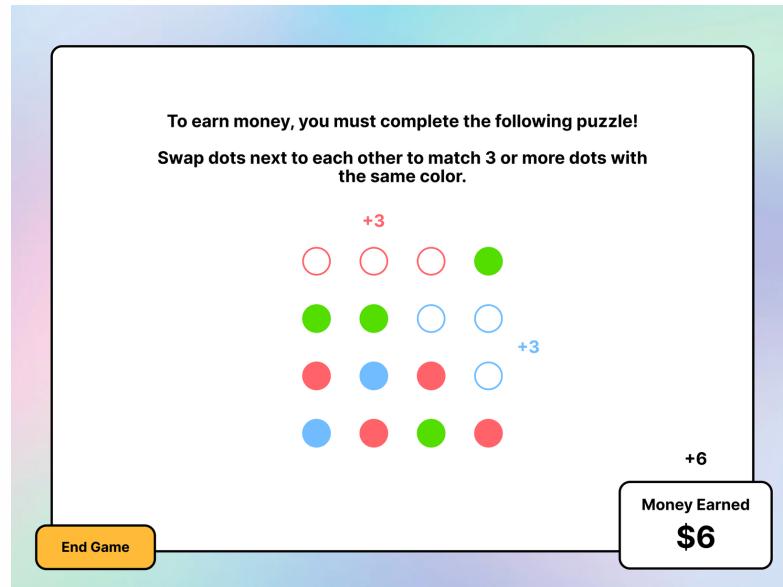
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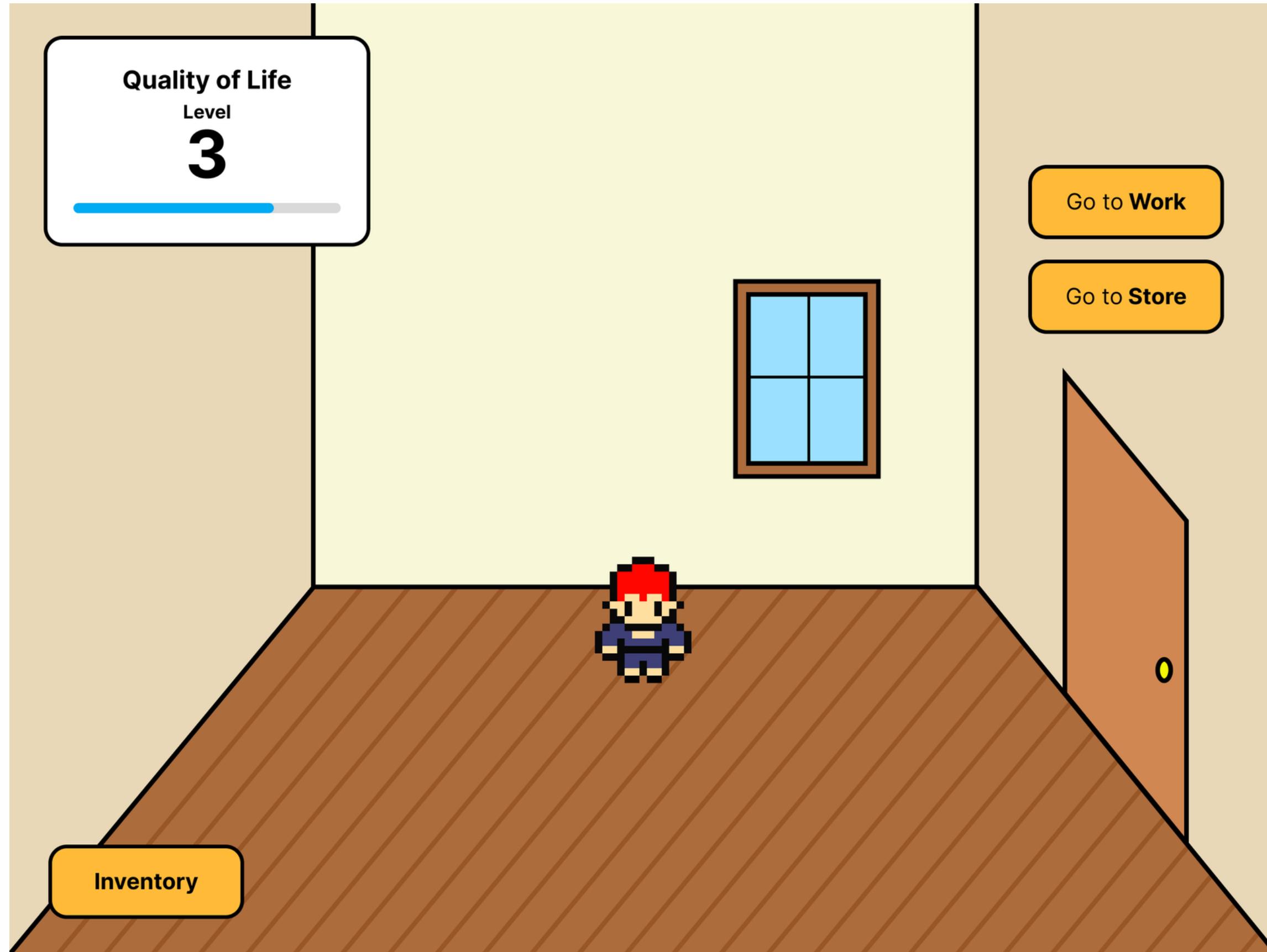
What's new



- Monetary update more clear
- Clearer wording on purpose



Let's do it!



Let's do it!

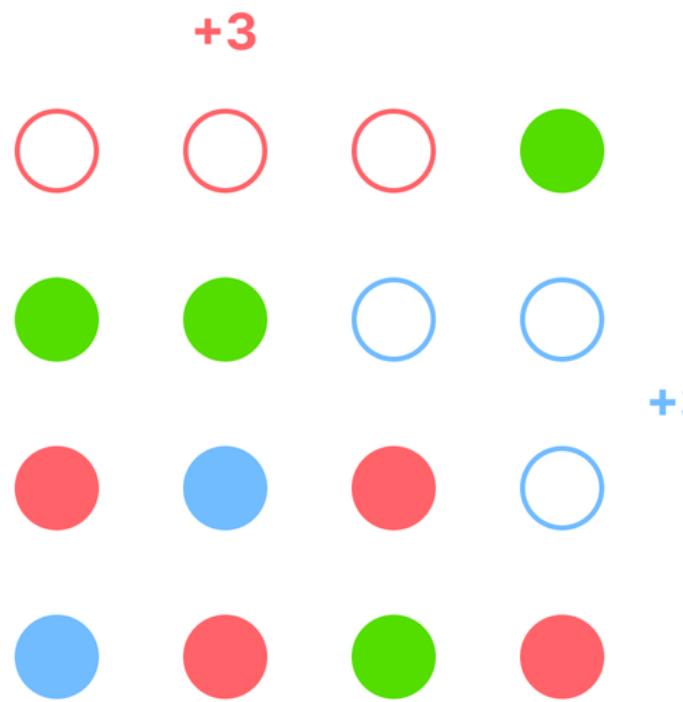
To earn money, you must complete the following puzzle!

**Swap dots next to each other to match 3 or more dots with
the same color.**

Let's do it!

To earn money, you must complete the following puzzle!

Swap dots next to each other to match 3 or more dots with the same color.



End Game

Money Earned
\$6

Let's do it!

Today you've earned:

\$6

Your wallet now has:

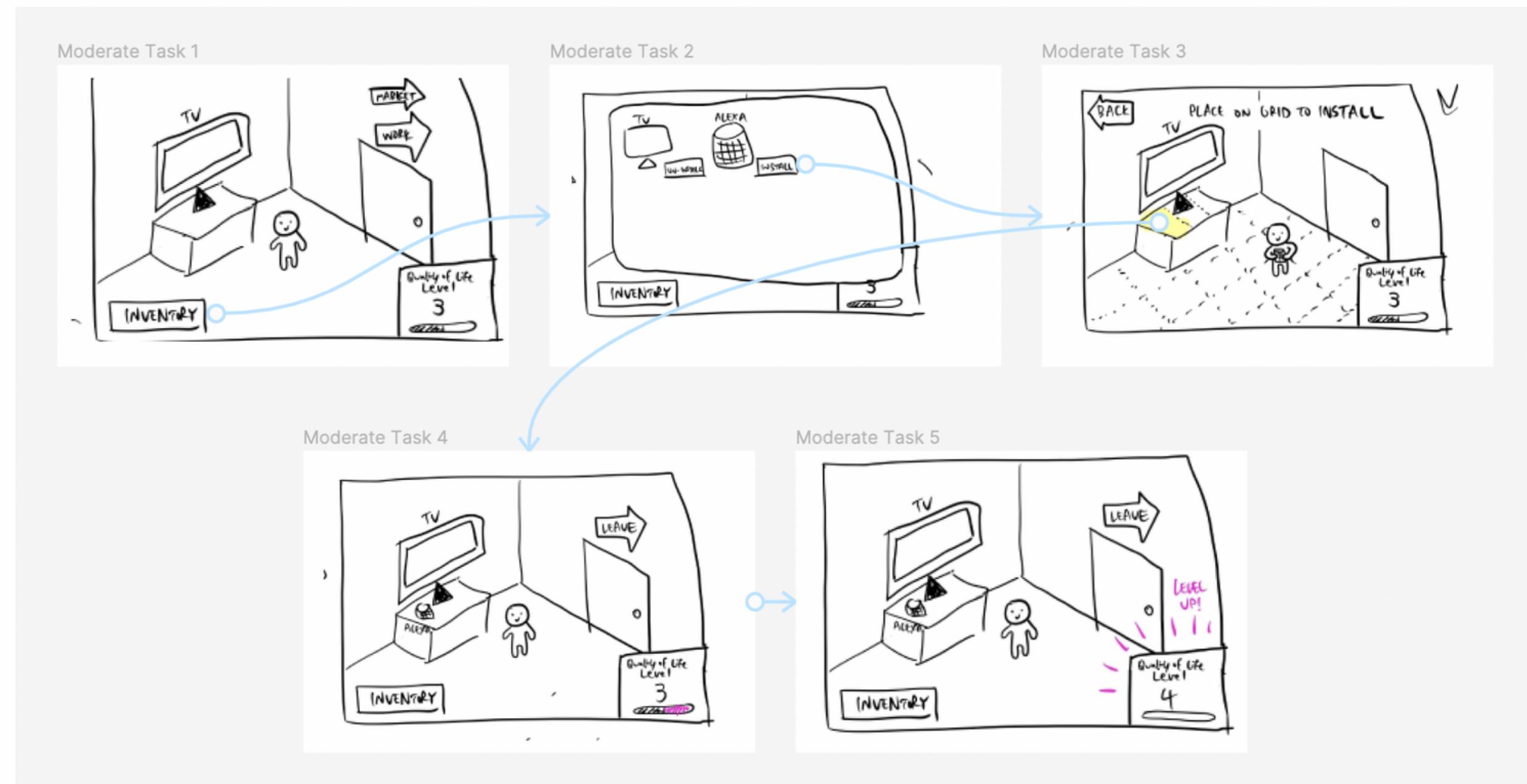
Wallet
\$5000

[Play Again](#)

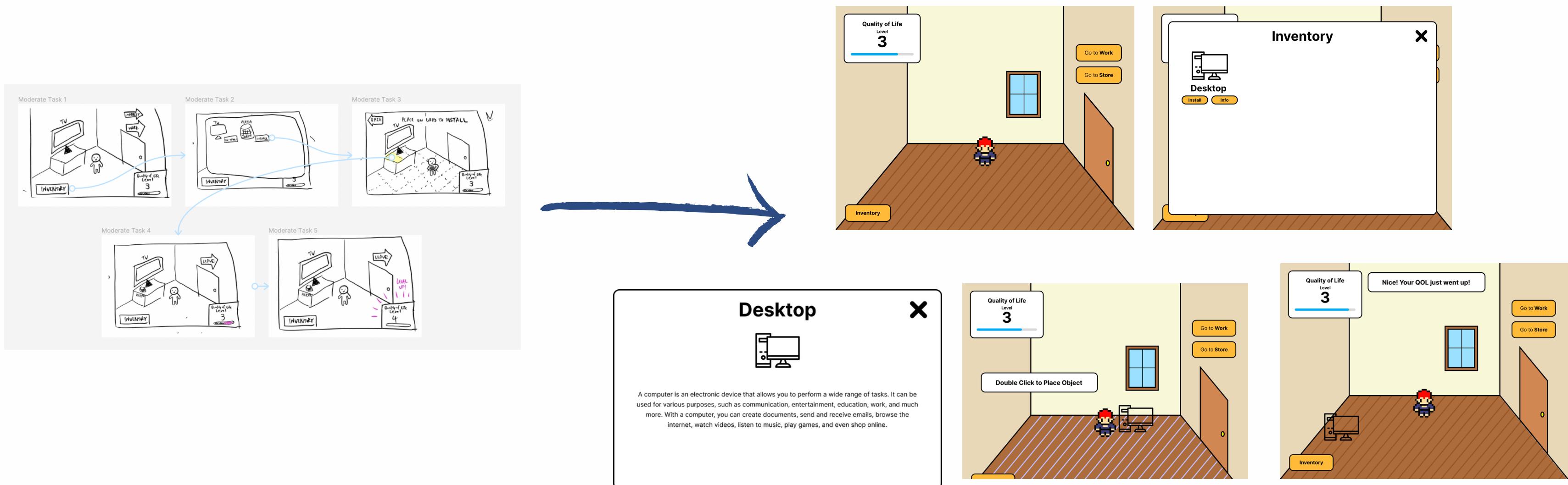
[Go to Home](#)

[Go to Store](#)

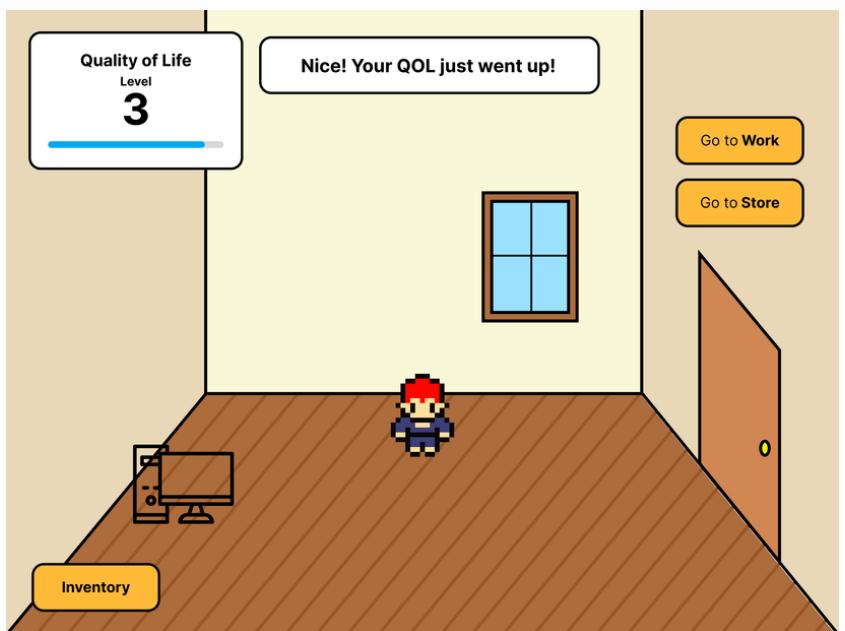
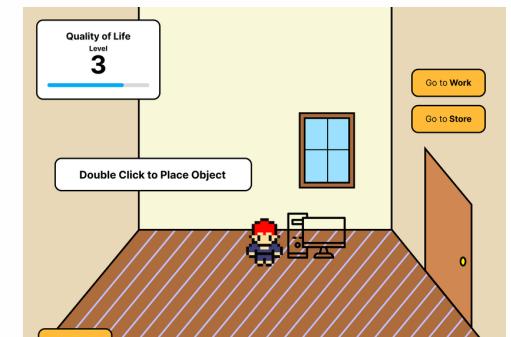
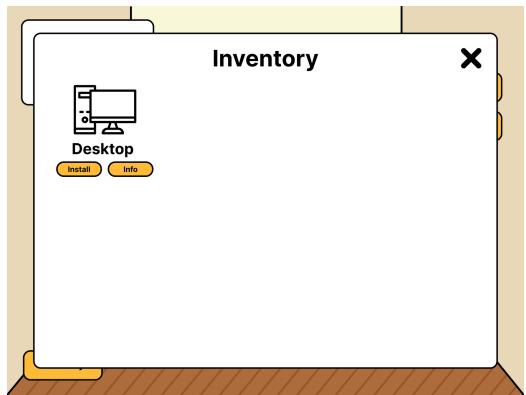
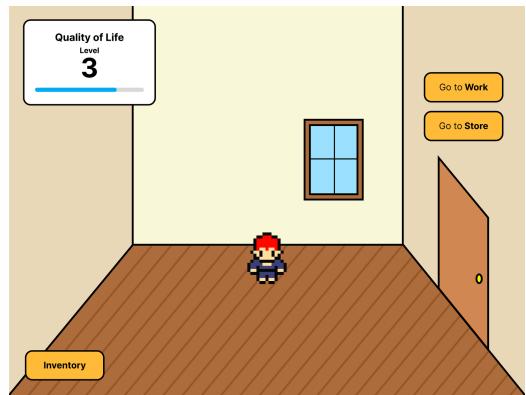
Moderate Task: Install a piece of technology in your home.



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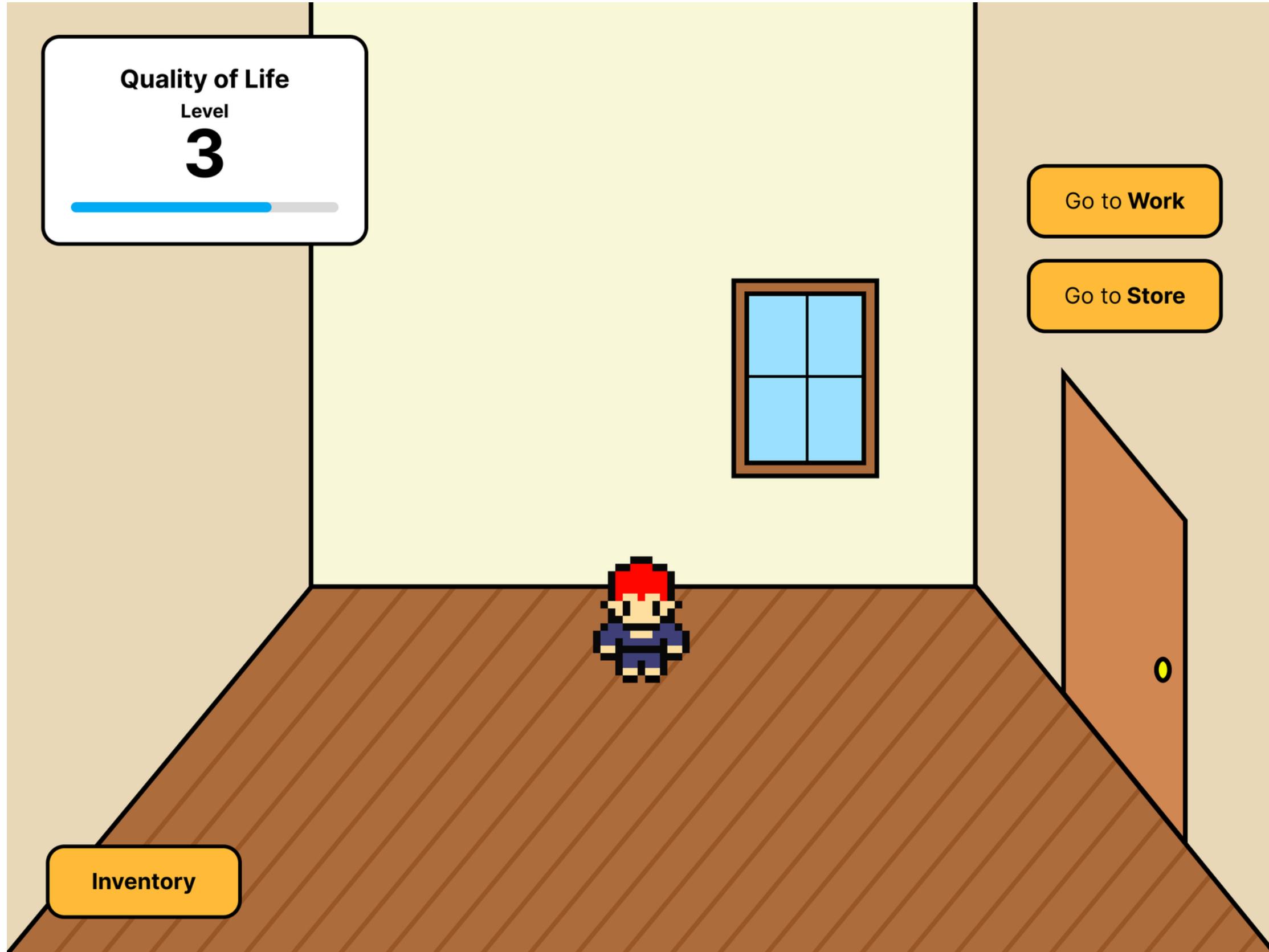


What's new

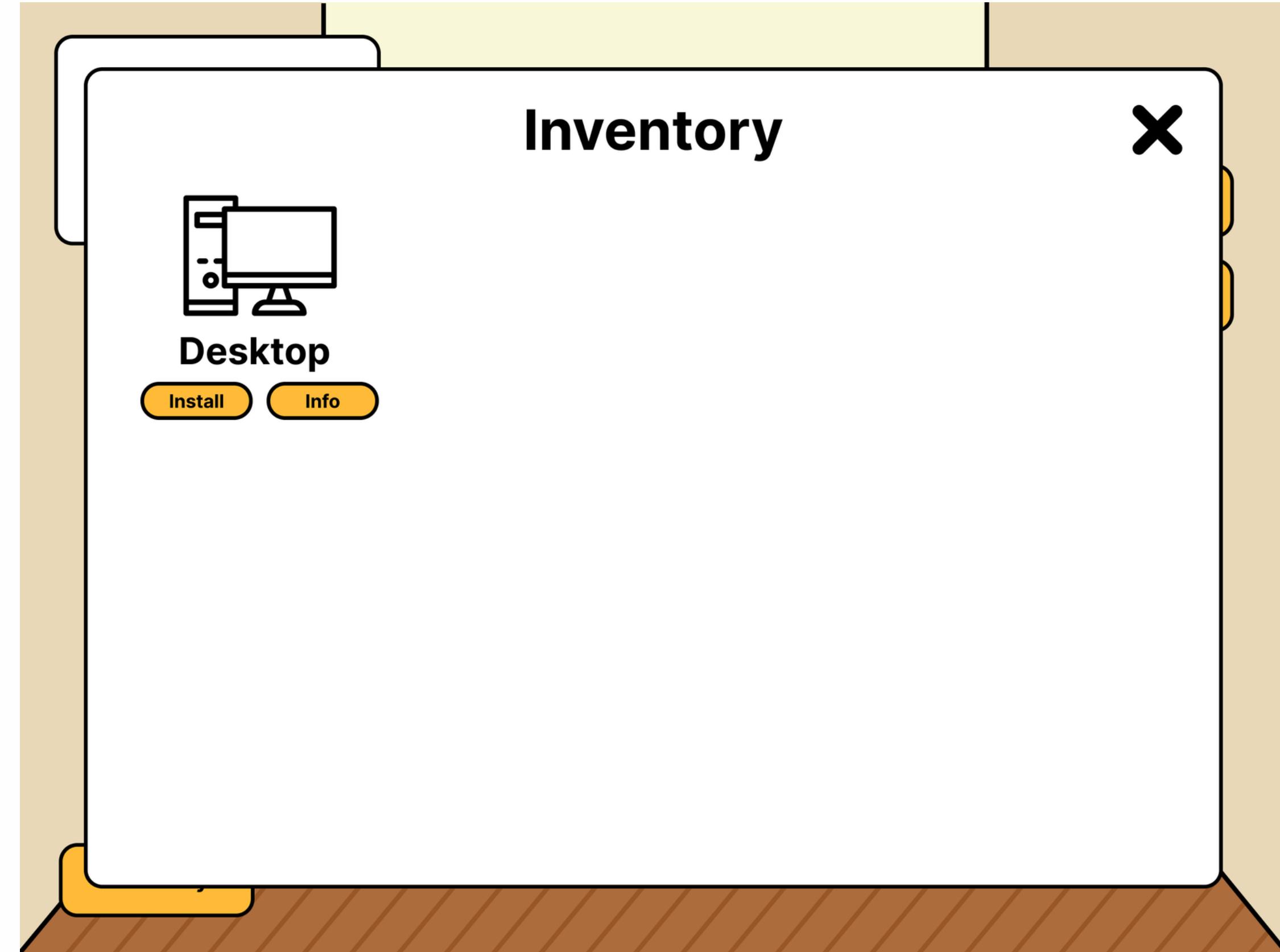


- Quality of life updates
- Clearer instructions on how to install

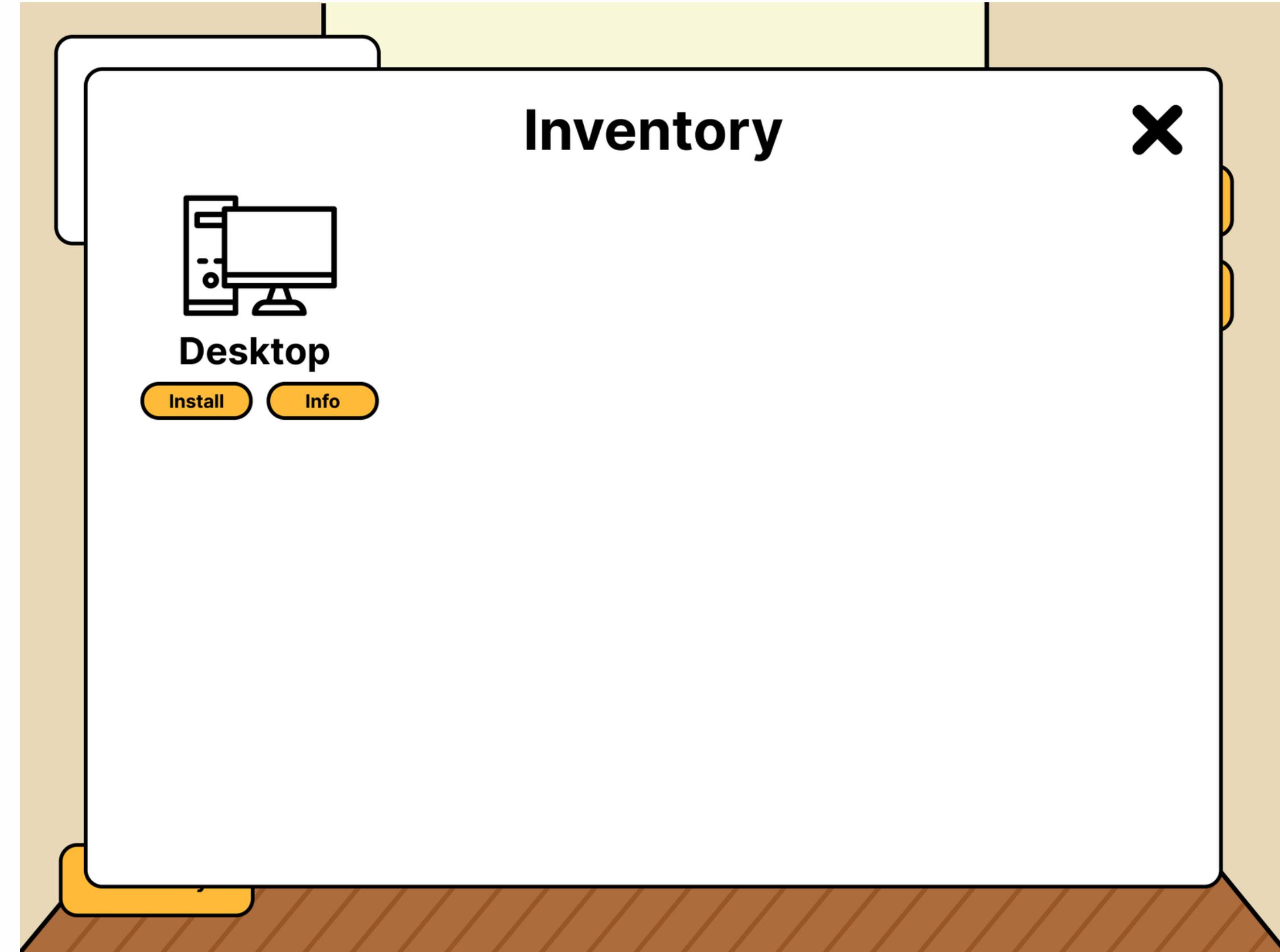
Let's do it!



Let's do it!



Let's do it!



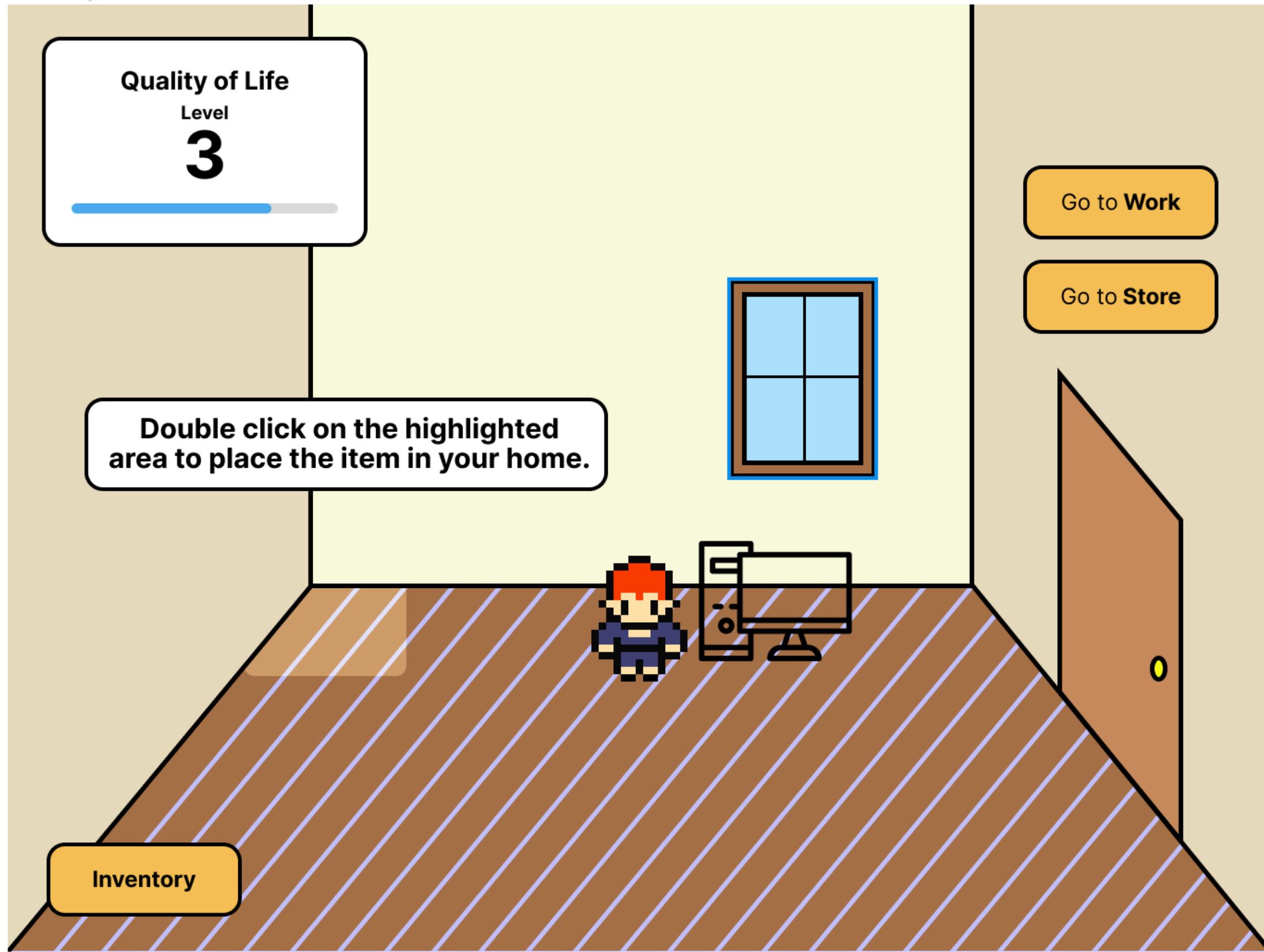
Let's do it!

Desktop

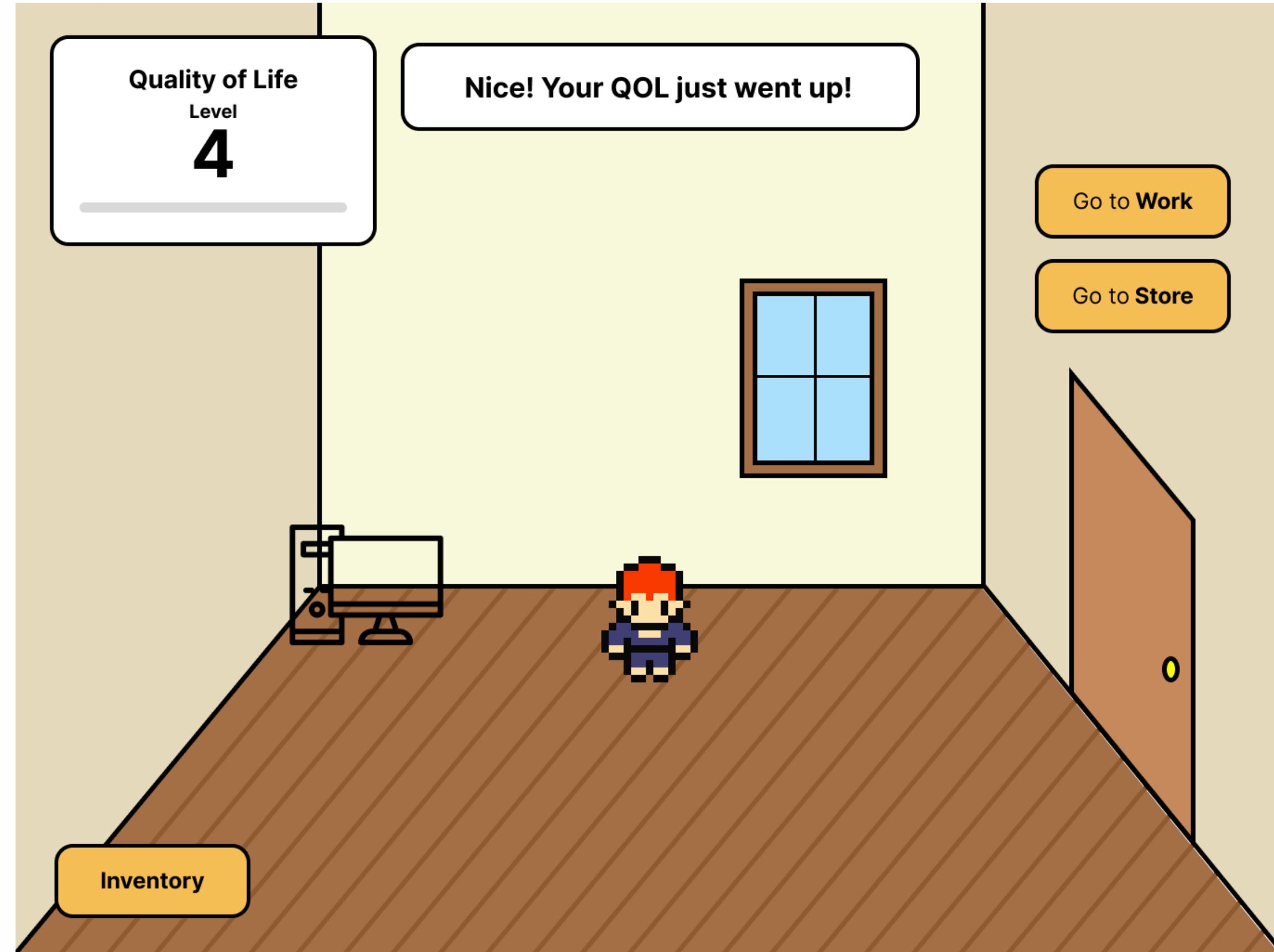


A computer is an electronic device that allows you to perform a wide range of tasks. It can be used for various purposes, such as communication, entertainment, education, work, and much more. With a computer, you can create documents, send and receive emails, browse the internet, watch videos, listen to music, play games, and even shop online.

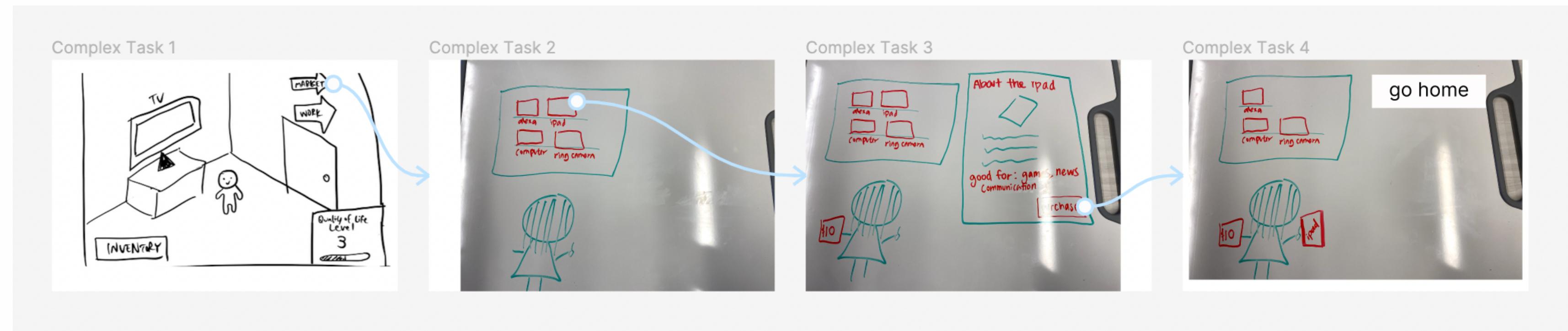
Let's do it!



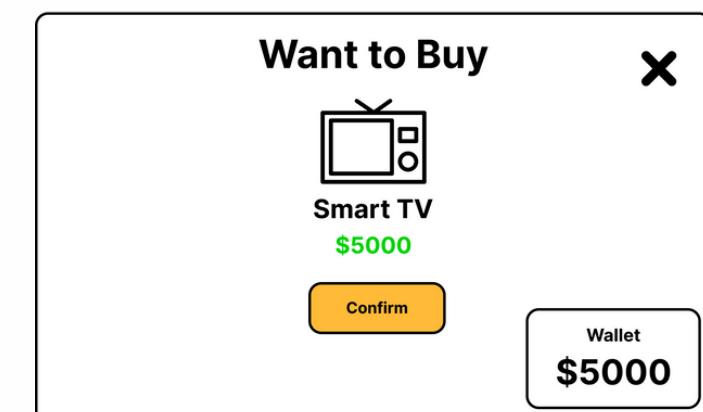
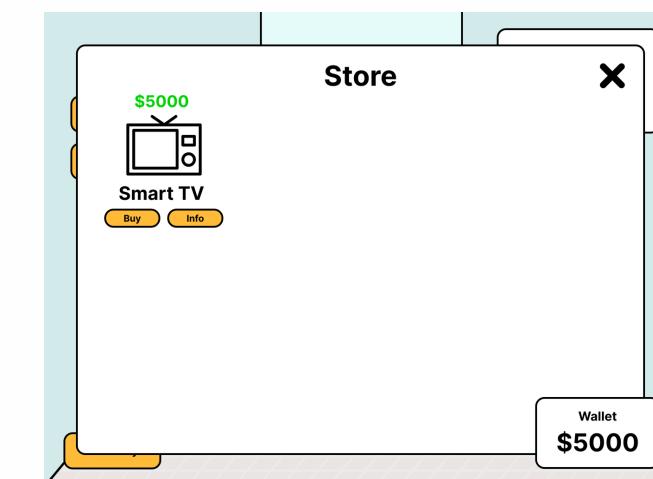
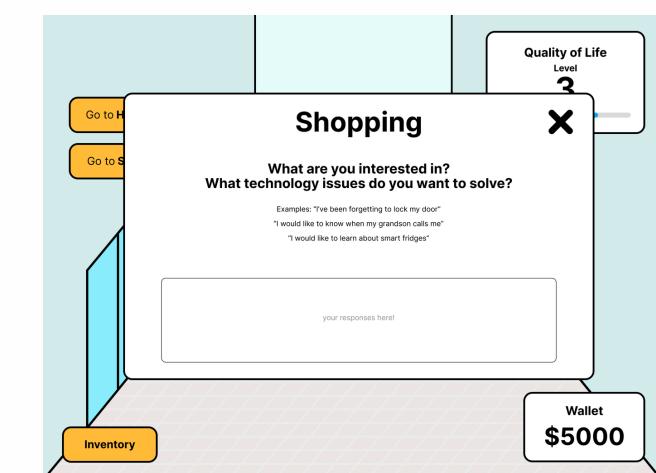
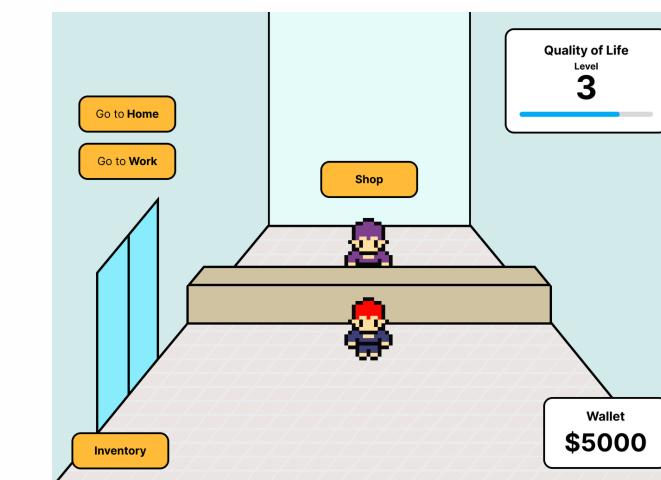
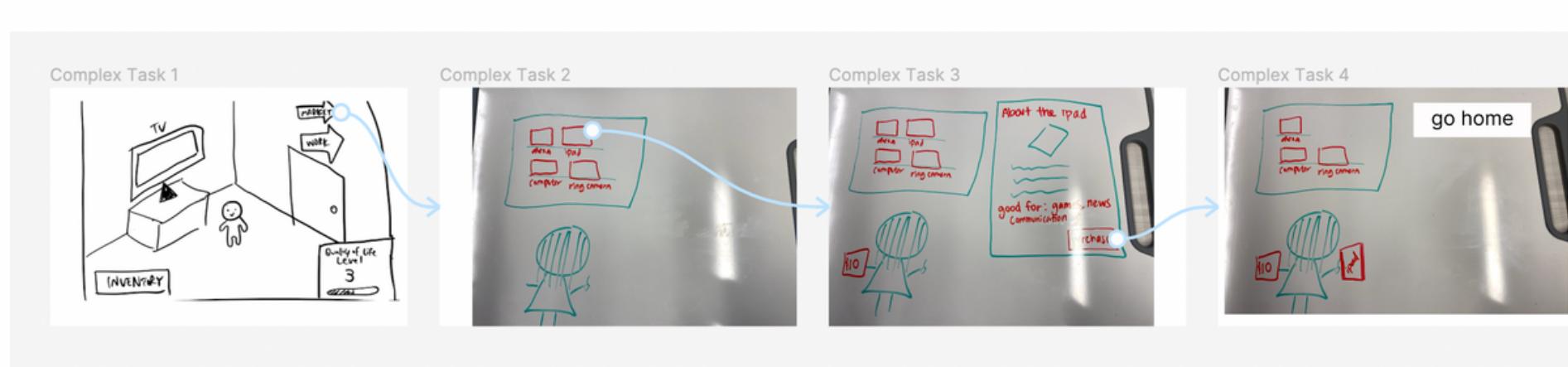
Let's do it!



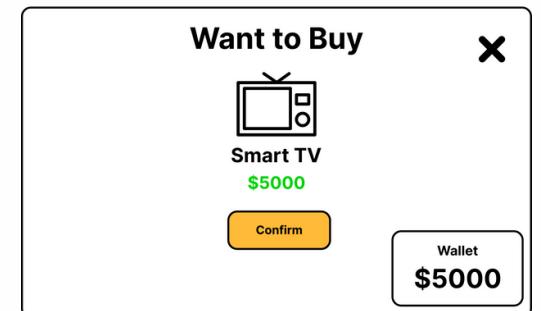
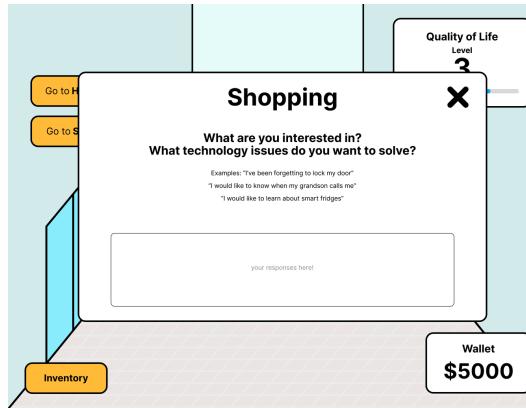
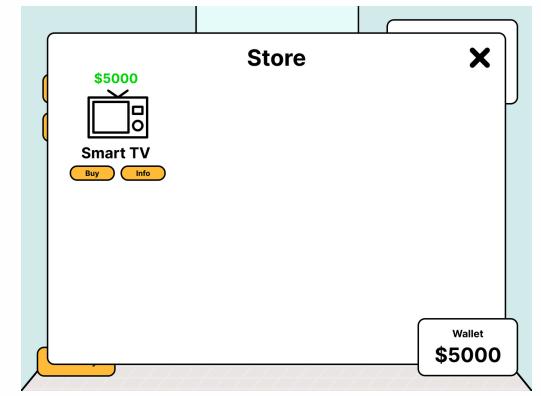
Complex Task: Buy a piece of technology at the market.



Complex Task: Buy a piece of technology at the market.

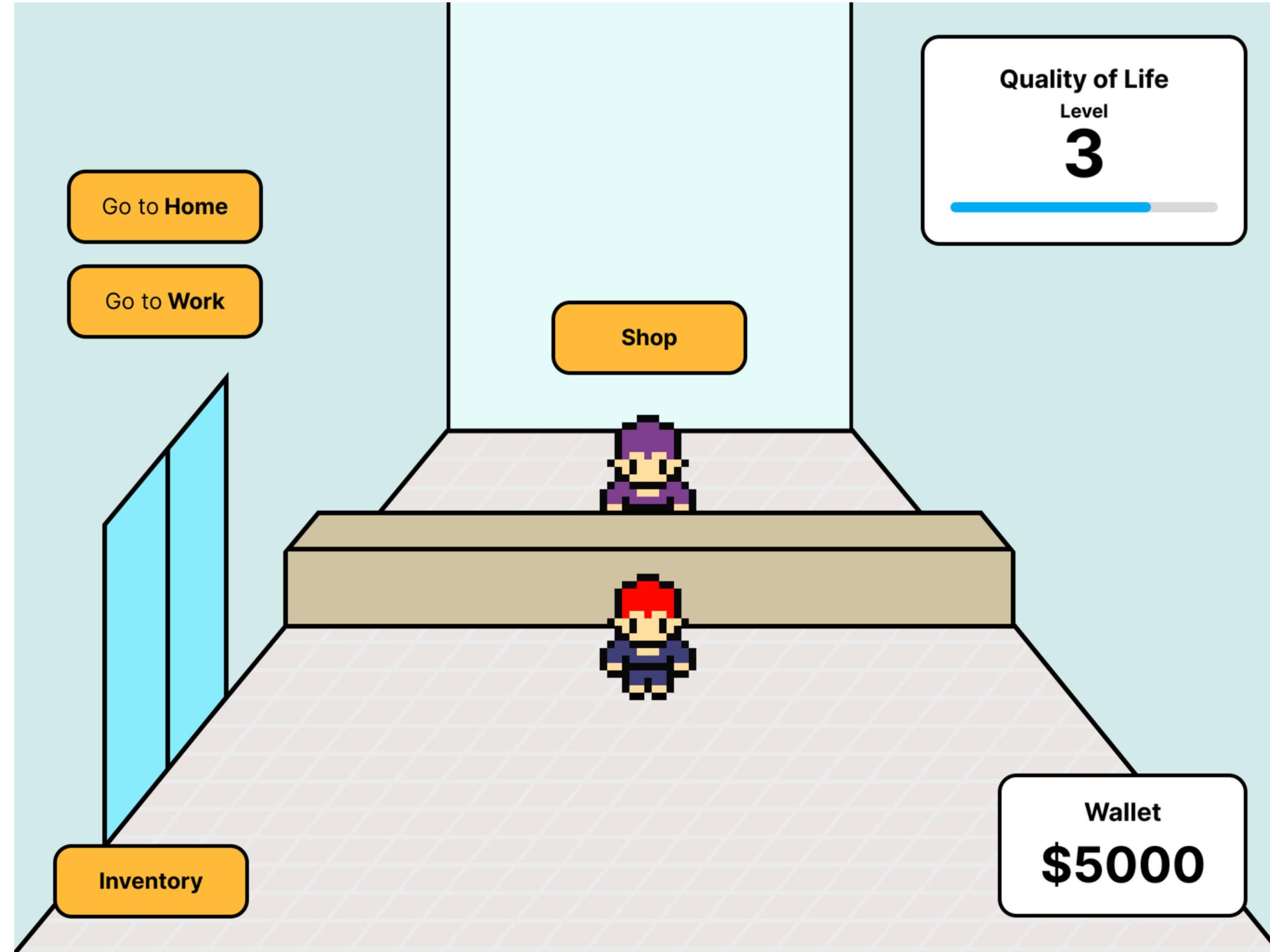


What's new



- Searching for tools based on functionality
- Clear decrement in wallet after purchase

Let's do it!



Let's do it!

Shopping

X

Quality of Life
Level
3

**What are you interested in?
What technology issues do you want to solve?**

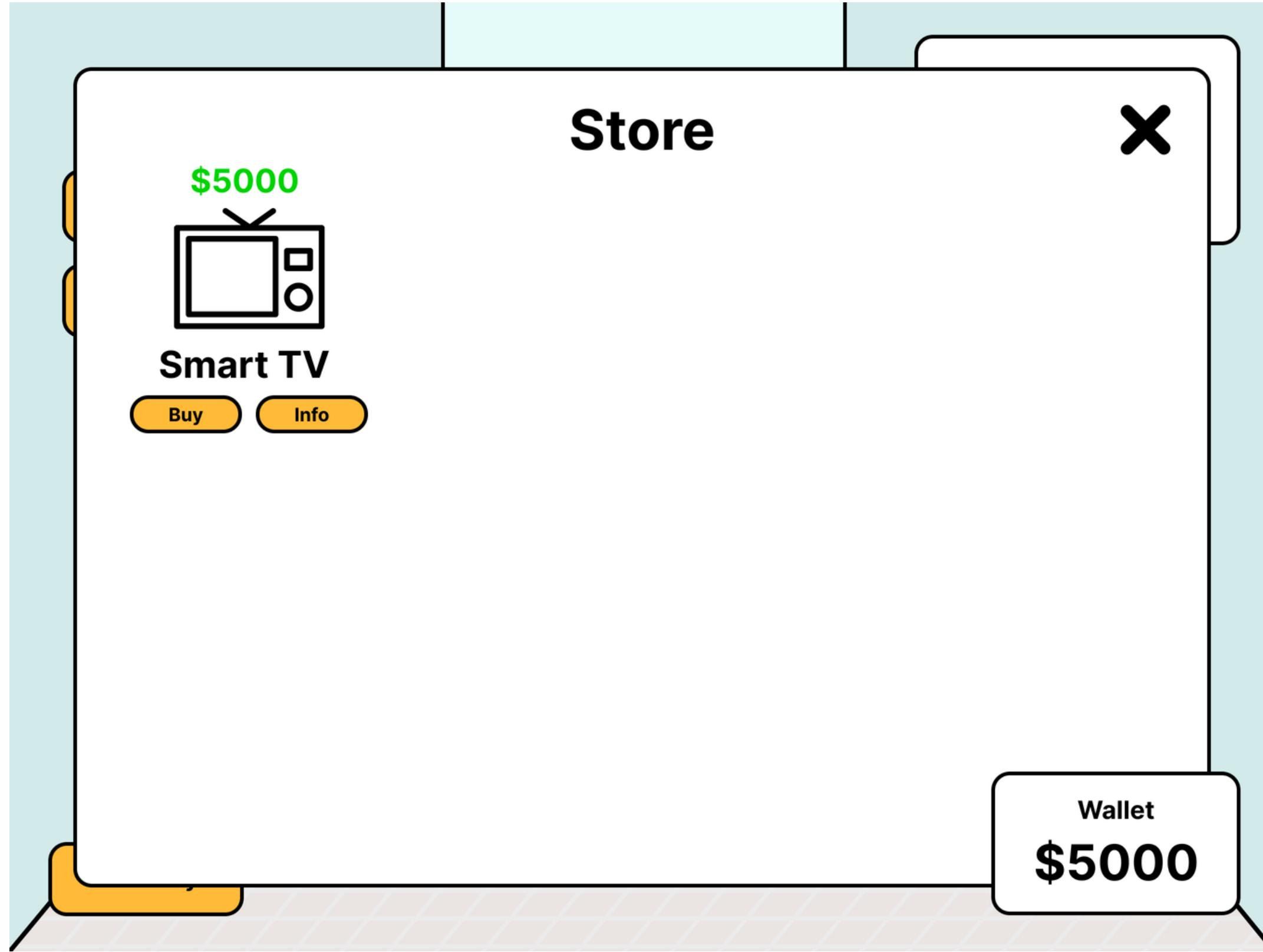
Examples: "I've been forgetting to lock my door"
"I would like to know when my grandson calls me"
"I would like to learn about smart fridges"

your responses here!

Inventory

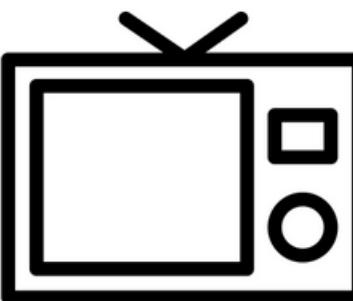
Wallet
\$5000

Let's do it!



Let's do it!

Want to Buy



Smart TV

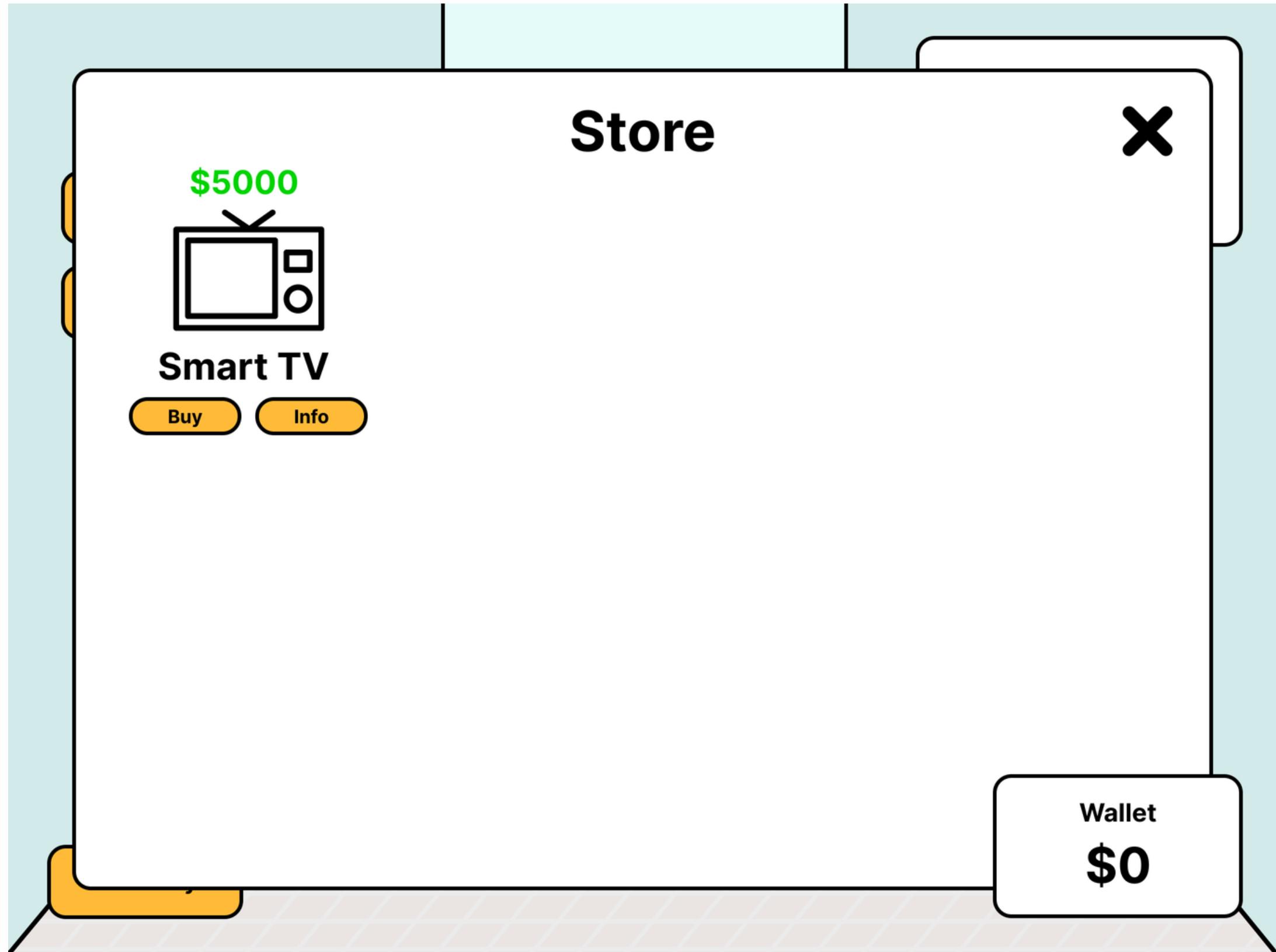
\$5000

Confirm

Wallet

\$5000

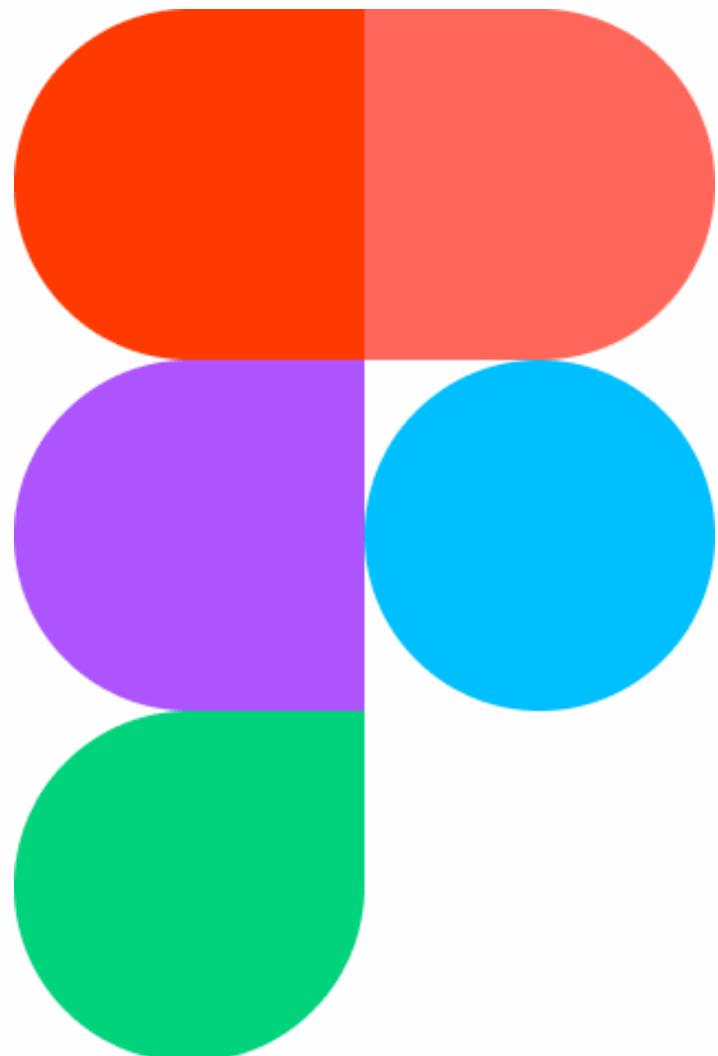
Let's do it!



IN REVIEW: THREE MAIN CHANGES

- More clear intuition of game->money
- Clear Wallet & Transactions
- Use of search in purchases

Tools



Benefits:

- Quick prototyping
- Ability to bring in icons/iterate on low-fi version

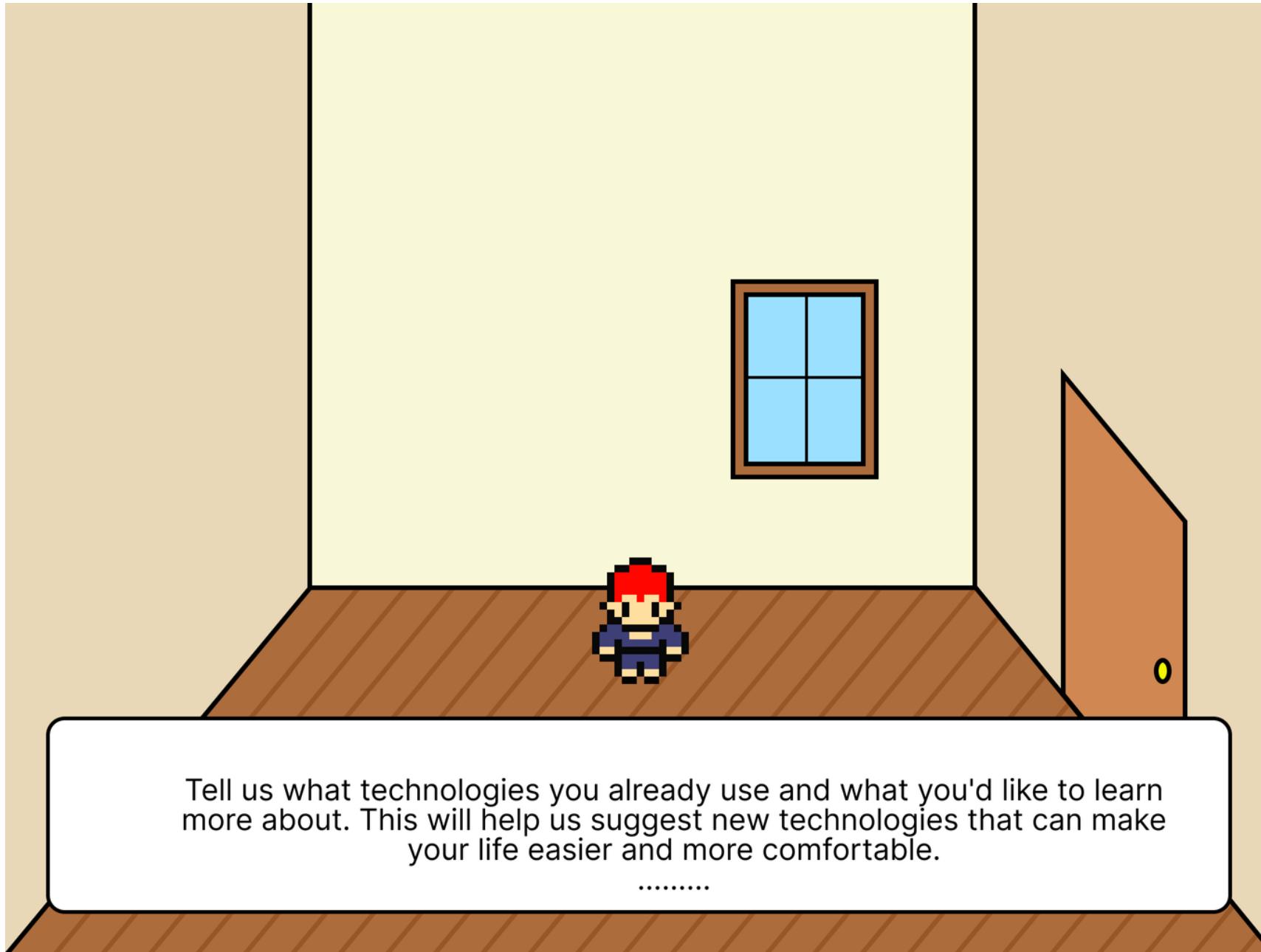
Drawbacks:

- We are making a game, harder to showcase

Wizard of OZ:

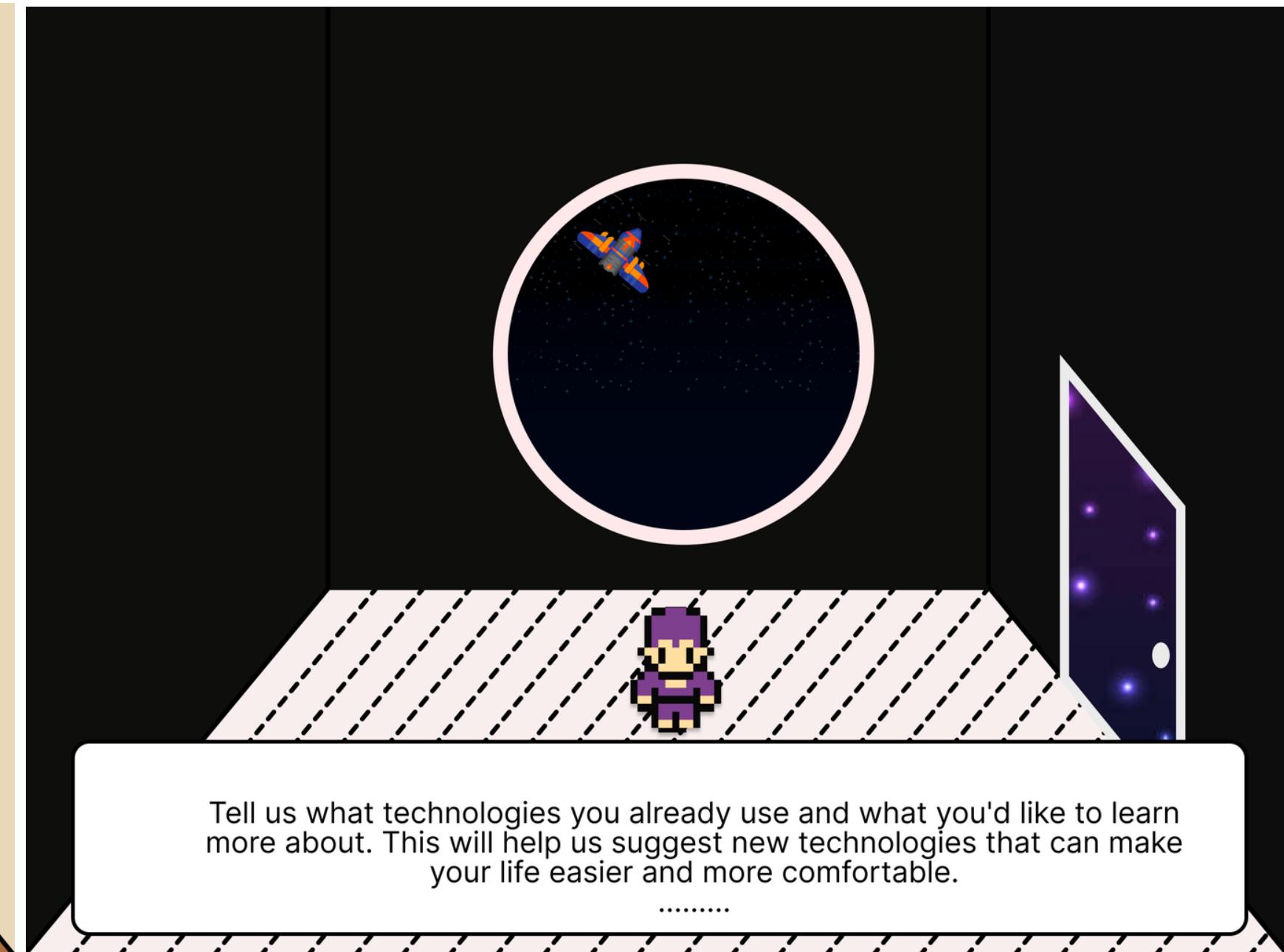
- Generative AI for products, theming
- Game play for puzzles
- Not showing other rooms

Other Features



Tell us what technologies you already use and what you'd like to learn more about. This will help us suggest new technologies that can make your life easier and more comfortable.

.....



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.....

Thank you!

Questions or feedback?

